The Cash Box

VOLUME XVIII—NUMBER 33 MAY 4, 1957

Perry Como gives out with a proud smile as he receives a gold record from Joe Carlton, head of RCA Victor's Pop A&R department, for having hit the million mark with "Round And Round". Perry is an old hand at earning gold disks, having received his first one from Victor back in 1945 for "Hubba Hubba". His latest acquisition makes it a total of eleven gold disks that he's garnered till now.

IN DEMAND ACROSS THE LAND!

Dinah's newest:

THE CATTLE CALL

PROMISES, PROMISES

47/20-6897

COOTIE WILLIAMS

RINKY DINK

PLEASE GIVE YOUR LOVE TO ME

47/20-6899

TONY MARTIN

LOOK AT 'ER (FROM THE NEW BROADWAY HIT, "NEW GIRL IN TOWN")

MAIL, MAIL, THERE AIN'T NO MAIL

47/20-6888

HUGO WINTERHALTER

THEME FROM "NEW GIRL IN TOWN"

IT'S GOOD TO BE ALIVE (FROM THE "NEW GIRL IN TOWN" SCORE)

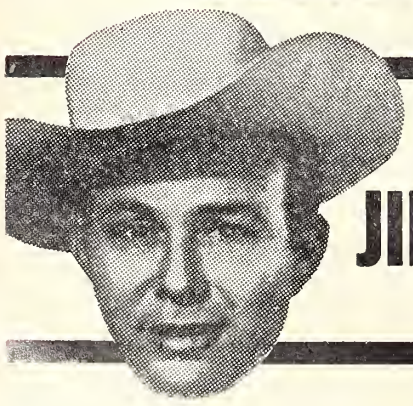
47/20-6889

JULIUS LaROSA

MAMA GUITAR

MAN TO MAN

47/20-6878



AND TODAY'S FASTEST-SELLING HIT!

JIM REEVES

FOUR WALLS

I KNOW AND YOU KNOW

47/20-6874

RCA VICTOR

Tmk(s) ® RADIO CORPORATION OF AMERICA

FOUNDED BY BILL GERSH

Publishers
BILL GERSH JOE ORLECK

The Cash Box Publishing Co., Inc.

1721 Broadway, New York 19, N. Y.
(All Phones: JUdson 6-2640)
Cable Address: CASHBOX, N. Y.
JOE ORLECK

•

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH
Howie Freer Chuck Peele

•

HOLLYWOOD OFFICE
6272 Sunset Blvd., Hollywood 28, Cal.
(Phone: HOllywood 5-2129)
JACK DEVANEY
Bob Martin

•

BOSTON OFFICE
80 Boylston St., Boston 16, Mass.
(Phone: HAncock 6-8386)
GUY LIVINGSTON

•

LONDON OFFICE
17 Hilltop, London, N.W. 11, England
(Phone: Speedwell 2596)
MARCEL STELLMAN

•

EXECUTIVE STAFF
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Editor-In-Chief
NORMAN ORLECK, Associate Editor
MARTY OSTROW, Associate Editor
IRA HOWARD, Associate Editor
CISSIE GERSH, Woman's Editor
A. MARINO, Office Manager
T. TORTOSA, Circulation
POPSIE, Staff Photographer
BRUNO DUTKOWSKY, Art Director

•

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES $15 per year anywhere in the U. S. A. Published weekly. Second class mailing privileges authorized at New York, N. Y.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of *The Cash Box'* former *'Confidential Price Lists'* and *The Cash Box'* former *'C. M. I. [Coin Machines Industry] Blue Book'*) are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. *"The Cash Box Price Lists"* are an exclusive and copyrighted feature of *The Cash Box*. *"The Cash Box Price Lists"* are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." *"The Cash Box Price Lists"* are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. *"The Cash Box Price Lists"* are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. *"The Cash Box Price Lists"* have been legally recognized in courts in the United States, Canada, and many foreign countries. Entire business transactions and legal cases are based upon the quotations appearing in *"The Cash Box Price Lists."*

Copyright under the International Copyright Convention. All rights reserved by the Pan American Copyright Convention. Copyright 1957 by The Cash Box Publishing Co., Inc.

The Cash Box

Volume XVIII—Number 33 May 4, 1957

An Important MESSAGE To Every RECORD RETAILER

No one has to tell you that the packaging an album comes in plays a vital role in its sales appeal. You know that better than anyone.

In line with the development of the importance of packaging therefore, *The Cash Box* is once more about to pioneer a service which we know will prove of inestimable value to you. Starting with this issue of *The Cash Box*, every album review will be accompanied with a picture of its cover. With this service you will be able to read what an album is about and see what it looks like all in one glance.

In addition, *The Cash Box* will henceforth devote two full pages to album reviews, thereby considerably increasing the number that can be reviewed in each issue.

We know that this new combination of review and album cover will facilitate the ordering job of every retailer throughout the country.

The editors of *The Cash Box* are delighted to offer you this service which no other trade paper in the entire industry provides.

NOW! FROM HIS FIRST IN HIS FIRST

PAT BO

sings

BERNARD

b/w

"LOVE LETTERS

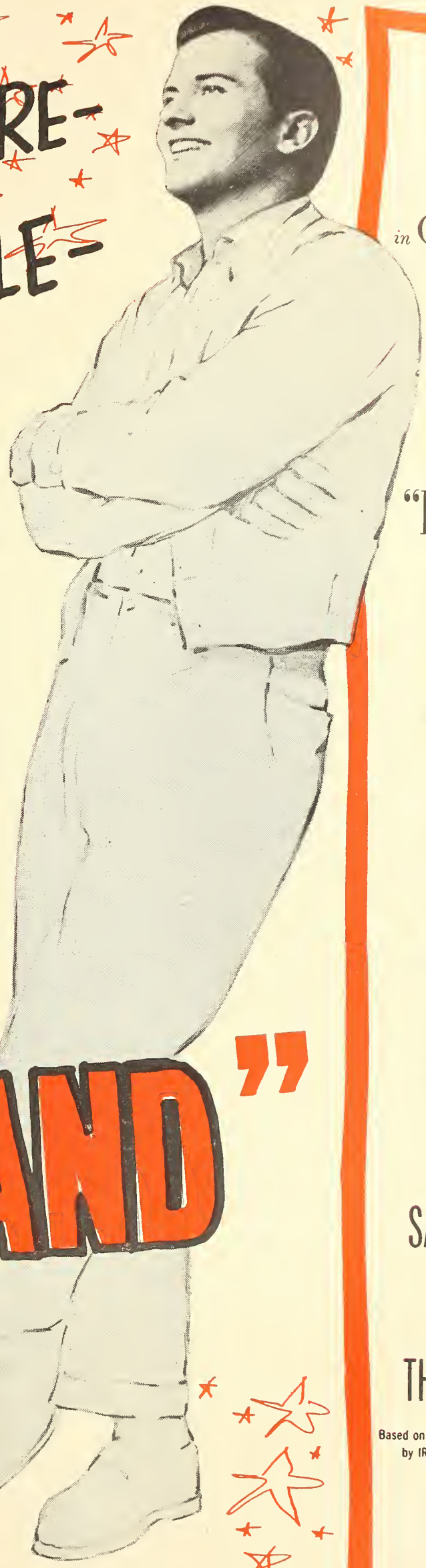
Dot 15750

MOTION PICTURE-STARRING ROLE-

ONE

INE

IN THE SAND"



From the
20th Century Fox
in CINEMASCOPE
and
color by
De Luxe
Production of
"BERNARDINE"

starring

PAT
BOONE
TERRY
MOORE
JANET
GAYNOR
DEAN
JAGGER

PRODUCED BY
SAMUEL G. ENGEL
DIRECTED BY
HENRY LEVIN
SCREENPLAY BY
THEODORE REEVES

Based on a play written by MARY CHASE and produced by IRVING L. JACOBS and GUNTHRIE McCLINTIC

THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	**ROUND AND ROUND** **PERRY COMO** DA-2121—Walter Solek O. VI-20/47-6815—Perry Como	1
2	**LITTLE DARLIN'** **THE DIAMONDS** EX-2101—The Gladiolas ME-71060—The Diamonds	3
3	**ALL SHOOK UP** **ELVIS PRESLEY** AL-3359—David Hill VI-6870—Elvis Presley	5
4	**PARTY DOLL** **BUDDY KNOX — STEVE LAWRENCE** CR-61792—Steve Lawrence RO-4002—Buddy Knox DE-30211—Wingy Manone	2
5	**COME GO WITH ME** **DEL-VIKINGS** DE-30231—Sunny Gale DO-15538—Del-Vikings DL-6112—Federals	6
6	**GONE** **FERLIN HUSKY** CA-3628—Ferlin Husky ME-71070—Bobby Wayne CO-40852—Joan Weber	8
7	**BUTTERFLY** **ANDY WILLIAMS—CHARLIE GRACIE (Tie)** BY-1028—Bobby Carroll CR-61795—Billy Williams CD-1308—Andy Williams EL-505—Bill Allen CM-105—Charlie Gracie	4
8	**MAMA LOOKA BOOBOO** **HARRY BELAFONTE** CA-3672—Robert Mitchum CO-40866—King Flash CD-1321—Marty Franklin VI-6830—Harry Belafonte	10
9	**WHY BABY WHY** **PAT BOONE** DE-29755—Webb Pierce & Red Sovine DO-15545—Pat Boone	9
10	**I'M WALKIN'** **FATS DOMINO** IM-5428—Fats Domino	7

11) SCHOOL DAY (RING RING GOES THE BELL). 12) I'M STICKIN' WITH YOU. 13) MARIANNE. 14) TEEN AGE CRUSH. 15) NINETY-NINE WAYS. 16) I'M SORRY. 17) YOUNG LOVE. 18) ROCK-A-BILLY. 19) EMPTY ARMS. 20) WALKIN' AFTER MIDNIGHT. 21) PLEDGE OF LOVE. 22) LOVE IS A GOLDEN RING. 23) ALMOST PARADISE. 24) SITTIN' IN THE BALCONY. 25) SO RARE. 26) BANANA BOAT (DAY-O). 27) LUCILLE. 28) JUST BECAUSE. 29) DARK MOON. 30) MANGOS. 31) FIRST DATE, FIRST KISS, FIRST LOVE. 32) TOO MUCH. 33) A WHITE SPORT COAT. 34) LOVE IS STRANGE. 35) WHO NEEDS YOU.

CODE

AB—Abbott	CK—Checker	EP—Epic	HE—Herald	MO—Modern	SE—Seeco
AL—Aladdin	CM—Cameo	ER—Era	IM—Imperial	NG—Norgran	SP—Specialty
AO—Apollo	CO—Columbia	EX—Excello	JU—Jubilee	OK—Okeh	SU—Sun
AP—ABC-Paramount	CR—Coral	FB—Fabor	JZ—Josie	PE—Peacock	TI—Tico
AT—Atlantic	DA—Dana	FE—Federal	KA—Kapp	PR—Prestige	UN—United
BT—Bethlehem	DE—Decca	FI—Fiesta	KI—King	RA—Rainbow	UQ—Unique
BY—Bally	DL—DeLuxe	FP—Fraternity	LI—Liberty	RE—Regent	VE—Verve
CA—Capitol	DO—Dot	4 Star—Four Star	LO—London	RM—Rama	VI—RCA Victor
CD—Cadence	DT—Dooto	GE—Gee	ME—Mercury	RO—Roulette	VJ—Vee-Jay
CH—Chess	DU—Duke	GL—Glory	MG—MGM	RP—RPM	VK—Vik
	EL—Eldorado	GR-Groove		SA—Savoy	

SOARING SPRINGTIME SELLERS From ABC-Paramount

# 9818	BABY, SHE'S GONE c/w YOU CAN BET YOUR BOTTOM DOLLAR	JACK SCOTT
# 9792	JUST BECAUSE c/w WHY	LLOYD PRICE
# 9811	I LOVE MY GIRL c/w WHY DON'T YOU FALL IN LOVE?	COZY MORLEY
# 9800	PLEDGE OF LOVE c/w I PLAYED THE FIELD	JOHNNY JANIS
# 9780	I'LL TAKE ROMANCE c/w FIRST IMPRESSION	EYDIE GORMÉ
# 9809	ON THE OUTSIDE (LOOKIN' IN) c/w RAMSHACKLE DADDY	BILL HAYES
# 9812	EASY PICKIN' c/w THE CHICKEN	THE TAZMEN
# 9801	MY IDEA OF HEAVEN c/w NATURAL, NATURAL BABY	LOU BARTEL
# 9782	ONLY ONE LOVE c/w IF I POSSESSED A PRINTING PRESS	GEORGE HAMILTON IV
# 9807	AIN'T THAT LOVE c/w THE BEGINNING OF LOVE	MICKI MARLO
# 9795	DO I LOVE YOU (BECAUSE YOU'RE BEAUTIFUL) c/w WHERE IS CINDERELLA? (MARCH)	SID FELLER HIS ORCHESTRA AND CHORUS
# 9804	REMEMBER ME TO YOU c/w STREET OF MEMORIES	SKIP FLETCHER
# 9798	YOU, ME AND US c/w MY HONEY'S LOVIN' ARMS	BETTY MARTIN
# 9813	SUCH A FOOL c/w (I'VE GOT) THE TEXAS BLUES	STEVE SCHULTE
# 9814	IT'S NOTHING TO ME c/w HOW STILL THE NIGHT	RED KIRK

ABC-PARAMOUNT FULL COLOR FIDELITY

(Distributed in Canada by Sparton of Canada, Ltd.)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Taking Off Like a Rocket

That sensation of 13 appearances on the Arthur Godfrey CBS Radio and TV shows

AMERICA'S HOTTEST SINGING SENSATION

Bob Waddell sings "UNTIL NOW"

b/w "WILL THE DAY EVER COME"

JOY RECORD NO. 45-1240

Tremendous Reaction From All Over America!

ATTENTION DISTRIBUTORS!
Few Territories Still Available

JOY RECORDS, Inc.
BOX 1461 PHONE 2-3821 DURHAM, N.C.
the hot new label with the big stars and big records

another DOUBLE PAY -

Buddy Knox

WITH THE RHYTHM ORCHIDS

"ROCK YOUR LITTLE BABY TO SLEEP"

"DON'T MAKE ME CRY"

ROULETTE-4009

Spin a winner

-OFF ON ROULETTE!

Jimmy Bowen

WITH THE RHYTHM ORCHIDS

"WARM UP TO ME BABY"

"I TRUSTED YOU"

ROULETTE-4010

ROULETTE RECORDS

ROULETTE RECORDS—659 10th Avenue, N.Y.C.

The Cash Box TOP 60

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

1—All Shook Up — Pos. 4/27: 1, Pos. 4/20: 1
AL-3359—DAVID HILL — *Melody For Lovers*
★VI-6870—ELVIS PRESLEY — *That's When Your Heartaches Begin*

2—Little Darlin' — Pos. 4/27: 2, Pos. 4/20: 2
EX-2101—THE GLADIOLAS — *Sweetheart Please Don't Go*
★ME-71060—THE DIAMONDS — *Faithful And True*

3—Come Go With Me — Pos. 4/27: 4, Pos. 4/20: 5
DE-30231—SUNNY GALE — *Please Go*
DL-6112—FEDERALS — *Cold Cash*
★DO-15538—DEL-VIKINGS — *How Can I Find True Love*

4—Round And Round — Pos. 4/27: 3, Pos. 4/20: 4
DA-2121—WALTER SOLEK O. — *Georgie Porgie*
★VI-20/47-6815—PERRY COMO — *Mi Casa, Su Casa*

5—Party Doll — Pos. 4/27: 5, Pos. 4/20: 3
★CR-61792—STEVE LAWRENCE — *Pum-Pa-Lum*
DE-30211—WINGY MANONE — *Real Gone*
★RO-4002—BUDDY KNOX — *My Baby's Gone*

6—School Day (Ring Ring Goes The Bell) — Pos. 4/27: 9, Pos. 4/20: 11
BR-55007—BIG TINY LITTLE — *That's The Only Way To Live*
★CH-1653—CHUCK BERRY — *Deep Feeling*

7—Gone — Pos. 4/27: 6, Pos. 4/20: 7
★CA-3628—FERLIN HUSKY — *Missing Persons*
CO-40852—JOAN WEBER — *A Love That's A Lie*
ME-71070—BOBBY WAYNE — *Mexican Maidens*

8—I'm Walkin' — Pos. 4/27: 11, Pos. 4/20: 9
★IM-5428—FATS DOMINO — *I'm In The Mood For Love*
VE-10047—RICKY NELSON — *A Teenager's Romance*

9—Why Baby Why — Pos. 4/27: 10, Pos. 4/20: 10
DE-29755—WEBB PIERCE & RED SOVINE — *Missing You*
★DO-15545—PAT BOONE — *I'm Waiting Just For You*

10—Butterfly — Pos. 4/27: 7, Pos. 4/20: 6
BY-1028—BOB CARROLL — *Look What You've Done*
★CD-1308—ANDY WILLIAMS — *It Doesn't Take Very Long*
★CM-105—CHARLIE GRACIE — *Ninety-Nine Ways*
CR-61795—BILLY WILLIAMS — *The Pied Piper*
EL-505—BILL ALLEN — *Oo-We-Baby*

11—Mama Looka Booboo — Pos. 4/27: 8, Pos. 4/20: 8
CA-3672—ROBERT MITCHUM — *What Is This Generation*
CD-1321—MARTY FRANKLIN — *Jamaica Farewell*
CO-40866—KING FLASH — *Zombie Jamboree*
★VI-6830—HARRY BELAFONTE — *Don't Ever Love Me*

12—So Rare — Pos. 4/27: 21, Pos. 4/20: 24
★FR-755—JIMMY DORSEY — *Sophisticated Swing*

13—Dark Moon — Pos. 4/27: 23, Pos. 4/20: 34
★DO-15550—BONNIE GUITAR — *Big Mike*
★DO-15558—GALE STORM — *A Little Too Late*

14—Pledge Of Love — Pos. 4/27: 14, Pos. 4/20: 15
AP-9800—JOHNNY JANIS — *I Played The Field*
AT-1132—PENGUINS — *I Knew I'd Fall In Love*
★DE-30230—MITCHELL TOROK — *What's Behind That Strange Door*
★IM-5432—KEN COPELAND — *Night Air*
ME-71079—DICK CONTINO — *Two Loves Have I*

15—A White Sport Coat — Pos. 4/27: 25, Pos. 4/20: 39
★CO-40864—MARTY ROBBINS — *Grown-Up Tears*
CR-61835—JOHNNY DESMOND — *Just Lookin'*

16—I'm Stickin' With You — Pos. 4/27: 12, Pos. 4/20: 16
IM-5427—ROY BROWN — *Party Doll*
★RO-4001—JIMMY BOWEN — *Ever Lovin' Fingers*

17—Rock-A-Billy — Pos. 4/27: 13, Pos. 4/20: 18
★CO-40877—GUY MITCHELL — *Hoot Owl*

18—Ninety-Nine Ways — Pos. 4/27: 18, Pos. 4/20: 17
CM-105—CHARLIE GRACIE — *Butterfly*
★DO-15548—TAB HUNTER — *Don't Get Around Much Anymore*

19—I'm Sorry — Pos. 4/27: 15, Pos. 4/20: 20
★ME-71032—THE PLATTERS — *He's Mine*

20—Teen Age Crush — Pos. 4/27: 16, Pos. 4/20: 13
★CA-3639—TOMMY SANDS — *Hep Dee Hootie*

21—Empty Arms — Pos. 4/27: 17, Pos. 4/20: 21
★AT-1128—IVORY JOE HUNTER — *Love's A Hurting Game*
★CR-61805—TERESA BREWER — *The Ricky-Tick Song*

22—Almost Paradise — Pos. 4/27: 27, Pos. 4/20: 26
AP-9787—NORMAN PETTY TRIO — *It's Been A Long Long Time*
★KA-175—ROGER WILLIAMS — *For The First Time*
UQ-385—LOU STEIN — *Soft Sands*

23—Love Is A Golden Ring — Pos. 4/27: 20, Pos. 4/20: 22
★CO-40856—FRANKIE LAINE — *There's Not A Moment To Spare*

24—Just Because — Pos. 4/27: 28, Pos. 4/20: 27
★AP-9792—LLOYD PRICE — *Why*
SP-597—LARRY WILLIAMS — *Let Me Tell You, Baby*

25—Sittin' In The Balcony — Pos. 4/27: 22, Pos. 4/20: 19
★CL-430—JOHNNY DEE — *A-Plus In Love*
CR-61811—DON CORNELL — *My Faith, My Hope, My Love*
★LI-55056—EDDIE COCHRAN — *Dark Lonely Street*

26—Lucille — Pos. 4/27: 24, Pos. 4/20: 23
★SP-598—LITTLE RICHARD — *Send Me Some Lovin'*

27—Marianne — Pos. 4/27: 19, Pos. 4/20: 12
★CO-40817 (4-40817)—TERRY GILKYSON — *Goodbye Chiquita*
DE-30217 (9-30217)—BURL IVES — *Pretty Girl*
★DO-15537 (45-15537)—HILLTOPPERS — *You're Wasting Your Time*
VI-20/47-6810—LANE BROS. — *Sogno D'Oro*

28—Harem Dance — Pos. 4/27: 42, Pos. 4/20: —
★KA-181—ARMENIAN JAZZ SEXTET — *Pretty Girl*

29—Mangos — Pos. 4/27: 29, Pos. 4/20: 32
★CO-40835—ROSEMARY CLOONEY — *Independent*
ME-71091—BUDDY MORROW — *Back Home*

30—Day-O Banana Boat Song — Pos. 4/27: 32, Pos. 4/20: 42
★CA-3687—STAN FREBERG — *Tele-Vee-Shun*

31—Young Love — Pos. 4/27: 26, Pos. 4/20: 14
★CA-3602 (F-3602)—SONNY JAMES — *You're The Reason*
★DO-15533 (45-15533)—TAB HUNTER — *Red Sails In The Sunset*
ME-71022 (71022x45)—CREWCUTS — *Little By Little*
VI-20/47-6751—RIC CARTEY & JIVA-TONES — *Ooh-Eee*

32—Peace In The Valley (EP)* — Pos. 4/27: 34, Pos. 4/20: 36
★VI-EPA-4054
**Position on best seller list based on sales reports of Extended Play recording. Song is not available on a single release. Three other songs in this EP are: It's No Secret; I Believe; and Take My Hand, Precious Lord.*

33—Wind In The Willow — Pos. 4/27: 37, Pos. 4/20: 38
★CO-40832—JO STAFFORD — *King Of Paris*
KA-179—ANN REYNOLDS — *Say I Can Count On You*

34—Walkin' After Midnight — Pos. 4/27: 30, Pos. 4/20: 25
AC-1044—LYNN HOWARD
★DE-30221—PATSY CLINE — *A Poor Man's Roses*
DL-6115—OTIS WILLIAMS & CHARMS — *I'm Waiting Just For You*
SG-231—EDDIE DEAN — *Finger Prints*

35—Yes Tonight Josephine — Pos. 4/27: 35, Pos. 4/20: 37
★CO-40893—JOHNNIE RAY — *No Wedding Today*

36—Jamie Boy — Pos. 4/27: 41, Pos. 4/20: 51
★VI-6864—KAY STARR — *A Little Loneliness*

37—My Love Song — Pos. 4/27: 39, Pos. 4/20: 48
★CA-3690—TOMMY SANDS — *Ring-A-Ding-A-Ding*

38—Four Walls — Pos. 4/27: —, Pos. 4/20: —
CR-61828—DOROTHY COLLINS — *Big Dreams*
★DO-15569—JIM LOWE — *Talkin' To The Blues*
★VI-6874—JIM REEVES — *I Know And You Know*

39—Ring-A-Ding-A-Ding — Pos. 4/27: 47, Pos. 4/20: 47
★CA-3690—TOMMY SANDS — *My Love Song*

40—Shish-Kebab — Pos. 4/27: 45, Pos. 4/20: —
★ME-71092—RALPH MARTERIE — *Bap A Doo—Bop A Doo*

41—First Date, First Kiss, First Love — Pos. 4/27: 31, Pos. 4/20: 31
★CA-3674—SONNY JAMES — *Speak To Me*

42—Wonderful! Wonderful! — Pos. 4/27: 46, Pos. 4/20: 43
★CO-40784—JOHNNY MATHIS — *When Sunny Gets Blue*
GL-256—DENNY VAUGHAN — *Since You Went Away*

43—It's Not For Me To Say — Pos. 4/27: 49, Pos. 4/20: —
★CO-40851—JOHNNY MATHIS — *Warm And Tender*

44—When Rock And Roll Came To Trinidad — Pos. 4/27: 52, Pos. 4/20: 59
★CA-3702—NAT "KING" COLE — *China Gate*

45—I Love My Girl — Pos. 4/27: 50, Pos. 4/20: —
★AP-9811—COZY MORLEY — *Why Don't You Fall In Love*
★DO-15560—HILLTOPPERS — *I'm Serious*

46—Just To Hold My Hand — Pos. 4/27: —, Pos. 4/20: —
★AT-1133—CLYDE McPHATTER — *No Matter What*

47—After School — Pos. 4/27: 33, Pos. 4/20: 35
★DD-100—RANDY STARR — *Heaven High*
KI-5037—TEARDROPS — *Don't Be Afraid To Love*
ME-71080—JOY LAYNE — *You Gave Me Wings*

48—Rosie Lee — Pos. 4/27: —, Pos. 4/20: —
★GE-1037—MELLOTONES — *I'll Never Fall In Love Again*
GO-5003—TUNEDROPS — *Speak For Yourself*

49—Calypso Melody — Pos. 4/27: 36, Pos. 4/20: 33
DO-15559—DANNY WELTON — *Blue Echo*
★MG-12430—DAVID ROSE — *Theme From 'Wings Of Eagles'*

50—Dearest — Pos. 4/27: —, Pos. 4/20: 60
★VK-0267—MICKEY & SYLVIA — *There Oughta Be A Law*

51—So Long My Love — Pos. 4/27: 53, Pos. 4/20: —

52—He's Mine — Pos. 4/27: —, Pos. 4/20: —

53—Who Needs You — Pos. 4/27: 44, Pos. 4/20: 40

54—Don't Cry My Love — Pos. 4/27: —, Pos. 4/20: —

55—Don't Forbid Me — Pos. 4/27: 38, Pos. 4/20: 29

56—Rock Your Little Baby To Sleep — Pos. 4/27: —, Pos. 4/20: —

57—I Need Your Lovin' — Pos. 4/27: —, Pos. 4/20: —

58—Little White Lies — Pos. 4/27: —, Pos. 4/20: —

59—Chantez Chantez — Pos. 4/27: —, Pos. 4/20: —

60—Banana Boat (Day-O) — Pos. 4/27: 43, Pos. 4/20: 28

CODE:

AB—Abbott	AO—Apollo	CA—Capitol	DA—Dana	EL—Eldorado	FI—Fiesta	HE—Herald	LO—London	PE—Peacock	RO—Roulette	TI—Tico
AC—Accent	AP—ABC-Paramount	CD—Cadence	DD—Dale	EM—Ember	FL—Flash	IM—Imperial	LU—Luniverse	PI—Pilgrim	RP—RPM	UN—United
AF—Audio Fidelity	AT—Atlantic	CH—Chess	DE—Decca	EP—Epic	FP—Flip	JU—Jubilee	ME—Mercury	PR—Prestige	SA—Savoy	UQ—Unique
AG—Argo	BA—Baton	CK—Checker	DL—DeLuxe	ER—Era	FR—Fraternity	JZ—Josie	MG—MGM	PT—Point	SE—Seeco	VE—Verve
AL—Aladdin	BN—Benida	CL—Colonial	DO—Dot	EX—Excello	GE—Gee	KA—Kapp	MO—Modern	RA—Rainbow	SG—Sage	VI—RCA Victor
	BR—Brunswick	CM—Cameo	DS—Disneyland	FB—Fabor	GL—Glory	KI—King	NG—Norgran	RE—Regent	SP—Specialty	VJ—Vee Jay
	BT—Bethlehem	CO—Columbia	DT—Dooto	FE—Federal	GO—Gone	LI—Liberty	OK—Okeh	RM—Rama	SU—Sun	VK—Vik
	BY—Bally	CR—Coral	DU—Duke							

★ INDICATES BEST SELLING RECORD OR RECORDS.

- Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
- The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
- All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

WIN

AN R.C.A. COLOR TELEVISION SET

WHO ARE

THE BOBBSEY TWINS?

(obviously an assumed name)

You can win this R.C.A. Aldrich 21" color T.V. set if you are the first disc jockey in the continental United States to correctly identify *THE BOBBSEY TWINS.*

You can also offer your listeners a chance to participate with you. The first 10 listeners in the continental United States to correctly identify *THE BOBBSEY TWINS* will each receive an R.C.A. personal portable T.V. set.

THE BOBBSEY TWINS **are two girls well known to everyone through radio and T.V. They have just made what we think is a smash record . . .**

Cadence #1324

PART TIME GAL

c/w

A CHANGE OF HEART

All disc jockey entries must be sent directly to Cadence Records, 40 East 49th Street, N.Y.C., by Western Union Telegraph. The disc jockey who sends the first telegram correctly identifying THE BOBBSEY TWINS will be awarded the R.C.A. color T.V. set. Filing time of the telegram at point of origin will determine which disc jockey is the winner. Should there be a tie (heaven forbid) duplicate prizes will be awarded.

Your listeners must send their entries to you (only post cards will be accepted). Turn all listeners' entries over to your local Cadence Distributor — or — mail directly to Cadence Records, 40 East 49th Street, New York City, N.Y.

The postmark time at point of origin will determine which 10 listeners in the continental United States are the winners.

This contest will end MIDNIGHT MAY 26th, 1957. No entry will be accepted after this date. Winners' names will be announced immediately after close of the contest.

P.S. *D.J.'S, and Dealers: The records are on the way to you and if you don't receive your copy, write - wire - or phone Bob Kornheiser, National Sales and Promotion Manager.*

cadence

40 East 49th Street, New York City, N.Y.

EMPLOYEES AND FAMILIES OF EMPLOYEES OF CADENCE RECORDS AND OF DISTRIBUTORS OF CADENCE RECORDS NOT ELIGIBLE!

AMERICA'S
CONTRIBUTION

RUSTY DRAPER

SINGS
A NEW HIT
TAILOR MADE
FOR HIM

FREIGHT TRAIN

MERCURY 71102

WITH COMPLETE NEW LYRICS!

This Will Be Rusty's Biggest Hit!

Mercury
REG. U.S. PAT. OFF.
RECORDS

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

JOHNNY DESMOND
(Coral 61835)

B+ "JUST LOOKIN'" (2:04) [Sequence, Lowe, Gladys ASCAP—Mann, Lowe] Johnny Desmond comes up with one of his strongest sides in quite some time as he rocks thru a good dance item that could make the grade. Solid jump number with a potent rock-a-billy sound. Keep a tab on this one.

B "A WHITE SPORT COAT" (2:19) [Acuff-Rose BMI—Robbins] Here Desmond hands in a smooth cover reading of a current best seller. Pretty rendition of a contagious romantic lilter. Could bite off a share of the melon.

CAROL HUGHES
(Mercury 71095)

B+ "MY BIG BROTHER'S FRIEND" (2:41) [Bentley BMI—Dee] Fourteen-year-old Carol Hughes, a talented young lark with a polished voice, could make the grade with this emotional song of young love. Well written fish-beat ballad about a young girl's love for her big brother's friend. Strong idea that could catch on.

C+ "LOVER BOY" (2:21) [Teri ASCAP — Tuminello] Here the pert chirp belts across a swinging teenage dance item with today's big beat.

BOB WADDELL
(Joy 1240)

B+ "UNTIL NOW" (2:40) [Gam BMI — Wiley, Prago] The new Joy label will be around for a long time if it continues to offer waxings such as this. Here the label introduces Bob Waddell, a polished youngster with a rich, commercial voice singing a good teenage ballad. Strong arrangement and delivery. Could step out. It's got the necessary ingredients.

C+ "WILL THE DAY EVER COME" (2:25) [Gam BMI — Wiley, Prago] Another good fish-beat romancer handled with warmth and feeling.

BOBBY BUNNY & JACKRABBITS
(Arrow 714)

B "SCATTY CAT" (2:19) [Graphic & Dorchester BMI — Zane, Schubert] A swinging instrumental rock and roller is treated to a socko performance by Bobby Bunny and his Jackrabbits. Throughout the side we hear cats' cries and wails. Teriffic gimmick that could make this side a teenage favorite. Off-beat rocker with appeal.

C+ "THE JOKER" (2:37) [Jimskip BMI — Zane, Pines, Owens] Another good R & R instrumental with horse laughs spotted throughout the delivery. Hoofers should enjoy both portions.

MIKE SECREST
(MGM 12479)

B+ "THE GIFT" (2:45) [ABC ASCAP — Bagdasarian] MGM has found a promising newcomer in Mike Secrest. The rich voiced songster makes an outstanding showing on his debut disk as he chants a beautiful romantic ballad with a fascinating LeRoy Holmes backdrop. Top-notch legit material that could break the charts. Watch this sleeper. Soft and extremely pleasant listening.

C+ "DO YOU PROMISE" (2:10) [Jack Gold ASCAP — Winkler] Here the vocalist jumps thru a good rhythm item. Easy-going job.

The Cash Box Disk of the Week

"LOVE LETTERS IN THE SAND" (2:12)
[Bourne ASCAP—Kenny, Kenny, Coots]

"BERNADINE" (2:09) [Palm Springs ASCAP—Mercer]

PAT BOONE (Dot 15570)

● Pat Boone, one of the hottest properties in the music-entertainment field today, has a great new two-sider that should add another pair of hits to his amazing consecutive click chain. Both sides are from Pat's first film effort "Bernadine" soon to be released by 20th Century Fox. One half features the versatile youngster singing a great oldie "Love Letters In The Sand". The beautiful ballad comes off as one of Pat's best sides to date and it's all set to a subdued, easy-going rock and roll beat that's so popular today. Equally exciting is the film's title tune "Bernadine". A charming, free-swinging shuffler with a pleasant up-tempo. Strong teenage fare penned by Johnny Mercer. Pat has a double decker smash that just can't miss. Upper deck was given a big send-off on last week's "Perry Como Show".

"OLD CAPE COD" (2:33)
[George Pincus & Sons ASCAP—Rothrock, Yakus]

"WONDERING" (2:44) [Egap BMI—Schaffer]

PATTI PAGE (Mercury 71101)

● The "Singing Rage", Patti Page is at her very best as she comes up with a beautiful new legit ballad that should blossom into her biggest hit since "Allegheny Moon". It's titled "Old Cape Cod" and features all the warm and tender characteristics that made her biggest hits such successes. Superbly written and excellently delivered romancer describing one of the prettiest resort areas in the nation. Side has many standard qualities and could eventually become another "Autumn In New York" or "Moonlight In Vermont". Patti's multiple voicing is outstanding. Deck will definitely get tremendous play. The coupling is a sentimental romancer set to a subtle waltz tempo. Watch the top half take off.

"I LIKE YOUR KIND OF LOVE" (2:28) [Acuff-Rose BMI—Endsley]

"STOP TEASIN' ME" (2:29) [Barnaby ASCAP—des Louvettes]

ANDY WILLIAMS (Cadence 1323)

● Andy Williams' rise to stardom has been a rapid one. He started his climb with "Walk Hand In Hand", followed with "Canadian Sunset" and "Baby Doll" and is currently riding high with one of the biggest hits of '57 "Butterfly". His latest effort "I Like Your Kind Of Love" should establish him as one of the most consistent hit makers in the business. The tune is a potent swinger right in line with today's best selling rock-a-billy hits. It's a top notch rhythm romancer penned by the composer of "Singing The Blues," Melvin Endsley. Andy does a great job of selling the song and he gets an excellent assist from Peggy Powers who is heard on the disk as his girl friend. The two voices blend beautifully. Sure winner for Williams. Coupling "Stop Teasin' Me" is another rhythmic dance item contagiously rendered. Top half sounds like a big one.

"FREIGHT TRAIN" [Peter Maurice BMI—James, Williams]

"SEVEN COME ELEVEN" [Rush BMI—Gold, Ranucci]

RUSTY DRAPER (Mercury 71102)

● Rusty Draper has a sensational new side that should be his biggest hit since joining the Mercury label. It's a refreshing change of pace item dubbed "Freight Train". The song tells the sad story of a lonesome traveller trying to escape from himself and his own sad life. He rides the freight train with no destination. Side has a wonderful folk flavoring and is set to an unusual skiffle beat. Excellent arrangement of a tune that will catapult Rusty's name onto the charts once again. The bottom half has Draper rockin' thru a free-swinging jump item "Seven Come Eleven". Upper portion is a must for dealers and ops.

LOY CLINGMAN
(Dot 15567)

B+ "IT'S NOTHING TO ME" (2:18) [Libijon BMI — Patterson] An exciting new lament with great potential, bowed its head on the Dot label. Side is a dramatic country-folk flavored lilter reminiscent of Sanford Clark's Dot smash "The Fool". Simple guitar backing by Al Casey is a stirring showcase for the Loy Clingman's heavy-hearted, pleasant vocal. Side has a refreshing sound that could start it on the road to hitdom. Keep a tab on this one.

B "I'M LOW, LOW, LOW" (1:57) [Debra BMI—Clingman] Clingman's country field background is more evident on this tearful bouncer with a skiffle accompaniment. A very interesting side—this one from the pen of the vocalist. Two pretty numbers.

RICHARD HAYES
(Decca 30285)

B "THE POWER OF PRAYER" (2:42) [Winneton BMI — Miller, Berger] Richard Hayes has two contenders back-to-back. This portion is a stirring inspirational ballad tailormade for the songster's dramatic voice. Emotion packed reading of a lovely story with an enchanting theme.

B "AND SO AM I" (2:37) [Carlyle ASCAP — Drake] Here the gifted vocalist is accompanied by a wonderful, almost classically flavored background as he sings an excellently written love song. Superb combination of melody and lyrics presented with sincerity and understanding. Both halves have hit ingredients.

FRED ASTAIRE
(Verve 10051)

B "THAT FACE" (2:25) [Empress ASCAP — Bregman, Spence] Fred Astaire's warm voice comes over beautifully on this easy-going lilter. Stylish delivery that should appeal to Astaire admirers. Good song.

C+ "CALYPSO HOORAY" (2:08) [Vivid ASCAP — Astaire] The ace hoofer, who also penned this calypso ditty, chants it in pleasant fashion. Lively Buddy Bregman assist makes the side swing.

JERRI ADAMS
(Columbia 40888)

B "SUDDENLY (The Meeting)" (2:30) [Roosevelt BMI — Scott] Jerri Adams should attract considerable attention with this commercial R & R jump item. Good Ray Conniff accompaniment adds to the catchy romancer. Tune has a "Don't Forbid Me" flavor.

C+ "A LITTLE BIT OF KINDNESS" (2:40) [Empress ASCAP — St. Onge] Here the lark chants a tender, sentimental opus set against a smooth, subdued rock and roll background.

JACK SCOTT
(ABC-Paramount 9818)

B+ "BABY, SHE'S GONE" (2:45) [Pamco BMI — Scott] ABC-Paramount comes up with an exciting newcomer in Jack Scott. The songster is a dramatic vocalist out of the rock-a-billy school and he makes a torrid first-showing on this jumper. Terrific sound.

C+ "YOU CAN BET YOUR BOTTOM DOLLAR" (2:45) [Pamco BMI — Scott] The chanter changes the pace and belts from the heels as he warbles an emotional love song. This half has a definite country flavoring.

NOW IN FULL BLOOM!!!
In All Markets

"EMPTY ARMS"

Atlantic No. 1128

published by
IVORY MUSIC PUB. CO.
sole selling agents
MELODY LANE PUBLICATIONS
1619 Broadway, N. Y.
Gen. Prof. Mgr.: MURRAY DEUTCH

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

THE FOUR JOES
(Darl 1009)

B+ "PLEASE FORGET ABOUT ME" (2:17) [Peer Int'l BMI—Thorn, Thorn] The Four Joes, a strong group with a commercial sound and style, have a chart contender in this solid shuffle beat romancer which they send across in winning form. Watch this sleeper. It could click.

B "IT'S ME, IT'S ME, IT'S ME, MY LOVE" (2:13) [George Thorn BMI—Antos, Davis, Tulianello, Forrest] Some imaginative arranging is displayed here as the boys rock thru a jumper. Catchy item that builds in intensity. Strong coupling. Big finish really swings.

MOREY DUBOIS
(Mell 121)

B "AM I LOSING YOU" (2:35) [Rondo BMI—Reeves] A current chart item in the country field is covered for the pop market by Morey Dubois. Strong fish-beat lament chanted effectively by the newcomer. Side has a terrific sound and could establish the song as a big one among pop disk buyers. Potent beat.

C+ "IF YOU CAN SPARE THE TIME" (2:26) [BMI — Frizzell, Guidry, Passin] Morey has a good rock-a-billy sound on this rhythmic item, also out of the country field.

MARTY FRANKLIN
(Cadence 1321)

B+ "MAMA LOOKA BOOBOO" (2:52) [Duchess BMI — Belafonte, Melody] Here's a disk that should create a sensation in many territories. It's a delightful novelty interpretation of Belafonte's current smash. Side opens like an average cover disk. But when we reach the chorus, Franklin chants the lyrics in Yiddish. Charming off-beat ditty that should get loads of laughs, spins and sales. Side is in very good taste. Excellent change-of-pace programming. Top-notch juke box fare.

B "JAMAICA FAREWELL" (2:19) [Shari-ASCAP—Burgess] Marty even has a Belafonte sound as he fashions another of the calypso king's recent hits, again employing a Yiddish lyric. Currency of top side gives edge to that half.

SAMMY LOWE & ORCH.
(Candlelight 1014)

C+ "WAIL MAN WAIL" (2:40) [Pollard-Michigan BMI — Lowe] Sammy Lowe and his ork rock thru a torrid jump instrumental from the pen of the bandleader. Good dance stuff for the teenage crew. Chorus repeats title lyrics.

C+ "EASY MY LOVE" (2:43) [Pollard-Michigan BMI — Lowe, Lowe] A slower beat accompanies this R & R piece. Earl Warren's sax is in the spotlight. Solid dance merchandise with today's popular "big beat".

MILLS BROTHERS
(Decca 30299)

B "MY TROUBLED MIND" (2:35) [Porgie BMI — Nix, Hall] The Mills Men are as smooth as ever as they rhythm thru a contagious upbeat item that should please the teenagers. Swinging side.

B "QUEEN OF THE SENIOR PROM" (2:55) [Carnegie BMI—Penney, Richards, Lee] This end has the veterans cruising thru a pretty, slow-waltz ballad that should do well during the prom season. Strong stuff aimed at the co-eds. Pretty melody.

The Cash Box Sleeper of the Week

"WITH ALL MY HEART" (2:47) [Debmar ASCAP—Marcucci, DeAngelis]
"MORE THAN ONLY FRIENDS" (2:30)
[Debmar ASCAP—Marcucci, DeAngelis]
JODI SANDS (Chancellor 1003)

● Every now and then an unknown artist singing a new song on a small label comes out of left field and crashes the top ten. Jodi Sands is just such an artist and she can't miss reaching the winner's circle with her fabulous performance of "With All My Heart" on the young Chancellor label. The lark is an extremely gifted and polished vocalist with a commercial voice and a delightfully smooth delivery. She's outstanding on this beautifully written latin beat love song. Perfect wedding of lyrics and melody. And Peter De Angelis' excellent instrumental accompaniment ranks with the best we've heard in many months. Jodi is headed for stardom. Bottom half is a slow waltz "Can't We Be More Than Friends".

"START MOVIN' (In My Direction)" (2:27)
[Sheldon BMI—Hill, Stevenson]
"LOVE AFFAIR" (2:27) [Mack Martin BMI—Wolf]
SAL MINEO (Epic 9216)

● Teenage film idol Sal Mineo, one of Hollywood's top young stars, debuts as a recording artist on Epic and hands in a waxing that could follow in the footsteps of Tab Hunter's "Young Love". The song is a delightful, easy-going rock and roller dubbed "Start Movin' (In My Direction)". It's got a pleasant beat and is chanted with feeling by Mineo. Swinging ditty with great teenappeal. Song is skedded for a big send-off on the Kraft TV Theatre's May 1, show "Drummer Man". Mineo stars in the show and introduces the song in it. Sal's fans will be running to the shops for this one. The coupling "Love Affair" has the youngster offering a recitation of a romantic piece of poetry set against a lush string and choral accompaniment. His admirers will flip over this one too. Top half has smash possibilities.

"WAIT FOR ME" (2:42) [Chappell ASCAP—Benjamin, Marcus, LaMotta]
"BIG DREAMS" (3:04) [Famous ASCAP—White, Wolfson]
VINCE MARTIN (Glory 259)

● Vince Martin, who played an important part in the popularization of calypso music with his big recording of "Cindy, Oh Cindy", comes up with a beautiful new tune in a similar vein that should enjoy great success in the coming months. The song is titled "Wait For Me (My Pretty Little Darlin')" and features a fragile, penetrating vocal by the polished young songster. Lovely melody set against the subdued calypso background that glides along at a most inviting pace. Top notch romancer that could take off immediately. The coupling "Big Dreams (From Little Teens Grow)" is another romantic item but this is one set to a rock and roll ballad beat. Strong delivery. The top half is right up Martin's alley and it should be a big one.

"NO OTHER BABY" (2:52) [Melody Trails BMI—Bishop, Watson]
"CUMBERLAND GAP" (2:05) [Ludlow BMI—Arr. Bishop]
DICKIE BISHOP (London 1736)

● London Records, which in the past year introduced to the U. S. disk buyer such names as the Beverley Sisters and Lonnie Donegan, has an exciting new find who could develop into a top star in this country. His name is Dickie Bishop. The lad has an extremely commercial voice that falls right in line with today's best selling rock-a-billy hits. He makes his debut with a wonderful romancer tagged "No Other Baby". Potent country-flavored lilter with a "Pledge of Love" sound and a good love lyric. Big hit possibility. The bottom deck is Bishop's exciting delivery of the #1 hit in England "Cumberland Gap". Exciting skiffle disk with a heavy country string backdrop. Watch the upper biscuit.

"TO BELONG" (3:02) [Tee Pee ASCAP—Jaxon, Kohn]
"ON FORGOTTEN STREET" (2:22) [Josie ASCAP—Wayne, Frisch]
DON RONDO (Jubilee 5282)

● Don Rondo, who skyrocketed into the spotlight with his big hit recording of "Two Different Worlds", has a powerful new coupling that could repeat the success of his initial hit. One side displays the polished, rich-voiced crooner chanting a melancholy ballad tagged "On Forgotten Street". Tender performance of class material that should appeal to the same buyers who went for "Two Different Worlds". Lovely string backing showcases the performer to best advantage. Equally outstanding is the companion deck "To Belong". Touching song of loneliness with a good lyric neatly woven into a pretty theme. Don's dramatic delivery is convincing. Both sides could make the grade.

ANNITA RAY
(Zephyr 017)

B+ "LETTER TO A SOLDIER" (2:25) [Daywin BMI—Langdon] A touching love song about a gal writing to her soldier boy, is tenderly and emotionally rendered by a talented young lark, Annita Ray. Strong material with great potential. If this catches on in one area, it could spread like wild-fire.

C+ "MONDAY WEDNESDAY FRIDAY" [Artists ASCAP—Livingston, Evans] The versatile songstress is in fine form on this pleasant rhythm opus.

VAUGHN MONROE
(RCA Victor 6895)

B "THE RIDE BACK" (2:34) [Meriden BMI — F. Devol] Vaughn Monroe dramatically reads a tune from a forthcoming western, "The Ride Back." It has a "High Noon" flavoring as it portrays a man who must face-up to a criminal. The flick may help this deck see some sales action. Special sleeve depicts a scene from the film.

C+ "AWAY OUT WEST" (2:34) [Victor Young ASCAP — V. Young, H. Adamson] From Michael Todd's delightful "Around The World In Eighty Days" comes this lighthearted cowboy tune smoothly corraled by Monroe.

THE HAPPY JESTERS
(Dot 15566)

B+ "HEART OF MY HEART" & "THAT OLD GANG OF MINE" (2:35) [Von Tilzer, Lamb/Henderson, Rose & Dixon] The Happy Jesters tear thru a free-swinging up beat medley of two great oldies. Fast stepping ear-pleaser that should do well in the jukes.

C+ "JUST BECAUSE" (1:50) [Leeds ASCAP—Shelton, Shelton, Robin] The humorous group hams up another charming, fast-moving oldie. Number of vocal gimmicks should attract laughs.

ANDY GRIFFITH
(Capitol 3706)

B+ "FREE MAN IN THE MORNING" (2:09) [Remick ASCAP—Schulberg, Glazer] Andy Griffith, star of Elia Kazan's forthcoming flicker "A Face In The Crowd", chants a stirring southern blues item which he sings in the pic. Earthy song that should attract attention when the film hits the theatres. Varied tempo blueser excitingly performed by the rapidly rising young star.

C+ "JUST A CLOSER WALK WITH THEE" (2:35) [Andick BMI — Griffith] This half is a lilting, rhythmic, religious item also from the "Face In The Crowd" pic. Side was penned by Andy.

DARLENE GILLESPIE
(Disneyland 50)

B "TOO MUCH" (2:05) [Southern Belle-Presley BMI — Rosenberg, Weinman] Darlene Gillespie, favorite of the Mickey Mouse Club TV series, chants Elvis Presley's recent hit in exciting fashion. Young chirp is set for a big build-up by Disneyland and this disk should help her on the road to stardom. Good change of pace programming for dee jays.

C+ "SITTIN' IN THE BALCONY" (1:58) [Bentley BMI—Dee] This side also offers the only femme version of a current click song. Darlene has talent and a good voice. for this type of rock and roll material.

RUSHING INTO THE CHARTS!

The Original The Original

Nancy Whiskey

singing...

"FREIGHT TRAIN"

CHIC-1008

Released in Canada on Spartan Records;
in London on Oriole Records.

Chic Records

Box #732, Thomasville, Georgia,

Canal 6-1623.

DECCA RECORDS

Best Bets

"LET'S BE FRIENDLY"

"MIRROR"

(Decca 9-30319)

SUNNY GALE

Sunny's talents are heard at her best on this two-sided rock 'n' rolling release. "Let's Be Friendly" is a smooth, rhythmic ballad with R & B backing. Flip side, "Mirror," slows down pace but keeps the beat. Both perfect showcases for Sunny's vocalizing. This Gale's got it!

"SHE TRADED HER PIGTAILS FOR A 'TONI'"

"I Found A Dream"

(Decca 9-30293; 30293)

GLENN REEVES

Glenn Reeves joins Decca's "new talent" parade and with a bang! Disk debut of "Toni" established him as new teenage rave. Great material and great new talent equals a winning combo. Watch this new star shoot to the top!

"TAMMY"

(From Universal-International Film "TAMMY AND THE BACHELOR")

"Don't Keep Silent (Tell Me So)"

(Decca 9-30317)

PAT KIRBY

The personable Pat lends her singing know-how to smash mood title song from new U-I pic. Pat's smooth delivery insures big play on boxes. Should score big . . . watch for fast action!

a New World of Sound DECCA Records

London Lowdown

Had a call from my old pal **Joe Schribman**, who is here looking after **Rosemary Clooney**. Was pleased to be able to give him the news of her "Mangos" recording climbing The Cash Box charts.

Also had great pleasure in talking to **Ted Shapiro**, long time accompanist of **Sophie Tucker**. Ted and I talked about some wonderful tunes he had written and is still writing.

London Records over here is doing a tremendous job with deserving credit going to ace promotion gal **Jackie Buckland**. Thanks to her efforts, **Little Richard** has become a household name in these Isles, and has not been out of the top 10 for the last few months.

Ted Heath and the Band off to Brussels for T.V. and concert appearances over Easter.

The English Decca group of companies is holding a convention for all dealers on a countrywide scale. Dates set for this venture are May 7th and 8th.

BEST SELLING POP SINGLES

(Courtesy "New Musical Express")

1 **Cumberland Gap**—
Lonnie Donegan (Pye-Nixa)
2 **Banana Boat (Day-O)**—
Harry Belafonte (HMV)
3 **Young Love**—
Tab Hunter (London)
4 **Long Tall Sally**—
Little Richard (London)
5 **Don't Forbid Me**—
Pat Boone (London)
6 **Baby Baby**—
Teen-Agers (Columbia)
7 **Look Homeward Angel**—
Johnnie Ray (Philips)
8 **Don't You Rock Me Daddy-O**—
Lonnie Donegan (Pye-Nixa)
9 **When I Fall In Love**—
Nat "King" Cole (Capitol)
10 **Ninety-Nine Ways**—
Tab Hunter (London)
11 **Knee Deep In The Blues**—
Guy Mitchell (Philips)
12 **Heart**—
Max Bygraves (Decca)
13 **I'll Take You Home Again Kathleen**—Slim Whitman (London)
14 **The Girl Can't Help It**—
Little Richard (London)
15 **Freight Train**—
Charles McDevitt Group (Oriole)
16 **I'm Not A Juvenile Delinquent**—
Teen-Agers (Columbia)
16 **Butterfly**—
Andy Williams (London)
18 **Rock-A-Billy**—
Guy Mitchell (Philips)
19 **True Love**—
Bing Crosby & Grace Kelly (Capitol)
20 **Singing The Blues**—
Guy Mitchell (Philips)
21 **Butterfly**—
Charlie Gracie (Parlophone)
22 **You Don't Owe Me A Thing**—
Johnnie Ray (Philips)
23 **I'm Walkin'**—
Fats Domino (London)
24 **Cumberland Gap**—
The Vipers (Parlophone)
25 **Heart**—
Johnston Brothers (Decca)
26 **Love Is A Golden Ring**—
Frankie Laine (Philips)
27 **Mangos**—
Rosemary Clooney (Philips)
28 **Marianne**—
Hilltoppers (London)
29 **Friendly Persuasion**—
Pat Boone (London)
30 **Chapel Of The Roses**—
Malcolm Vaughan (HMV)

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR
B+ EXCELLENT — C+ GOOD — D MEDIOCRE

The Cash Box Sleeper of the Week

"ALMOST EIGHTEEN" (2:15) [Liberty Songs ASCAP—Greene]
"SO YOUNG" [Renda & Desert Palms BMI—Sherman]
ROBERT WAGNER (Liberty 55069)

● Robert Wagner, the handsome young actor who in the past few years has become a tremendous box office attraction, joins the ranks of film idols who've become recording stars and debuts on Liberty with his first effort. Both sides of his initial waxing are aimed directly at his huge teenage following and should rack up a heavy sale in this area. Top half "Almost Eighteen" features the star with an inviting ballad about young love presented in the rock and roll idiom. Smooth delivery of a tune with hit ingredients. The coupler is another commercial arrangement of a fish-beat romancer the kids will enjoy. Side is tagged "So Young." Upper portion has the edge.

"GUESSIN' GAMES" (2:45) [Conley-Craft BMI—Slay, Crewe]
"DON'T CALL ME CHICKEN" (2:00) [Conley-Craft BMI—Slay, Crewe]
BOB CREWE (Melba 119)

● The Melba label has hit upon a tremendous new waxing chock-full-of teenappeal. It's a potent sleeper tagged "Guessin' Games" and it features a highly talented young performer named Bob Crewe. The song has today's commercial rock and roll ballad beat plus a strong teenage lyric that the kids will love. Bob's delivery is convincing. If the side catches on in an important area (and we don't see how it can miss) it'll spread like wild-fire throughout the country. Top notch tune by a promising new star. Coupler is an up-tempo dance item labelled "Don't Call Me Chicken." Place all your chips on the upper half.

"LITTLE BILLY BOY" [Greta BMI—Dalton]
"WHAT MADE MAGGIE RUN" [Fee-Bee & Meridian BMI—Biscoe]
DEL-VIKINGS (Dot 15571)

● The Del-Vikings, currently riding high, wide and handsome with their smash "Come Go With Me," have another hot contender for the charts in this coupling. (See R & B Reviews)

The Cash Box Best Bets

★ "MAMA LOOKA BOOBOO"	Marty Franklin	Cadence 1321
★ "FREIGHT TRAIN"	Liz Winters & Bob Cort	London 1742
★ "LETTER TO A SOLDIER"	Annita Ray	Zephyr 017
★ "JUST LOOKIN'"	Johnny Desmond	Coral 61835
★ "IT'S NOTHING TO ME"	Loy Clingman	Dot 15567
★ "MY BIG BROTHER'S FRIEND"	Carol Hughes	Mercury 71095
★ "UNTIL NOW"	Bob Waddell	Joy 1240
★ "THE GIFT"	Mike Secrest	MGM 12479

GENE NASH
(Jubilee 5277)

B "FEELING SORRY FOR MYSELF" (2:19) [Josie ASCAP—Harris, Muskin] As a whistle follows Gene Nash, he sets an easy pace on a snappy, tuneful opus. Nash delightfully cuts loose from a relaxed approach several times on the disk. This is right up teenage alley.

C+ "HOW DO I LOVE YOU" (2:37) [Modern BMI—Browning-Ralke-Patrick] The old Elizabeth Barrett Browning verse has inspired this selection and receives a stirring interpretation by Nash. Strong emotional delivery.

WALTER SOLEK
(Dana 3247)

C+ "SWEATER GIRL" [Dana BMI] A jolly polka instrumental is played with verve and cheerfulness by popular polka maestro Walter Solek. With the dance enjoying a great popularity, it will be ardently sought by polka fanciers.

C+ "HAPPY FAMILY" [Dana BMI—Solek] More gay polka doings by the lively ork. Infectious presentation.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR
B+ EXCELLENT — C+ GOOD — D MEDIOCRE

LIZ WINTERS & BOB CORT SKIFFLE GROUP
(London 1742)

B+ "FREIGHT TRAIN" (3:00) [Pan Music] Liz Winters gets a strong assist from Bob Cort's Skiffle group as she chants an unusual folk-flavored skiffle beat item that seems to be creating quite a bit of interest. Side has an off-beat lyric and a very contagious sound. This version should bite off a healthy share of the sales when the tune clicks.

C+ "ROLL JEN JENKINS" (2:00) [Essex BMI — Arr: Cort] Ken Sykora's guitar is in the spotlight on this high speed skiffler featuring the voice of Bob Cort. Exciting item set to the rhythm of a rolling train.

"BIG" TINY LITTLE
(Brunswick 9-55007)

B "SCHOOL DAY" (2:46) [Arc BMI — Berry] This rock 'n roll entry from the recently reactivated Brunswick label is a dependable version of the current chart winner, "School Day." The artist knocking out some reservations concerning school is "Big" Tiny Little, a performer with a dynamite attack. Could realize a portion of the song's sale.

B "THAT'S THE ONLY WAY TO LIVE" (2:34) [Vernon ASCAP—Kaye, Loman] There's a tint of calypso in this happy entry sung with gusto by the singer. Tiny gets group support here. Cute bouncer.

JERRY WALD
(Kapp 173)

B "VALLEY OF THE REDWOODS" (2:50) [Music BMI—Williams] Wald and the ork smoothly run through an exotic-sounding melody in a lush string and solo piano arrangement. It is wrapped up with a "Canadian Sunset" flavoring. Warm orchestral piece.

C+ "DANCING CASTANETS" [Instrumental BMI—G. Williams] The flip side is a tricky ork treatment of a Spanish-like tune punctuated throughout by castanets. Novel orchestral fare.

THE FIVE KEYS
(Capitol 3710)

B "FOUR WALLS" [Kahl BMI—Abrams, Reed] The Five Keys' delightful blend comes over beautifully on a touching new sentimental ballad not to be confused with another song called "Four Walls", currently making noise. Lovely tune that could step out.

C+ "IT'S A GROOVE" [Kahl BMI—Berlin] This half has the quintet rocking thru a solid dance item. Free-swinging side that'll keep the rock and rollers jumpin'.

BARRY GORDON
(MGM 12468)

B "THE THIEF" (2:13) [Milbee ASCAP—Norvas] A cute calypso novelty about America's acceptance of the Trinidadian music is colorfully fashioned by Little Barry Gordon. Contagious item employing familiar melodies.

B "YES! WE HAVE NO BANANAS" (2:13) [Skidmore ASCAP—Silver, Cohn] Here the talented youngster rocks and rolls thru a lively new version of a great old novelty.

THE HI-LO's
(Columbia 40915)

B "A FACE IN THE CROWD" (2:33) [Remick ASCAP—Schulberg, Glazer] The Hi-Lo's, one of the most imaginative vocal aggregations in the business, chant the title song from a big new Kazan film. Exciting performance by the quartet of a good R & R beat ballad.

B "AUTUMN RAIN" (2:28) [Vanguard Songs BMI—Trost, Barron] Here the lads blend delightfully as they wend their way thru a pretty romancer with a sentimental lyric.

HANK PENNY
(Decca 30313)

B "THE CRICKET SONG" (2:47) [BMI Canada Ltd. BMI—Gimby, Wayne] A charming new, lighthearted, summery ditty is contagiously styled in a warm, homespun manner by Hank Penny. Most inviting number with a cute lilt.

C "BIG FOOTED SAM" (2:36) [Penny BMI—Penny, Tobias] A rockin' item about a Birmingham lad with king sized feet. Penny co-authored this half.

SAMMY KAYE ORCH.
(Columbia 40909)

B+ "A YOUNG LOVER'S DREAM" (2:35) [World ASCAP—Shuman, Shuman] Sammy Kaye comes up with his most commercial side in quite some time, here. Barry Frank does a standout job on the lead vocal as he chants an emotional, rock and roll beat ballad. Powerful song dramatically delivered. Teenagers should go for this melodic item in a big way.

C+ "WAT A SATIDAY NIGHT" (2:41) [Republic BMI — Wolf] Barry Frank and Sandy Summers are in the vocal spotlight on this cute calypso ditty handled in a pleasant, easy-going manner. Catchy melody and beat.

JACK SEARLE
(RKO Unique 398)

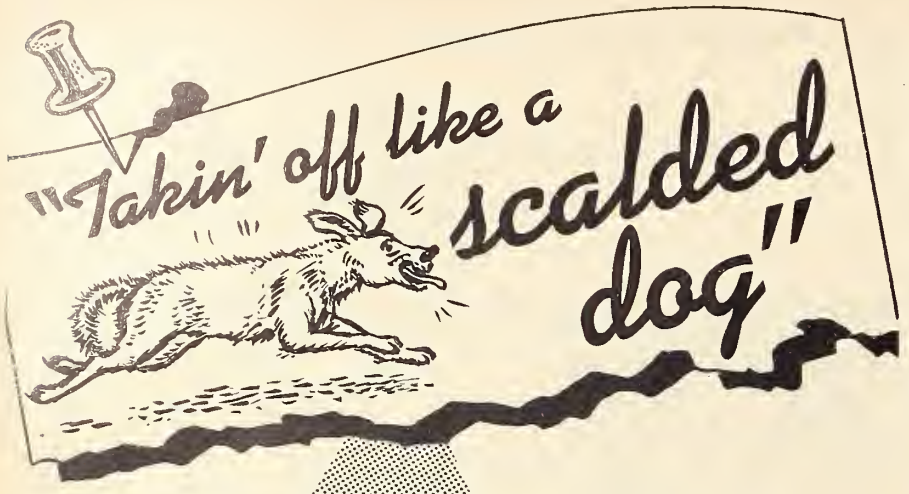
B+ "WOMAN TAMER" (2:23) [Monument BMI—Nader, Packard, Conn, Evans] Here's a novel deck that could break the charts. It's a great change of pace novelty about a guy the gals all love. Jack Searle handles the vocal in top form and comes up with a potent western flavored, whip cracking ditty that could take off. Spirited deck to watch closely. Girls' screams in backdrop is a clever gimmick that should attract attention.

C+ "I'VE GOT A PART TIME LOVE" (2:00) [Blue Chip BMI—Elow, Elow] A sentimental rhythm shuffler smoothly styled by Searle and the chorus.

JOHNNY MICAL ORCH.
(Pyramid 4014)

C+ "MEDITERRANEAN HOLIDAY" [Ruco BMI — Russ] A pretty latin tempo mood item with a subtle cha cha beat is pleasantly fashioned by Johnny Mical's orchestra. Attractive dance deck with a pretty melody.

C+ "THE DRAG" [Ruco BMI—Russ] A smooth sailing lindy-hop is offered on this half by the swinging crew. Both sides should appeal to the terpsichoreans.



THE LATEST BY

RED FOLEY

"COME A LITTLE CLOSER"

DECCA 9-30294

FLIP:
"ONE LIFE, TWO LOVES"

DECCA RECORDS

RED TOP PUBLISHING COMPANY

Round The Wax Circle

NEW YORK:

Phil Kahl of Patricia-Kahl Music has acquired a picture score written by **Alice Simms**. It's the forthcoming U. A. film, "Calypso Islands". . . . **Morgana King** currently at the Beau Brummel. . . . Thanks to **Jimmy Parks** for the nice things he had to say about **The Cash Box** in his column in the New Hampshire Sunday News. . . . The **Dick Gersh** office has been hired to handle Eastern publicity for Salem Records. . . . **Betty Madigan** will have to miss a performance at the Drake Hotel in Chicago May 19th in order to fly to New York to appear on the **Ed Sullivan** Show. . . . Coral's General Sales Manager **Norm Weintroer** out on the West Coast for ten days. . . . **Decca** has re-signed **Burl Ives**. . . . Composer-arranger **Phil Moore** has been signed by Vik as musical director for **Lurlean Hunter's** next LP session. Moore expects to use 45 musicians. . . . **Bobby Short** completes a 28-week engagement at the Red Carpet in mid-May. . . . **Dean Jones** makes his second appearance on the **Steve Allen** Show May 12. . . . **Tony Martin** begins a four-week stay at the Copacabana in New York on May 16. . . . Nat "King" Cole's picture for 20th Century-Fox, titled "China Gate", in which the singer plays the starring dramatic lead, has its world premiere in San Francisco on May 8. It opens at New York's Paramount on May 22 and in Chicago May 18. . . . **Marvin Deane** now handling New York publicity and record promotion for Cadence Records. . . . **Ken Copeland** is now in the Army stationed in Augusta, Georgia. He's just cut some more sides for Imperial. . . . **Roger Coleman** has left MCA to go with GAC. He's currently at the Bellevue Casino in Montreal for four weeks.

NAT "KING" COLE

CHICAGO:

Golf masters seem to be grabbing music limelight. **Don Cherry,** who shot a great game in Masters Tourney, has his own TV show. Now **Ralph Hutchinson,** Ass't Pro at Nippersink, Wis., is trombonist on WBBM (CBS) "In Town Tonight" TVer. **Carl Hoff**, Nippersink C. C. Pro still deejaying on West Coast but due back May 15. . . . **Don Reed** stopped off to intro his first Encino deck, "That Wonderful Someone". . . . **Rusty Draper** planed in from K. C. for quickie session. Release, "Freight Train", on its way. . . . **Lenny Garmisa** but the busiest with new Bethlehem LP, "Frances Faye Sings Folk Songs". "I've never heard such a fantastic collection of tunes", exclaims the verra happy Garmisa. . . . Mike **Oury** with **Vince Martin** made the rounds with Martin's newie on Glory, "Big Dreams". . . . **Eddie Hubbard,** WGN, was forced to break his uke over the air because of a bet made that it would not rain after 12 noon, 4/22. **Jack Brickhouse** was there leading the cheers as the uke gasped its last. . . . Tunesmith, **Don George,** explains his latest offering via **Somethin' Smith And The Redheads** is an attempt to keep everybody happy. Tune's title—"The Mambo, Tango, Samba, Calypso, Rhumba Blues." . . . Columbia's **Jerry Mazzaro** predicting "April Age" by **Don Cherry,** "Just has to become a standard." . . . Deejay **Ray Rayner's** pert right arm, **Mina Kolb,** said "Yes" to ad exec **William McMurray** last week. Says Rayner, "I'm not losing a gal **Friday.** I'm just gaining a new agency." . . . Plans for annual youth rally emceed by **Howard Miller** gaining momentum. Names such as **Betty Johnson, The High Lights, Gene Vincent, Ann Sothern, Robert Wagner** and **Bob Anderson** added to the bill. . . . Big party in honor of Cream City deejay, **Larry Fischer,** was reportedly well attended by both Chi and Milwaukee personalities. Larry is on his way to New Orleans' WNOE as program director. . . . Congratulations to **Dick Gray,** Grayline Co., and wife, **Mary,** on new baby girl.

DON CHERRY

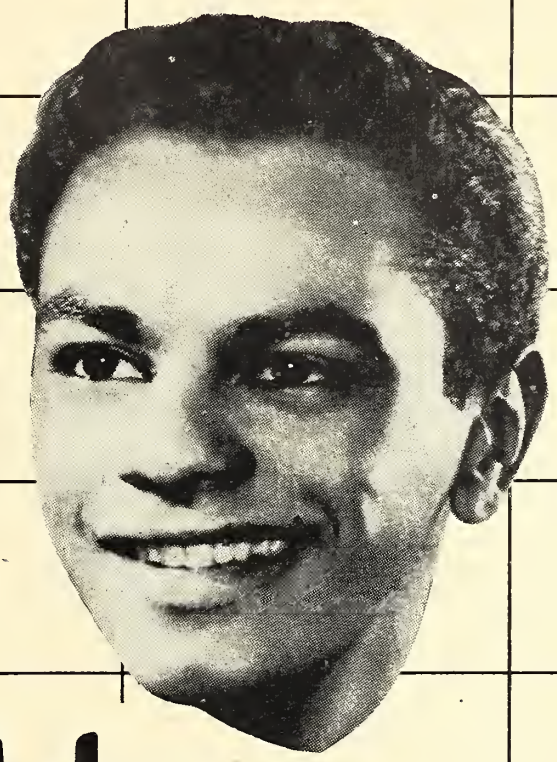
HOLLYWOOD:

First EP to be released on the new Prep label, features **Mamie Van Doren** singing songs from her starring picture, "Untamed Youth." . . . **Don Burke** is the new manager for King Records in Southern California. Don is a former vocalist, heard on record with **Gordon Jenkins** and his orchestra. . . . **Al Anthony** planning a nationwide tour to plug his new Dot Records album. LP features Anthony at the Hammond organ, with **Ruby Raskin's** orchestra. . . . **Carole Simpson,** who recently recorded an album for Capitol Records, headlining a three week engagement at Harrah's Club in Lake Tahoe. . . . **The Dave Pell Octet** held over for the **Four Freshman** show at The Crescendo. . . . **Daken Broadhead,** president of Allied Record Manufacturing Co. left for New York for conferences on the proposed expansion of Urania Records. . . . Dot Records sending copies of the new **Pat Boone** EP to every disk jockey in the country, marking the first time label has serviced the entire DJ list on EP. . . . **Gus Bivona's** next Mercury album, "Gus Digs Steve," contains 12 compositions by **Steve Allen. Dorothy Collins** also set to wax an all-Allen album for Coral. . . . Columbia Record's **Mitch Miller** in town for ten days of West Coast recording sessions. . . . Music trade saddened by the untimely death of **Paul Kappel.** . . . Intro Records, hoping for its first pop hit in "Flores, Flores" by **The Phil Gray Four.** . . . **Margie Rayburn's** current Liberty waxing of "Walkin' Around In a Dream" getting a big play. Song was originally a big hit for **Ruth Etting,** and was written by **Ted Lewis.** . . . **Jimmy Dorsey** back on the hit record charts via his Fraternity waxing of "So Rare." . . . **Tom Mack,** director of album repertoire at **Dot** Records, completed the first Helen Traubel album for the label last week.

AL ANTHONY

$ales Charts Prove It's Wonderful Wonderful!!!

NOW ~~ZOOMING~~ UPWARD LIKE A ROCKET-



Johnny MATHIS

sings.....

"WONDERFUL WONDERFUL"

COLUMBIA 4-40784 (40784)

COLUMBIA RECORDS

published by
E. B. MARKS MUSIC CORP.

A DYNAMIC NEW SINGING STAR

Terrific

Tina Robin

singing...

"MY MAMMY"

b/w

"I HAVE A HEART"

CORAL 9-61822 (61822)

CORAL RECORDS

Orchestra and Chorus directed by DICK JACOBS

Best Selling Sheet Music

1	ROUND AND ROUND	Rush BMI—Stallman, Shapiro
2	ALL SHOOK UP	Shalimar-Presley BMI—Blackwell, Presley
3	MARIANNE	Montclare BMI—Gilkyson, Dehr, Miller
4	LITTLE DARLIN'	Excellorec BMI—Williams
5	PARTY DOLL	Jackie BMI—Knox, Bowen
6	BUTTERFLY	Mayland & Presley BMI—September
7	WHY BABY WHY	Winneton BMI—Dixon, Hanson
8	ALMOST PARADISE	Peer International BMI—Petty
9	CHANTEZ CHANTEZ	Chantez BMI—Fields, Gamse
10	GONE	Hill & Range Songs BMI—Rogers
11	99 WAYS	Mayland BMI—Gracie
12	YOUNG LOVE	Lowery BMI—Jayner, Cartey
13	MAMA LOOKA BOOBOO	Duchess BMI—Melody
14	DO I LOVE YOU	Williamson ASCAP—Rodgers, Hammerstein II
15	WHO NEEDS YOU	Korwin ASCAP—Allen, Stillman

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)		TV	
A Face In The Crowd	Remick	All Shook Up	Shalimar
A Little Loneliness	Sunbeam	Almost Paradise	Peer
A Lovely Night	Williamson	Ballerina	Jefferson
Almost Paradise	Peer	Banana Boat Song	E. B. Marks-Bryden
Butterfly	Mayland & Presley	Butterfly	Mayland & Presley
Do I Love You (Because You're Beautiful)	Williamson	Chantez Chantez	Chantez
Empty Arms	Ivory	Don't Forbid Me	Roosevelt
I Could Have Danced All Night	Chappell	Gone	Hill & Range
In My Own Little Corner	Williamson	I Dreamed	Trinity
Italiano	Harms	I'm Walkin'	Reeve
It's Good To Be Alive	Valyr	Just In Time	Stratford
It's Like Gettin' A Donkey To Gallop	Bregman, Vocco & Conn	Little Darlin'	Excellorec
Just In Time	Stratford	Love Is Strange	Ben Ghazi
Little Darlin'	Excellorec	Love Letters In The Sand	Bourne
Lonely Man	Paramount	Lucky Lips	Tiger
Look At 'Er	Valyr	Marianne	Montclare
Mama Guitar	Remick	Ninety-Nine Ways	Mayland
Man On Fire	Robbins	Only Trust Your Heart	Feist
Mangos	Redd Evans	Party Doll	Jackie
Marianne	Montclare	Promises Promises	Manchester
Only Trust Your Heart	Feist	Round And Round	Rush
Party Doll	Jackie	Sittin' In The Balcony	Bentley
Round And Round	Rush	Some Wonderful Day	Desilu
Seven Days In Barcelona	Britton	Teenage Waltz	Champagne
Ten Minutes Ago	Williamson	Ten Little Trees	Rayven
That's Where I Shine	Remick	Walkin' After Midnight	Four Star
Twelve O'Clock Tonight	Chas. N. Daniels	When Rock & Roll Came To Trinidad	Marvin
Two Penny Piper	Sequence	Why Baby Why	Winneton
Warm And Tender	Famous	Written On The Wind	Northern
Whistling Sergeant	Zodiac	Young And In Love	Hill & Range
Who Needs You	Korwin		

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

SOMETHING TO CROW ABOUT!

A 2 SIDED HIT...

Jack Pleis

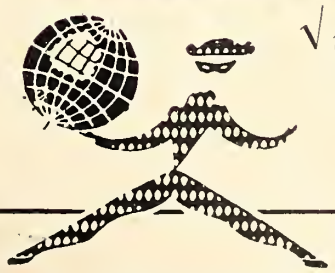
and His Orchestra

(But As They Say)

"THAT'S LIFE"

and

"GOODNIGHT WALTZ"



√ with that surprise finish

DECCA 30303; 9-30303

DECCA RECORDS

A NEW WORLD OF SOUND

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

Fill In The Coupon Below

(Or Put Them On Your Own Letterhead)

And Mail To

THE CASH BOX

1721 BROADWAY

NEW YORK 19, N.Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

1. .....
2. .....
3. .....
4. .....
5. .....
6. .....
7. .....
8. .....
9. .....
10. .....

List Your Top Ten Country Tunes Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

1. .....
2. .....
3. .....
4. .....
5. .....
6. .....
7. .....
8. .....
9. .....
10. .....

List Your Top Ten Rhythm 'N Blues Records Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

1. .....
2. .....
3. .....
4. .....
5. .....
6. .....
7. .....
8. .....
9. .....
10. .....

NAME .....

FIRM .....

ADDRESS .....

CITY ..... STATE .....

Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

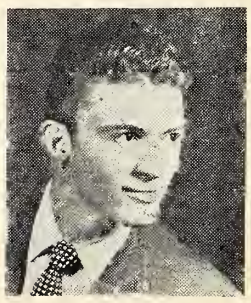
Tedd Lawrence has taken over the time formerly occupied by Martin Block on the ABC Radio Network. The time slot has been increased by a half hour. Lawrence will be heard from 2:30 PM to 4:30 PM daily Monday thru Friday, New York Time. Block will be heard locally over WABC. Over 100 stations will be carrying the Lawrence show, "Man About Music-Tedd Lawrence," which features interviews and music. Lawrence will also continue to do his other shows that are heard on WABC and the ABC Network, "ABC Dancing Party," and "National Juke Box," and "Sunday Night Music Hall." . . . Extra Special Delivery: Two people with a good claim for the speediest deejay service are **Pamela Perry** and **Lenny Scheer.** With Miss Perry in the driver's seat of a Vespa motor scooter, the two visited platter spinners in the New York area several weeks ago. Miss Perry handles promotion for such artists as **Sylvia Syms** (Decca), **Chris Connor** (Atlantic), and **Mark Murphy** (Decca). Mr. Scheer is associated with **Howard Richman** music. . . . **Jack Eisner,** formerly of WMAS-Springfield, Mass., and now serving in the Armed Forces would like to hear from his old friends. Jack's address: Pvt. J. Eisner; U.S. 51350985; A Btry, 10th F.A. Bn; 3rd Inf. Div.; Ft. Benning, Ga. . . . **Dale Wright** (WING-Dayton, Ohio) is a 19-year-old deejay who has just recorded his initial record. Wright wrote, arranged, and sings both sides of "I'm The Lovin' Type," and "Walk With Me" on Fraternity. He is currently working his way thru the College Conservatory in Cincinnati. . . . **Roger Clark** (WNOR-Norfolk, Va.), an all night dj at WNOR, has had jazz artists on his show that have included **Stan Getz, Helen Merrill, Kai Winding,** and **Marion McPartland.**

TEDD LAWRENCE
(WABC—New York, N. Y.)

The 10th Anniversary of station WKOX-Framingham, Mass. was celebrated with Hawaiian girls, orchids and gifts, fireworks synchronized with the time tone, guest stars such as **Joni James** and **Ralph Young.** The open house celebration was tabbed "The Hi-Fi Sound Of Progress." . . . Station WREV-AM-FM-Reidsville, N.C. also had cause for celebration when it opened its remote studios in the Tri-City area of Rockingham County on Sunday, April 7th. Operating hours for the present will be from 6 AM to 10:30 AM with other hours in the afternoon and evening to be announced later.

Don Metzger (WRIT-Milwaukee, Wis.) guested **Connie Francis** and **Charlie Applewhite** recently. Don thinks Applewhite's new side for RKO-Unique, "You Can't Escape The Blues," looks like a sure thing. . . . **John Wrisley** (WIS-Columbia, S.C.) is the proud poppa of a new baby son. . . . We've received some word in verse/On Who's To Get The Handsome Purse: WARL's-Arlington, Va. "Whisker Derby" comes to an end May 4th when those with the most notable beards can win from $250 to $1,000. . . . **Nick Charles** (WSLB-Ogdensburg, N. Y.), the morning man on WSLB with "Sunrise Serenade," would appreciate more records and artist information. . . . **Lou Arnold (Salvucci),** formerly of WJWG-Conway, N. H., and now a private in the U.S. Army, has just completed a course at the Army Information School, Fort Slocum, N. Y. Lou is now at Fort Bragg, N. C. working at the Post Public Information Office, Radio & TV Dept. Arnold would like to hear from his friends while he was at WJWG. The address: Pvt. Arnold Salvucci; RA 11322511; Hq. Detachment, USA Garrison; Fort Bragg, N. C. . . . **Eddie Clarke** (WHB-Kansas City, Mo.) will be Toast Master of the Kansas City Chapter of the annual UNICO dinner May 19th at the Muehlebach Hotel. Leaders from various fields from throughout the nation will be in attendance. The labor field will be honored this year. . . . **Stephen L. Grossman** (WVN-Nashville, Tenn.) programs The Cash Box Top 60 on his "Swing Easy" show Thursday evenings, and the listener response has been most gratifying. . . . **Walter Powell, Jr.** (WBVL-Barboursville, Ky.) announces that his new program, "Sunday Serenade," has had a time change from 4:05 until 6:15 to a new time-slot of 5:00 to 7:15. . . . In the April 20th "Platter Spinner Patter" column we ran a picture of **Howie Leonard,** and incorrectly listed his station. Leonard is on the staff of WLOB-Portland, Me. . . . **Al Radka** (KFRE-Fresno, Calif.) guested **Preston Foster** on his TV'er recently. . . . According to a telephone survey conducted by **Scott Muni** (WAKR-Akron, Ohio), the new **Mamselles'** recording on Vik is something to watch. It's called "He's Graduating," perfectly timed for teen graduations, adds Scott.

DALE WRIGHT
(WING—Dayton, Ohio)



SCOTT MUNI
(WAKR—Akron, Ohio)

Sherm Strickhouser (WICE-Providence, R. I.) has a new show, "Pick Of The Pops," which lists the best of the weekly crop of new record releases, and Sherm would appreciate more of the new ones sent his way. **Jim Holt,** also of WICE, has a new show too. It's "Rate The Record," a show which features a teen panel and dj's from the area, rating new disks on Saturday morning. . . . A "Junior Disc Jockey Club," consisting of teenage representatives from five schools has just been organized at station WENC-Whiteville, N. C. Directing the club is deejay C. O. (Hayseed) **Thomas Bob Holmes** (KSJO-San Jose, Calif.) notes **Bobby Short's** "Delia" (Atlantic) has a calypso that can click.

VITAL STATISTICS: **Bob Furry** will make the move from his present outlet, KDEF-Albuquerque, N. M. to KRUX-Phoenix, Ariz. . . . **Pat Chambers,** formerly of WFLA-Tampa, Fla., has switched to WDAE-Tampa, Fla. . . . **Peter Blake,** after a five year hiatus, in which he was selling broadcast and TV stations in the Far East, joins WRIT-Garden City, L. I. . . . Bill Wright, formerly of WAPI-Birmingham, Ala., has moved to WBRC, a CBS affiliate in Birmingham, Ala. . . . **Art Preston** is now stationed with WLOB-Portland, Me.

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	**ALL SHOOK UP** ELVIS PRESLEY (RCA Victor)	1
2	**LITTLE DARLIN'** DIAMONDS (Mercury)	3
3	**ROUND AND ROUND** PERRY COMO (RCA Victor)	2
4	**PARTY DOLL** BUDDY KNOX (Roulette) STEVE LAWRENCE (Coral)	4
5	**GONE** FERLIN HUSKY (Capitol)	6
6	**BUTTERFLY** ANDY WILLIAMS (Cadence) CHARLIE GRACIE (Cameo)	5
7	**SCHOOL DAY (RING RING GOES THE BELL)** CHUCK BERRY (Chess)	10
8	**COME GO WITH ME** DEL-VIKINGS (Dot)	7
9	**PLEDGE OF LOVE** KEN COPELAND (Imperial) MITCHELL TOROK (Decca) DICK CONTINO (Mercury)	11
10	**WHY BABY WHY** PAT BOONE (Dot)	9
11	**I'M WALKIN'** FATS DOMINO (Imperial)	8
12	**ROCK-A-BILLY** GUY MITCHELL (Columbia)	13
13	**ALMOST PARADISE** ROGER WILLIAMS (Kapp) LOU STEIN (RKO Unique) NORMAN PETTY TRIO (ABC-Paramount)	12
14	**EMPTY ARMS** IVORY JOE HUNTER (Atlantic) TERESA BREWER (Coral)	16
15	**LOVE IS A GOLDEN RING** FRANKIE LAINE (Columbia)	14
16	**A WHITE SPORT COAT** MARTY ROBBINS (Columbia)	34
17	**NINETY-NINE WAYS** TAB HUNTER (Dot)	17
18	**DARK MOON** BONNIE GUITAR (Dot) — GALE STORM (Dot)	22
19	**SO RARE** JIMMY DORSEY (Fraternity)	21
20	**MAMA LOOKA BOOBOO** HARRY BELAFONTE (RCA Victor)	19

21) MANGOS. 22) SITTIN' IN THE BALCONY. 23) TEEN AGE CRUSH. 24) CALYPSO MELODY. 25) I'M STICKIN' WITH YOU. 26) HAREM DANCE. 27) AFTER SCHOOL. 28) YES, TONIGHT JOSEPHINE. 29) PEACE IN THE VALLEY. 30) 1492. 31) I'M SORRY. 32) CHANTEZ, CHANTEZ. 33) MARIANNE. 34) LUCILLE. 35) WHO NEEDS YOU. 36) WIND IN THE WILLOW. 37) I LOVE MY GIRL. 38) JAMIE BOY. 39) YOUNG AND IN LOVE. 40) IT'S NOT FOR ME TO SAY. 41) FOUR WALLS. 42) WONDERFUL! WONDERFUL! 43) CRAZY LOVE. 4) THAT'S WHERE I SHINE. 45) MAMA GUITAR. 46) A POOR MAN'S ROSES. 47) YOUNG LOVE. 48) DREAMERS' BAY. 49) DO I LOVE YOU (BECAUSE YOU'RE BEAUTIFUL). 50) POOR BUTTERFLY. 51) SHISH-KE-BAB. 52) CHOSEN FEW. 53) BOY ON A DOLPHIN. 54) ONLY TRUST YOUR HEART. 55) BAHAMA MAMA.

CashMakers

Capitol Records

NELSON RIDDLE and his Orchestra
THEME FROM "NEW GIRL IN TOWN"
From the Broadway Production "New Girl In Town"
MATINEE
Theme Song of NBC-TV Program "Matinee Theater"
record no. 3717

RON GOODWIN and his Concert Orchestra
WHEN I FALL IN LOVE
THE HEADLESS HORSEMEN
record no. 3708

HANK THOMPSON and His Brazos Valley Boys
A GIRL IN THE NIGHT
QUICKSAND
record no. 3709

THE VIPERS SKIFFLE GROUP
CUMBERLAND GAP
MAGGIE MAY
record no. 3711

LORD FLEA and His Calypsonians
DONKEY BRAY
IT ALL BEGAN WITH ADAM AND EVE
record no. 3712

THE KING SISTERS Orchestra Conducted by Alvino Rey
IMAGINATION
YOU'RE MY THRILL
record no. 3713

NORRIE PARAMOR His Orchestra and Chorus
TAURUS TANGO
THE GEMINI WALTZ
record no. 3714

IRA & CHARLEY LOUVIN
THE FIRST ONE TO LOVE YOU
PLENTY OF EVERYTHING BUT YOU
record no. 3715

LOUISE DUNCAN
ALREADY MARRIED TO YOU IN MY HEART
TOO YOUNG TO SETTLE DOWN
record no. 3716

Disk Jockey

REGIONAL RECORD REPORTS

Bobby Beers
KOSI—Denver, Colo.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Come Go With Me (Del-Vikings)
4. Party Doll (B. Knox)
5. Butterfly (A. Williams)
6. I'm Stickin' With You (J. Bowen)
7. He's Mine (Platters)
8. Round And Round (P. Como)
9. I Love My Girl (Hilltoppers)
10. Ship That Never Sailed (J. Ridge)

Pete Dreyer
WROW—Albany, N. Y.

1. Come Go With Me (Del-Vikings)
2. White Sport Coat And Pink Carnation (M. Robbins)
3. Little Darlin' (Diamonds)
4. Pledge Of Love (Torok/Copeland)
5. All Shook Up (E. Presley)
6. School Day (C. Berry)
7. After School (R. Starr)
8. Why Baby Why (P. Boone)
9. Bad Boy (Jive Bombers)
10. Gone (F. Husky)

Bill Dawes
WCPO—Cincinnati, Ohio

1. Come Go With Me (Del-Vikings)
2. Little Darlin' (Diamonds)
3. Do I Love You Cause You're Beautiful (V. Damone)
4. Round And Round (P. Como)
5. Why Baby Why (P. Boone)
6. I'm Walkin' (F. Domino)
7. 99 Ways (T. Hunter)
8. Poor Butterfly (S. Vaughan)
9. Who Needs You (4 Lads)
10. Wind In The Willow (J. Stafford)

Dennis Burton
KCUL—Ft. Worth, Tex.

1. All Shook Up (E. Presley)
2. I'll Take Romance (E. Gorme)
3. 99 Ways (T. Hunter)
4. I'm Walkin' (F. Domino)
5. Party Doll (B. Knox)
6. Pledge Of Love (Copeland)
7. Forbidden Fruit (A. Ellis)
8. Teen Age Crush (T. Sands)
9. Rock-A-Billy (G. Mitchell)
10. White Sport Coat (Robbins)

Dick Smith
WORC—Worcester, Mass.

1. All Shook Up (E. Presley)
2. Pledge Of Love (Copeland)
3. Let It Be Me (J. Corey)
4. Little Darlin' (Diamonds)
5. School Day (C. Berry)
6. Party Doll (B. Knox)
7. Dark Moon (B. Guitar)
8. Gone (F. Husky)
9. Rock-A-Billy (G. Mitchell)
10. Shish Kebab (R. Marterie)

Freeman Hover
KCSR—Chadron, Nebr.

1. All Shook Up (E. Presley)
2. So Rare (J. Dorsey)
3. White Sport Coat (Robbins)
4. Butterfly (C. Gracie)
5. Yes Tonight Josephine (Ray)
6. Round And Round (P. Como)
7. Little Darlin' (Diamonds)
8. Party Doll (B. Knox)
9. Rock-A-Billy (G. Mitchell)
10. Poor Butterfly (S. Vaughan)

Joe McCallum
CFRN—Edmonton, Can.

1. Butterfly (A. Williams)
2. Young Love (Hunter/James)
3. Round And Round (P. Como)
4. Party Doll (S. Lawrence)
5. Marianne (Hilltoppers/Gilkyson)
6. Teen Age Crush (T. Sands)
7. All Shook Up (E. Presley)
8. Gone (Husky/Weber)
9. Why Baby Why (P. Boone)
10. Little Darlin' (Diamonds)

Del Raycee
WPOP—Hartford, Conn.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Rock-A-Billy (G. Mitchell)
4. Gone (F. Husky)
5. School Day (C. Berry)
6. Round And Round (P. Como)
7. Come Go With Me (S. Gale)
8. Pledge Of Love (Copeland/Torok)
9. I'm Walkin' (F. Domino)
10. Mangos (R. Clooney)

Roger Earp
WTAB—Tabor City, N. C.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Gone (F. Husky)
4. I'm Walkin' (F. Domino)
5. Party Doll (Knox/Lawrence)
6. School Day (C. Berry)
7. Why Baby Why (P. Boone)
8. Take A Gamble On Me (Rayburn/Mattox)
9. Yes Tonight Josephine (Ray)
10. 1492 (B. Johnson)

Jim Holt
WICE—Providence, R. I.

1. Party Doll (B. Knox)
2. Little Darlin' (Diamonds)
3. Come Go With Me (Del-Vikings)
4. All Shook Up (E. Presley)
5. Butterfly (C. Gracie)
6. I'm Stickin' With You (J. Bowen)
7. Gone (F. Husky)
8. Poor Man's Roses (P. Page)
9. Round And Round (P. Como)
10. Almost Paradise (R. Williams)

Bob Dugan
KTMS—Santa Barbara, Calif.

1. Round And Round (P. Como)
2. Party Doll (S. Lawrence)
3. Mama Looka Booboo (H. Belafonte)
4. Butterfly (A. Williams)
5. Young And In Love (Kollman)
6. Let Me Sing And I'll Be Happy (J. Lewis)
7. Young Love (T. Hunter)
8. Almost Paradise (R. Williams)
9. Marianne (T. Gilkyson)
10. Gone (F. Husky)

Jack Quinn
WKTQ—South Paris, Me.

1. All Shook Up (E. Presley)
2. Round And Round (P. Como)
3. I'm Stickin' With You (J. Bowen)
4. Butterfly (A. Williams)
5. I'm Walkin' (F. Domino)
6. Party Doll (B. Knox)
7. 99 Ways (T. Hunter)
8. Teenage Crush (T. Sands)
9. Gone (F. Husky)
10. Love Is A Golden Ring (F. Laine)

Bob Arnold
WCSH—Portland, Me.

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Little Darlin' (Diamonds)
4. Party Doll (B. Knox)
5. Pledging My Love (Copeland)
6. I'm Stickin' With You (J. Bowen)
7. Why Baby Why (Pat Boone)
8. After School (J. Layne)
9. Sittin' In The Balcony (E. Cochran)
10. Yes Tonight Josephine (Ray)

Ed Lincoln
WSBA—York, Pa.

1. Round And Round (P. Como)
2. Madagasca (T. Heath)
3. Ain't That Love (M. Marlo)
4. Breath Of Spring (F. Chacksfield)
5. Ballerina (N. Cole)
6. Chantez Chantez (D. Shore)
7. Do I Love You (T. Martin)
8. Blue Monday (F. Domino)
9. I'll Get By (S. Taylor)
10. Love Is A Golden Ring (F. Laine)

Martin Tobin
KLAN—Seattle, Wash.

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Come Go With Me (Del-Vikings)
4. Ring-A-Ding-A-Ding (Sands)
5. Lucille (L. Richards)
6. Dark Moon (B. Guitar)
7. Peace In The Valley (Presley)
8. School Day (C. Berry)
9. A White Sport Coat (M. Robbins)
10. I'm Sorry (Platters)

Walter Powell, Jr.
WBVL—Barboursville, Ky.

1. Butterfly (A. Williams)
2. All Shook Up (E. Presley)
3. Round And Round (P. Como)
4. 99 Ways (T. Hunter)
5. Little Darlin' (Diamonds)
6. Almost Paradise (R. Williams)
7. Dark Moon (B. Guitar)
8. Gone (F. Husky)
9. Pledge Of Love (M. Torok)
10. Dreamers' Bay (Patience & Prudence)

Gene Winters
WPGC—Washington, D. C.

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. I'm Stickin' With You (J. Bowen)
4. School Day (C. Berry)
5. I'm Serious (B. Chandler)
6. Hospitality Blues (D. Harrell)
7. I Love My Girl (C. Morley)
8. Peace In The Valley (Presley)
9. Empty Arms (I. J. Hunter)
10. Shish Kebab (R. Marterie)

George Cameron
WEAV—Plattsburg, N. Y.

1. All Shook Up (E. Presley)
2. Water (N. Luboff)
3. Little Darlin' (Diamonds)
4. Party Doll (S. Lawrence)
5. Why Baby Why (P. Boone)
6. Blue Echo (L. Baxter)
7. Butterfly (A. Williams)
8. School Day (C. Berry)
9. Gone (F. Husky)
10. Come Go With Me (Del-Vikings)

Jim Pansullo
WCOP—Boston, Mass.

1. Harem Dance (Armenian Jazz Sextet)
2. Chosen Few (Dion & Timberlanes)
3. Little Darlin' (Diamonds)
4. Gone (F. Husky)
5. Four Walls (J. Reeves)
6. I Love My Girl (C. Morley)
7. I'm Stickin' With You (J. Bowen)
8. Rock-A-Billy (G. Mitchell)
9. Fabulous (C. Gracie)
10. Sittin' In The Balcony (J. Dee)

Bob Lazich
KXLL—Missoula, Mont.

1. Love Is A Golden Ring (F. Laine)
2. Oughta Be A Law (Mickey & Sylvia)
3. Mangos (J. Stafford)
4. I'm Stickin' With You (R. Brown)
5. Why Baby Why (P. Boone)
6. Don't Ever Love Me (H. Belafonte)
7. Round And Round (P. Como)
8. Bahama Mama (4 Aces)
9. Butterfly (A. Williams)
10. I'm Walkin' (F. Domino)

Paul Coburn
KLUB—Salt Lake City, Utah

1. All Shook Up (E. Presley)
2. I'm Stickin' With You (J. Bowen)
3. Come Go With Me (Del-Vikings)
4. Almost Paradise (N. Petty)
5. Dark Moon (B. Guitar)
6. Little Darlin' (Diamonds)
7. Why Baby Why (P. Boone)
8. Peace In The Valley (E. Presley)
9. Round And Round (P. Como)
10. White Sport Coat And Pink Carnation (M. Robbins)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

Disk Jockey

REGIONAL RECORD REPORTS

Ira Cook
KMPC—Los Angeles, Calif.

1. Butterfly (A. Williams)
2. Round And Round (P. Como)
3. Marianne (T. Gilkyson)
4. All Shook Up (E. Presley)
5. Banana Boat (Day-O) (H. Belafonte)
6. Almost Paradise (Williams)
7. Who Needs You (4. Lads)
8. Chantez Chantez (D. Shore)
9. Wind And The Willow (J. Stafford)
10. Mama Looka Booboo (H. Belafonte)

Don Wallace
KTUL—Tulsa, Okla.

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Little Darlin' (Diamonds)
4. Come Go With Me (Del-Vikings)
5. Flying Saucer Rock And Roll (B. Riley)
6. Lucille (B. Knox)
7. Party Doll (B. Knox)
8. So Rare (J. Dorsey)
9. Im Sorry (Platters)
10. Don't You Rock Me Daddy-O (Vipers Skiffle Group)

Buddy Deane
WITH—Baltimore, Md.

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Wonderful Wonderful (J. Mathis)
4. Little Darlin' (Diamonds)
5. Party Doll (J. Bowen)
6. Your True Love (C. Perkins)
7. I'm Stickin' With You (J. Bowen)
8. Rock-A-Billy (G. Mitchell)
9. Dark Moon (B. Guitar)
10. Come Go With Me (Del-Vikings)

Bob Stitch
WHHM—Memphis, Tenn.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. I'm Walkin' (F. Domino)
4. Young And In Love (Smith)
5. Yes Tonight Josephine (Ray)
6. Peace In The Valley (Presley)
7. Pledge Of Love (Copeland)
8. Mama Guitar (A. Griffin)
9. Do I Love You (V. Damone)
10. Bahama Mama (4 Aces)

Bob E. Lloyd
WHEC—Rochester, N. Y.

1. Rock-A-Billy Gal (D. Jacobs)
2. Do I Love You (B. Eberle)
3. I Promise You (R. Robinson)
4. Look At Her (T. Leonetti)
5. Chances Are (H. Jerome)
6. April Age (D. Cherry)
7. Haunted Lover (J. Jocko)
8. So Long My Love (F. Sinatra)
9. I Trusted You (J. Bowen)
10. King Of Paris (J. Stafford)

Al Berto
WFEH—Ft. Eustis, Va.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. School Day (C. Berry)
4. Rock-A-Billy (G. Mitchell)
5. Tiger Lilly (5 Keys)
6. Empty Arms (I. J. Hunter)
7. Marianne (T. Gilkyson)
8. Why Baby Why (P. Boone)
9. I'm Sorry (Platters)
10. Party Doll (S. Lawrence)

Johnny Fairchild
KELP—El Paso, Tex.

1. All Shook Up (E. Presley)
2. Pledge Of Love (Copeland)
3. Evangeline (R. Arms)
4. 1492 (B. Johnson)
5. Empty Arms (I. J. Hunter)
6. Sittin' In The Balcony (E. Cochran)
7. Everything But Love (E. Rodgers)
8. Gone (F. Husky)
9. Shish Kebab (Marterie)

Ed Ferland
WHEC—Rochester, N. Y.

1. All Shook Up (E. Presley)
2. Little Darlin' (Gladiolas)
3. Round And Round (P. Como)
4. Party Doll (S. Lawrence)
5. Why Baby Why (P. Boone)
6. Teen Age Crush (T. Sands)
7. I'm Stickin' With You (J. Bowen)
8. Butterfly (A. Williams)
9. I'm Walkin' (F. Domino)
10. Pledge Of Love (Copeland)

Carl Bahn
WDBS—Hanover, N. H.

1. Little Darlin' (Diamonds)
2. White Sport Coat (Robbins)
3. Why Baby Why (P. Boone)
4. Gone (F. Husky)
5. After School (R. Starr)
6. Dearest (Mickey & Sylvia)
7. Mr. Teardrop (D. Cherry)
8. My One And Only Love (J. Francois)
9. I Love My Girl (Hilltoppers)
10. Four Walls (J. Lowe)

Larry Voegele
KWIZ—Santa Ana, Calif.

1. Round And Round (P. Como)
2. Love Is A Golden Ring (F. Laine)
3. Old Hacienda (R. Linn)
4. So Lovable (J. Stark)
5. Wise One (R. Jones)
6. Boy On A Dolphin (London)
7. Angel (S. Masters)
8. Only Trust Your Heart (J. James)
9. Teen Age Crush (T. Sands)
10. Crazy Love (F. Sinatra)

Dick Martin
WWDC—Washington, D. C.

1. Gone (F. Husky)
2. All Shook Up (E. Presley)
3. School Day (C. Berry)
4. I'm Walkin' (F. Domino)
5. Come Go With Me (Del-Vikings)
6. White Sport Coat (Robbins)
7. Little Darlin' (Diamonds)
8. Party Doll (B. Knox)
9. Round And Round (P. Como)
10. Just To Hold My Hand (C. McPhatter)

Bill Phillips
WBAX—Wilkes-Barre, Pa.

1. Round And Round (P. Como)
2. There Oughta Be A Law (Mickey & Sylvia)
3. All Shook Up (E. Presley)
4. Sittin' In The Balcony (Dee)
5. Butterfly (A. Williams)
6. Banana Boat (Day-O) (H. Belafonte)
7. Who Needs You (4 Lads)
8. Teenage Crush (T. Sands)
9. Don't Forbid Me (P. Boone)
10. Party Doll (S. Lawrence)

Bill Ballance
KFWB—Hollywood, Calif.

1. Why Baby Why (P. Boone)
2. Party Doll (S. Lawrence)
3. Bahama Mama (4 Aces)
4. Silent Lips (G. Gibbs)
5. Almost Paradise (R. Williams)
6. All Shook Up (E. Presley)
7. Mama Looka Booboo (H. Belafonte)
8. Who Needs You (4 Lads)
9. Make Like A Bunny Honey (J. Corey)
10. Strange One (G. Cates)

Allan Michaels
WING—Dayton, Ohio

1. Butterfly (A. Williams)
2. Mama Looka Booboo (H. Belafonte)
3. Almost Paradise (L. Stein)
4. Mangos (R. Clooney)
5. Round And Round (P. Como)
6. Marianne (Lanes)
7. Now At Last (D. Haymes)
8. The Wall (P. Page)
9. So Long My Love (F. Sinatra)
10. Love Is A Golden Ring (F. Laine)

Larry Morris
WYZE—Atlanta, Ga.

1. Party Doll (S. Lawrence)
2. Gone (F. Husky)
3. Round And Round (P. Como)
4. Little Darlin' (Diamonds)
5. Teen Age Crush (T. Sands)
6. All Shook Up (E. Presley)
7. White Sport Coat And Pink Carnation (M. Robbins)
8. Love Is A Golden Ring (F. Laine)
9. Why Baby Why (Pat Boone)
10. So Rare (J. Dorsey)

Jimmy Chaney
WREV—Reidsville, N. C.

1. All Shook Up (E. Presley)
2. Gone (F. Husky)
3. Come Go With Me (Del-Vikings)
4. Little Darlin' (Diamonds)
5. Party Doll (S. Lawrence)
6. Dark Moon (Storm/Guitar)
7. I'm Serious (Hilltoppers)
8. You're Mine (4 Aces)
9. Young Love (Hunter/James)
10. I'm Walkin' (F. Domino)

Earl Tetsche
KGAF—Gainesville, Tex.

1. Pledge Of Love (Copeland)
2. Blue Indian Summer (B. Stubblefield)
3. All Shook Up (E. Presley)
4. Baby, I'm Sorry (Strikes)
5. Round And Round (P. Como)
6. I'm Walkin' (F. Domino)
7. Bow My Back (B. Griffin)
8. I'm Sorry (Platters)
9. Young Love (S. James)
10. The Lonely Man (E. Ford)

Bob Elliot
KENT—Shreveport, La.

1. All Shook Up (E. Presley)
2. Empty Arms (I. J. Hunter)
3. Young And In Love (Smith)
4. School Day (C. Berry)
5. Come Go With Me (Del-Vikings)
6. Evangeline (R. Arms)
7. Lucille (L. Richard)
8. Round And Round (P. Como)
9. Fools Fall In Love (Drifters)
10. Little Darlin' (Diamonds)

Andy Wilson
KPAL—Palm Springs, Calif.

1. All Shook Up (E. Presley)
2. Round And Round (P. Como)
3. Love Is A Golden Ring (F. Laine)
4. Poor Man's Roses (P. Page)
5. Dreamers' Bay (Patience & Prudence)
6. So Rare (J. Dorsey)
7. First Date, First Kiss, First Love (S. James)
8. He Knows (G. MacKenzie)
9. 99 Ways (T. Hunter)
10. Seven Days And Seven Nights (B. Crosby)

Jim Larkin
WMBM—Richmond, Va.

1. Round And Round (P. Como)
2. Love Is A Golden Ring (F. Laine)
3. Party Doll (B. Knox)
4. Come Go With Me (Del-Vikings)
5. First Date, First Kiss, First Love (S. James)
6. Marianne (T. Gilkyson)
7. Gone (F. Husky)
8. Empty Arms (I. J. Hunter)
9. Day-O Banana Boat (Freberg)
10. Walkin' Around In A Dream (M. Rayburn)

Jack Lamar
WCAM—Camden, N. J.

1. Harem Dance (Armenian Jazz Sextet)
2. Gonna Find Me A Bluebird (M. Rainwater)
3. United (Love Notes)
4. Empty Arms (T. Brewer)
5. I Love You (Gaytunes)
6. Can't Sing Rhythm And Blues (Patience & Prudence)
7. School Day (C. Berry)
8. Leap Frog (C. Alaimo)
9. Only One Love (G. Hamilton IV)
10. Don't Cry My Love (V. Lynn)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Disk Jockey

REGIONAL RECORD REPORTS

Dick Biondi
WHOT—Youngstown, Ohio
1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. After School (R. Starr)
4. Dark Moon (B. Guitar)
5. Pledge Of Love (Copeland)
6. Love's A Hurtin' Game (I. J. Hunter)
7. Dearest Darlin' (Diamonds)
8. First Date, First Kiss, First Love (S. James)
9. Round And Round (P. Como)
10. Yes Tonight Josephine (Ray)

Mel Fine
WICH—Norwich, Conn.
1. Round And Round (P. Como)
2. Butterfly (A. Williams)
3. Mama Looka Booboo (H. Belafonte)
4. Marianne (B. Ives)
5. 1492 (B. Johnson)
6. Almost Paradise (L. Stein)
7. Mangos (R. Clooney)
8. Walkin' After Midnight (P. Cline)
9. Day-O Banana Boat (Freberg)
10. Wonderful Wonderful (J. Mathis)

Jack Gale
WTMA—Charleston, S. C.
1. Little Darlin' (Diamonds)
2. Party Doll (B. Knox)
3. All Shook Up (E. Presley)
4. 1492 (B. Johnson)
5. Rock-A-Billy (G. Mitchell)
6. I'm Walkin' (F. Domino)
7. Pledge Of Love (Copeland)
8. Come Back To Me Darlin' (J. Therien, Jr.)
9. Searching (Coasters)
10. Everything But Love (E. Rodgers)

Tommy Roy
WKLA—Ludington, Mich.
1. Chapel Of The Roses (B. Whalen)
2. Poor Man's Roses (P. Page)
3. Tricky (R. Marterie)
4. Calypso Rock And Roll (Deeps)
5. Boy With The Golden Kazoo (K. Stuart)
6. The Wall (P. Page)
7. Gently, Johnny (K. Kallen)
8. Round And Round (P. Como)
9. I'll Take Romance (E. Gorme)
10. Mama Looka Booboo (H. Belafonte)

Tom Hopkins "Tom's Time"
WDLC—Port Jervis, N. Y.
1. Party Doll (S. Lawrence)
2. Butterfly (A. Williams)
3. Mangos (R. Clooney)
4. Round And Round (P. Como)
5. Stay As Sweet As You Are (N. Cole)
6. I'll Take Romance (E. Gorme)
7. It's Not For Me To Say (J. Mathis)
8. Traveling Stranger (A. Leonardo)
9. So Long, My Love (F. Sinatra)
10. Knockin' On The Door To Heaven (J. A. Lear)

Jim Murdock
KOY—Phoenix, Ariz.
1. Why Baby Why (P. Boone)
2. Round And Round (P. Como)
3. Love Me Just A Little (E. Howard)
4. Love Is A Golden Ring (F. Laine)
5. Who Needs You (4 Lads)
6. Crazy Love (F. Sinatra)
7. Don't Hurry, Worry Me (T. Gilkyson)
8. Sittin' In The Balcony (D. Cornell)
9. Dark Moon (B. Guitar)
10. Twelve O'Clock Tonight (D. Day)

Jay Trompeter
WIND—Chicago, Ill.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Come Go With Me (Del-Vikings)
4. Party Doll (B. Knox)
5. Gone (F. Husky)
6. Dark Moon (B. Guitar)
7. I'm Walkin' (F. Domino)
8. School Day (C. Berry)
9. Pledge Of Love (Copeland/Janis)
10. Mama Looka Booboo (H. Belafonte)

"Ron" Picard
WDCF—Dade City, Flo.
1. All Shook Up (E. Presley)
2. Come Go With Me (Del-Vikings)
3. I'm Walkin' (F. Domino)
4. That's When Your Heartaches Begin (E. Presley)
5. School Day (C. Berry)
6. Little Darlin' (Diamonds)
7. Mama Looka Booboo (H. Belafonte)
8. Round And Round (P. Como)
9. Almost Paradise (L. Stein)
10. Marianne (Hilltoppers)

George Fennell
WHIL—Medford, Moss.
1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. I'm Sorry (Platters)
4. School Day (C. Berry)
5. Butterfly (C. Gracie)
6. Come Go With Me (Del-Vikings)
7. Lucille (L. Richard)
8. Harem Dance (Armenian Jazz Sextet)
9. Wind In The Willow (J. Stafford)
10. Almost Paradise (Williams)

Don Metzger
WRIT—Milwoukee, Wisc.
1. Round And Round (P. Como)
2. Goodnight (S. Forwood)
3. Pledge Of Love (D. Contino)
4. Twelve O'Clock Tonight (D. Day)
5. Crazy Love (F. Sinatra)
6. Crickets On Parade (B. Christian)
7. Butterfly (A. Williams)
8. A Ricky Tick Song (Brewer)
9. Party Doll (B. Knox)
10. Who Am I To Say (Southern)

Dan Anderson
WLOL—Minneapolis-St. Poul, Minn.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Gone (F. Husky)
4. Pleace In The Valley (E. Presley)
5. Round And Round (P. Como)
6. Sittin' In The Balcony (E. Cochran)
7. Come Go With Me (Del-Vikings)
8. He's Mine (Platters)
9. Pledge Of Love (Copeland)
10. Rock-A-Billy (G. Mitchell)

Marc Hall's "Starlight Serenade"
WOT—Nashua, N. H.
1. Don't You Know Me Anymore (J. Vale)
2. Round And Round (P. Como)
3. Dark Moon (B. Guitar)
4. It's Not For Me To Say (J. Mathis)
5. Poor Butterfly (S. Vaughan)
6. Almost Paradise (Stein/Williams)
7. No Hard Feelings (T. Bennett)
8. Empty Arms (T. Brewer)
9. Crazy Love (F. Sinatra)
10. First Hello, Last Goodbye (J. Morgan)

Art King
WBSM—New Bedford, Mass.
1. Love Is A Golden Ring (F. Laine)
2. Yes Tonight Josephine (Ray)
3. Rock-A-Billy (G. Mitchell)
4. Only One Love (G. Hamilton IV)
5. Only Trust Your Heart (D. Martin)
6. Wind In The Willow (A. Reynolds)
7. Wonderful Wonderful (J. Mathis)
8. A Little Loneliness (K. Starr)
9. Mr. Teardrop (D. Cherry)
10. Dark Moon (B. Guitar)

John "Mad Man" Michaels
WOKY—Milwoukee, Wisc.
1. Little Darlin' (Diamonds)
2. Mangos (R. Clooney)
3. One Step At A Time (B. Lee)
4. Love Is A Golden Ring (F. Laine)
5. Rickey Tick Song (T. Brewer)
6. Sweet Talk (Westernaires)
7. Round And Round (P. Como)
8. Bahama Mama (Four Aces)
9. Crickets On Parade (B. Christian)
10. Pledge Of Love (Copeland)

Ken Scott
WAPI—WAFM—Birminghom, Alo.
1. Party Doll (S. Lawrence)
2. Mangos (R. Clooney)
3. Twelve O'Clock Tonight (D. Day)
4. Love Is A Golden Ring (F. Laine)
5. Almost Paradise (L. Stein)
6. Marianne (Talbot Bros.)
7. 1492 (B. Johnson)
8. Crazy Love (F. Sinatra)
9. Hotta Chocolatta (Fitzgerald)
10. Young Love (S. James)

Phil Snow
WBKH—Hottiesburg, Miss.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Mama Looka Booboo (H. Belafonte)
4. Come Go With Me (Del-Vikings)
5. School Day (C. Willis)
6. I'm Walkin' (F. Domino)
7. Party Doll (B. Knox)
8. Round And Round (P. Como)
9. Gone (F. Husky)
10. Blue Indian Summer (B. Stubblefield)

Dangerous Dick
WPRY—Perry, Fla.
1. All Shook Up (E. Presley)
2. Butterfly (A. Williams)
3. Why Baby Why (P. Boone)
4. Too Much (E. Presley)
5. Party Doll (Manone)
6. Wonderful Wonderful (J. Mathis)
7. I'm Stickin' With You (R. Brown)
8. Calypso Melody (D. Rose)
9. Teen Age Crush (T. Sands)
10. Don't Forbid Me (P. Boone)

Lonny Starr
WNEW—New York, N. Y.
1. It's Not For Me To Say (J. Mathis)
2. After School (R. Starr)
3. Almost Paradise (R. Williams)
4. Empty Arms (T. Brewer)
5. Four Walls (J. Reeves)
6. Mama Looka Booboo (H. Belafonte)
7. How Many Stars Have To Shine (C. McRae)
8. Please Forget About Me (4 Joes)
9. Say It Isn't So (T. King)
10. Ten Little Trees (L. Welk)

Art Laboe
KPOP—Los Angeles, Calif.
1. All Shook Up/That's Where Your Heartaches Begin (E. Presley)
2. Little Darlin' (Gladiolas)
3. Come Go With Me (Del-Vikings)
4. I'm In The Mood For Love/I'm Walkin' (F. Domino)
5. Locomotion/Night Winds (I. Ashby)
6. Let There Be You (5 Keys)
7. School Day (C. Berry)
8. I'm Sorry (Platters)
9. Your True Love (C. Perkins)
10. Was It A Dream Of Mine (Six Teens)

Harry Lockhart
WWSW—Pittsburgh, Pa.
1. Are You Beautiful (V. Damone)
2. Love Me A Little Bit (E. Howard)
3. Tonight My Heart Will Be Crying (E. Fisher)
4. Crazy Love (F. Sinatra)
5. I'm Waiting Just For You (P. Boone)
6. Twelve O'Clock Tonight (D. Day)
7. I Never Had A Worry (A. Mooney)
8. All I Have Is A Love Song (Dale/Welk)
9. Round And Round (P. Como)
10. A Lovely Night (B. Madigan)

Lloyd "Spider" Webb
WAIT—Chicago, Ill.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Party Doll (B. Knox)
4. Come Go With Me (Del-Vikings)
5. Gone (F. Husky)
6. Mama Looka Booboo (H. Belafonte)
7. Round And Round (P. Como)
8. School Day (C. Berry)
9. I'm Walkin' (F. Domino)
10. I'm Stickin' With You (J. Bowen)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

WELL ON THE WAY TO
"NO. 1
"CRICKETS ON PARADE"
c/w "ENOUGH MAN"
Bobby Christian
"THE BAND WITH A SOUND"
Salem-S-1001

IN JUST 4 WEEKS TIME
ALREADY ZOOMING THRU THE CHARTS IN
CHICAGO • MILWAUKEE • KANSAS CITY • DETROIT • ST. LOUIS • CLEVELAND • PITTSBURGH
AND MORE CITIES REPORTING IN DAILY
*SHEET MUSIC NOW AVAILABLE—WRITE!
salem RECORDS INC.
64 W. RANDOLPH ST. CHICAGO 1, ILLINOIS
(All Phones: DEarborn 2-5617)

Album Reviews

POPULAR

"STEADY DATE WITH TOMMY SANDS"—Capitol T848 (1-12" LP)

A television role as a singing teenage idol, a hit song from the show ("Teenage Crush") made a national figure out of Tommy Sands in a good deal less than a year. In Sands' first package, he translates, to a soft and strong rock 'n roll beat, a bill of mostly Tin Pan Alley oldies ("Too Young," "'A'-You're Adorable"). This waxing is a stock must, and could make impressive chart news soon.

"PAGE 2"—Patti Page—Mercury MG 20096 (1-12" LP)

Miss Page's fans can turn another page in this collection of "her most famous songs" that follows up the thrush's recent hits-of-the-thirties package, "Page 1." Sturdy oldies ("Rockin' Chair," "Penthouse Serenade," "Just One More Chance") are once again smoothly recalled by Miss Page, though they're of somewhat earlier vintage than found on P"age 1." Relaxed sessions by the famed artist due for heavy air-play.

"JIM EDWARD, MAXINE AND BONNIE BROWN"—RCA Victor LPM-1438 (1-12" LP)

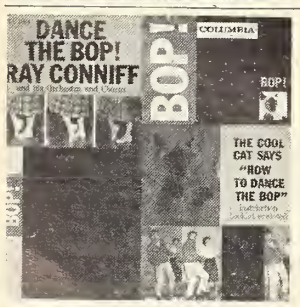
The group is one of the most popular attractions in the country and western field. This, their first LP, contains 2 recaps—one the initial trio hit, "Looking Back To See," the other "Draggin' Mainstreet," plus 10 newly recorded items sung with quick-triggered rhythm and warmth. The brother-sisters act has a current chart click, "Money," making the rounds, an added reason making this set potent C&W stock.

"FEMME FATALE"—Hadda Brooks—Crown CLP 5010 (1-12" LP)

The LP catalogue has been unkind to Hadda Brooks in not exposing her before. She is a stylist with a commanding way with a ballad. This Crown release should do its share in making Miss Brooks new friends among disk buyers. For it's a fine discourse on effective methods of bringing a song across (i.e. deliberate, but persuasive phrasing). Evergreen bill. Miss Brooks wears her femme fatale role well. Striking vocal sessions.

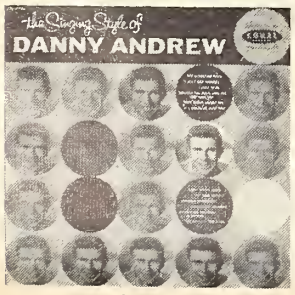
"STICKS AND STRINGS IN HI-FI"—Marty Gold And His Orchestra—Vik LX-082 (1-12")

The sticks belong to the vibraphone and xylophone, and the strings to guitars and violins in this Vik issue by Marty Gold and His Ork displaying a silken and imaginative approach on 12 smart melodies ("Bewitched," "Laura," "Smoke Get In Your Eyes"). There is no doubt that such a line-up of instruments accounts for lushness, yet with this mood music trait comes skillful arranging and sensitivity from Gold's ork touch. Colorful package. Slick ork pressing.



"DANCE THE BOP!"—Ray Conniff And His Orchestra And Chorus—Columbia CL 1004 (1-12" LP)

A new teenage dance is introduced via this Columbia entry. It is called the "Bop," and leans heavily on the pronounced beat of rock 'n roll. Ace arranger, Ray Conniff has written 12 numbers designed to go along with the performance of the step. A booklet is enclosed extensively illustrating how the dance works. If the dance takes, this may be a real seller.



"THE SINGING STYLE OF DANNY ANDREW"—Coral CRL 57096 (1-12" LP)

Newcomer to disks, Danny Andrews has a voice that goes way down the scale, and with support mostly composed of Matty Matlock's Dixieland-sounding All-Stars, the 24-year-old artist romps thru a bill of evergreens. Material includes such New Orleans' spiced numbers as "The Birth Of Got Nobody." Effective use of a baritone delivery. The Blues," "Basin Street Blues," and "I Ain't

"LADY AND THE TRAMP"—Peggy Lee—Decca DL 8462 (1-12" LP)

These are the tunes from the Walt Disney film about dogs of a few years back, "Lady And The Tramp." Taken from a 10 inch version of the score, they're sung by co-composer (with Sunny Burke), Peggy Lee. The most popular song from the pic is the warm "Bella Notte." The magic of Walt Disney will be the big sales factor here.

"LONELY ONE"—Pinky Winters—Argo 604 (1-12" LP)

Argo has given Pinky Winters her first LP spin, an opportunity Miss Winters takes full advantage of. The stylist posseses a vocal warmth, and story-telling quality making such fine song tales as "It Never Entered My Mind," "Polka Dot And Moonbeams," and "Gone With The Wind" as beautiful as ever. Also note some excellent swinging sessions here ("Cheek To Cheek," "Pennies From Heaven"). A crew headed by drummer Chico Hamilton accords the artist expert backing. Highly recommended vocal work.

"DREAMS BY THE DOZEN (FOR MEN ONLY)"—Piano Solos By Harry Sukman—Jubilee JLP 1033 (1-12" LP)

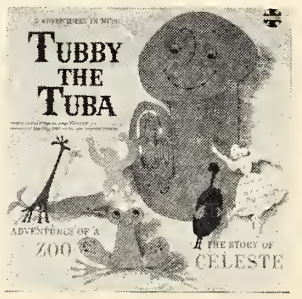
Long-time musical director-composer for films and TV, Walter Scharf, has arranged and penned 12 pieces that can nicely provide accompaniment for a fella's next dream or pensive moment. Scharf has seen various personality traits in girls' names, and has lushly pressed them on this Jubilee release. Harry Sukman warmly handles the solo keyboard chores. Mood pressing with originality.

"SKYLARK" — Jackie Paris — Brunswick BL 54019 (1-12" LP)

From the recently reactivated Brunswick label (one of the great disk names in the thirties) comes this issue featuring stylist Jackie Paris in a program of dependable standards. The soft, throaty delivery of the artist works its effortless magic on such items as "More Than You Know," "A Cottage For Sale," and "You're Mine You." Backing varies from quartet (two of them Charlie Shavers on trumpet; Billy Taylor on piano) to lush instrumentals. Beautiful cover. Skillful vocal chores.

HERBERT: Babes In Toyland—The Red Mill—Decca DL 8458 (1-12" LP)

Decca has grouped 2 of Victor Herbert's brighter operetta lights under one roof in this 12 inch LP. Headed by Kenny Baker and Karen Kemple, six selections from "Babes In Toyland" ("I Can't Do The Sum," "March Of The Toys") are competently sung and played, while with "The Red Mill" ("The Streets Of New York," "Because You're You") a cast in the revival of the work (Wilbur Evans, Eileen Farrell, Felix Knight) perform the melodic numbers. Two familiar operettas, done with polish.



"TUBBY THE TUBA"—"THE STORY OF CELESTE"—"ADVENTURES OF A ZOO"—Golden Record GRC8 (1-12" LP)

These are 3 musical stories for children written by George Kleinsinger and Paul Tripp designed to introduce the child to the methods and meaning of music. "Tubby The Tuba" created a sensation in children's records a few years back. "Tubby" and the other 2 stories here provide an excellent and highly entertaining course for a child's preliminary musical education. Mr. Tripp provides the warm narration and the Stuttgart Symphony Orchestra interprets the Kleinsinger music delightfully. Tremendous children stock.

"CHARLIE FUQUA'S INK SPOTS"—Verve MGV-2039 (1-12" LP)

Charlie Fuqua is the only member of the original Ink Spots represented in this Verve release. The boys, including the familiar-sounding trills of Jimmy Holmes, and narration of Harold Jackson, trace some of the group's best known disk entries ("If I Didn't Care," "To Each His Own," "Maybe"). Those stirred with the nostalgic qualities of the waxing are its likely market.

Album Reviews

"BLOSSOM DEARIE"—Verve MG V-2037 (1-12" LP)

Miss Dearie is a new name for the package trade. The stylist's fragile, and intimate attack is persuasive and brightly phrased. The material is that commendable combination of the time-tested ("Thou Swell") and the less well known pieces ("I Hear Music") and the new ("Now At Last"). Herb Ellis (guitar), Ray Brown (bass), Jo Jones (drums) and Miss Dearie herself on the ivories.

"HARPO IN HI-FI"—Harpo Marx—Mercury MG 20232 (1-12" LP)

All kidding aside, Harpo Marx is a delicate man with the harp. In this Mercury release, Harpo yields a sensitive, and warm touch as he works on evergreens ("My Funny Valentine") and Harpo originals ("Lullaby Doll"). Orchestral support always keeps the artist in the forefront, and is just right for its mood music purposes. Deft harp performances by the veteran entertainer.

"BECAUSE I LOVE YOU"—The Somerset Strings—Epic LN 3254 (1-12" LP)
"WILL YOU REMEMBER"—The Somerset Strings—Epic LN 3255 (1-12" LP)
"LOOK FOR THE SILVER LINING"—The Somerset Strings—Epic LN 3255 (1-12" LP)

These mood sessions come from a 3-disk package, and are now available in 3 separate packages decked out in attractive covers. The melodies performed cover folk ("Deep River"), operetta ("When I Grow Too Old Too Dream") and "pop" ("I'll Close My Eyes"). They are played in an unhurried, dinner music manner. The waxings should take well to the mood music audience.

"TO MY WIFE"—Jim Tyler And His Orchestra—Davis JD-107 (1-12" LP)

The title, and a colorful boquet of roses on the package make this mood entry ideal Mother's Day, anniversary or birthday fare for the husband to purchase. Jim Tyler and the ork, in some well-sounding arrangements, lushly take on 12 sentimental favorites ("Always," "I Love You Truly," "Let Me Call You Sweetheart"). With Mother's Day coming up, it would be advisable for dealers to stock up on such a disk as this.

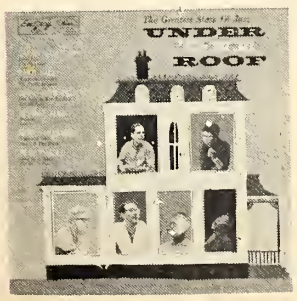
"THE MOODS OF LONDON"—Philip Green And His Mayfair Orchestra—Capitol T10059 (1-12" LP)

Philip Green and His Mayfair ork make their first U.S. disk appearance in a set built around 12 items from English writers. At least 6 tunes have made a deep niche in our standard repertoire ("Mad About The Boy." "These Foolish Things Remind Me Of You." "Love Is The Sweetest Thing"). These and the others are played in the familiar lush manner U.S. mood buyers are accustomed to hearing. Colorful package. Pleasurable listening.

"THE CALYPSO CARNIVAL"—Columbia CL 1007 (1-12" LP)

This is one of the few disks answering the current calypso craze approaching the subject in unadulterated fashion. The artists, 8 of them, including Lord ("Mama Looka Boo-boo") Flash perform the 13 happy and humorous selections with infectious rhythm and charm. Authentic, delightful calypso fun.

JAZZ



"UNDER ONE ROOF"—Sarah Vaughan—Patti Page—Dinah Washington—Georgie Auld—Gerry Mulligan—Pete Rugolo—EmArcy MG 36088 (1-12" LP)

EmArcy had a similar release in their "Young Ones Of Jazz," a collection of jazz stints by some up-and-coming lights (Jackie Paris, Morgana King). Here the personalities are all well established. The list includes stylists Sarah Vaughan ("Lush Life"), Patti Page ("Mountain Greenery"), Dinah Washington ("Our Love Is Here To Stay") arranger Pete Rugulo ("Once In A While"), the baritone saxophone of Gerry Mulligan ("Ain't It The Truth") and ork leader Georgie Auld ("Laura"). Cute cover. A good, varied program of first-rate jazz sessions.

"TED HEATH'S FIRST AMERICAN TOUR"—Ted Heath And His Orchestra—London LL 1564 (1-12")

As a salute to Ted Heath's recent, and successful, tour of the U.S., London has issued this disk featuring the Heath aggregation in 12 inventive swing arrangements. The selections all bear the titles of various American attractions, states and cities ("Georgia On My Mind", "St. Louis Blues"). Additional friends Heath made on the tour should call for impressive sales on this entry.

"SOLID! SOUTH PACIFIC"—Bobby Hammack Quintet—Liberty LRP 3037 (1-12" LP)

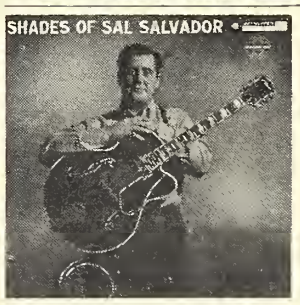
This jazz inclined approach to the Rodgers And Hammerstein musical play, "South Pacific" should get results from the jazz coterie, and perhaps show music admirers who are willing to hear a swinging version of the famous score ("Some Enchanted Evening," "A Wonderful Guy"). Bobby Hammack's five man crew, working mostly with various tinkling instruments (vibes, bells, timbales, etc.) hold nicely to the melodies while pouring imaginative jazz juice liberally over them. The epic musical brightly arranged.

"ZOOT"—Zoot Sims Quartet—Argo 608 (1-12" LP)

Celebrated sax man Zoot Sims is on hand in this Argo issue for 4 relaxed, almost exclusively with Sims in the spotlight, sessions on a bill of standards ("The Man I Love") and jazz entries ("55th And State"). Sims seizes his situations with smooth and penetrating tenor and alto pointers. Johnny Williams, at the keyboard, gets in some skillful licks. Sims has the following to make this platter good jazz stock.

"HANK MOBLEY AND HIS ALL STARS"—Blue Note 1544 (1-12" LP)

The line-up here, and its performance, is worthy of the "all-star" label. Mobley (tenor sax), one of Blue Note's consistently solid jazzmen, has put his men such as Milt Jackson (vibes), Horace Silver (piano), and Art Blakey (drums) on 5 Mobley originals. Four of the sessions are in delectable high spirits, while the remaining run a mellow blues course. Doug Watkins (bass) has some excellent moments on "Lower Stratosphere." Impressive jazz platter.



"SHADES OF SAL SALVADOR"—Bethlehem BCP 39 (1-12" LP)

Sal Salvador is one of the dependable jazz guitarists making the instrument an excellent source of jazz improvisation. On this Bethlehem waxing Salvador, using the services of quartet, quintet and septet, deftly takes on a mostly evergreen program ("Carioca," "They Say It's Wonderful") for some classy, swinging sessions. Nifty jazz entry.

CLASSICAL

"FAMOUS BARITONE ARIAS"—Robert Merrill, Baritone—RCA Victor LM-2086 (1-12" LP)

One of the Met's leading baritones, Robert Merrill, is currently making a stand on TV's "$64,000 Challenge," a factor that should affect the sales of this package featuring the artist in 6 (5 by Verdi) great baritone arias. Recorded in Italy, Mr. Merrill impressively displays his high-ranking voice in selections from such works as "La Traviata," "Adrea Chenier," and "Otello." Good sound. Major operatic entry.

BACH: Partitas And Sonatas (For Unaccompanied Violin)—Nathan Milstein, Violinist—Capitol PCR 8370 (3-12")

This is a 3-disk collection of Bach Partitas (No. 1, 2, 3) and Sonatas (No. 1, 2, 3) exquisitely performed by Capitol's master violin artist, Nathan Milstein. Rarely has a recording found Milstein in such fine tone, and with such a tremendously tricky bill of fare as these unaccompanied violin pieces find him. Capitol has gone all-out in providing Milstein with wondrous sound. These are deep works more enthusiastic classical followers will delight in.

KING BEST SELLERS

BILL DOGGETT

JUST OUT—ALREADY A HIT KING 5044

CHLOE b/w NUMBER THREE

RAM-BUNK-SHUS

BLUE LARGO KING 5020

ANNIE LAURIE
DeLuxe 6107

IT HURTS TO BE IN LOVE

THE LATEST BY EARL BOSTIC

TEMPTATION b/w SEPTEMBER SONG

KING 5041

EARL BOSTIC
King 5025

AVALON
TOO FINE FOR CRYING

SPECIAL RELEASE — THE TEARDROPS

AFTER SCHOOL KING 5037

LITTLE WILLIE JOHN
King 5023

YOU GOT TO GET UP EARLY IN THE MORNING b/w LOVE, LIFE AND MONEY

OTIS WILLIAMS AND HIS CHARMS

WALKIN' AFTER MIDNIGHT

I'M WAITIN' JUST FOR YOU DE LUXE 6115

BREAKING FOR A HIT DONNIE ELBERT

WHAT CAN I DO b/w HEAR MY PLEA

DE LUXE 6125

NEW RELEASES

OTIS WILLIAMS and His CHARMS

NO GOT DE WOMAN

b/w

NOWHERE ON EARTH

DE LUXE 6130

HERB LANCE

DRIFTING WATER

b/w

CLOSE YOUR EYES

DE LUXE 6124

EARL (Connelly) KING

WALKING SLOWLY

b/w

NOTHIN'

KING 5038

LITTLE WILLIE JOHN

I'VE GOT TO GO CRY

b/w

LOOK WHAT YOU'VE DONE TO ME

KING 5045

CHARLIE FEATHERS

WHEN YOU DECIDE

KING 5022

KING - FEDERAL - DELUXE

DISTRIBUTED BY KING RECORDS

Best Selling Pop Albums

★ Also Available in EP

Pos.	Last Week		
1.	1.	★CALYPSO HARRY BELAFONTE	(RCA Victor LPM 1248 * EPA 1248)
2.	3.	★LOVE IS THE THING NAT "KING" COLE	(Capitol W-824 * EAP-1-824, 2-824, 3-824)
3.	2.	★MY FAIR LADY BROADWAY CAST	(Columbia OL 5090 * A 5090)
4.	4.	★AN EVENING WITH BELAFONTE HARRY BELAFONTE	(RCA Victor LPM 1402 * EPA 1402)
5.	5.	AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE	(Decca DL 9046)
6.	8.	★HYMNS TENNESSEE ERNIE FORD	(Capitol T 756 * EAP-1-756, 2-756, 3-756)
7.	9.	★THE KING AND I MOVIE CAST	(Capitol W 740 * EAP 740)
8.	6.	★ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES ROGER WILLIAMS	(Kapp KXL 5000 * KE-714, 15, 16, 17, 18) (2—12" LP)
9.	7.	★OKLAHOMA MOVIE CAST	(Capitol SAO 595 * SDM 595)
10.	10.	★CLOSE TO YOU FRANK SINATRA	(Capitol W 789 * EAP 789)
11.	11.	★THE EDDY DUCHIN STORY MOVIE SCORE	(Decca DL 8289)
12.	12.	★ELVIS ELVIS PRESLEY	(RCA Victor LPM 1382 * EPB 1382)
13.	17.	CINDERELLA ORIGINAL TV CAST	(Columbia OL-5190)
14.	20.	★SPIRITUALS TENNESSEE ERNIE FORD	(Capitol T-818 * EAP-1-818, 2-818, 3-818)
15.	13.	IT'S POLKA TIME STAN WOLOWIC	(ABC-Paramount ABC 151)
16.	22.	PAT PAT BOONE	(Dot DLP-3050)
17.	—	★STEADY DATE TOMMY SANDS	(Capitol T 848 * EAP-1-848, 2-848, 3-848)
18.	15.	★SUDDENLY IT'S THE HI-LO'S	(Columbia CL 592 * B-9521, 2, 3)
19.	19.	WALTZ WITH LAWRENCE WELK	(Coral CRL 57119)
20.	14.	★HERE'S LITTLE RICHARD LITTLE RICHARD	(Specialty SP 100 * 400, 401, 402)
21.	16.	★JERRY LEWIS JUST SINGS JERRY LEWIS	(Decca DL 8410)
22.	21.	★ROCKIN' FRANKIE LAINE	(Columbia CL-975 * B-9751, B-97512)
23.	18.	★FOUR FRESHMEN AND FIVE TRUMPETS	(Capitol T 763)
24.	23.	★ELLA FITZGERALD SINGS THE RODGERS AND HART SONG BOOK	(2—12" LP) (Verve MG V 4002 * EPV-5027, 8, 9, 30, 31, 32, 33, 34, 35)
25.	24.	★'S WONDERFUL RAY CONNIFF	(Columbia CL 925 * EPA 925)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Top Selling Records
Reported by
Retail Outlets
From Coast to Coast

ALBEE MUSIC CENTER
Brooklyn, N. Y.

1. Come Go With Me (Del-Vikings)
2. Little Darlin' (Diamonds)
3. All Shook Up (E. Presley)
4. Mama Looka Booboo (H. Belafonte)
5. Florence (Paragons)
6. I'm Sorry (Platters)
7. Marianne (T. Gilkyson)
8. I'm Walkin' (F. Domino)
9. Out In The Cold Again (Teenagers)
10. School Day (C. Berry)

AMERICAN MUSIC CO.
Houston, Tex.

1. School Day (C. Berry)
2. Young Blood (Coasters)
3. Little Darlin' (Diamonds)
4. All Shook Up (E. Presley)
5. Gone (F. Husky)
6. White Sport Coat (Robbins)
7. Pledge Of Love (Copeland)
8. Party Doll (S. Lawrence)
9. I'm Walkin' (F. Domino)
10. Poor Man's Roses (P. Cline)

LAMP'S MELODY LANE
Lakewood, Ohio

1. I'm Walkin' (R. Nelson)
2. All Shook Up (E. Presley)
3. School Day (C. Berry)
4. Little Darlin' (Diamonds)
5. Round And Round (P. Como)
6. So Rare (J. Dorsey)
7. Wonderful Wonderful (J. Mathis)
8. Rock-A-Billy (G. Mitchell)
9. Party Doll (S. Lawrence)
10. Ring-A-Ding (T. Sands)

A. WILLIAMS & CO.
Philadelphia, Pa.

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Butterfly (C. Gracie)
4. Mama Looka Booboo (H. Belafonte)
5. Pledge Of Love (K. Copeland)
6. Gone (F. Husky)
7. Wind In The Willow (A. Reynolds)
8. Sittin' In The Balcony (E. Cochran)
9. Round And Round (P. Como)
10. School Day (C. Berry)

TOWN AND COUNTRY
Detroit, Mich.

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Peace In The Valley (Presley)
4. Rang Tang Ding Dong (Cellos)
5. Little Darlin' (Diamonds)
6. Harem Dance (Armenian Jazz Sextet)
7. Day-O Banana Boat (Freberg)
8. Jamie Boy (K. Starr)
9. Leap Frog (C. Alaimo)
10. Party Doll (B. Knox)

DISC AND NEEDLE RECORD SHOPS, INC.
Minneapolis, Minn.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Gone (F. Husky)
4. Come Go With Me (Del-Vikings)
5. He's Mine (Platters)
6. Peace In The Valley (Presley)
7. Day-O Banana Boat (Freberg)
8. Round And Round (P. Como)
9. I Miss You So (C. Connor)
10. Why Baby Why (P. Boone)

COCROFT MUSIC CO.
Thomasville, Ga.

1. All Shook Up (E. Presley)
2. Party Doll (B. Knox)
3. Come Go With Me (Del-Vikings)
4. Gone (F. Husky)
5. Round And Round (P. Como)
6. Little Darlin' (Diamonds)
7. Send Me Some Lovin' (L. Richard)
8. I'm Sorry (Platters)
9. Love Is A Golden Ring (F. Laine)
10. Just Because (L. Price)

CRITTENTON'S
Chicago, Ill.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Come Go With Me (Del-Vikings)
4. Party Doll (B. Knox)
5. School Day (C. Berry)
6. Mama Looka Booboo (H. Belafonte)
7. Rock-A-Billy (G. Mitchell)
8. I'm Walkin' (R. Nelson)
9. Dark Moon (B. Guitar)
10. Lucille (L. Richard)

BECHTOLD MUSIC STORE
Pittsburgh, Pa.

1. School Day (C. Berry)
2. Little Darlin' (Diamonds)
3. All Shook Up (E. Presley)
4. Bahama Mama (4 Aces)
5. Pledge Of Love (Copeland)
6. Gone (F. Husky)
7. So Rare (J. Dorsey)
8. Round And Round (Como)
9. After School (R. Starr)
10. Party Doll (B. Knox)

BUDISCO ONE STOP
Miami, Fla.

1. Dark Moon (B. Guitar)
2. Gone (F. Husky)
3. All Shook Up (E. Presley)
4. Little Darlin' (Diamonds)
5. Party Doll (B. Knox)
6. I'm Stickin' With You (J. Bowen)
7. Almost Paradise (Williams)
8. So Rare (J. Dorsey)
9. I'm Sorry (Platters)
10. Round And Round (P. Como)

GIFT MART MUSIC CENTER
Jamaica, L. I., N. Y.

1. Come Go With Me (Del-Vikings)
2. All Shook Up (E. Presley)
3. Little Darlin' (Diamonds)
4. Mama Looka Booboo (H. Belafonte)
5. Gone (F. Husky)
6. Party Doll (B. Knox)
7. Round And Round (P. Como)
8. I'm Walkin' (F. Domino)
9. Butterfly (C. Gracie)
10. I'm Stickin' With You (J. Bowen)

THE MELODY HOUSE
St. Louis, Mo.

1. Party Doll (B. Knox)
2. All Shook Up (E. Presley)
3. So Rare (J. Dorsey)
4. I'm Stickin' With You (J. Bowen)
5. Bad Boy (Jive Bombers)
6. Dark Moon (G. Storm)
7. I Love My Girl (C. Morley)
8. Little Darlin' (Diamonds)
9. Shish-Kebab (R. Marterie)
10. I'm Walkin' (F. Domino)

BILLS T RECORD SHOP
Tulsa, Okla.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Round And Round (P. Como)
4. School Day (C. Berry)
5. White Sport Coat (Robbins)
6. Come Go With Me (Del-Vikings)
7. Bahama Mama (4 Aces)
8. So Rare (J. Dorsey)
9. Don't You Rock Me Daddy-O (V. Skiffle)
10. Mangos (R. Clooney)

THE MUSIC BOX
Spokane, Wash.

1. Little Darlin' (Diamonds)
2. Party Doll (B. Knox)
3. Round And Round (P. Como)
4. Gone (F. Husky)
5. Come Go With Me (Del-Vikings)
6. Dark Moon (B. Guitar)
7. Mama Looka Booboo (H. Belafonte)
8. All Shook Up (E. Presley)
9. I'm Stickin' With You (J. Bowen)
10. Sittin' In The Balcony (Dee)

CALIFORNIA MUSIC CO.
Los Angeles, Calif.

1. All Shook Up (E. Presley)
2. Come Go With Me (Del-Vikings)
3. Little Darlin' (Diamonds)
4. Party Doll (B. Knox)
5. Teenage Crush (T. Sands)
6. Why Baby Why (P. Boone)
7. 99 Ways (T. Hunter)
8. Mama Looka Booboo (H. Belafonte)
9. Round And Round (Como)
10. Butterfly (A. Williams)

LYNN MUSIC CO.
Lynn, Mass.

1. Party Doll (S. Lawrence)
2. Butterfly (A. Williams)
3. Round And Round (P. Como)
4. Marianne (T. Gilkyson)
5. Chantez Chantez (D. Shore)
6. Banana Boat Song (Lawrence)
7. Why Baby Why (P. Boone)
8. Gone (F. Husky)
9. I'm Walkin' (F. Domino)
10. Little Darlin' (Diamonds)

NORTH MAIN REC. SHOP
Houston, Tex.

1. School Day (C. Berry)
2. Young Blood (Coasters)
3. Gone (F. Husky)
4. I'm Stickin' With You (J. Bowen)
5. I'm Sorry (Platters)
6. White Sport Coat (Robbins)
7. Lucille (L. Richard)
8. I'm Walkin' (F. Domino)
9. Pledge Of Love (Copeland)
10. Why Baby Why (P. Boone)

BELL SALES CO.
Knoxville, Tenn.

1. All Shook Up (E. Presley)
2. Party Doll (B. Knox)
3. Come Go With Me (Del-Vikings)
4. Sittin' In The Balcony (E. Cochran)
5. Little Darlin' (Gladiolas)
6. I'm Walkin' (F. Domino)
7. Lucille (L. Richard)
8. I'm Stickin' With You (J. Bowen)
9. Gone (F. Husky)
10. Why Baby Why (P. Boone)

SPRUCE RECORD SHOP
Scranton, Pa.

1. All Shook Up (E. Presley)
2. Round And Round (P. Como)
3. School Day (C. Berry)
4. Pledge Of Love (M. Torok)
5. Little Darlin' (Diamonds)
6. Party Doll (B. Knox)
7. Butterfly (A. Williams)
8. Gone (F. Husky)
9. Mama Looka Booboo (H. Belafonte)
10. I Love My Girl (Hilltoppers)

BOB SCHAAD CO.
Evansville, Ind.

1. Gone (F. Husky)
2. Party Doll (S. Lawrence)
3. Little Darlin' (Diamonds)
4. All Shook Up (E. Presley)
5. Come Go With Me (Del-Vikings)
6. Jim Dandy (L. Baker)
7. White Sport Coat (Robbins)
8. Butterfly (A. Williams)
9. I'm Stickin' With You (Fontanes)
10. Teen Age Crush (T. Sands)

THOMPSON'S
Eugene, Ore.

1. All Shook Up (E. Presley)
2. Round And Round (P. Como)
3. Party Doll (B. Knox)
4. Little Darlin' (Diamonds)
5. I'm Walkin' (F. Domino)
6. Pledge Of Love (Copeland)
7. Teen Age Crush (T. Sands)
8. Butterfly (A. Williams)
9. Come Go With Me (Del-Vikings)
10. 99 Ways (T. Hunter)

". . . Martha Carson's latest should establish her as a favorite with pop music buyers . . ."

SLEEPER OF THE WEEK
APRIL 6, 1957

THE CASH BOX BULLSEYE
MARCH 30, 1957

MARTHA CARSON
sings
"LET THE LIGHT SHINE ON ME"
RCA Victor 20/47-6861

To be performed on
Alan Freed's
ABC-TV SHOW MAY 4, 1957 7:30-8:00 P. M.

Published by
VALLEY PUBLISHERS
BOX 10033, KINGSTON PIKE
KNOXVILLE, TENN.

POP AND R&B
PICKED BY BOTH TRADE MAGS!
HER NEWEST HIT!
"ALL OF ME"
"I DON'T WANT TO CRY"
SAVOY 1512
BIG MAYBELLE
SAVOY RECORD CO 58 MARKET ST NEWARK, N J

ANOTHER BMI "PIN-UP" HIT
NINETY-NINE WAYS
Recorded by
TAB HUNTER . . . . . Dot
CHARLIE GRACIE . . . Cameo
Published by
MAYLAND MUSIC PUBLISHING CO.

"YOUNG BLOOD"
b/w
"SEARCHIN'"
by
the Coasters
ATCO-6087

ATCO RECORDS
157 West 57 St., N.Y.C.

Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"FOUR WALLS"

The Cash Box Sleeper of the Week 4/6-4/27

Jim Reeves ..... RCA Victor 6874
Jim Lowe ..... Dot 15569

"WHEN ROCK & ROLL CAME TO TRINIDAD"

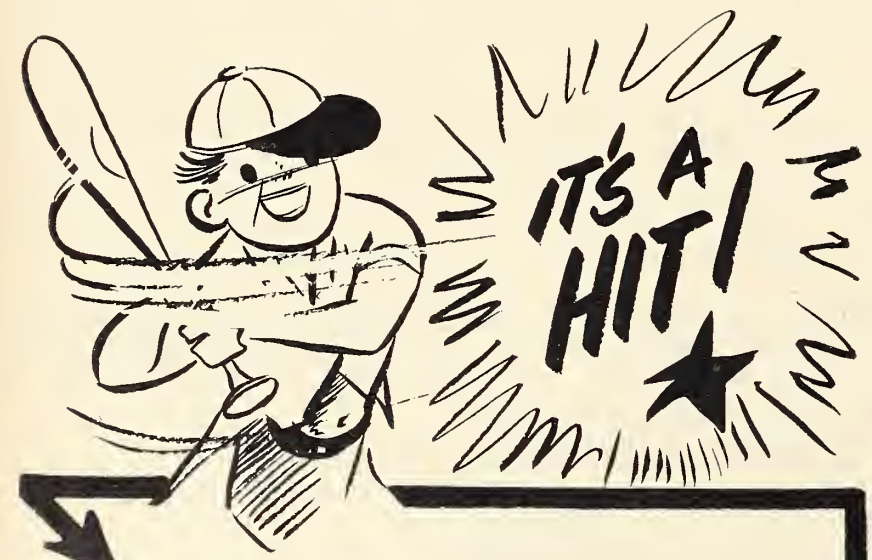
The Cash Box Disk of the Week 4/6

Nat "King" Cole ..... Capitol 3702

"JUST TO HOLD MY HAND"

The Cash Box Disk of the Week 4/13

Clyde McPhatter ..... Atlantic 1133



"EASY MY LOVE"

b/w

"WAIL MAN WAIL"

by Sammy Lowe

and his orchestra

Candlelight 1014

CANDLELIGHT RECORDS
1650 BROADWAY
(Phone: Circle 7-5947)

Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.
1. All Shook Up (E. Presley)
2. Come Go With Me (Del-Vikings)
3. Little Darlin' (Diamonds)
4. Mama Looka Booboo (H. Belafonte)
5. Round And Round (P. Como)
6. Butterfly (C. Gracie)
7. Marianne (T. Gilkyson)
8. I'm Walkin' (F. Domino)
9. Party Doll (B. Knox)
10. A White Sport Coat (M. Robbins)

Chicago, Ill.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Come Go With Me (Del-Vikings)
4. Party Doll (B. Knox)
5. Gone (F. Husky)
6. Round And Round (P. Como)
7. Rock-A-Billy (G. Mitchell)
7. Dark Moon (B. Guitar)
9. I'm Walkin' (F. Domino)
10. Mama Looka Booboo (H. Belafonte)

Los Angeles, Calif.
1. All Shook Up (E. Presley)
2. Round And Round (P. Como)
3. Come Go With Me (Del-Vikings)
4. Why Baby Why (P. Boone)
5. Little Darlin' (Diamonds)
6. Party Doll (B. Knox)
7. Jamie Boy (K. Starr)
8. Mama Looka Booboo (H. Belafonte)
9. Butterfly (A. Williams)
10. Teen Age Crush (T. Sands)

Cleveland, Ohio
1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Little Darlin' (Diamonds)
4. I'm Walkin' (F. Domino)
5. So Rare (J. Dorsey)
6. Round And Round (P. Como)
7. Rock-A-Billy (G. Mitchell)
8. Party Doll (Lawrence/Knox)
9. Gone (F. Husky)
10. Dark Moon (G. Storm)

Boston, Mass.
1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Why Baby Why (P. Boone)
4. I'm Stickin' With You (J. Bowen)
5. Lucille (L. Richard)
6. Round And Round (P. Como)
7. School Day (C. Berry)
8. Party Doll (B. Knox)
9. It's Not For Me To Say (J. Mathis)
10. Rock-A-Billy (G. Mitchell)

Kansas City, Mo.
1. All Shook Up (E. Presley)
2. Party Doll (Lawrence/Knox
3. Little Darlin' (Diamonds)
4. School Day (C. Berry)
5. Round And Round (P. Como)
6. I'm Walkin' (F. Domino)
7. Ninety-Nine Ways (T. Hunter)
8. Why Baby Why (P. Boone)
9. Empty Arms (Hunter/Brewer)
10. Pledge Of Love (K. Copeland)

Atlanta, Ga.
1. All Shook Up (E. Presley)
2. Party Doll (S. Lawrence)
3. Gone (F. Husky)
4. Butterfly (A. Williams)
5. Pledge Of Love (M. Torok)
6. Little Darlin' (Diamonds)
7. Marianne (T. Gilkyson)
8. Teen Age Crush (T. Sands)
9. Round And Round (P. Como)
10. Walkin' After Midnight (P. Cline)

Cincinnati, Ohio
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Come Go With Me (Del-Vikings)
4. Round And Round (P. Como)
5. School Day (C. Berry)
6. I'm Walkin' (F. Domino)
7. Why Baby Why (P. Boone)
8. Gone (F. Husky)
9. Butterfly (A. Williams)
10. Ninety-Nine Ways (T. Hunter)

San Francisco, Calif.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Come Go With Me (Del-Vikings)
4. Round And Round (P. Como)
5. Party Doll (Knox/Lawrence)
6. Butterfly (A. Williams)
7. Dark Moon (B. Guitar)
8. I'm Walkin' (F. Domino)
9. Why Baby Why (P. Boone)
10. Gone (F. Husky)

Detroit, Mich.
1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Little Darlin' (Diamonds)
4. So Rare (J. Dorsey)
5. Round And Round (P. Como)
6. Come Go With Me (Del-Vikings)
7. Why Baby Why (P. Boone)
8. Rock-A-Billy (G. Mitchell)
9. Rosie Lee (Mello-Tones)
10. Harem Dance (Armenian Jazz Sextet)

Milwaukee, Wisc.
1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Gone (F. Husky)
4. Round And Round (P. Como)
5. Butterfly (A. Williams)
6. Pledge Of Love (D. Contino)
7. Dark Moon (B. Guitar)
8. Why Baby Why (P. Boone)
9. Come Go With Me (Del-Vikings)
10. Mama Looka Booboo (H. Belafonte)

St. Louis, Mo.
1. All Shook Up (E. Presley)
2. So Rare (J. Dorsey)
3. Round And Round (P. Como)
4. Come Go With Me (Del-Vikings)
5. Party Doll (Knox/Lawrence)
6. Why Baby Why (P. Boone)
7. Dark Moon (G. Storm)
8. I'm Stickin' With You (J. Bowen)
9. Pretend (T. Smith)
10. Strictly Sentimental (J. Valli)

Denver, Colo.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Come Go With Me (Del-Vikings)
4. Party Doll (B. Knox)
5. Round And Round (P. Como)
6. Butterfly (A. Williams)
7. I'm Stickin' With You (J. Bowen)
8. Almost Paradise (R. Williams)
9. He's Mine (Platters)
10. Why Baby Why (P. Boone)

Seattle, Wash.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Come Go With Me (Del-Vikings)
4. Gone (F. Husky)
5. Lucille (L. Richard)
6. Party Doll (B. Knox)
7. Round And Round (P. Como)
8. Dark Moon (B. Guitar)
9. School Day (C. Berry)
10. Peace In The Valley (E. Presley)

Pittsburgh, Pa.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. So Rare (J. Dorsey)
4. Round And Round (P. Como)
5. School Day (C. Berry)
6. Mangos (R. Clooney)
7. Yes Tonight Josephine (J. Ray)
8. Butterfly (A. Williams)
9. Gone (F. Husky)
10. Out In The Cold Again (Teenagers)

Minneapolis, Minn.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. He's Mine (Platters)
4. Round And Round (P. Como)
5. Gone (F. Husky)
6. So Rare (J. Dorsey)
7. Come Go With Me (Del-Vikings)
8. Dark Moon (G. Storm)
9. Peace In The Valley (E. Presley)
10. Pledge Of Love (K. Copeland)

Oklahoma City, Okla.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. School Day (C. Berry)
4. A White Sport Coat (M. Robbins)
5. I'm Walkin' (F. Domino)
6. It Hurts To Be In Love (A. Laurie)
7. Party Doll (B. Knox)
8. Come Go With Me (Del-Vikings)
9. Number Three (B. Doggett)
10. Jim Dandy (L. Baker)

Houston, Tex.
1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Young Blood (Coasters)
4. Little Darlin' (Diamonds)
5. Gone (F. Husky)
6. I'm Stickin' With You (J. Bowen)
7. Lucille (L. Richard)
8. A White Sport Coat (M. Robbins)
9. I'm Walkin' (F. Domino)
10. Come Go With Me (Del-Vikings)

Philadelphia, Pa.
1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Butterfly (C. Gracie)
4. Mama Looka Booboo (H. Belafonte)
5. Pledge Of Love (K. Copeland)
6. Round And Round (P. Como)
7. Wind In The Willow (A. Reynolds)
8. Sittin' In The Balcony (E. Cochran)
9. Gone (F. Husky)
10. School Day (C. Berry)

Baltimore, Md.
1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Little Darlin' (Diamonds)
4. Party Doll (B. Knox)
5. Come Go With Me (Del-Vikings)
6. Mama Looka Booboo (H. Belafonte)
7. I'm Stickin' With You (J. Bowen)
8. Dark Moon (B. Guitar)
9. Empty Arms (Brewer/Hunter)
10. Wonderful, Wonderful (J. Mathis)

New Orleans, La.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Butterfly (C. Gracie)
4. I'm Walkin' (F. Domino)
5. Love Is A Golden Ring (F. Laine)
6. Why Baby Why (P. Boone)
7. A White Sport Coat (M. Robbins)
8. Come Go With Me (Del-Vikings)
9. I'm Waiting Just For You (P. Boone)
10. Party Doll (S. Lawrence)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box

M O A

SPECIAL ISSUE
(dated: may 25th)

your advertising message will reach ALL of the nation's operators

•

distributed at the MOA Convention at the Morrison Hotel, chicago, all during the show.....and those juke box operators unable to attend will receive it by mail.

goes to press:

THURS. MAY 16th

•

reserve your space now!

The Cash Box

1721 broadway, new york 19, n. y.
(phone: judson 6-2640)

- **CHICAGO**
  32 w. randolph st. (phone: dearborn 2-0045)
- **BOSTON**
  80 boylston st. (phone: hancock 6-8386)
- **HOLLYWOOD**
  6272 sunset blvd. (phone: hollywood 5-2129)

the
HAT
Bobby John - Victor
Lynn Marshall - Crest
AMERICAN MUSIC, INC.
9109 SUNSET BLVD., HOLLYWOOD, CALIF.

IT'S Tops! IT'S Pop!
Marty Robbins'
A WHITE SPORT COAT
(AND A PINK CARNATION)
COLUMBIA 40864 (4-40864)

ATTENTION
watch for
FACE IN THE CROWD
&
MAMA GUITAR
REMICK MUSIC CORP.

TRUE LOVE GONE
(Come On Home)
Sensationally recorded by
• BETTY MADIGAN
on Coral
• THE ENCHANTERS
on Coral
MILLS MUSIC, INC.

ROGER WILLIAMS
"ALMOST PARADISE"
K-175
KAPP records

3 Way Smash
Carl Perkins
"YOUR TRUE LOVE"
b/w
"MATCHBOX"
SUN 261
SUN RECORD CO.
706 UNION ST.
MEMPHIS, TENN.

Greeting The Lord Mayor

GROSSINGER, N. Y.—Tony Bennett, left, and Paul Grossinger, co-manager of RCA Victor's Lane Brothers, were on hand to welcome Robert Briscoe, Lord Mayor of Dublin, when he arrived at the Grossinger Country Club, Grossinger, N. Y. Tony, his wife, Sandy, and their two children were vacationing at the resort.

Industry Golf Tourney Goes International

NEW YORK—The Disk Industry Scholarship Committee's (DISC) first annual golf tournament was originally proposed to be held in the East, expanding to national scope in subsequent years. However, the officers and directors decided to go all-out and make it a national tournament the first year. Now, it appears that the tournament will have international overtones since the first overseas entry was received from Robert Wynn, president of the Japan Sales Company, Tokyo. Wynn is a record manufacturer-distributor who covers both civilian and U. S. military record outlets in the Far East.

According to Hirsh de La Vies, MOA vice-president and national membership chairman of DISC, "If Wynn doesn't come to the U. S. on a business trip so we can play him, Sammy Kaye and I will go over there and play him on his own ground." Harry Obitz, PGA member and pro at the Fred Waring Shawnee-on-Delaware club where the DISC finals will be played, reports that lining up outstanding golf clubs around the country is fairly simple for the DISC tournament play but admits the selection of a Tokyo course is a little more difficult.

Murray Luth, treasurer of DISC, reports the following membership applications received this week: Sammy Kaye and Pee Wee King, from the artist roster; Dave Bernie, Sid Goldstein, Joe Linhart, Charles Warren and Mike Gould from West Coast music publishing firms, with Ed Levy, Burton Levey, Dave Dreyer, Jimmy Brown, and Kelly Camarata, representing Eastern publishing houses.

From the record companies, entries were received from Hal Neely, Urania Records; Henry Onorati, Dot Records; Richard Davimos, Grand Award; Dick Linke, Columbia Records; Harry Meyerson, WGM; Norman Weinstroer, Coral Records; and Charles Hall, RCA; all New York City; and Leonard L. Levin, Mercury Records, Chicago.

Among record dealers, distributors, radio station personnel, and juke box operators entering were Albert Marks, Encino, Calif.; Albert Robertson, Washington, D. C.; Leslie Boyd, Jr., NYC; Morty Kline, NYC; Arv Saari, Wellsburg, W. Va.; Leonard Book, Yonkers, N.Y.; Phil Markman, Baltimore; Gus Statiras, Tiston, Ga.; Les Lirche, Milwaukee; Frank Norgor, Des Moines; Gerald J. Lewis, St. Louis; Robert Luttman, NYC; Michael Mulqueen, Sr. and Michael Mulqueen, Jr., both Walden, N.Y. Also, William Oetz, NYC; Ed Barsky, Philadelphia; Taylor Dawson, Detroit; Ben Spaulding, Jr., Phoenix, and Roger Kiley, Lafayette, Indiana.

George Miller, president of MOA, also entered this week along with Hirsh de La Viez, vice-president of the same organization.

Joe Mathews, promotion chief for Capitol Records, is making a special mailing to disk jockeys about the tournament. William Gard, secretary of the National Association of Music Merchants (NAMM) is similarly getting a mailing out to members. DISC treasurer Murray Luth is sending descriptive material and entry blanks to music publishers. National Membership Chairman Hirsh de La Viez is also getting out mailings to regional membership chairmen who will start membership drives in their areas. Distributors are being covered by all the major record companies, via special mailings, and will cooperate in membership drives.

Twenty-five percent of all monies received by DISC, a non-profit organization, will go into a scholarship fund to aid deserving talent in furthering their careers in the music field. The scholarship committee is headed by Martin Block, who suggested the idea of scholarships. Other committee chairmen include Dick Linke, Columbia Records, publicity; Charles Hall, RCA Victor, prizes; Henry Onorati, Dot Records, and Fred Waring, Golf Courses, and Murray Luth, finance.

THE WEST'S NEWEST AND FINEST ONE STOP
Records: 45 RPM — 60¢ 78 RPM — 65¢
Extended Play — 98¢ LP's — 30% off
Complete Mail Order Service OPEN 7 DAYS A WEEK "Order Sunday, Pick Up Monday"
NORTY'S MUSIC CENTER
2775 W. PICO BLVD. Phone: REpublic -7258 LOS ANGELES 6, CALIF.

Cadence Contest To Find Artists' Real Names

NEW YORK—Cadence Records is inaugurating a "Guess Who the Artists Are" contest in conjunction with its new release "Part Time Gal" b/w "A Change of Heart."

The disk features two girls "well known to everyone through radio and TV" who are represented on the disk under the assumed name, the Bobbsey Twins.

Cadence is offering a 21-inch RCA Aldrich color TV set to the first disk jockey in the continental United States to correctly identify the Bobbsey Twins. To make the contest even more interesting, the diskery is offering RCA personal portable TV sets to the first ten listeners in the continental United States who can identify the girls. This permits the jockey's audience to participate in the contest.

The contest will end midnight, May 26th, 1957. No entry will be accepted after this date. Winners will be announced immediately after the closing of the contest.

The recording will be sent to disk jockeys throughout the country the end of this week.

All dee jay entries must be sent directly to Cadence Records, 40 East 49th Street, N.Y.C., by Western Union Telegraph. The jockey who sends the first telegram correctly identifying the Bobbsey Twins will be awarded the TV set. Filing time of the telegram at point of origin will determine which dee jay is the winner. Should there be a tie, duplicate prizes will be awarded.

Listeners must send their entries to their disk jockey. Only post cards will be accepted. Jockeys should then turn all listeners' entries over to their local Cadence distributors or mail directly to Cadence Records in New York. The postmark time at point of origin will determine which ten listeners are the winners.

M. S. Distribs Purchases New Building

CHICAGO—Milt Salstone of M. S. Distribs., this city, has set mid July as moving date to their new quarters.

The new building, located a few blocks from their present record row location, is a two-story affair with a full basement.

"This," explains Mack McDermott, "gives us the space necessary to carry out proper promotion for all of our labels."

The building will be remodeled to fit record distributing operations and McDermott hinted that the sales and promotional force was to be expanded.

"Our main objective is to get maximum representation over our entire territory," McDermott advised.

Bally LP Wins Printers' Award

CHICAGO—The National Lithographers Association, at a recent exhibit, awarded a certificate to Bally Records for the outstanding black and white cover design of 1956.

Jimmy Hilliard, Bally prexy, accepted the award presented to Betty Johnson's album, "The Touch."

Photograph Don Bronstein was also awarded a certificate for his wo[illegible] the album.

[illegible]ngs)
You (P. Boone)
[illegible]wrence)

Shifrin Joins Cash Box Advertising Staff

NEW YORK — Jerry Shifrin has joined the advertising staff of *The Cash Box*.

Until recently Jerry was manager of Archie Bleyer's Record Shop in Hempstead, Long Island, where he became known to the record trade as a man with an aggressive merchandising concept.

His first contact with the music business goes back to 1945 when he started out as a record clerk. After that he entered and graduated from the University of Bridgeport as an advertising major. Later he was inducted into the armed forces and served two years. It was after his release from the army that he went to work in Archie Bleyer's shop where he was soon named manager of the operation.

Jerry will work out of *The Cash Box*' New York office at 1721 Broadway.

Malin Named Mills Educational Director

NEW YORK—Don Malin, recently-resigned President of C. C. Birchard & Co., of Evanston, Illinois, has been appointed Educational Director of Mills Music, Inc., and will also serve as editorial advisor to The B. F. Wood Music Co., Inc. of Boston, a Mills Music subsidiary.

Malin, with over 25 years of intensive work in the field of educational music, has served as President of the Music Publishers' Association and the Music Industries Council. His name has become well-known in educational and church circles for his numerous choral compositions and band arrangements.

In an interview, Malin stated: "The vast field of instrumental, choral and educational publications contained in the diversified catalog of Mills Music, Inc. and its domestic and foreign affiliates, including such firms as Joseph Williams, Limited, Alfred Lengnick & Co., Ltd., and Francis, Day and Hunter, Ltd., of London, offers an unusual opportunity to be of service to teachers, schools, and churches. I look forward, with much anticipation, to representing these publications in the school and church fields."

Sid Prosen Reactivates Big Records

NEW YORK — Sid Prosen last week announced the reactivation of his Big Records label with the release of two new single records and a new album.

Ronnie Corey has recorded "I Love You So My Baby" b/w "Lazy Man," and Wendell Tracy, arranger-pianist, has an instrumental offering, "Moonlight In Hindustan" b/w "Little Angels Lullaby."

The initial album, under the reactivation, will be "An Invitation To Roseland Dance City," to be first placed on sale in New York's Roseland lobby.

A vocal group, the Vocal Aires, has been signed to a contract, and shortly scheduled to record a rock-session.

Paramount Paid 54,000 Shares Of Stock For Dot Records

NEW YORK — Barney Balaban, President of Paramount Pictures Corporation, last week announced that previously reported arrangements for the acquisition of Dot Records, Inc. had been consummated by delivery of 54,000 shares of Paramount Pictures Corporation's common stock to stockholders of Dot.

Balaban revealed that Randy Wood, President of Dot Records, will continue to operate the record company as its president and is being elected a vice-president of Paramount.

In expressing his pleasure at joining Paramount, Wood pointed out that Dot expects to expand its activities in the single record market and also to rapidly enlarge its album department, where it plans to handle all types of music including popular, jazz, classical and the spoken word, as well as motion picture and legitimate show scores.

Wood also announced that Dot now has in preparation several important sales and merchandising programs for Fall releases, involving the company's current catalogue of long-playing records and albums by Dot's top artists, including Pat Boone, Tab Hunter, Gale Storm, the Fontane Sisters, The Hilltoppers, Billy Vaughn, Eddie Peabody, and Johnny Maddox. With the recent addition of Marlene Dietrich and Helen Traubel to the roster of Dot recording stars, plans for intensified activity in the field of popular music are under way. To accommodate its expanding operations, Dot will acquire whatever additional facilities are needed, he added.

Wood stated that in the financial year ending April 30, 1957, Dot Records expected to do a gross business of $6,800,000 and to show earnings of $1,100,000 before taxes.

RKO-Unique To Concentrate On Buying Masters

NEW YORK — RKO-Unique Records this week announced the resignation of Joe Leahy, a & r head, and Buddy Friedlander, national promotion director, effective May 1.

The announcement was made jointly by Joe Leahy and John Begley. Begley moved in from Tom O'Neill's personal staff to head up the record company.

The resignation of Leahy brought about a shift in policy for RKO-Unique Records. In the future, the diskery will concentrate on the purchase of territorial hits rather than conducting its own recording sessions. While RKO-Unique will not entirely stop recording, it will keep its own sessions at a minimum.

Joe Leahy plans to set up his own independent single and album producing firm, the results of which will be offered to RKO-Unique for first refusal. Leahy indicated many plans, one of which will be an extended trip to Europe where he will cut many albums already in the planning stage. Leahy will also act as a & r consultant for RKO-Unique when called upon to do so, and when his services are available.

Despite rumors, Begley advised there would be no immediate changes in any other department.

Friedlander stated that he had plans in the works and would make an announcement shortly.

Dash Reps Bron In U. S.

NEW YORK — Irwin Dash was appointed American representative for Syd Bron Enterprises, a London music firm, it was announced last week.

Headquarters have temporarily been set up at the Essex House in New York.

Dash was formerly associated with the Burlington music publishing firm.

LaRosa Replaces Como For Summer

NEW YORK — RCA Victor vocalist Julius LaRosa will headline a Summer TV show that will run in the Perry Como time slot each week. LaRosa will be on each Saturday from 8:00 to 9:00 (NBC) every Saturday night from June 15 through September 7th.

LaRosa filled in on a number of shows when Como was on vacation last Summer.

Sal Mineo Cuts First Disk For Epic

NEW YORK — Sal Mineo, moving picture idol of the teenagers, cut his first record last week for Epic Records.

Arnold Maxim, a & r head of Epic Records, reported that Mineo, who will appear on the Kraft TV Hour May 1 on the ABC TV network in a live play titled "Drummer Man", will sing his new release, "Start Moving" (In My Direction), several times during the run of the story.

Mineo will also guest on a later Perry Como show at which time he will again sing "Start Moving".

Epic is also releasing another single featuring "Leila", theme music of "Drummer Man". The Phil Woods Quartet performs on this record.

Jazzman Don Elliot will play an important role in the production of "Drummer Man". In addition acting the part of the leader of the combo in which Mineo is the drummer boy, Elliot will play the trumpet and melliphone on the show's pre-recorded music. He will also be technical director of the show. Although all other names on the show will be fictitious, Elliot will retain his own name.

It Only Took 20 Years

NEW YORK—"All good things come to him who waits" is the most repeated phrase by Douglas Watt, entertainment editor of the New York Daily News.

It seems that Watt wrote a song "There's Not A Moment To Spare" some 20 years ago. At that time he turned it over to a publisher and had forgotten about it. Today the song is the flip side of Frankie Laine's Columbia click "Love Is A Golden Ring".

Watt has another tune 15 years old.

MGM Records Signs Six

NEW YORK—MGM Records has signed six new artists to contracts. They are Mike Secrest, disk jockey from New Orleans; Jerry Wayne, familiar to recording circles; Angela Drake, discovery of orchestra leader LeRoy Holmes; Lillian Brooks, a new name on the musical horizon; Hank Barnett and Gary Walker.

from the 20th Century-Fox Production "BOY ON A DOLPHIN"
BOY ON A DOLPHIN
ROBBINS MUSIC CORPORATION

Still Climbing!
Four Tunes
COOL WATER
b/w
A LITTLE ON THE LONELY SIDE
JUBILEE 5276
Jubilee Records
1650 Broadway, New York City

WE HAVE IT!
Carol Channing
with Mitch Miller's Orch.
"DID I HURTCHA, BURN YA, CUTCHA MUCH"
COLUMBIA 39544
Published by
Joe Schuster Music Pub.
1674 Broadway, N. Y.

Styletone Records . . . Present
VIC STEVENS
singing
"LOVE ME BABY"
(All The Time)
b/w
"100 CUPS OF COFFEE"
STYLETONE 101
Styletone Records P.O. Box 114, N.Y. 31, N.Y.

ARROW RECORDS
You'll get a BIG, BIG laugh out of BOBBY BUNNY'S new swinging instrumental
"THE JOKER"
b/w
"SCATTY CAT"
ARROW # 714
Arrow Records, 1650 Broadway N. Y. C.

BREAKING FOR A HIT!
GLORIA MARCH
"THE OTHER SIDE OF THE MOON"
55065
LIBERTY RECORDS, Inc.
1556 N. LaBrea Hollywood, Calif.
HO 2-0811

Pat Boone . . . . . "Love Letters In The Sand" (DOT 15570)
Eydie Gorme . . . "I'll Take Romance" (ABC-PARAMOUNT 9780)
Big Maybelle . . . . . "All Of Me" (SAVOY 1512)
Kitty Kallen . . . . . "Star Bright" (DECCA 30267)
Julius La Rosa . . . . "Man To Man" (RCA VICTOR 6878)
BOURNE, INC.–ABC CORP.

VERA LYNN
DON'T CRY MY LOVE
(THE FAITHFUL HUSSAR)
1729
LONDON

THE ORIGINAL — THE HIT
"SEVEN DAYS IN BARCELONA"
by HENRI DE PARI
RKO Unique # 394
RKO UNIQUE RECORDS 1440 Broadway New York, N. Y.

Fast climbing the charts . . .
DON'T CRY MY LOVE
A great vocal rendition by
VERA LYNN
on London Records (# 1729)
THE B.F. WOOD MUSIC CO., INC.

ONE OF N. Y.'s LEADING DISTRIBUTORS CAN NOW HANDLE ADDITIONAL LINES
• Emphasis on L.P.'s—
• Excellent Promotion
an increased sales force makes it possible to distribute additional lines. All replies strictly confidential. Contact Don Carter, mgr.
TICO DIST. CORP. 659 Tenth Ave. N.Y. (Ci 6-4490)

A Cameo Click
A Cash Box
"SLEEPER OF THE WEEK"
"BILLY"
(Cross Over the Bamboo Field)
b/w
"PART-TIME GAL"
by the sensational
Laura K. Bryant
CAMEO 106

Columbia EP Tie-In Wins Award

NEW YORK—Columbia Records Transcription Division's Fathers' Day gift promotion with the Gillette Safety Razor Company was selected the outstanding tie-in sales premium plan of 1956 at the recent annual convention of the Premium Advertisers of America. Above Columbia Transcription Director Al Shulman (left) is shown receiving a plaque for a Gillette campaign. On right is Les Shulte, Vice President of Maxon Advertising Agency, which represents the Gillette Safety Razor Company, also awarded a plaque for the same plan.

Excerpts from a 12" Columbia Lp, "The Greatest Moments in Sports", were the basis for the 7" EP record offered by Gillette in the "Fathers' Day Gift Special". Gillette gave away 1,175,000 copies of this record with the purchase of a Super Speed Razor and blades set priced at $1.00 each. Record dealers reaped a harvest, too, as the excerpt version and attendant publicity promoted the sales of the source album, increasing sales reported at more than 150 percent in record stores.

New British Star

NEW YORK—Dickie Bishop, a newcomer who's been knockin' 'em dead in England, was introduced to the United States record buyers this week with his first London waxing "No Other Baby" (which he depicts in the photo above) coupled with "Cumberland Gap", a tune riding in the number one spot on England's best seller list. The goateed vocalist was born in 1935 at Church Stoke in Montgomeryshire, Wales. At the end of 1956 he joined Lonnie Donegan's skiffle group on tour in vaudeville. He had been with Donegan until his talents were recognized and he was signed as a solo performer. He is also considered an ace jazz performer.

Andy Wiswell Moves To Capitol LP A & R Dept.

HOLLYWOOD — Andrew W. Wiswell has been transferred to the Album Repertoire department of Capitol Records in New York as a producer of albums, according to an announcement from Glenn E. Wallichs, President of the label.

For the past two years Wiswell has been a single records producer for Capitol in Gotham. He will be reporting to Francis M. Scott III, Director of Album Repertoire, in Hollywood.

In commenting on the Wiswell transfer, Wallichs said: "With the tremendous increase in album business, which now represents a major part of the total volume of the record industry, it has become essential that Capitol expand its activities in New York."

Harvey Cowen Joins Mercury

NEW YORK—Harvey Cowen, former promotion representative for Times-Columbia Distributing in New York, has been retained by Mercury to handle similar duties for Mercury Distributing of New York. Cowen was with Times-Columbia for two-and-a-half years and fills the spot at Mercury vacated when Arnie Meyers switched to Roulette Records.

Cowen will cover the New York and Connecticut areas.

SINGER ONE-STOP:
1812 WEST CHICAGO AVE., CHICAGO 22, ILL. HUmboldt 6-5204
6920 SOUTH HALSTED ST., CHICAGO 21, ILL. RAdcliff 3-3144
FREE TITLE STRIPS
MIDWEST'S LARGEST ONE-STOP
LP's 10% OVER COST
ONLY 5c ABOVE COST

DJ's For DR Set Dinner Party For May 8

NEW YORK—A group of Metropolitan New York radio station disk jockeys has formed "DJ'S FOR DR" (Disc Jockeys For Damon Runyon) for the purpose of holding periodical special fund-raising events for the benefit of the "Damon Runyon Memorial Fund for Cancer Research," it was announced here last week by Mario Trombone, Director of the organization.

The non-profit group, with headquarters at 250 West 43rd St., New York, N. Y., has named Jack Lazare, of Station WNEW, Honorary Chairman. Sponsors are disk jockeys Bill Williams, WNEW; Jack Lacey, WINS; Jerry Marshall and Ed Stokes, WMGM; Al "Jazzbo" Collins, WRCA; "Long John," WOR; Paul Brenner, WAAT (Newark, N. J.). Lazare is host of the nighttime show, "Milkman's Matinee."

"DJ'S FOR DR" has scheduled a dinner party for Wednesday evening, May 8, at Town House Restaurant, 108 East 38th St. The disk jockeys will assume the duties of waiters, cooks, bus boys, etc., and they will be dressed in appropriate garb. The event will be attended by representatives of the music publishing and recording industries. Entertainment will be provided and appearances will be made by personalities in the night club, radio and television and music and recording fields. Proceeds will go to the Runyon Fund.

Clever Tie-Ups Click

PHILADELPHIA — Danny Davis, newly appointed promotion manager of Decca's branch in this city, has set up a promotional campaign for Sammy Davis' new release "French Fried Potatoes and Ketchup".

In his first week on the job, he has tied in the tune with the Bird's Eye Frozen Foods Company and the H. J. Heinz Company. Danny approached every dee jay in his area bearing gifts of frozen french fried potatoes (encased in insulated bags) and ketchup.

And to incite interest in the Jack Pleis "That's Life" recording, Davis promoted a case of Dy-Dee dolls from the Rosette Manufacturing Company in Philly. He handed them out to platter spinners with an attached card reading: "Wring 'n wet, but as they say—that's life".

Israeli Disk Star

NEW YORK—Shai K. Ophir, the popular Israeli comedian and recording star, arrived in New York to make his U. S. nightclub debut at Cafe Sahbra, the new Israeli club in New York on April 26th. While in Gotham, Ophir (gs) will do a series of independent (P. Boone) record albums. wrence)

Decca Goes All Out On "Around The World" Single

NEW YORK—The entire Decca organization, on the national and regional levels, is going out on a concentrated promotional push, during the week beginning April 29th, on the single record of the theme from "Around The World In 80 Days". The company's soundtrack album of the Victor Young score is currently the best selling sound-track LP in the industry, and the single, which couples Young's instrumental version of the theme from the track, with a vocal version by Bing Crosby, is reported continuously growing in sales.

The record sales started to surge, according to Decca, after the publicity given the film and score in connection with the Academy Awards. The picture still is playing only in a limited number of markets, and Decca believes that the potential of the single is still far from realized. With road trips planned by the company's personnel for this week, as well as display streamers, special mailings, etc., the diskery feels that the record can break in the coming weeks. As an added feature of the "Around The World" drive, Decca has also prepared special sleeves for the single.

Coral Issues Complete Color Catalogue of LPs

NEW YORK—Coral Records has announced the completion and availability of a brand new color catalog. This is the label's first complete 12-inch LP catalog in which every album is illustrated in full color. The catalog is called the Colorama. In addition to the listings and photos of the 117 12-inch LP's in the Coral catalog, the booklet also contains a complete listing of all available extended play sets, as well as a listing of the Coral Silver Star Series (best-selling single standards). The Colorama is now being shipped to dealers all over the country.

Betty Meets The Vice President

WASHINGTON, D. C.—Coral recording artist Betty Madigan, currently headlining at the Drake Hotel in Chicago, is seen above with John V. Horner of the Evening Star; Vice President Nixon; and Ben J. Grant of U. S. News and World Report, at the recent Congressional Night held in Washington, D. C. at the National Press Club, a function at which Betty entertained. Incidentally Betty will appear on the Ed Sullivan Show on May 19th and is also set for several other TV appearances during the coming summer months.

Morgan Named To Cap Pop Single Post

HOLLYWOOD — Appointment of Thomas Morgan as producer of popular single records for Capitol Records in Hollywood has been announced by Glenn E. Wallichs, president of the company, to whom Morgan will report.

Morgan comes to CRI from the Capitol Records Distributing Corp., after serving as District Sales Manager of CRDC's District 2, including Buffalo, Cleveland, Cincinnati, Detroit, Indianapolis, Pittsburgh and South Bend. Prior to becoming DSM of District 2 Morgan was Branch Sales Manager of CRDC in Boston. Morgan started with CRDC as a Los Angeles Branch Salesman six years ago.

Replacing Morgan as District 2 DSM is Larry Owens, who was promoted from branch sales manager in Detroit, according to an announcement from J. K. Maitland, vice president and director of sales for CRDC.

My Fair Ladies

DETROIT—With the opening of "My Fair Lady" at the Riviera Theatre in Detroit and the opening of Columbia's "Buy Of Broadway" show album campaign, Robin Seymour, WKMH Detroit jockey, presented a contest which tied-in with the station, theatre, newspapers and over 200 record shops in the Detroit area, and Columbia's "Buy of Broadway". Seymour received thousands of return cards from his listeners and the theatre was completely sold out for three weeks. Columbia's LP campaign was also reported to have been extremely successful in the Detroit area. The three winners of the contest are shown with Seymour; (l. to r.) Mrs. Robert Forbes, Mrs. Arnold [illegible] and Mrs. Samuel Sheridan.

FALSE HEARTED GIRL
Tennessee Ernie Ford
CAPITOL
AMERICAN MUSIC, INC.
9109 SUNSET BLVD., HOLLYWOOD, CALIF.

Breaking in Buffalo, Detroit & Chicago
"LOOBY DOO"
ZEPHYR RECORDS

Breaking For A Hit!
ROBERTA LINN
sings
"OLD HACIENDA"
and
"More And More Amore"
PIV 1010
PIV RECORDS
1486 N. Fair Oaks Avenue
Pasadena California

If you are reading someone else's copy of The Cash Box why not mail this coupon today!

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

Enclosed find my check for $15 for a Full Year (52 Weeks) Subscription.

NAME .....
FIRM .....
ADDRESS .....
CITY ..... ZONE ... STATE .....

R & B Ramblings

NEW YORK:

The week of the big Easter live shows has given the local fans plenty to choose from. **Alan Freed** at the Brooklyn Paramount, **Jocko Henderson** at the Loew's State, an all-calypso show at the Loew's Metropolitan, and a variety show headed by **Liberace** at the Palace, **Satchmo Armstrong** and **Jerry Vale** at the Roxy, and of course the perennial live r & b—r & r show at the Apollo. New York hasn't seen so much live talent swinging at one time on theatre stages in oh! so many years. . . . Jocko, who pilots the 1280 Rocket program on WOV-New York nightly between 10 p.m. and midnight, has risen phenomenally as a drawing attraction. His first New York stage appearance was only last January at the Apollo theatre. . . . **Googie Rene**, currently at the State with Jocko Henderson, dropped into **The Cash Box** offices to say "hello." Googie flipping the way both sides of his current Class disk is taking off. Both "Side Track" and "Break It Up" are getting a good reaction wherever exposed. . . . Apollo Records getting hot all at once. Its "Rang Tang Ding Dong" by **The Cellos** looks like it will break for a national hit. It is building with tremendous strides in any number of key areas. Also hitting territorially is **Solomon Burke's** "I Need You Tonight," and "King's Rock" by **King Curtis**. Incidentally, **Johnny Maddox** has covered "King's Rock" on the Dot label. . . . Over at the Roulette-Rama-Gee set-up **Joe Kolsky** and **Mel Touroff** talking up their current releases which have been racking up a grand gross figure. **Buddy Knox's** "Don't Make Me Cry" and "Rock Your Little Baby To Sleep" and "Warm Up To Me Baby" by **Jimmy Bowen** have both taken off and also picked up the sale of "Party Doll" and "I'm Stickin' With You." Also kicking off in Detroit and spreading is the new "Rosie Lee" by the **Mello-Tones**. On Gee, **Frankie Lymon** and **The Teenagers** moving upward with "Out In The Cold Again." . . . **Jerry Lester** now in action at the New York offices of Aladdin Records. Jerry will be seeing to it that the Aladdin disks get the full treatment in this area. He will also be on the lookout for talent and tunes. . . . The brothers Mesner hot on a new deck, "Johnnie's House Party" by **Earl Palmer's Party Rockers** and the **Jay Hawks**. Say the deck has been given an overwhelming reaction in the L. A. section. . . . **George Goldner** working day and night at his new Gone offices. George has three decks out and taking care of all the details has him busy 24 hours a day. On Gone Records currently are "Rosie Lee" by the **Tunedrops**, "Don't Ask Me To Be Lonely" by **The Dubs**, and "Mine" by **Jimmy Stone**. **Monte Bruce** just came in off the road with the three Gone items and says the reaction in the mid-west and as far south as Nashville, Tenn. was "tremendous." Goldner advises that as a result of his ad in the last issue of **Cash Box** he has been flooded with talent and tunes. "It is a fulltime job just to go through everything that is being offered," said Goldner, "but we have come up with some smash material and wonderful talent." . . . Specialty out with a **Lloyd Price**, "Baby, Please Come Home" and "Breaking My Heart." . . . Atlantic Records swinging with top selling records all the way down the line. **Lavern Baker's** "Jim Dandy Got Married" breaking for a run-away hit; **Clyde McPhatter's** "Just To Hold My Hand" ditto in a big way; **Ivory Joe Hunter** and **Chuck Willis** grabbing a big piece of the sales action with "Empty Arms" and "C. C. Rider"; and **Dean Beard's** "On My Mind Again" a solid hit in Texas and now moving out to the neighboring states. . . . Everybody seems to be asking, "What does C. C. Rider mean?" If you don't know—write **Vic Selsman** at Atlantic Records. . . . **Irving Marcus**, Zephyr Records, calls down from Buffalo, New York, to tell us "Looby Doo" by **Bobby Byrd** has created strong reaction in that territory and it looks like the deck could break out. . . . **Bob Rosen**, Herald Records, taking care of things while **Al Silver** soaks up the sun in Miami Beach, reports that "Oh Happy Day" and "Hot Shot" are still the two best selling Herald decks and both give every indication of breaking out in all areas. . . . **Leo Parks**, Fortune Records, says "getting tremendous deejay and sales reaction with **Andre Williams'** "You Are My Sunshine" and "Mean Jean." Also hitting the bullseye with **The Five Dollars'** "How To Do The Bacon Fat." Both are sure hits." . . . **Herb Abramson**, Atco Records, advises "Young Blood" by The Coasters "is in." It looks like the deck has really kicked off. Herb is also very excited about the new **Sensations'** "You Made Me Love You." **Yvonne Mills** "really sings" on this side. . . . **Don Robey**, Duke and Peacock boss, tells us to watch out for **The Joe Scott Singers** and **The Symponettes**. Robey says we'll be hearing from them soon. Duke-Peacock headquarters well satisfied with the strong reaction given their latest releases by the "big four"—"meaning," advises Robey, "**Big Walter, The Johnnie Otis Orchestra, Little Richard** and **The Spirits of Memphis.**" . . . **Evelyn Johnson**, head of the Buffalo Booking Agency, says **B. B. King** and **Elmore Morris**, at the recent Easter Sunday show in the Houston Auditorium, "literally electrified the sell-out crowd."

TEEN AGERS

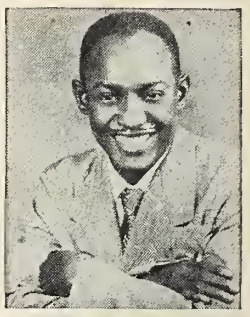
SOLOMON BURKE

IVORY JOE HUNTER

CHICAGO:

Foggy weather kept Epic songster **Roy Hamilton** up in the air most of the day he was supposed to visit with Chi deejays. But when things cleared up, and he was finally on the ground there was barely enough time between connections for Detroit. "But", states **Geo. Leanor**, United Distribs, "it didn't hurt the record one little bit. 'So long' is climbing like a rocket". . . . **T. Bone Walker** and Son into Crown for two weeks with **Big J. McNeeley** following on their heels. . . . **Paul Glass** predicting Imperial's **Dave Bartholemew** has come up with the novelty sensation of the year in "The Monkey Speaks His Mind". **Mike Oury** likes Specialty's swingeroo "Loveable" by **Dale Cook**. Cook is the lead singer from spiritual group, The Soulstirrers. . . . **Clyde McPhatter's** "Just To Hold My Hand" getting good comment from local deejays. . . . **Little Walter** still holding down local area with one niters. Shaw artists states this one of their best acts. . . . ABC Par's "I Love My Girl" starting to catch on both pop and R&B for songster **Cozy Morely**. **Lenny Garmisa** points out this one could certainly happen. . . . O-J reportedly hitting hard with their first two releases "I'm Serious" by **Bobby Chandler** and **Herb Gardner's** "Fat Charlie". . . . Tiny Grimes, kilts, knobby knees and all skedded to hit town in the next cuppla weeks. . . . Over at M.S. things are popping real big with **Charlie Gracie's** biggie, "Fabulous". . . . Gary, Ind., area rocking to **Charles Brown** Ork one niters. . . . **Marty Faye** added another hour to his busy schedule with a new rock and roller over WAAF in the early evening five days a week. . . . King's **Herb Cole** mucho excited over tremendous reception **The Five Royals** are getting over their latest, "30 Second Lover". A&R rep, **Ralph Bass** promises big things from new-comer Herb Lance's "Close Your Eyes" and **Don Elbert's** "What Can I Do". "Can't miss", states Bass. . . . Way down at the other end of record row **Abner** reports that **Billy "The Kid" Emerson**, previewing his newie, "The Pleasure Is All Mine", and **The Spaniels** drew tremendous crowds to Philly's Liberty Thitter. Other Vee-Jay artists headlining are **Jimmy Reed** ("Honey Where You Going") and **The Dells** ("Why Do You Have To Go") at the Howard Thitter, Wash. D.C. . . . **Annie Laurie** getting chart action from "It Hurts To Be In Love" thru-out midwest area. . . . **Ernie Leaner** happy but elated over way RPM's **B. B. King** sleeped up into United Distrib's top ten sellers. "That 'I Want To Get Married' is climbing like mad", cheers **Ern.** . . . Prestige has come up with a new phrase that may stick. They call material on "All Night Long" and "All Day Long" LP's "R&B Jazz". Local distrib definitely states that this material is finding a completely new market and retail acceptance. Prestige also includes their past **Gene Ammons** LPs in this category. . . . **John Lee Hooker** has come up with a new one that's getting some nice things said about it in "I'm So Excited". . . . **Len** and **Phil Chess** finding the excitement of pending moving day pretty hard to contain. "It Won't be long now", they both shout. New Chess Checker releases by **Sonny Boy Williamson, Jimmy Rogers, The Moonglows** and **Eddie Boyd** promise some swinging sides soooooon. Both Chess brothers are predicting **Chuck Berry's** "School Day" (Ding-Ding Goes The Bell) will top "Mabelline". . . . Regal Thitter marquee won't be large enough to hold the names deejay **Al Benson** is presenting 4/17. Show spotlights **The Spaniels, Big Maebelle, Nappy Brown, The Sensations, Little Esther, Junior Parker, Solomon Burke, Screaming J. Hawkins, Al Smith Ork, The Dells, Annie Laurie**—plus. . . . Test pressings for his skedded LP on Chess brought **Chuck Berry** into town for a quick listen, last week. . . . **Cal Carter**, Vee-Jay A&R exec, elated over steady action **The Blind Boys'** "Let's Have Church" and **Swan Silvertones'** "That Day On Calvary" are enjoying. "Our biggest kick is coming from **The Staplesingers'** 'Uncloudy Day' which just doesn't want to stop. The disk should hit an unusual high of 100,000". . . . Things over at Cobra are not as bad as one would imagine with **Otis Rush** "Groaning" and **Little Willie Foster** "Crying"—"The Blues" that is. **Eli Toscano** says sales are up and returns down. . . . **Jack Solinger** back on the road with **Jack Scott's** "Baby She's Gone" on ABC Par. . . . **Granville White**, Columbia, picks **Duke Ellington's** "Cop Out" b/w "Rock City Rock" and "Way Back Blues" by **Errol Garner** to swing to great heights on all R&B charts.

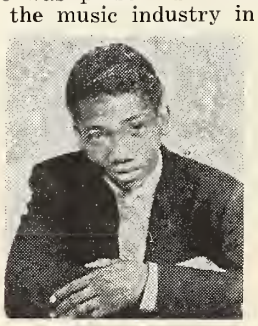
ROY HAMILTON



EDDIE BOYD

LOS ANGELES:

Ivory Joe Hunter in town for a few days and visiting the local disk-jockeys with **Jeff Clark** of Central Record Sales. While on the West Coast, Joe was presented with a key to the city of Oakland, Calif., by members of the music industry in the Bay Area. Hunter returns to New York this week to cut a new LP for Atlantic Records. . . . **Mike Kasino** of the Personality Productions office presenting **Nat "King" Cole, June Christy**, and **Nelson Riddle** and his orchestra in concert at the Russ Auditorium this Saturday night, May 4. . . . **Lew Chudd** to New Orleans for recording dates, before leaving on a fast ten day business trip to Europe. . . . Irv Shorten of Allied Music Co. staying busy keeping up with the orders for the new Johnny Otis recording of "Wa Wa" on Dig, and the new Dooto release of "Let Me Cry" by **Willie Headen** as well as his line of Dig LP's. . . . **Wynona Carr** now ready to go back to work after a recent illness. Her New Specialty release of "What Do You Know About Love" getting a big play. . . . **Buck Ram** recently completed recording an EP for RCA Victor with **The Colts** supplying the vocal background. . . . Herald Attractions have signed **Larry Williams** to an exclusive booking contract and **Cheri Landry** is completing plans for his up-coming cross-country tour. . . . King Records artist, **Little Willie John**, due for a West Coast tour during the months of June and July. . . . Rhythm and [illegible] vocal group, **The Flairs** now recording for the Antler label.



LITTLE WILLIE JOHN

(P. Boone)
awrence)

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

AFTER HOURS
Lloyd Glenn (Aladdin 3346)

AFTER SCHOOL
Randy Starr (Dale 100)
Teardrops (King 5037)

*ALL OF ME
Big Maybelle (Savoy 1512)

BIG WHEEL
Clifton Chenier (Argo 5262)

BIRTHDAY PARTY
Sil Austin (Mercury 71027)

BUTTERFLY
Andy Williams (Cadence 1308)

CHLOE
Bill Doggett (King 5044)

CHICKEE WAH-WAH
Bobby Marchan (Gale 101)

DEAREST
Mickey & Sylvia (Vik 0267)

DEAREST DARLING
Rosebuds (Gee 1033)

DON'T WANT NO WOMAN
Bobby Blue Bland (Duke 167)

EVERYBODY NEEDS SOMEBODY
NOBODY BUT YOU
Little Walter (Checker 859)

*EVERYONE'S LAUGHING
Spaniels (Vee-Jay 246)

FLORENCE
Paragons (Winley 215)

GONE
Ferlin Husky (Capitol 3628)

*GROANIN' THE BLUES
*IF YOU WERE MINE
Otis Rush (Cobra 5010)

GUIDED MISSILES
Cuff Links (Dootone 409)

HARD HEAD
Jon Thomas (Mercury 71078)

HERE COMES ROMANCE
Clovers (Atlantic 1129)

HE'S MINE
Platters (Mercury 71032)

*HEY BO DIDDLEY
*MONA
Bo Diddley (Chess 1652)

HONEY, WHERE YOU GOING
LITTLE RAIN
Jimmy Reed (Vee-Jay 237)

I DON'T BELIEVE
Bobby Blue Bland (Duke 160)

I LOVE MY GIRL
Cozy Morley (ABC-Paramount)

I'M STICKIN' WITH YOU
Jim Bowen (Roulette 4001)

I'M THE ONE
Jimmy McCracklin (Irma)

IN THE CHAPEL
Ann Cole (Baton 232)

I WANT TO BE MARRIED
TROUBLES, TROUBLES, TROUBLES
B. B. King (RPM 492)

I WANT TO DANCE
MARRY ME
Shirley & Lee (Aladdin 3369)

*JIM DANDY GOT MARRIED
Lavern Baker (Atlantic 1136)

JUST BECAUSE
Larry William (Specialty 597)

* Indicates first appearance on Territorial Tips

LET ME CRY
Willie Headon (Dooto 410)

MIDNIGHT
Gogi Rene (Class 205)

MY LIFE
GOING BACK HOME
Howlin' Wolf (Chess 1640)

MY LOVE WILL NEVER DIE
Otis Rush (Cobra 5005)

OH HAPPY DAY
Satins (Ember 1014)

ONE MORE DANCE
Harrold Burrage (Cobra 5004)

ONLY JIM
Six Teens (Flip 320)

OUT IN THE COLD AGAIN
Lymon & Teenagers (Gee 1036)

OVER THE MOUNTAIN AND
ACROSS THE SEA
Johnnie & Joe (Chess 1654)

PLEDGE OF LOVE
Ken Copeland (Imperial 5432)

PRETEND
Tab Smith (United 205)

PRETTY GIRL
Nappy Brown (Savoy 1511)

RAINDROP
Viscounts (Mercury 71073)

RANG TANG DING DONG
Cellos (Apollo 510)

ROCK ME
Muddy Waters (Chess 1652)

*ROCK YOUR LITTLE BABY TO SLEEP
Buddy Knox (Roulette 4009)

SITTIN' IN THE BALCONY
Eddy Cochran (Liberty 55056)

SHE'S GOTTA WOBBLE
Sugar Boy (Imperial 5424)

SHOULD I EVER LOVE AGAIN
Wynona Carr (Specialty 589)

SO LONG
MY FAITH, MY HOPE, MY LOVE
Roy Hamilton (Epic 9212)

SOMEBODY SOMEWHERE
Gene Allison (Decca 30185)

SO RARE
Jimmy Dorsey (Fraternity 755)

TEENAGE LOVE
Lymon & Teenagers (Gee 1032)

TRICKY
Gus Jinkins (Flash 115)

TRUE LOVE GONE
Enchanters (Coral 61756)

UNITED
Love Notes (Holiday)

WALKING BY MYSELF
Jimmy Rogers (Chess 1643)

*WARM UP TO ME BABY
Jim Bowen (Roulette 4010)

WHY DO YOU HAVE TO GO
Dells (Vee-Jay 236)

YOUNG BLOOD
*SEARCHIN'
Coasters (Atco 6087)

YOUR CHEATIN' HEART
Pearls (Onyx 510)

*YOU ARE MY SUNSHINE
Richard Berry (Flip 321)

YOUR TRUE LOVE
Carl Perkins (Sun 261)

Latch on now to this Rockabilly hit!

DEAN BEARD
"RACKIN' AND SCRAPIN'"
b/w
"ON MY MIND AGAIN"
ATLANTIC 1137
ATLANTIC RECORDING CORP.
157 West 57 St., N.Y.C.

BREAKING IN
KANSAS CITY - ST. LOUIS AREAS
"HOTSHOT"
RONNIE PEARSON
Herald # 500
Herald RECORDS
1697 B'way.
New York City, N.Y.

DOUBLE SIDED SMASH!
"GROANING THE BLUES"
b/w "IF YOU WERE MINE"
by OTIS RUSH
COBRA 5010
ANOTHER DOUBLE SIDED SMASH!
"CRYING THE BLUES"
b/w "LITTLE GIRL"
by LITTLE WILLIE FOSTER
COBRA 5011
COBRA RECORD CORP.
3346 W. ROOSEVELT CHICAGO 12, ILL.
(All Phones: NEvada 8-2325)

A New Hit
by B. B. King
"Troubles, Troubles, Troubles"
and
"I Want To Get Married"
RPM # 492
RPM RECORDS
9317 W. Washington Blvd. • Culver City, Calif.

The Novelty Surprise Of The Year!
"JOHNNIE'S HOUSE-PARTY"
(Sides 1 and 2)
EARL PALMER'S
PARTY-ROCKERS
with
THE JAYHAWKS
3379
Aladdin RECORDS
Beverly Hills, Calif.

Getting Bigger!
"GUIDED MISSILES"
The Cuff Links
409
ON THE CHARTS!
"Let Me Cry"
Willie Headen
410
DOOTO RECORDS

TERRIFIC NEW SMASH!!!!
"SUSIE-Q"
by DALE HAWKINS
CHECKER RECORD COMPANY
4750 S. COTTAGE GROVE AVE. • CHICAGO 15, ILL.
CHECKER #863

Jolly Joyce Brings West Indies Calypso Singer To States

NEW YORK — Jolly Joyce, New York booking agent with such stars as Bill Haley and Alan Freed among his artists, announced the signing of British West Indian calypso singer Lord Kitchener.

Kitchener is currently appearing in the Calypso show at the Brooklyn Metropolitan Theatre, his first United States appearance.

Joyce says he was offered several calypso artists when he was touring England with Bill Haley last month, but decided upon Kitchener because, "This West Indian singer compares with the best calypso artists we have in the States and in Europe there is no one to touch him."

Joyce has booked a nationwide cabaret and stage tour, teevee appearances, and a picture role in Columbia's "Calypso", in which he will appear with Harry Belafonte.

Seen above from left to right are: Jolly Joyce; Emil E. Shalit, personal manager and president of Melodisc Records, London, England; Lord Kitchener; and Mannie Warner, president of Monogram Records, N.Y.

Galli Joins Gone

NEW YORK — Lou Galli, former general manager and controller of the Rama, Gee, Tico and Roulette organization, joined the staff of Gone Recording Corp. and Realgone Music, Inc. in the same capacity last week.

Miss Myrna Leibowitz former assistant to Galli also made the switch to the Gone firm.

Galli reports that the infant diskery is in full swing in the short period of two weeks with "Don't Ask Me" by the Dubs, and "Rosie Lee" by the Tunedrops.

Brooke, Miami, Plans Bldg.

MIAMI, FLA.—Brooke Distributors, Inc., of Miami Beach has secured a permit to build a $61,425 warehouse and office building at 380 NE 67th Street in Miami Beach. Brooke, South Florida distributor of the Decca, Coral and Norgran lines, is building a one-story 95 by 130 foot concrete block building. It will have 12,285 square feet of floor space.

The Cash Box HOT-OP

NEW YORK

1	COME GO WITH ME	*Del-Vikings (Dot 15538)*
2	LITTLE DARLIN'	*Diamands (Mercury 71060)*
3	I'M WALKIN'	*Fats Domino (Imperial 5428)*
4	ALL SHOOK UP	*Elvis Presley (RCA Victor 20-6870)*
5	MAMA LOOKA BOOBOO	*Harry Belafonte (RCA Victor 20-6830)*
6	JUST BECAUSE	*Llayd Price (ABC-Paramount 9792)*
7	SCHOOL DAY (RING RING GOES THE BELL)	*Chuck Berry (Chess 1653)*
8	JUST TO HOLD MY HAND	*Clyde McPhatter (Atlantic 1137)*
9	FLORENCE	*Paragons (Winley 215)*
10	LUCILLE	*Little Richard (Specialty 598)*

CHICAGO

1	NEXT TIME YOU SEE ME	*Little Jr. Parker (Duke 164)*
2	ALL SHOOK UP	*Elvis Presley (RCA Victar 20-6870)*
3	LITTLE DARLIN'	*Diamonds (Mercury 71060)*
4	I'M WALKIN'	*Fats Domina (Imperial 5428)*
5	COME GO WITH ME	*Del-Vikings (Dat 15538)*
6	MAMA LOOKA BOOBOO	*Harry Belafante (RCA Victar 20-6830)*
7	I SMELL TROUBLE	*Babby Blue Bland (Duke 167)*
8	C. C. RIDER	*Chuck Willis (Atlantic 1130)*
9	SEND ME SOME LOVIN'	*Little Richard (Specialty 598)*
10	SCHOOL DAY (RING RING GOES THE BELL)	*Chuck Berry (Chess 1653)*

NEW ORLEANS

1	C. C. RIDER	*Chuck Willis (Atlantic 1130)*
2	JUST BECAUSE	*L. Williams (Specialty 597)*
3	SCHOOL DAY (RING RING GOES THE BELL)	*Chuck Berry (Chess 1653)*
4	I'M WALKIN'	*Fats Domino (Imperial 5428)*
5	SEND ME SOME LOVIN'	*Little Richard (Specialty 598)*
6	ALL SHOOK UP	*Elvis Presley (RCA Victor 20-6870)*
7	IT HURTS TO BE IN LOVE	*Annie Laurie (DeLuxe 6107)*
8	EMPTY ARMS	*Ivory Jae Hunter (Atlantic 1128)*
9	COME GO WITH ME	*Del-Vikings (Dat 15538)*
10	LITTLE DARLIN'	*Diamands (Mercury 71060)*

ST. LOUIS

1	C. C. RIDER	*Chuck Willis (Atlontic 1130)*
2	ALL SHOOK UP	*Elvis Presley (RCA Victar 20-6870)*
3	I'M WALKIN'	*Fats Domino (Imperiol 5428)*
4	SCHOOL DAY (RING RING GOES THE BELL)	*Chuck Berry (Chess 1653)*
5	JUST TO HOLD MY HAND	*Clyde McPhatter (Atlantic 1137)*
6	COME GO WITH ME	*Del-Vikings (Dot 15538)*
7	LUCILLE	*Little Richard (Specialty 598)*
8	LITTLE DARLIN'	*Diamonds (Mercury 71060)*
9	SO LONG	*Roy Hamiltan (Epic 9212)*
10	IT HURTS TO BE IN LOVE	*Annie Lourie (DeLuxe 6107)*

NEWARK

1	SCHOOL DAY (RING RING GOES THE BELL)	*Chuck Berry (Chess 1653)*
2	JUST BECAUSE	*Lloyd Price (ABC-Paramount 9792)*
3	I'M WALKIN'	*Fats Domino (Imperial 5428)*
4	EMPTY ARMS	*Ivary Joe Hunter (Atlantic 1128)*
5	LUCILLE	*Little Richard (Specialty 598)*
6	C. C. RIDER	*Chuck Willis (Atlantic 1130)*
7	MAMA LOOKA BOOBOO	*Harry Belafonte (RCA Victor 20-6830)*
8	NEXT TIME YOU SEE ME	*Little Jr. Parker (Duke 164)*
9	OVER THE MOUNTAIN AND ACROSS THE SEA	*Jahnnie & Jae (Chess 1654)*
10	RANG TANG DING DONG	*Cellos (Apollo 510)*

DALLAS

1	SCHOOL DAY (RING RING GOES THE BELL)	*Chuck Berry (Chess 1653)*
2	I'M WALKIN'	*Fats Domino (Imperiol 5428)*
3	LUCILLE	*Little Richard (Specialty 598)*
4	ALL SHOOK UP	*Elvis Presley (RCA Victor 20-6870)*
5	LITTLE DARLIN'	*Diamonds (Mercury 71060)*
6	HE'S MINE	*Platters (Mercury 71032)*
7	YOUNG BLOOD	*Coasters (Atco 6087)*
8	TROUBLES, TROUBLES, TROUBLES	*B. B. King (RPM 492)*
9	COME GO WITH ME	*Del-Vikings (Dat 15538)*
10	DON'T WANT NO WOMAN	*Babby Blue Blond (Duke 167)*

The Cash Box

PHILADELPHIA

1	LITTLE DARLIN'	*Diamonds (Mercury 71060)*
2	LUCILLE	*Little Richard (Specialty 598)*
3	JUST BECAUSE	*Lloyd Price (ABC-Paramount 9792)*
4	C. C. RIDER	*Chuck Willis (Atlantic 1130)*
5	SCHOOL DAY (RING RING GOES THE BELL)	*Chuck Berry (Chess 1653)*
6	ALL SHOOK UP	*Elvis Presley (RCA Victor 20-6870)*
7	COME GO WITH ME	*Del-Vikings (Dot 15538)*
8	THERE OUGHTA BE A LAW	*Mickey & Sylvia (Vik 0267)*
9	IT HURTS TO BE IN LOVE	*Annie Laurie (DeLuxe 6107)*
10	NEXT TIME YOU SEE ME	*Little Jr. Parker (Duke 164)*

LOS ANGELES

1	COME GO WITH ME	*Del-Vikings (Dat 15538)*
2	LITTLE DARLIN'	*Diamonds (Mercury 71060)*
3	JUST BECAUSE	*Lloyd Price (ABC-Paramount 9792)*
4	SCHOOL DAY (RING RING GOES THE BELL)	*Chuck Berry (Chess 1653)*
5	ALL SHOOK UP	*Elvis Presley (RCA Victor 20-6870)*
6	I'M WALKIN'	*Fats Damino (Imperial 5428)*
7	NEXT TIME YOU SEE ME	*Little Jr. Parker (Duke 164)*
8	IT HURTS TO BE IN LOVE	*Annie Laurie (DeLuxe 6107)*
9	LOVE'S A HURTIN' GAME	*Ivory Jae Hunter (Atlantic 1128)*
10	GOT MY MOJO WORKING	*Ann Cole (Baton 237)*

DETROIT

1	SCHOOL DAY (RING RING GOES THE BELL)	*Chuck Berry (Chess 1653)*
2	ALL SHOOK UP	*Elvis Presley (RCA Victor 20-6870)*
3	NEXT TIME YOU SEE ME	*Little Jr. Parker (Duke 164)*
4	LITTLE DARLIN'	*Diamonds (Mercury 71060)*
5	COME GO WITH ME	*Del-Vikings (Dot 15538)*
6	I'M WALKIN'	*Fats Domino (Imperial 5428)*
7	IT HURTS TO BE IN LOVE	*Annie Laurie (DeLuxe 6107)*
8	EMPTY ARMS	*Ivory Joe Hunter (Atlantic 1128)*
9	ROCK ME	*Muddy Waters (Chess 1652)*
10	JUST BECAUSE	*Lloyd Price (ABC-Paramount 9792)*

ATLANTA

1	LUCILLE	*Little Richard (Specialty 598)*
2	IT HURTS TO BE IN LOVE	*Annie Laurie (DeLuxe 6107)*
3	SCHOOL DAY (RING RING GOES THE BELL)	*Chuck Berry (Chess 1653)*
4	LITTLE DARLIN'	*Gladiolas (Excello 2101) Diamonds (Mercury 71060)*
5	I'M WALKIN'	*Fats Domino (Imoerial 5428)*
6	C. C. RIDER	*Chuck Willis (Atlantic 1130)*
7	JUST TO HOLD MY HAND	*Clyde McPhatter (Atlantic 1137)*
8	COME GO WITH ME	*Del-Vikings (Dot 15538)*
9	ROCK ME	*Muddy Waters (Chess 1652)*
10	NEXT TIME YOU SEE ME	*Little Jr. Parker (Duke 164)*

MEMPHIS

1	I SMELL TROUBLE	*Bobby Blue Bland (Duke 167)*
2	SCHOOL DAY (RING RING GOES THE BELL)	*Chuck Berry (Chess 1653)*
3	LUCILLE	*Little Richard (Specialty 598)*
4	GOT MY MOJO WORKING	*Ann Cole (Batan 237) Muddy Waters (Chess 1652)*
5	NEXT TIME YOU SEE ME	*Little Jr. Parker (Duke 164)*
6	LOVE'S A HURTIN' GAME	*Ivory Joe Hunter (Atlantic 1128)*
7	ALL SHOOK UP	*Elvis Presley (RCA Victor 20-6870)*
8	I'M WALKIN'	*Fats Damino (Imperial 5428)*
9	LITTLE DARLIN'	*Gladiolas (Excello 2101) Diamonds (Mercury 71060)*
10	C. C. RIDER	*Chuck Willis (Atlantic 1130)*

BOSTON

1	PARTY DOLL	*Buddy Knox (Roulette 4002)*
2	LITTLE DARLIN'	*Diamonds (Mercury 71060)*
3	COME GO WITH ME	*Del-Vikings (Dat 15538)*
4	ALL SHOOK UP	*Elvis Presley (RCA Victar 20-6870)*
5	BUTTERFLY	*Charlie Gracie (Cameo 105)*
6	LUCILLE	*Little Richard (Specialty 598)*
7	I'M WALKIN'	*Fats Domino (Imperial 5428)*
8	LUCKY LIPS	*Ruth Brown (Atlantic 1125)*
9	SCHOOL DAY (RING RING GOES THE BELL)	*Chuck Berry (Chess 1653)*
10	JUST BECAUSE	*Llayd Price (ABC-Paramount 9792)*

"This is not the original but a heck of a lot better"

"ROSIE LEE"

The Tunedrops

Gone No. 5003

ATTENTION OPERATORS: This will bring dimes into your juke boxes.

GONE RECORDS

1650 BROADWAY • NEW YORK CITY, N.Y.

A Brand New Gus Jinkins! Another Smash Hit!

"So What"

b/w

"Spark Plug"

Gus Jinkins

FLASH # 116

Greatest Calypso Of All!

"Back To Trinidad"

b/w

"Kiss Me Baby"

Brown And Green

FLASH # 119

FLASH RECORDS

623 EAST VERNON AVENUE LOS ANGELES, CALIFORNIA

The Cash Box

R & B Sure Shot

"WHY DO YOU HAVE TO GO"

Dells . . . . . Vee-Jay 236

The Cash Box R&B Sleeper of the Week 39

Vee-Jay RECORDS, INC.

2129 So. Michigan Ave. Chicago, Ill.

R & B Reviews

A AWARD & SLEEPER — B VERY GOOD — C FAIR
B+ EXCELLENT — C+ GOOD — D MEDIOCRE

THE VIBES
(ABC-Paramount 9810)

B "DARLING" (1:57) [Sylvia BMI —Draper] The Vibes turn in a good performance singing a slow beat blues ballad. Pretty melody well done, tho the material and treatment is similar to too many other waxes.

B "COME BACK BABY" (2:15) [Pamco BMI—Draper] Reverse end is a quick beat bouncer banged out by the hard hitting group. Staccato arrangement gives the deck something infectious for the teener trade. The Vibes give promise for the future.

THE GLADIATORS
(Dig 135)

B+ "GIRL OF MY HEART" (2:10) [Dig BMI—White, White, Kelso, Otis] The Gladiators sing a slow beat ballad with effective teamwork and an intriguing arrangement. Very pretty side. This deck deserves strong deejay programming.

C+ "MY BABY DOLL" (2:30) [Dig BMI—White, Kelso, Otis] The Gladiators back with a slow blues. Deck comes off ok—tho not as strong as "Girl of My Heart."

LLOYD PRICE
(Specialty 602)

B+ BABY, PLEASE COME HOME" (2:15) [Venice BMI—L. Price] Lloyd Price wails a quick beat bouncer with feeling and pepper. A bouncer deck that infects. Price should get good exposure on this deck.

B+ "BREAKING MY HEART" (2:25) [Venice BMI—L. Price] A slow beat bouncer blues. Price gets the most out of it and it should get good play—especially with his currently hot "Just Because."

THE ECHOES
(Specialty 601)

B+ "SOMEONE" (2:31) [Venice BMI —DeVold, Jones] The Echoes, with a very strong lead voice, move through a rhythmic slow beat ballad effectively. Very pretty melody, sentimental lyric and good vocal treatment. This side could surprise. Watch it.

B "OVER THE RAINBOW" (2:40) [Feist ASCAP—Harburg, Arlen] The Echoes couple with a very listenable treatment of the standard. Ok flip.

"HUMP" JONES
(Vision 200)

B "LOOKIN FOR MY BABY" (2:19) [Lark BMI—H. Jones] "Hump" Jones rocks out a quick beat jump with a hard hitting performance. Jones sings from his toes and is backed by a swinging ork support. Excellent performance that rates a good strong listen.

B "PACK YOUR CLOTHES" (2:40) [Lark BMI—H. Jones] "Hump" Jones tells his baby "off" in a slow, rhythmic blues. Good performance of an ok piece of blues material.

GOOGIE RENE
(Class 208)

B+ "SIDE-TRACK" (2:45) [Recordo BMI—Clifton, Vikki] Googie Rene comes up with a strange but effective instrumental middle beat. Deck has an air of mystery, good sound and pleasing melody. Deck should attract attention. Watch it carefully.

B "BREAK IT UP" (2:03) [Recordo BMI—Thomas, Nathan, Vikki] Rene ups the tempo on the flip with a quick beat rocker. Gang shouts help give it that exuberant quality the kids like. Good backer-upper.

The Cash Box Award o' the Week

"WHAT MADE MAGGIE RUN" (2:35)
[Fee Bee Meridian BMI—Biscoe]

"LITTLE BILLY BOY" (2:04)
[Greta BMI—Dalton]

THE DEL-VIKINGS
(Dot 15571)

● The Del-Vikings, coming off their national hit, "Come Go With Me," are a must for good initial exposure. The lads, with Joey Biscoe handling the lead, dish up "What Made Maggie Run," a middle beat bouncer, in energetic style and good voice. It is a cutie delivered in good dance tempo and with good listening appeal. Deck should prove to be The Del-Vikings' second straight hit. The reverse end, "Little Billy Boy," is a quick beat jump rocked out by the versatile group. Good teener bait and a strong second side.

The Cash Box R & B Sleeper of the Week

"LOOK WHAT YOU'VE DONE TO ME" (2:10)
[Lowel BMI—Dixon, Harris]

"I'VE GOT TO GO CRY" (2:21)
[Jay & Cee BMI—Glover, Toombs, Shubert]

LITTLE WILLIE JOHN
(King 5045)

● Little Willie John lends his talents to a quick beat item, "Look, What You've Done To Me," and the result is one that should be Little Willie's best selling disk in some time. The material is strong and Little Willie John's treatment makes it a good bet to hit. Little Willie is kept awake all night worrying about where his woman could be. It is dramatic, driving and different enough to make it. The coupling, "I've Got To Go Cry," is a slow beat blues in which Willie John sings the blues 'cause he and his baby have parted. Moving tune and treatment. Good deck that should not be overlooked. However, we lean slightly to "Look What You've Done To Me."

BIG WALTER
(Peacock 1674)

B+ "I'LL CRY FOR YOU" (2:47) [Lion BMI—Price] Big Walter wails a slow beat blues with an effective reading. Walter emotes dramatically and in good voice. Should find a receptive southern audience.

B+ "I GOTTA GO" (2:13) [Lion BMI —Robey] Big Walter backs with a rhythm middle beat bouncer and turns out an engaging wax. Good swinging beat that will find acceptance in any market. Keep an eye on this deck. It could surprise.

JERRY JAYE TRIO
(DeLuxe 6128)

C+ "YOU'RE MY SUGAR PLUM" (2:24) [Windy City BMI—Jerry Jaye] A fast beat rocker socked out by the Jerry Jaye Trio. Ok jump material done acceptably.

C+ "YOU'RE THE ONE" (2:45) [Commodore BMI — Adolph Smith] The Jerry Kaye Trio couples with a change of pace item, a slow beat blues with an intimate accompaniment. This side makes better listening.

JIMMY TYLER
(Federal 12294)

B "TOODYROO" (2:22) [R-T BMI —Rudy Toombs] Jimmy Tyler and his orchestra dish up a swinging quick beat bouncer instrumental. Standout is the strong saxing of Tyler. Hard hitting deck the vitamin loaded kids should like.

B "SHA-GON" (2:29) [Men Lo BMI —Tyler, Smith, Askey] Tyler offers another quick beat instrumental as the coupler. It is an infectious, big bounce wax making it two jump sides for the teener market.

THE HURRICANES
(King 5042)

B "NOW THAT I NEED YOU" (2:04) [Famous ASCAP—Frank Loesser] The Hurricanes blend softly on a slow beat bouncer item. Pretty melody chanted with a drifty vocal projection. Easy listening.

B "PRICELESS" (2:08) [Wemar BMI—Si Solloway] The Hurricanes back with another slow beat pretty. Soft phrasing and tender words make it another pleasant wax. Two moving, melty waxings.

The Cash Box R & B Best Bets

★ "BABY, PLEASE COME HOME" / "BREAKING MY HEART"	Lloyd Price	Specialty 620
★ "I GOTTA GO"	Big Walter	Peacock 1674

JOHNNY COOK
(Lamp 2006)

B "MY DEAR, MY DARLING" (2:47) [Lamp BMI — Cook] Johnny Cook sings a slow rhythmic ballad with a rock-a-billy flavor. It isn't out and out rock-a-billy, but rather a combination of r & b and country. Pleasing melody and engaging delivery.

B "IT'S ALL IN YOUR MIND" (2:45) [Shalimar BMI — Otis Blackwell] Cook delivers a slow beat ballad in solid manner. Deck is well turned out and Cook sounds strong. It is the teener shuffle beat that sells. Good exposure could kick this off.

JOHN LEE HOOKER
(Vee-Jay 245)

B "I'M SO EXCITED" (2:47) [Tollie BMI—J. Hooker] John Lee Hooker wails a middle beat down home piece of material with his southern market approach. Hooker fans will find it right up their alley.

B "I SEE YOU WHEN YOU'RE WEAK" (2:48) [Tollie BMI—J. Hooker] Hooker sings a slow beat deep south tune with a sincere approach. Two sides for the country buyers.

THE BUCKEYES
(DeLuxe 6126)

B "BEGGING YOU PLEASE" (2:31) [Jay & Cee BMI—Howard Alsbrooks] The Buckeyes plead "Darling, don't hurt me" in a passionate, emotional reading of a slow, rhythmic blues. Sincere effort that should grab a good hunk of airplay.

B "DOTTIE BABY" (2:35) [Jay & Cee BMI—Fred Johnson] Coupling is another slow beat effort with a romantic lyric. Lead does a strong job and the resulting wax makes good listening. Two ok sides.

THE SWANEE RIVER BOYS
(King 5039)

C+ "I'D RATHER BE A SERVANT" (2:13) [Mar Kay BMI—Buford Abner] The Swanee River Boys deliver a pop-styled sacred effort with a splendid exhibition of teamwork. Syncopated swing might best describe the singing style.

C+ "I'LL NOT WALK ALONE" (2:08) [Mar Kay BMI—Buford Abner] The Swanee River Boys up the tempo just a shade as they deliver another rhythmic sacred tune.

SPIRITUAL

THE SPIRIT OF MEMPHIS
(Peacock 1776)

B+ "I NEED THEE" (3:03) [Lion BMI] The Spirit of Memphis sings a slow paced, stirring, religious deck. Vocal teamwork is excellent and the general effect of the side is to stir one's emotions. Top flight religious deck.

B+ "COME AND GO WITH ME" (2:27) [Lion BMI] Slow, syncopated item given an excellent treatment by The Spirit of Memphis and his group. Comments the same as the upper deck.

THE CARAVANS
(States 161)

B+ "CRUCIFIXION" (2:35) The Caravans blend on a middle beat rhythm gospel side. An exciting lead is given a strong group support. Excellent religious wax.

B "COME ON JESUS" (2:30) The Caravans team beautifully on a similar piece of material. Two moving slides for the spiritual market.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Top Selling Records
Reported by
R & B Retail Outlets
From Coast to Coast

CONLEY RECORDS
Los Angeles, Calif.

1. Next Time You See Me (L. J. Parker)
2. I Smell Trouble (B. B. Bland)
3. Just Because (L. Williams)
4. It Hurts To Be In Love (A. Laurie)
5. Love's A Hurtin' Game (I. J. Hunter)
6. Come Go With Me (Del-Vikings)
7. Let Me Cry (Headin)
8. I'm Walkin'. (F. Domino)
9. My Sunshine (C. Berry)
10. Forever (Cook)

WEBSTER RECORD SHOP
St. Louis, Mo.

1. Little Darlin' (Diamonds)
2. School Day (C. Berry)
3. Party Doll (B. Knox)
4. Oh Happy Day (Five Satins)
5. It's Illegal, It's Immoral (Four Happy Fellows)
6. I'm Stickin' With You (J. Bowen)
7. I Love My Girl (C. Morley)
8. Come Go With Me (Del-Vikings)
9. I'm Walkin' (F. Domino)
10. C. C. Rider (C. Willis)

CLEF RECORD STUDIO
Chicogo, Ill.

1. All Shook Up (E. Presley)
2. The Next Time You See Me (L. J. Parker)
3. Mama Looka Booboo (H. Belafonte)
4. Empty Arms (I. J. Hunter)
5. C. C. Rider (C. Willis)
6. Everyone's Laughing (Spaniels)
7. School Day (C. Berry)
8. Little Darlin' (Diamonds)
9. Why Do You Have To Go (Dells)
10. Birthday Party (S. Austin)

RAINBOW
New York, N. Y.

1. I'm Walkin' (F. Domino)
2. All Shook Up (E. Presley)
3. Mama Looka Booboo (H. Belafonte)
4. Just To Hold My Hand (C. McPhatter)
5. Little Darlin' (Diamonds)
6. Come Go With Me (Del-Vikings)
7. Lucille (L. Richard)
8. Jim Dandy (L. Baker)
9. Just Because (L. Price)
10. Empty Arms (I. J. Hunter)

HUDSON RECORD SHOP
Jackson, Tenn.

1. School Day (C. Berry)
2. Lucille (L. Richard)
3. I'm Walkin' (F. Domino)
4. Empty Arms (I. J. Hunter)
5. Next Time You See Me (L. J. Parker)
6. It Hurts To Be In Love (A. Laurie)
7. Little Darlin' (Diamonds)
8. C. C. Rider (C. Willis)
9. Send Me Some Lovin' (L. Richard)
10. Just Because (L. Price)

CENTRAL RECORD SHOP
Atlonta, Go.

1. Lucille (L.Richard)
2. C. C. Rider (C. Willis)
3. Just To Hold My Hand (C. McPhatter)
4. It Hurts To Be In Love (A. Laurie)
5. Rock Me (M. Waters)
6. Next Time You See Me (J. Parker)
7. I Smell Trouble (B. B. Bland)
8. Little Darlin' (Gladiolas)
9. School Day (C. Berry)
10. Party Doll (R. Brown)

RECORD CENTER
Clevelond, Ohio

1. School Day (C. Berry)
2. I'm Walkin' (F. Domino)
3. Rock Your Baby To Sleep (B. Knox)
4. Dearest (Mickey & Sylvia)
5. Lucille (L. Richard)
6. Party Doll (B. Knox)
7. I'm Sorry (Platters)
8. Empty Arms (I. J. Hunter)
9. Come Go With Me (Del-Vikings)
10. Warm Up To Me Baby (J. Bowen)

TOWN NORTH MUSIC
Dollos, Tex.

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Lucille (L. Richard)
4. I'm Walkin' (F. Domino)
5. He's Mine (Platters)
6. Young Blood (Coasters)
7. Tiger Lily (Five Keys)
8. Rooster Song (F. Domino)
9. Little Darlin' (Diamonds)
10. Love Is Strange (Mickey & Sylvia)

JEFFERSON MUSIC
New Orleans, Lo.

1. C. C. Rider (C. Willis)
2. Send Me Some Lovin' (L. Richard)
3. Empty Arms (I. J. Hunter)
4. Just Because (L. Williams)
5. Lucille (L. Richard)
6. I'm Walkin' (F. Domino)
7. All Shook Up (E. Presley)
8. Come Go With Me (Del-Vikings)
9. Oh Happy Day (Five Satins)
10. School Day (C. Berry)

R & B Disk Jockey
REGIONAL RECORD REPORTS

DICK THOMPSON
KSON—San Diego, Calif.

1. Lucille (L. Richard)
2. All Shook Up (E. Presley)
3. I'm Walkin' (F. Domino)
4. School Day (C. Berry)
5. Come Go With Me (Del-Vikings)
6. Just Because (L. Price)
7. Empty Arms (I. J. Hunter)
8. Mama Looka Booboo (H. Belafonte)
9. C. C. Rider (C. Willis)
10. There Oughta Be A Law (Mickey & Sylvia)

WILEY DANIELS
WEBB — Baltimore, Md.

1. School Day (C. Berry)
2. I'm Walkin' (F. Domino)
3. Lucille (L. Richard)
4. Little Darlin' (Diamonds)
5. All Shook Up (E. Presley)
6. Next Time You See Me (J. Parker)
7. Just Because (L. Price)
8. United (Love Notes)
9. Just To Hold My Hand (C. McPhatter)
10. Mama Looka Booboo (H. Belafonte)

TED REYNOLDS
WENC—Whiteville, N. C.

1. Send Me Some Lovin' (L. Richard)
2. Just Because (L. Price)
3. I'm Walkin' (F. Domino)
4. It Hurts To Be In Love (A. Laurie)
5. School Day (C. Berry)
6. Lucille (L. Richard)
7. Little Darlin' (Gladiolas)
8. C. C. Rider (C. Willis)
9. Love Is Strange (Mickey & Sylvia)
10. Party Doll (R. Brown)

TOMMY ROY
WKLA—Ludington, Mich.

1. Mama Looka Booboo (H. Belafonte)
2. Ram-Bunk-Shush (B. Doggett)
3. I'm In The Mood For Love (F. Domino)
4. Next Time You See Me (L. J. Parker)
5. Butterfly (C. Gracie)
6. I'm Walkin' (F. Domino)
7. Party Doll (B. Knox)
8. Just Because (L. Price)
9. Young Love (S. James)
10. Come Go With Me (Del-Vikings)

BOBBY BEERS
KOSI—Denver, Colo.

1. All Shook Up (E. Presley)
2. Lucille (L. Richard)
3. Pledge Of Love (Penguins/Copeland)
4. Empty Arms (I. J. Hunter)
5. Chloe (B. Doggett)
6. Just Because (L. Price)
7. School Day (C. Berry)
8. Wild Blues (Wild B. Davis)
9. You Were Only Fooling (J. Beasley)
10. Chickee Wah Wah (Marchan)

JACK GALE
WTMA—Chorleston, S. C.

1. I'm Walkin' (F. Domino)
2. School Day (C. Berry)
3. Lucille (L. Richard)
4. C. C. Rider (C. Willis)
5. Just Because (L. Price)
6. Next Time You See Me (L. J. Parker)
7. Send Me Some Lovin' (L. Richard)
8. Young Blood (Coasters)
9. Little Darlin' (Diamonds)
10. Only Jim (Six Teens)

JACK McDERMOTT
WHIL—Medford, Moss.

1. School Day (C. Berry)
2. Little Darlin' (Diamonds)
3. Baby Oh Baby (J. Scott)
4. Lucille (L. Richard)
5. All Shook Up (E. Presley)
6. Number Three (B. Doggett)
7. There Oughta Be A Law (Mickey & Sylvia)
8. Symbol Of Love (G Clefs)
9. Rang Tang Ding Dong (Cellos)

NICK CHARLES
WSLB—Ogdensburg, N. Y.

1. School Day (C. Berry)
2. Party Doll (B. Knox)
3. I'm Walkin' (F. Domino)
4. Bad Boy (Jive Bombers)
5. Out In The Cold Again (Teenagers)
6. Lucille (L. Richard)
7. Leap Frog (C. Alaimo)
8. Empty Arms (I. J. Hunter)
9. Rock-A-Billy (G. Mitchell)
10. C. C. Rider (C. Willis)

BOB ELLIOT
KENT—Shreveport, Lo.

1. Lucille (L. Richard)
2. Lucky Lips (R. Brown)
3. Fools Fall In Love (Drifters)
4. I'm Walkin' (F. Domino)
5. Little Darlin' (Diamonds)
6. Party Doll (B. Knox)
7. School Day (C. Berry)
8. Empty Arms (I. J. Hunter)
9. Bad Boy (Jive Bombers)
10. Hello Baby (Ruth and Al)

THE NATION'S R & B TOP 20

		Pos. Last Week
1	**SCHOOL DAY** *Chuck Berry* *(Chess 1653)*	2
2	**I'M WALKIN'** *Fats Domino* *(Imperial 5428)*	1
3	**ALL SHOOK UP** *Elvis Presley* *(RCA Victor 6870)*	3
4	**LITTLE DARLIN'** *Diamonds (Mercury 71060)* *Gladiolas (Excello 2101)*	4
5	**LUCILLE** *Little Richard* *(Specialty 598)*	5
6	**COME GO WITH ME** *Del-Vikings* *(Dot 15538)*	7
7	**JUST BECAUSE** *Lloyd Price* *(ABC-Paramount 9792)*	6
8	**C. C. RIDER** *Chuck Willis* *(Atlantic 1130)*	9
9	**PARTY DOLL** *Buddy Knox (Roulette 4002)* *Roy Brown (Imperial 5427)*	8
10	**NEXT TIME YOU SEE ME** *Little Jr. Parker* *(Duke 164)*	10
11	**IT HURTS TO BE IN LOVE** *Annie Laurie* *(DeLuxe 6107)*	11
12	**EMPTY ARMS** *Ivory Joe Hunter* *(Atlantic 1128)*	12
13	**SEND ME SOME LOVIN'** *Little Richard* *(Specialty 598)*	13
14	**LOVE'S A HURTIN' GAME** *Ivory Joe Hunter* *(Atlantic 1128)*	18
15	**THERE OUGHTA BE A LAW** *Mickey & Sylvia* *(Vik 0267)*	17
16	**GOT MY MOJO WORKING** *Ann Cole (Baton 237)* *Muddy Waters (Chess 1652)*	19
17	**I SMELL TROUBLE** *Bobby Blue Bland* *(Duke 167)*	14
18	**JUST TO HOLD MY HAND** *Clyde McPhatter* *(Atlantic 1137)*	—
19	**I'M SORRY** *Platters* *(Mercurry 71032)*	15
20	**MAMA LOOKA BOOBOO** *Harry Belafonte* *(RCA Victor 20-6830)*	16

HOT ON IMPERIAL!

#5439
Roy Brown
"LET THE FOUR WINDS BLOW"

#5430
Ernie Freeman
"WITHOUT A LOVE"

#5432
Ken Copeland
"PLEDGE OF LOVE"

#5440
Bobby Mitchell
"I WOULD LIKE TO KNOW"

Imperial Records

R & B Sure Shots

"JIM DANDY GOT MARRIED" — The Cash Box Award o' the Week 4/27
Lavern Baker ..... Atlantic 1136

"OVER THE MOUNTAIN AND ACROSS THE SEA"
Johnnie & Joe ..... Chess 1654

"OUT IN THE COLD AGAIN" — The Cash Box Award o' the Week 4/20
Lymon & Teenagers ..... Gee 1036

"YOUNG BLOOD" — The Cash Box Award o' the Week 3/30
Coasters ..... Atco 6087

the HEAT is on

with 4 Big Peacock Releases . . .

Already Hitting The Charts
Little Richard's
"I LOVE MY BABY"
b/w
"MAYBE I'M RIGHT"
Peacock #1673

From Rhythm Street—The Big Beat
Johnny Otis and Orchestra
"BUTTERBALL"
b/w
"SANDY'S BOOGIE"
Peacock #1675

WAXING HOT ALL OVER!

Blue Giant
Big Walter's
"I'LL CRY FOR YOU"
b/w
"I GOTTA GO"
Peacock #1674

Inspiring!
The Spirits of Memphis
"I NEED THEE"
c/w
"COME AND GO WITH ME"
Peacock #1776

PEACOCK RECORDS, INC.
2809 ERASTUS ST.
HOUSTON 26, TEX.

Woodward, Jazz Expert, Named To Pacific Post

HOLLYWOOD—Pacific Jazz Enterprises last week announced the appointment of jazz expert Woody Woodward as director of national advertising and sales relations. With his newly expanded budget, Woodward plans a re-orientation of Pacific Jazz' advertising procedures, as well as a series of visits with distributors in key territories.

Woodward is the author of the best selling "Jazz Americana," and has long been associated with jazz, serving as editor of two jazz magazines and jazz consultant to the Armed Forces Radio Service. He was one of the early figures associated with West Coast Jazz. For the past 2½ years Woodward served as production supervisor and general manager for Pacific Jazz Records.

Johnny Richards In Town Hall Jazz Concert May 12

NEW YORK — Johnny Richards says he will offer a new concept in modern jazz when he and his new orchestra will debut in a concert, Saturday, May 11, at 11:30 at Town Hall in New York.

Richards, whose composer credits extend from the recently popular song hit, "Young At Heart," to the suite, "Cuban Fire," has written for the bands of Boyd Raeburn and Stan Kenton, as well as for motion pictures and television. He has contributed scores to the books of Charlie Barnett and John (Dizzy) Gillespie; and his composition "Annotation of the Muses," has been performed at music festivals in Europe and in this country.

The Johnny Richards orchestra is being presented, in concert, by Mort Fega, conductor of "Jazz Unlimited" WNRC, New Rochelle, N. Y.

New Label Goes Calypso

CHICAGO—Mel London, publisher and tunesmith, has turned label prexy with his newly formed Chief label.

The diskery's first release, "Man From the Island," was caught up in the Calypso boom and did "very well." Since then releases have been aimed at the blues market with, reportedly, good results.

Smashing Through!
"IT'S HARD, BUT IT'S FAIR"
Guitar Gable
EXCELLO 2108

For prompt shipments Call CHapel 2-2215.
Shipments made also from
PLASTIC PRODUCTS
IN MEMPHIS, TENN.
NASHBORO RECORD CO., INC.
177 3rd AVENUE N.
NASHVILLE TENN.

Atlantic To Release Lewis' Soundtrack For French Film, "Sait-On Jamais"

NEW YORK—John Lewis, leader of the Modern Jazz Quartet, has just returned to this country from France where he composed the score for the new Gallic film, "Sait-On Jamais" (One Never Knows). Atlantic Records will release an LP of the score.

An American audience will first hear the score on May 12th at Town Hall where the Modern Jazz Quartet will perform under the baton of Dimitri Mitropoulos.

Another union of the MJQ and Mitropoulos will occur on the soon to be released Columbia LP "Music for Brass." One side will feature "Symphony for Brass Instruments," by Gunther Schuller with the orchestra under the direction of Mitropoulos, and the flip side will have the Modern Jazz Quartet playing original compositions by John Lewis, J. J. Johnson and Jimmy Giuffre. The LP will be produced by John Lewis.

The Modern Jazz Quartet opened its concert schedule on April 24th at Alfred University, Alfred, N. Y., and followed with dates at the University of Rhode Island (April 26th); Jordan Hall, Boston (April 27th); and the University of Connecticut (April 28th).

The Quartet will then hit New Haven State Teachers' College (April 29th); Town Hall, New York City (May 12th); and the Brooklyn Academy of Music (May 19th).

The MJQ opens at the Modern Jazz Room (formerly the "Preview") in Chicago on the 19th of June for a three-week engagement. This date will be followed by a tour of European cities with the Norman Granz "Jazz At the Philharmonic" group. The Modern Jazz Quartet is composed of pianist-leader, John Lewis; bass, Percy Heath; vibraharp, Milt Jackson; and drums, Connie Kay.

King Signs New Artists

CHICAGO—Ralph Bass, Chi A & R man for King, signed four new acts to the King roster this past month and plans to have releases out in the very near future.

The group includes Lorez Alexander, Gwen Witherspoon, Kid ("The Wild Man") Thomas and Tex Robinson.

Heath's British Pubbery Has Two Clicks

LONDON, ENGLAND—Good Music, Ltd., a young British publishing firm recently formed by maestro Ted Heath, already has two clicks on England's best selling list—"Ninety Nine Ways," Tab Hunter's U. S. smash, and "You Don't Know Me," a recent Johnnie Ray click in the States.

Heath, who has just completed an Easter tour in Belgium, may return to the United States April 1958 in an exchange with an American band (possibly the Glenn Miller Ork.). Plans, however, are not yet definite.

Country Big 10
JUKE BOX TUNES

Pos. This Week		Pos. Last Week
1	**GONE** *Ferlin Husky* *(Capitol 3628)*	1
2	**ALL SHOOK UP** *Elvis Presley* *(RCA Victor 6870)*	2
3	**WALKIN' AFTER MIDNIGHT** *Patsy Cline* *(Decca 30221)*	4
4	**YOUNG LOVE** *Sonny James* *(Capitol 3602)*	5
5	**THERE YOU GO** *Johnny Cash* *(Sun 258)*	3
6	**HONKY TONK SONG** *Webb Pierce* *(Decca 30255)*	6
7	**A WHITE SPORT COAT** *Marty Robbins* *(Columbia 40864)*	9
8	**GONNA FIND ME A BLUEBIRD** *Marvin Rainwater* *(MGM 12412)*	8
9	**AM I LOSING YOU** *Jim Reeves* *(RCA Victor 6749)*	7
10	**I'M TIRED** *Webb Pierce* *(Decca 30155)*	10

"Tennessee Teen Time"

COLUMBIA, TENN.—The photo above was taken April 13 at the third "Tennessee Teen Time" program which Bill Carrigan conducts each Saturday afternoon at the Columbia National Guard Armory. Bill, manager of WJGD and a disk jockey at the station, started the program three weeks ago, and already the crowds have swelled to more than 1,000.

California Country Music Festival Set For August 24th & 25th

SALINAS, CALIF.—Plans for the California Country Music Festival, to be held August 24th and 25th in Salinas, are proceeding as planned.

The National Guard Armory in downtown Salinas has been leased to hold the Festival. This location was chosen because of its seating capacity of 1,100 persons, with room for chairs and dancing and its proximity to all the hotels and motels.

Personalities who have committed themselves to appear are the Maddox Brothers and Retta, Glenn Trout, Peggy Upton, Danny Buck, Black Sisters (Jeanie and Janie), Jeanie Mack from the Spade Cooley all girl TV band, Joy Ann Farmer, Garry Williams, Tom Tall, Terry Fell, Betty Luther, and possibly Merle Travis.

Fred Maddox will mc the affair. All artists to appear will be donating their time and talent in return for the publicity they will receive. If this Festival is successful, the following ones will be using paid dates; but this first one will use all monies received to pay for the promotion, and other expenses.

Pep Records and Pamper Music will have representatives at the Festival listening to new singers and new songs. Also present will be Stu Cornell, West Coast booking agent, and representatives of Thunderbird Artists.

The fan club convention, which will be held in the afternoon of the 24th, will be handled by Dovie Pierce of 1004 Parklawn, Modesto, California. All clubs that are interested in this should contact Mr. Pierce. There will be a $2 fee for registration of each club with all members receiving discount tickets to the shows and dances. There will be displays of all club work with club stars being present to give their views on fan clubs.

It is planned to have a West Coast deejay convention to kick off the Festival on the afternoon of the 23rd with the evening show being dedicated to them. All dj's should contact J. E. (Red) Swarr, Box 107, Maywood, California, for further information.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. GONE ..... Ferlin Husky (Capitol)
2. YOUNG LOVE ..... Sonny James (Capitol)
3. GONNA FIND ME A BLUEBIRD ..... Marvin Rainwater (MGM)
4. HONKY TONK SONG ..... Webb Pierce (Decca)
5. WALKIN' AFTER MIDNIGHT ..... Patsy Cline (Decca)
6. ALL SHOOK UP ..... Elvis Presley (RCA Victor)
7. AM I LOSING YOU ..... Jim Reeves (RCA Victor)
8. A WHITE SPORT COAT ..... Marty Robbins (Columbia)
9. MONEY ..... Al Terry & Rusty & Doug (Hickory); The Browns (RCA Victor); Jody & Odie (Chic)
10. FRAULEIN ..... Bobby Helms (Decca)

11. FOUR WALLS, 12. THERE YOU GO. 13. I MISS YOU ALREADY. 14. OH, SO MANY YEARS. 15. FIRST DATE, FIRST KISS, FIRST LOVE. 16. TEARS BEHIND THE SMILE. 17. KNEE DEEP IN THE BLUES. 18. I'M TIRED. 19. SOMEDAY. 20. I'M SETTIN' YOU FREE. 21. I'VE GOT A NEW HEARTACHE. 22. NOTHING AT ALL. 23. DON'T STOP THE MUSIC. 24. THE SHRINE OF ST. CECELIA. 25. TOO MUCH. 26. YOU'RE THE REASON I'M IN LOVE. 27. TRAIN OF LOVE. 28. ROCKIN' IN THE CONGO. 29. DON'T LAUGH. 30. MARRIAGE AND DIVORCE; DON'T CRY FOR YOU I LOVE; YOUR TRUE LOVE; FOURTEEN KARAT GOLD; DON'T FORBID ME; I WAS THE FIRST ONE; A CHANGE OF HEART; SPEAK TO ME; WHERE D'JA GO; SINGING THE BLUES; GOOD MORNING NEIGHBOR.

Country Best Sellers
IN RETAIL OUTLETS

Pos. This Week		Pos. Last Week
1.	GONE Ferlin Husky (Capitol 3628)	1
2.	ALL SHOOK UP Elvis Presley (RCA Victor 6870)	2
3.	HONKY TONK SONG Webb Pierce (Decca 30255)	6
4.	WALKIN' AFTER MIDNIGHT Patsy Cline (Decca 30221)	4
5.	A WHITE SPORT COAT Marty Robbins (Columbia 40864)	7
6.	YOUNG LOVE Sonny James (Capitol 3602)	3
7.	THERE YOU GO Johnny Cash (Sun 258)	5
8.	FRAULEIN Bobby Helms (Decca 30194)	8
9.	AM I LOSING YOU Jim Reeves (RCA Victor 20-6749)	9
10	I'M TIRED Webb Pierce (Decca 30155)	10

11. GONNA FIND ME A BLUEBIRD. 12. FIRST DATE, FIRST KISS, FIRST LOVE. 13. FOUR WALLS. 14. KNEE DEEP IN THE BLUES. 15. MONEY. 16. TOO MUCH. 17. I MISS YOU ALREADY. 18. OH, SO MANY YEARS. 19. YOUR TRUE LOVE. 20. TRAIN OF LOVE; I'VE GOT A NEW HEARTACHE; I'M SETTIN' YOU FREE; SOMEDAY; A CHANGE OF HEART; ROCKIN' IN THE CONGO.

HARDROCK
On
EMPEROR
Sings
"WHOO! I MEAN WHEE"
BMI

Country Round Up

Wichita promoter **Hal Peebles**, operator of the extremely active agency bearing his name, ranks among the major buyers of "Ozark Jubilee" talent today, according to **W. E. "Lucky" Moeller**, manager of the Jubilee's talent-booking affiliate, Top Talent Inc.

BOBBY LORD

Via Top Talent, Peebles purchased an April 19th show headlining **Sonny James, Flash** and **Whistler** and the **Tall Timber Trio** in Wichita, and a big Top Talent package—including **Marvin Rainwater, Bobby Lord, "Uncle" Cyp Brasfield, Chuck Bowers, Bill Wimberly's Country Rhythm Boys** band, and the **Promenaders'** square dance group—for Peebles' annual Sherrif's Benefit Show in Wichita May 2nd & 3rd.

Other recent Peebles dates set for Jubilee acts are: an 8-day stint in Kansas, Nebraska and South Dakota for **Marvin Rainwater**; May 10th & 11th in Kansas for **Billy Walker**; June 15th & 16th in Omaha and Topeka for **Tommy Sosebee, Billy Walker, Flash** and **Whistler** and **Slim Wilson.**

"Weekly television exposure," says Moeller, "is paying off bigger, booking-wise, than ever before. I've had this proven to me time and again by late Saturday night telephone calls from promoters who made up their minds as to what acts to use from having seen them perform that very night on TV."

* * * * *

"Balin' Wire" Bob Strack notes that he's on the air with his deejay show Mon. thru Fri., from 3:00 to 7:00 P.M., via KIMO-Independence, Mo., and that any artist in the country nearby can give him a call, CLifton 2-9810, and he'll hook up the beeper and chew the fat between records.

* * * * *

Cliff Rodgers, WHKK-Akron, Ohio infos that the station did something a bit different on a remote broadcast 2 days last week. Sez Cliff, "We worked from two different locations, one in Akron and one in Barberton, Ohio. **Pete Myers** and yours truly alternated between the two from 2:00 to 9:30 P.M. We each take an hour at a time. We have it set up so we can talk to each other on the air. The commercial ET's and records are played from the studio."

Don Pierce of Mercury-Starday reports that "The nationwide swing to Country music, particularly by the younger set, is evidenced by the recent programming switch at Radio KSKY in Dallas, where country deejay, **Andy Bell**, heads up a staff that is spinning C&W records during 80% of the KSKY airtime. This recent change at KSKY highlights the increasing importance of C&W music in the Dallas area where there has been a shortage of C&W DJ shows that are so needed to kick off record sales."

TOMMY SOSEBEE

* * * * *

Another very important development in the Southwest insofar as country music is concerned is the new affiliation of **Neal Merritt** (Starday Artist) as program director of Radio KCIJ in Shreveport, home city for the famous "Louisiana Hayride." For many years a standout C&W Deejay in San Antonio, Neal is currently broadcasting every Saturday nite over KWKH from The "Skyway Club" in Shreveport. Neal also sings at the club during the week.

Pierce adds that the entire Country music fraternity wishes Merritt and Bell every success and artists are invited to visit with Merritt at KCIJ in Shreveport and Bell at KSKY in Dallas. Also records, photos, biographical data and taped greetings are needed by both Neal and Andy.

* * * * *

In her "Grand Ole Opry" Newsletter **Harrianne Moore** advises that "Everyday it seems that we find a new way to prove our point that everybody likes country music. Now we have another reason. The hale and hearty United States Marines are embracing "Opry" style music for the first time in its impressive history, via a series of WSM produced shows featuring "Opry" stars and designed to lure ambitious youngsters into the Marines. The shows are dubbed "Leatherneck Jamboree" and are emceed by **T. Tommy Cutrer.** Each program will be guested by two "Grand Ole Opry" Artists and all are written, directed, produced, and transcribed here at WSM. Plans for distribution of the transcriptions by the Marines have not been announced."

Harrianne adds "One thing that is steadily moving up is the number of songs recorded in Nashville. President **George Cooper** of the Nashville Local of the American Federation of Musicians reports that Nashville recording activities have gained 33% in the last six months making this city one of the foremost recording centers in the world. The nation's greatest experts in country music recording have come here on business in recent weeks including **Don Law** of Columbia, **Steve Shoals** of RCA Victor, **Paul Cohen** of Decca, **Ken Nelson** of Capitol, **Sam Phillips**, president of Sun Records, **Pappy Daily** of Mercury-Starday, and **Bob Burrell**, country music promotion director of Columbia. That's not all that's going up at a break-neck rate. WSM's personal appearances are at an all time high. For instance there were 356 dates booked in February alone. The **Ernest Tubb, Johnnie** and **Jack, Kitty Wells,** and **Wilburn Brothers** package unit broke all house records for country music at the Carnegie Music Hall in Pittsburgh last March 20th and similar records were smashed by the same troupe in New Jersey."

KITTY WELLS

Marvin Rainwater and manager brother **Ray**, have opened offices in association with **Sheldon Music Co.** at 48 W. 48th St., New York City under the name of Geronimo Music. The Sheldon catalog boasts such material as "Don't Be Cruel," "All Shook Up," "Rock and Roll Waltz," "Jilted," "Graduation Day," to mention only a few, and currently has two great country tunes heading for the top, "Four Walls" by **Jim Reeves** and "Three Ways" by **Kitty Wells.**

The boys are in the process now of outfitting a fine rehearsal sound studio in the office and cordially invite their many friends in the business to drop by and make the office their home when in the city.

Marvin's wonderful, self-penned MGM smash, "Gonna Find Me a Bluebird," has been heavily covered in the past few weeks. Included are **Darryl Roberts** on Jubilee, **Joyce Hahn** on Cadence and RCA Victor's **Eddy Arnold.**

* * * * *

JOHNNIE & JACK

Marvin has just completed his sixth week stand at the famous "Flame" Club in Minn. Minn. playing every nite to a full house. Sez Ray "Marvin is so popular in the Minneapolis Club, the owner jokingly says he is running him for Mayor of the town." After an "Ozark Jubilee" appearance on the 4th of May, Marvin starts a string of one niters in the mid-west for promoter **Hal Peebles**, ending up in Sioux City Iowa May 13th.

Anyone interested in booking Marvin for an appearance may contact **Ray Rainwater** at Geronimo-Gale Attractions, 48 W. 48th St., N.Y. Phone number there is Plaza 7-7100.

Available thru this firm beginning June 2nd will be a great package of entertainers consisting of **Marvin Rainwater, Patsy Cline, Bobby Lord, George Hamilton IV,** George Morgan, **Wanda Jackson** and the **"Uncle Cyp" Brasfield** (as M.C.) Any Disk Jockey or promoter interested can call or write, Geronimo-Gale Attractions at the above address.

* * * * *

On Sunday, May 5th, **Jimmie Skinner** will be celebrating a triple occasion with a big free Country Jamboree at Verona Lake Ranch, Verona, Ky. It will be the fifth anniversary of the Music Center, Jimmie Skinner's birthday and also the beginning of his 7th year on WNOP Newport, Ky.

Last year 5000 attended even though the weather was bad. All disk jockeys and artists are invited.

Jimie's a new release on Mercury-Starday looks very good. Titles are "Born To Be Wild" and "No Fault Of Mine." Any disk jockeys that haven't received a copy can do so by dropping a card to Jimmie care of the Music Center.

With country artists selling the pop records today, Faron Young is Capitol's latest with "He Was There" and "The Shrine Of St. Cecilia." It's already showing top hit signs in Cleveland, Akron, Chicago, Boston, Newark and Miami acccording to mgr. **Hubert Long.** Long notes that trade publications are comparing Young's voice with that of the late **Buddy Clark**, who needed no gimmicks to sell records. Faron departs soon for a Northeastern tour visiting DJ's on both radio and TV before an appearance in New York City on one of the nation's leading TV shows.

JIMMIE SKINNER

* * * * *

With the April 7th **Ed Sullivan** CBS-TV in the background, **Ferlin Husky's** management, Hubert Long talent, is mapping plan for future guest shots TV, nation-wide to include the **Garry Moore, Ernie Ford** and **Dinah Shore** shows. There are also cafe dates in the making. Booking of the first big clubs now being played by **Jerry Lewis, Sophie Tucker** and some of the all-time greats will be announced in the next few weeks for the Ferlin Husky appearance. Also, sez Long, keep your eye on Huskey as a comic entertainer now that he's established as a top singer.

* * * * *

Betty "I Dreamed" Johnson, one of the country's top female recording artists, stepped into the guest star spotlight on "The Jimmy Dean Show" during the week of April 29th to May 3rd (CBS Television, Mon.-thru-Fri., 7:00-7:45 AM, EDT, and rebroadcast 7:00-7:45 AM, CDT).

Host Jimmy Dean also had his regular troupe on hand, including **Jan Crockett, The Texas Wildcats, Jo Davis, Mary Klick** and ventriloquist **Alec Houston.**

* * * * *

"Ozark Jubileers" **Red Foley, Brenda Lee** and **Chuck Bowers** have wrapped up recording sessions with Decca's **Paul Cohen** in Nashville. It was Bowers' first outing on a major label, and big things are predicted for the tall Kansan who started with KWTO, Springfield, in 1947. Chuck is still a mainstay of the station's staff, appears regularly on Ozark Jubilee, and heads one of the Jubilee's busiest personal appearance units.

* * * * *

FARON YOUNG

Brenda, along with guitarist **Speedy Haworth,** makes tracks for New York City after closing the Hamilton, Ont., Home Show Wed., April 24th. She's to huddle with **Paul Cohen** and conductor **Jack Pleis** on plans for her first Decca album.

* * * * *

L. D. Keller, former leader of the **Jubilee Promenaders** square dance set, has organized a new group for TV made up of students from Southwestern Missouri State and Drury colleges.

* * * * *

"Bob Cole, who has his own radio show on WARB, Covington, La., and who appears as singer and M.C. on the Saturday night "Old Country Barn Dance" at the Ann Theater, Baton Rouge, La., has just had his first release on Jay Records, of New Orleans. Tunes, which he wrote himself, are "You Lied" and "Face to Face."

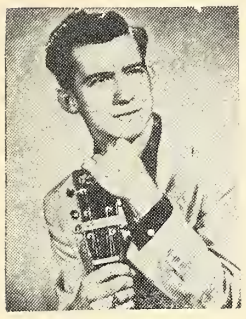
Country Round Up

Dick Stuart, Booking Mgr. for the **Eddie Bond** Enterprises, 884 South Cooper, Memphis, Tenn., proudly announces the signing of Bond, a Mercury-Starday artist and MGM's **Bud Deckleman** as regular members of the "Louisiana Hayride" starting Sat., April 27th. DJ's needing wax or info on Bond, Deckleman or King's **Charlie Feathers** can contact Stuart at the aforementioned address.

* * * * *

Lee Sutton, WWVA-Wheeling, W. Va., infos that recent additions to the "World's Original Jamboree" included Decca's **Wayne Raney.** RCA Victor's **Don Gibson** and Emperor's **Cook Bros. (Chuck** and **Jim)** & **The Rocky Ridge Boys.** Both Raney and Gibson who switched labels recently are making noise with their debut platters, Raney with "40th & Plum" and "Shake Baby Shake" on Decca and Gibson with "I Love You Still" and "I Just Can't Leave" on Victor.

* * * * *



EDDY BOND

The "Jamboree's" **Red Allen,** who is riding the DJ charts along with the **Osborne Bros.,** with the MGM slicing "Ho, Honey, Ho," had a rather serious and unfortunate car accident last month. Red lost part of his index finger but the doctors, however, happily report that he'll still be able to play the guitar.

* * * * *

Another "Jamboree" artist in the news is **Skeeter Bonn,** who has been added to Admiral Records rapidly increasing country roster. Titles of Skeeter's intro tunes are "Love Call" and "Chained." The artist returned to WWVA recently after a successful tour of Canada. Also returning home to WWVA were **Dusty Owens** and his **Rodeo Boys** with **Donna Darlene,** who played to capacity houses throughout New England.

* * * * *

"Sleepyhead Cliff," KASM-Albany, Minn. sends along his plea for help from the majors.

* * * * *

Bill Longly, personal manager for **Jimmy Heap** & **The Melody Masters,** tells us the boys now have a 33 passenger, air-conditioned bus with sleeping bunks. They took the place of the **Miller Bros.** at the "MB Corral" in Wichita Falls, Texas, recently while the Millers were on tour in New Mexico. Heap has a new TV Show on KTBC-Austin, every Mon. nite and wishes any artist in the vicinity to get in touch with him in Taylor, Texas.

BUD DECKLEMAN

* * * * *

J. E. "Red" Swarr tells of the plan he's worked out the records stores in his area. In an effort to boost c&w sales any artist with a new record may appear at store to promote his disk. They'll plug the artists, free of charge in the local papers sez Red and that any artist passing through, wishing this service, can contact Red, in advance of arrival, sending along pictures and other data to be used. His address is J. E. Swarr, Box 107, Maywood, Calif.

* * * * *

Mae B. Axton, pens from Jacksonville, Fla. that on April 17th there was a standing room only crowd for the **Faron Young, Ferlin Husky** and **Patsy Cline** Show. Mae, who handled the promotion, is deeply grateful to the deejays and all others who helped her make the show a big success.

SKEETER BONN

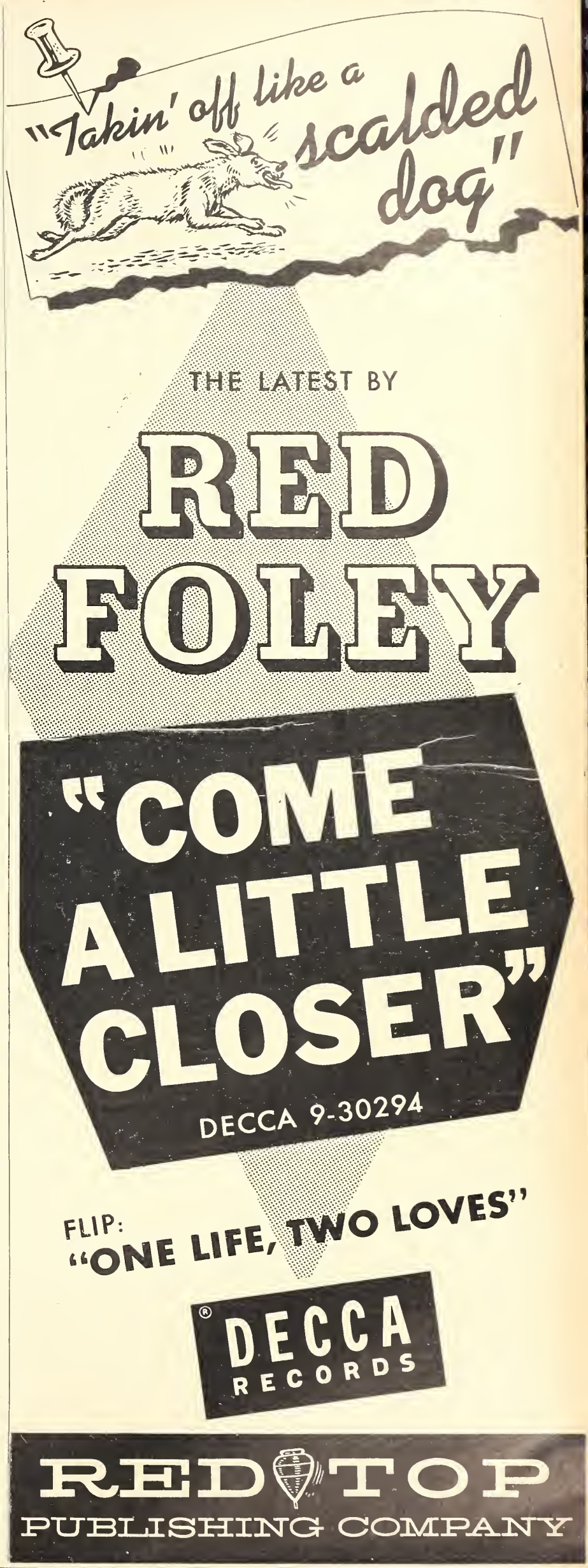
* * * * *

Ted Tater writes that WYSR-Franklin, Va., just celebrated its 1st half-year birthday. Ted is Program Director and has a 3 hour country music show from 9:00 A.M. to 11:55 A.M. with a ½ hour devoted to sacred wax.

* * * * *

Nan Castle, who debuted on RCA Victor with "Run Along, Junior" and "Take My Love," and has her own show on KSST-Sulphur Springs, Texas, now is broadcasting from KFTV-Paris, Texas, Sat. at 3:00 P.M. The addition of Nan's show to the KFTV Sat. schedule means 45 minutes of live entertainment by stars of the "Red River Jamboree" starting at 2:45 with **Tommy Holmes,** Nan at 3:00 and **Don McKnight** and **Jerry Case** at 3:15 P.M.

Attention: Please address any information concerning Country Music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



Country Reviews

A BULLSEYE — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

GORDON TERRY
(Cadence 1316)

B+ "SERVICE WITH A SMILE" (2:10) [Autry Inman BMI—A. Inman] Gordon Terry shows why he was picked by Archie Bleyer to head the label's invasion into the Country market. The chanter's top notch vocal talents can really be appreciated on this captivating love cutie that moves along at a quick tempo.

B "JOHNSON'S OLE GREY MULE" (2:41) [Acuff-Rose BMI—Arr: G. Terry] On the flipside Terry steps up the rapid pace as he wraps up this infectious, gimmicked-up novelty in most attractive fashion. Great musical assist on two solid contenders for the deejay charts.

JEAN CHAPEL
(RCA Victor 6892)

B+ "I HAD A DREAM" (2:20) [Murray-Nash BMI—M. Murry] Seen and heard on a recent NBC-TV "Tonight" show, Jean Chapel is now heard on wax with the two tunes she performed that night. This end is a beautiful, rhythmic shuffler with tearful love lyrics that the thrush spins in persuasive style. Big hit potential, pop and country-wise.

B+ "OO-BA LA BABY" (2:00) [M. Witmark & Sons ASCAP—Baxter, Adelson, Cochran, Capehart] Flipside the thrush rocks and rolls her way over a tantalizing, house-rocker. A two-sided natural for the boxes.

CHARLIE FEATHERS
(King 5043)

B+ "TOO MUCH ALIKE" (2:14) [Mar-Kay BMI—Feathers, Chastain, Huffman] King's talented newcomer Charlie Feathers continues to impress with each outing. This beatty, rhythmic blues etched in the "Presleyesque" fashion has all the earmarks of a grade "A" success. Watch it.

B+ "WHEN YOU COME AROUND" (2:04) [Mar-Kay BMI Feathers, Chastain, Huffman] On the flipside the chanter intriguingly belts out another swinger that can develop into a solid coin-puller. Terrific musical and vocal background, featuring Jody and Jerry, on these two 'hot' country-pop-rock 'n rollers.

JIMMIE WILLIAMS
(MGM 12465)

B+ "PADDLE YOUR OWN CANOE" (2:31) [White Oak BMI—Beach] Jimmie Williams has decided to put an end to his love affair 'cause the gal has been unkind and untrue to him one too many times. It's a fetching, middle beat that the chanter handles in first quality fashion. Good side. Could win many spins.

B "WITHOUT ME" (2:20) [Murray Nash BMI—Williams] Here the distinctive-toned Williams neatly knocks out another blues item, this time in a flavorful, up-beat style.

RED KIRK
(ABC-Paramount 9814)

B+ "IT'S NOTHING TO ME" (2:22) [Hazelwood BMI — Patterson] WKLO-Louisville, Ky. deejay, Red Kirk, intros on the ABC-Paramount with a haunting, slightly up-beat lament that could step way out and climb up the hit ladder in short order. Red's convincing delivery of this sad barroom tale proves highly effective.

B "HOW STILL THE NIGHT" (2:25) [Murray Nash BMI — Kirk] Kirk turns in another polished performance on this persuasive romantic blues item. Fine debut pairing.

THE CASH BOX BULLSEYE

"BYE BYE LOVE" (2:05) [Acuff-Rose BMI—B. Bryant, F. Bryant]

"MISSING YOU" (2:20) [Copar BMI—D. Noe, R. Sovine]

WEBB PIERCE (Decca 30321)

● Webb Pierce, riding a sensational string of consecutive hits that have kept his name high up on the charts for a long, long time comes thru in top form once again with two more tunes that oughta keep the chain intact. The songster is currently dominating the lists with "I'm Tired," "Honky Tonk Song" coupled with "Someday" and his duet offering with Kitty Wells, "Oh, So Many Years." And the latest twosome destined to join the hit ranks are the rockin' fast paced lover's lament "Bye Bye Love" and the rhythmic sentimental weeper, "Missing You." A slight edge to the upper half on this standout coupling for the country and pop markets.

"TRY TO TAKE IT LIKE A MAN" (2:52)
[Cedarwood BMI—W. Walker, G. Sherry]

"MR. LOST" (2:27) [Gaylord BMI—Baham]

CARL SMITH (Columbia 40918)

● A power-packed new pairing makes its debut on the Country wax scene this week and it looks as tho the coming weeks will find both selections climbing way up the popularity charts. The star of this double-barreled money-maker is Carl Smith. The chanter certainly has a way with a song and he displays his great ability to make a tune take on special meaning on both sides of the coupling. On one end, a middle beat romantic weeper tagged "Try To Take It Like A Man," he's tenderly comforting a broken-hearted friend. However, he's easing his own pains on the flip, an up beat blues jumper titled "Mr. Lost." It's a red-hot two-sider. Get with it!

"A GIRL IN THE NIGHT" (3:03) [Texoma ASCAP—H. Thompson]

"QUICKSAND" (2:29) [Texoma ASCAP—H. Thompson]

HANK THOMPSON (Capitol 3709)

● Hank Thompson, currently enjoying a successful run with his delightful pop-country recording of "Rockin' In The Congo," grooves a potent new two-sider that his tremendous following is gonna buy up by the carload. "A Girl In The Night" is slow moving, heart rending tale of a honky-tonkin' gal. The "Quicksand," on the engaging, change-of-pace, quick beat flip denotes the romantic control the gal has over him. He's showcased in slick style by his Brazos Valley Boys on two excellent originals that he sells with authority. Both ends are in for heavy sales and airplay.

"SUCH A FOOL" (2:41) [Murray Nash BMI—Bradshaw, Cohen]

"THE TEXAS BLUES" (2:01) [By-Nash BMI—Gower]

STEVE SCHULTE (ABC-Paramount 9813)

● ABC-Paramount comes up with a new recording personality that the ops, jocks, dealers and the public are gonna be hearing big things from in the near future. The artist, Steve Schulte, received a tremendous boost towards national prominence when he was recently viewed by a large nation-wide TV audience on the "Tonight"-NBC Network TV show via a pick-up from the Houston area. On it he performed both ends of his wax debut, an intriguing, moderate paced sentimental opus tagged "Such A Fool" and a rollicking, happy-go-lucky ditty labeled "The Texas Blues." And as on TV Schulte handles both ends admirably on wax. Keep your eye and ear on this lad. He's a real comer.

"A FALLEN STAR" [Tree BMI—Joiner]

"I CAN'T GO ON THIS WAY" [Milene ASCAP—F. Rose]

JIMMY NEWMAN (Dot 1289; 45-1289)

● Jimmy Newman, looking for the piece of material that'll put his name at the top of the country lists, seems to have hit upon one that could easily turn the trick (in the pop field as well.) A superb orchestral and vocal accompaniment backs up Newman as he stirringly wends his way through an enchanting lover's ballad tagged "A Fallen Star". It's by far Newman's best performance to date and has all the ingredients needed to step out in both markets. Flipside is excellent rhythmic, finger-snappin' interpretation by Jimmy and chorus, of the late Fred Rose's sentimental opus, "I Can't Go On This Way". Powerhouse pairing. Either end can take off.

TOMMY LLOYD
(Blue Hen 225)

C+ "A PACKAGE OF HEARTACHES" (2:51) [Fairway BMI—Harrison] Tommy Lloyd and his Strolling Cowboys flavorfully back up Sandy Harrison's rendition of this quick beat, romantic tear-jerker. Harrison tearfully tells of receiving word that the gal is busting up their romance.

C+ "YOU NEED NOT CRY ANYMORE" (1:45) [Spann, Buelka] This end Joann Pommeranz warmly takes the vocal spotlight as Lloyd and the crew softly back on a tender, slightly up tempo lover's ballad. Both ends rate the jock's attention.

WILLIS DAHL & LINDA ROTH
(IntraState 40)

C+ "BETWEEN YOU AND MY ACHIN' HEART" (2:16) [Fairway BMI—B. Hard, J. Lassila] Two new youngsters on the label, Willis Dahl and Linda Roth, make an impressive debut as they tenderly blend their vocal talent on a heartfelt, middle beat romantic weeper. Pretty side.

C+ "COLORADO MOON" (2:30) [Kessler BMI — G. Davis, H. Kessler] Here the songsters pleasantly lilt over an easy-on-the-ears waltzer. Chuck Ray and his Gang warmly assist on both halves.

WARNER MACK
(Decca 30301)

B+ "IT IS WRONG" [Copar BMI—W. MacPherson] Two strong new pieces of material and a great new song stylist are entered in the "rock-a-billy" sweepstakes. The artist is Warner Mack, and if his performance on this contagious, rhythmic blues item is evidence of things to come then Mack has a real bright future in store.

B+ "BABY SQUEEZE ME" (2:22) [Old Charter BMI—W. MacPherson] Mack continues in winning style on another tantalizing, rhythm ballad. Colorful choral and instrumental assist rounds out a dandy intro coupling.

EDDIE DEAN
(Sage 236)

B "ONE FOOT IN QUICKSAND" (2:33) [Sage & Sand BMI—H. Blair, B. Peppers] Eddy "Hillbilly Heaven" Dean is unfortunately in love with a 'tarnished angel who laughs at love and life'. It's an interesting, middle beat lover's opus that the artist spins with touching sincerity.

B "NIGHT TRAIN" (2:15) [Gale Sesac-D. Hecht] Here Dean happily informs us that he's on the line heading home to his sweetie. A catchy, up beat ditty ably backed up by Eddie Cletro's ork.

CURLEY SANDERS
(Jamboree 590)

B "BRAND NEW ROCK AND ROLL" [Starrite BMI—C. Sanders] Here's an exciting house rocker that Curley Sanders steps up to bat out in sparkling fashion. Socko performance by Sanders and the ork on a deck that oughta make the boxes jingle.

C "WHY DID YOU LEAVE ME" [Starrite BMI—J. R. Sprowls, C. Sanders] This half Sanders dishes up another good vocal job on an r&r-flavored lover's weeper.

Country Disk Jockey

REGIONAL RECORD REPORTS

DANGEROUS DICK
WPRY—Perry, Fla.
1. Gone (F. Husky)
2. Walkin' After Midnight (P. Cline)
3. Honky Tonk Song (Pierce)
4. I'm Tired (W. Pierce)
5. New Heartache (Price)
6. Good Lookin' Blonde (Arnold)
7. Young Love (S. James)
8. There You Go (J. Cash)
9. Rockin' In The Congo (H. Thompson)
10. Fraulein (B. Helms)

CARL STUART
WAMO—Pittsburgh, Pa.
1. Am I Losing You (J. Reeves)
2. Gonna Find Me A Bluebird (M. Rainwater)
3. Young Love (S. James)
4. Wasted Words (R. Price)
5. Gone (F. Husky)
6. The Tears Behind The Smile (G. Morgan)
7. Money (Terry, Rusty & Doug)
8. Four Walls (J. Reeves)
9. Back Street (C. Bowers)
10. I'll Be There (R. Price)

TED TATER
WYSR—Franklin, Va.
1. Nothing At All (Wilburns)
2. Door Step To Heaven (C. Smith)
3. Walkin' After Midnight (P. Cline)
4. On The Prowl (F. Hart)
5. That's The Way I Like You The Best (C. Smith)
6. Loving You (Lee & Cooper)
7. Six White Horses (Flatt & Scruggs)
8. Beyond The Sunset (Starcher)
9. Money (Rusty & Doug)
10. In The Garden (Chuck Wagon Gang)

TOM EDWARDS
WERE—Cleveland, Ohio
1. Gone (F. Husky)
2. Fraulein (B. Helms)
3. Honky Tonk Song (Tillis/Pierce)
4. Wash Machine Boogie (B. Browning)
5. Four Walls (J. Reeves)
6. Shrine Of St. Cecelia (F. Young)
7. Rosie's Gone Again (Johns)
8. 40th And Plum (W. Raney)
9. I'm Rough Stuff (Carlisles)
10. Money (Browns/Terry)

TROY McPHERSON
WTAB—Tabor City, N. C.
1. You're The Reason (James)
2. Gone (F. Husky)
3. Light By The River (C. Story)
4. Oh So Many Years (Well & Pierce)
5. Don't Stop The Music (Jones)
6. White Sport Coat (Robbins)
7. Give Mother My Crown (Flatt & Scruggs)
8. Going Down The Road (Rusty & Doug)
9. There You Go (J. Cash)
10. Take A Gamble On Me (R. Mattox)

"BUFFALO BOB" LAZICH
KXLL—Missoula, Mont.
1. Gonna Find Me A Bluebird (M. Rainwater)
2. Tears Behind The Smile (G. Morgan)
3. Baby Baby Baby (Jerry & Wayne)
4. Four Walls (J. Reeves)
5. White Sport Coat (Robbins)
6. Walkin' After Midnight (P. Cline)
7. Gone (F. Husky)
8. True Love And Tender Care (Easy Riders)
9. Pledge Of Love (M. Torok)
10. First Date, First Kiss, First Love (S. James)

"LONESOME GEORGE" STRAIT
WDCF—Dade City, Fla.
1. Gone (F. Husky)
2. Don't Laugh (Louvins)
3. Six White Horses (Flatt & Scruggs)
4. I Miss You Already (Young)
5. Walkin' After Midnight (P. Cline)
6. Young Love (S. James)
7. Don't Stop The Music (G. Jones)
8. I'm Tired (W. Pierce)
9. Money (Browns)
10. Mockin' Banjo (C. Story)

SLEEPYHEAD CLIFF
KASM—Albany, Minn.
1. Fraulein (B. Helms)
2. Young Love (S. James)
3. There You Go (J. Cash)
4. Money (Browns)
5. Nothing At All (Wilburns)
6. Oh So Many Years (Pierce & Wells)
7. Uh Uh No (Jones)
8. First Date, First Kiss, First Love (S. James)
9. Walkin' After Midnight (P. Cline)
10. Poor Old Me (Barnes)

'UNCLE CHARLIE BABCOCK'
CKLB—Oshawa, Ont., Can.
1. Blue Moon Turns To Gold (E. Presley)
2. There You Go (J. Cash)
3. Young Love (S. James)
4. Seashore Blues (Ramblin' Lou)
5. Let's Elope Baby (L. Martin)
6. Am I Losing You (Reeves)
7. All Shook Up (E. Presley)
8. Singin' The Blues (Robbins)
9. Gone (F. Husky)
10. No Longer (B. Nesbitt)

JOHNNY RION
KSTL—St. Louis, Mo.
1. Don't Forbid Me (E. Tubb)
2. Oh So Many Years (Wells & Pierce)
3. I've Got A New Heartache (R. Price)
4. The Same Two Lips (Robbins)
5. Gone (F. Husky)
6. I'm Settin' You Free (Wilburns)
7. Rockin' In The Congo (H. Thompson)
8. First Date, First Kiss, First Love (S. James)
9. All Shook Up (E. Presley)
10. Four Walls (J. Reeves)

DON BURFORD
KBSF—Springhill, La.
1. Hey Mr. Bartender (B. Gallion)
2. One Step Nearer (Singleton)
3. Ain't Going There No More (D. Houston)
4. Four Walls (J. Reeves)
5. Uh Uh No (G. Jones)
6. Muleskinner Blues (J. O'Gwynn)
7. White Sport Coat (Robbins)
8. First Date, First Kiss, First Love (S. James)
9. Orange Blossom Special (G. Terry)
10. I'll Be There (R. Price)

RAY PULLEY
WFOS—South Norfolk, Va.
1. Am I Losing You (Reeves)
2. All Shook Up (E. Presley)
3. Young Love (S. James)
4. Money (Terry, Rusty & Doug)
5. It's High Time (J. Reed)
6. Gonna Find Me A Bluebird (M. Rainwater)
7. I Miss You Already (Young)
8. Rockin' In The Congo (H. Thompson)
9. So Many Years (Pierce & Wells)
10. Nothing At All (Wilburns)

SMOKEY SMITH
KRNT—Des Moines, Iowa
1. Gone (F. Husky)
2. Walkin' After Midnight (P. Cline)
3. There You Go (J. Cash)
4. Money (A. Terry & Rusty & Doug)
5. Gonna Find Me A Bluebird (M. Rainwater)
6. First Date, First Kiss, First Love (S. James)
7. Your True Love (C. Perkins)
8. Young Love (S. James)
9. All Shook Up (E. Presley)
10. Where D'ja Go (Emerson & Robbins)

TOMMY ROY
WKLA—Ludington, Mich.
1. Gone (F. Husky)
2. Young Love (S. James)
3. Walkin' After Midnight (P. Cline)
4. All Shook Up (E. Presley)
5. He Was There (F. Young)
6. First Date, First Kiss, First Love (S. James)
7. There You Go (J. Cash)
8. Train Of Love (J. Cash)
9. Honky Tonk Song (Pierce)
10. White Sport Coat (Robbins)

HAL HARRIS
KRCT—Baytown, Tex.
1. All Alone (S. LaBeff)
2. White Sport Coat (Robbins)
3. Gone (F. Husky)
4. All Shook Up (E. Presley)
5. Honky Tonk Song (W. Pierce)
6. Tears Behind The Smile (G. Morgan)
7. Don't Stop The Music (Jones)
8. First Date, First Kiss, First Love (S. James)
9. Fraulein (B. Helms)
10. Walkin' After Midnight (P. Cline)

WILD BILL EARL
WLSV—Wellsville, N. Y.
1. Gone (F. Husky)
2. 14 Karat Gold (D. Richards)
3. I Miss You Already (Young)
4. Mister Love (Rusty & Doug)
5. Four Walls (J. Reeves)
6. Hey Honey (D. Owens)
7. Crying 'Cause I Love You (D. Swan)
8. Repenting (K. Wells)
9. Good Morning Neighbor (P. Wagoner)
10. It Can Be Done (D. Swan)

BILL CARRIGAN
WJGD—Columbia, Tenn.
1. Four Walls (J. Reeves)
2. Tears Behind The Smile (G. Morgan)
3. Fraulein (B. Helms)
4. Service With A Smile (Terry)
5. Good Morning Neighbor (P. Wagoner)
6. Gonna Find Me A Bluebird (M. Rainwater)
7. Three Ways (K. Wells)
8. Where D'ja Go (Emerson & Robbins)
9. Don't Be Angry (Jackson)
10. There's Just A Little Of You Left In My Heart (Douglas)

"FARMER" PHIL WOOLEY
WGUY—Bangor, Me.
1. Gone (F. Husky)
2. Gonna Find Me A Bluebird (M. Rainwater)
3. Young Love (S. James)
4. Am I Losing You (J. Reeves)
5. I Miss You Already (Young)
6. Honky Tonk Song (Pierce)
7. Money (Terry, Rusty & Doug/Browns/Jodie & Odie)
8. White Sport Coat (Robbins)
9. Fourteen Karat Gold (H. Locklin)
10. Walkin' After Midnight (P. Cline)

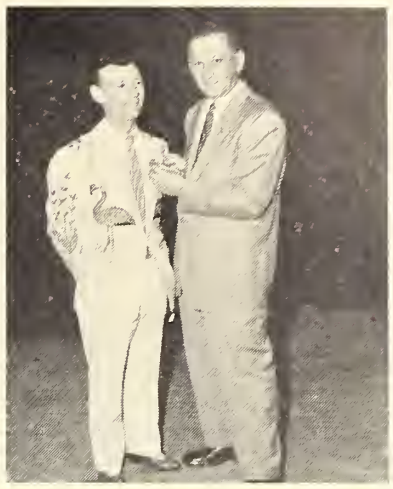
DAY SANDSTROEM
WWRI—West Warwick, R. I.
1. A Thief (D. Owens)
2. Fraulein (B. Helms)
3. Gonna Find Me A Bluebird (M. Rainwater)
4. Singing Waterfall (Williams)
5. One Step Nearer To You (M. Singleton)
6. Oh So Many Years (Wells & Pierce)
7. Gone (F. Husky)
8. Walkin' After Midnight (P. Cline)
9. Your True Love (C. Perkins)
10. Searching (K. Wells)

JOE MORRIS
WAGS—Bishopville, S. C.
1. I'm Setting You Free (Wilburns)
2. Oh So Many Years (Wells & Pierce)
3. Nothing At All (Wilburns)
4. Fraulein (B. Helms)
5. Honky Tonk Song (W. Pierce)
6. Money (Browns/Terry, Rusty & Doug)
7. Gonna Find Me A Bluebird (M. Rainwater)
8. Four Walls (J. Reeves)
9. I Miss You Already (Young)
10. Sweethearts In Heaven (B. Owens)

DOC WILLIAMS
WMOD—Moundsville, W. Va.
1. Gone (F. Husky)
2. I Miss You Already (Young)
3. Knee Deep In The Blues (M. Robbins)
4. Young Love (S. James)
5. There You Go (J. Cash)
6. Honky Tonk Song (W. Pierce)
7. Don't Laugh (Louvins)
8. Money (E. Fontaine)
9. 40th & Plum (W. Raney)
10. Laurel Lee (B. King)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Gold Crest



WINNIPEG, CANADA — Hank Snow receives a gold crest from Steve Juba, the Mayor of Winnipeg, Canada, as a token of appreciation for the work Hank has done toward the welfare of Winnipeg. Only a few of these crests have ever been given, one of which was presented to the Queen of England, Queen Elizabeth.

Lew Chudd To Europe

BEVERLY HILLS, CAL. — Lew Chudd, president of Imperial Records, planed to Europe for ten days, Wednesday (24), to expand current distribution in France and Italy and to record Slim Whitman, country artist who is playing theater dates in England.

Chudd will spend 4 days in London recording Whitman, who has become one of the hottest attractions in England, and plans to release the sides both in Europe and the United States in May. Chudd then flies to Paris for distributor conferences with Pathe-Marconi, which will press and distribute the Imperial line in both France and Belgium, and then on to Rome for similar discussions with Ricordi & Co., to cover Italy.

Prior to his return to the Coast, Chudd will meet with various European recording companies to obtain leasing rights in the U.S. for foreign masters and will spend one day in New York to launch Imperial's new Gotham office.

DJ Contest Draws Mail

CHICAGO — Deejay, Phil Lind, WTAQ, reportedly received 7000 pieces of mail in his "So You Want To Be A Disk Jockey" contest this past month.

Winner was a pert young suburban highschool charmer, Jean Szalkowski, with a tremendous urge to one day be a radio and TV personality with her own show.

Although there were other prizes, Jean's biggest thrill was sitting in on Lind's show for a whole week.

The young gal's one request on the program was an opportunity to meet Mercury thrush Joy Layne, and meet her she did. The two youngsters got together over Lind's mike and didn't quit for an hour and a half.

"Promotions like this have been tremendously gratifying", says Lind. "My ratings have soared, and mail is piling in".

Canadian Capers

MONTREAL MEMOS:

Harry Holmoks' Bellevue Casino celebrates its 8th anniversary this week. Joe Howard who originally opened the club and who has played the anniversary show every year is again coming in to headline this anniversary show. . . . Current chanteuse at the Ritz Cafe of the Ritz Carlton Hotel is Josephine Premice. For this engagement, she has brought along two native drummers who accompany her in her great calypso repertoire. As usual, she is enjoying a very successful engagement. . . . To celebrate its first anniversary on May the 17th, the Faisen Bleu, giant size night club on the outskirts of town, will headline the Four Aces. (Decca) who are always a great favorite in these parts. . . . Opening on April 29th at Peter Van der North's El Morocco is Constance Bennett. . . . Top topic for teen-agers around town at the moment is the big Rock 'n Roll Revue which came to the Forum on Sunday, April 28th featuring Fats Domino and other top stars. . . . Making the rounds of DJ's in town are the talented De John Sisters (Columbia) who are currently appearing at the Mocambo. They have also appeared on the "Tapp Room", Canada's only network TV-DJ show.

Decca's Gold Label Issues "Orpheus And Eurydice"

NEW YORK—Heading the list of Decca's April 29th Gold Label release is the complete Gluck opera "Orpheus and Eurydice" with German/English librettto, a 2-12" package. The cast consists of baritone Dietrich Fischer-Dieskau (Orpheus), Maria Stader (Eurydice), and Rita Streich (Amor). Ferenc Fricsay, who has previously recorded Mozart's "The Magic Flute" and "The Abduction from the Seraglio," also leads the soloists, choruses and the Berlin Radio Symphony Orchestra (formerly the RIAS Symphony Orchestra) in this recording.

Also included in this release are: Beethoven's "Eroica" Symphony (No. 3 in E-flat, Major), the second record recently made by Igor Markevitch and the Symphony of the Air Orchestra; Dvorak's seldom recorded Symphony No. 2, performed by the Berlin Philharmonic Orchestra under the direction of Ferdinand Leitner; Rimsky-Korsakov's Scheherazade in a performance by Ferenc Fricsay with the Berlin Radio Symphony Orchesta; and a record consisting of, says Decca, "first recordings" of piano works by the contemporary Hungarian composer, Zoltan Kodaly as played by pianist, Andor Foldes.

Personnel Shifts At CRDC

HOLLYWOOD—Promotion of Robert O. Lossner, Operations Manager of Capitol Records Distributing Corp. in Des Moines, Iowa, to Operations Manager at CRDC's Cleveland, Ohio Branch has been announced by Geoffrey F. Racine, Vice President and National Operations Manager of the corporation. Lossner succeeds Richard Clemence, who has been transferred to the Sales Division of CRDC in Cleveland.

Bruce Masterson, formerly Milwaukee Branch Clerk, is promoted to Operations Manager of the Des Moines Branch, replacing Lossner. Racine disclosed.

America's Leading ONE STOP Record Service
LESLIE DISTRIBUTORS
639 TENTH AVE. NEW YORK 36, N.Y. PLaza 7-1977
2231 FIFTH AVE. PITTSBURGH, PA. GRant 1-9323
377 WINDSOR ST. HARTFORD, CONN. JAckson 5-1147
221 FRELINGHUYSEN AVE. NEWARK, N. J. Bigelow 3-1155

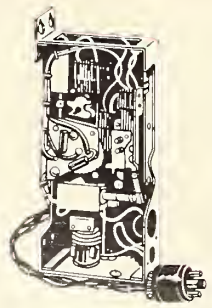
WHY *dual pricing* is the answer to PROFITABLE PROGRAMMING

PROGRAM SINGLES AT ONE PRICE...

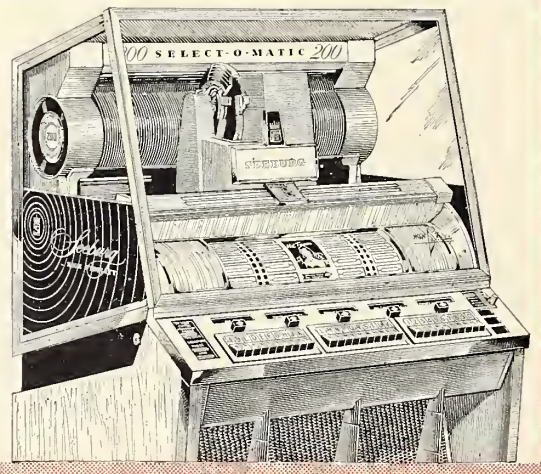
PROGRAM EP ALBUMS AT A PROPORTIONATELY HIGHER PRICE

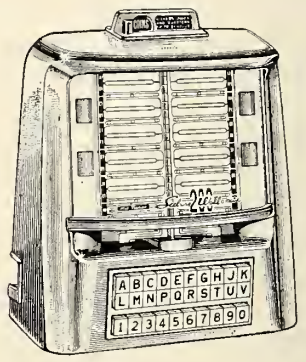
Much of the music on 45 RPM records is available only as EP Albums (2 tunes per side). A properly programmed music system should include Album music because the public wants to hear it. Dual Pricing permits profitable programming by compensating the operator for the additional time required to play EP Albums.

Dual pricing...at the phonograph...anywhere in the location



Both the Seeburg 200 and the Wall-O-Matic 200 are equipped with Dual Pricing Units.





Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG
Chicago 22, Illinois

Division of Fort Pitt Industries, Incorporated

America's finest and most complete music systems

Here and There

HARTFORD, CONN.—With practically everyone in the coin machine business driving a car, employer as well as employee, making their rounds of locations, we call attention to a report by The Travelers Insurance Companies of Hartford, Conn., titled "Heedless Horsepower". Heedless horsepower is the chronic disease of the Age of the Automobile", states Travelers. "Its symptoms are many and various. The heavy foot on the accelerator; the eye fixed on the climbing speedometer; the hand on the horn; the mind idling while the car is in high." Continuing, the report points out the fact that 40,000 Americans were killed and 2,368,000 injured in 1956 on U.S. highways. That's an increase of 6 per cent in fatalities and nearly 10 per cent in injuries over 1955's total. "It is the driver—not the manufacturer who must bear the greatest weight of blame", says the report. "For it is the driver who can control the horsepower and use it safely for his greater ease and convenience. It is the driver who is lectured to, legislated at, prayed for, preached to . . . in every medium of public expressions known to man. And it is the driver who nods sagely, promises readily, and forgets everything but his sense of overwhelming power when he steps on the gas." Predicts the insurance company: "If this year's record is equal to that of 1956, one in 70 Americans will be a statistic . . . a pain wracked survivor, or a name in the obituary column." We at The Cash Box don't want that to happen to our good friends—so we add our plea—drive carefully.

NEW YORK—A newspaper report this week attracted our attention. It was headlined "Billion-Dollar U.S. Corporations Increase To Record Number—81". We knew that The Cash Box wasn't listed, but we thought some of our coin firms might. But, no. Well, we'll have to await the next report. Just for your amazement, we'll list a few top billionaire firms. Leading the list is Bell Telephone System with over $16 billion in assets. Next in order are: Metropolitan Life, Prudential Insurance, Bank of America, Equitable Life, Standard Oil (New Jersey), Chase-Manhattan Bank, First National City Bank, General Motors Corp., U. S. Steel Corp., Northwestern Mutual, E. I. Du Pont de Nemours. It's interesting to note that most of these firms are insurance companies, steel, banks, and oil. The three auto giants are listed, as are some home appliance and railroads.

These Original Suggestions By THE CASH BOX

For The Industry's Greater Progress Remain:

OUTSTANDING NECESSITIES

PUBLIC RELATIONS BUREAU
NATIONAL CREDIT BUREAU
NATIONAL TAX COUNCIL
NATIONAL BOARD OF TRADE
SCHOOL FOR MECHANICS
10c PLAY PLUS PLAN

The above, as all who have been its subscribers over the past 14 years realize, are only a very few of the constructive suggestions originated and proposed by *The Cash Box* for the betterment of the industry.

Just as *The Cash Box* urged the trade to change to 10¢ play, when it learned that its proposal for the U. S. Government to mint a 7½¢ coin would prove of long and enduring legislative duration, it continued, from almost its very first issue, to propose constructive plans for the finer welfare and better growth of the industry.

***The Cash Box*, from time to time, continues to editorialize on the above suggestions, as well as on many others.**

It realizes, as does all the industry, that this field will better progress when the above are in active being.

It is the sincere hope of *The Cash Box* that, before too many more years have passed, the above will be part and parcel of the industry.

This would, without a single doubt, mean that this industry would be well on its way to assume its rightful position of leadership in the world's entertainment and merchandising fields.

Ops Agree:
200 SELECTION PHONOS MUST BE PLACED ON "10c PLAY PLUS"

Cannot Otherwise Enjoy Profitable Operation on these Top Hi-Fi 200 Selection Phonographs, Ops Claim

CHICAGO—Along with the manufacturers of the 200 selection high fidelity phonographs, the operators also agree that they must get "10¢ play plus" to enjoy profitable operation of these higher priced and more attractive machines.

One manufacturer here reports:

"We will only ship 10¢ chutes on our 200 selection phonograph. We believe that dime play, plus a more equitable arrangement of the gross intake, is the answer to profitable operation of 200 selection phonographs for all operators."

Operators are adamant in their belief that, unless they can install the 200 selection hi-fi phonos on "10¢ play plus", it won't be profitable to operate the machines.

"Yes", one well known operator here said, "there are some locations where just straight dime play on a fifty-fifty basis can work out for the new 200 selection phonographs.

"But", he added, "the average location where the 200 will have to be installed, due to the demand of the owners, won't make the grade, as far as any return on the investment is concerned, because of the price of the phonograph itself as well as the greater overhead expense incurred."

In general, the entire industry seems to be in agreement with the fact that the new, higher priced, 200 selection phonograph, must be operated on "10¢ play plus" if the operators are to enjoy any sort of profitable return on their investment.

The Cash Box "20 Year Club" Membership Covers 48 States And Foreign Countries

CHICAGO—Of interest to members of *The Cash Box*' "20 Year Club" is the great growth of this marvelous organization of men and women who have been actively engaged in the industry for 20 years and longer.

The "20 Year Club", honoring the men and women who have helped build the industry by giving 20 years and more of their lifetimes to its progress, was started on January 7, 1953.

From its inception it caught on and, every week, more men and women make application for membership in this great and growing honor organization.

Interesting is the membership from the standpoint of states and countries.

Illinois	123	West Virginia	15
New York	111	Washington	15
Texas	98	South Dakota	11
California	73	Minnesota	11
Ohio	72	Colorado	10
Michigan	64	New Hampshire	9
Florida	62	New Mexico	9
Pennsylvania	60	Oregon	9
Indiana	53	Rhode Island	8
New Jersey	47	Arizona	7
Louisiana	47	Idaho	6
Tennessee	46	North Dakota	5
Missouri	43	Utah	5
Canada	42	Wyoming	4
Massachusetts	42	District of Columbia	4
Maryland	41	Delaware	4
Wisconsin	41	Maine	4
Kentucky	35	Vermont	3
Virginia	35	Montana	3
Alabama	32	Nevada	1
Connecticut	32	Germany	1
Georgia	31	Belgium	1
Nebraska	29	Alaska	1
Iowa	29	Hawaii	1
Oklahoma	28	Sweden	1
Kansas	26	Switzerland	1
Mississippi	25	England	1
Arkansas	20	Guam	1
North Carolina	16	Cuba	1
South Carolina	16	Peru	1

More Mfrs Plan:
"Two Bits For Two" Play

Will Use 25¢ Chutes on Multiple-Player Games, Believe Quarter Chute Has Opened Path to Profitable Progress

Some Music Ops Also Plan "Two-Bits For Two" Test

CHICAGO — The new six-pocket pool games led the way. Now all manufacturers of multiple player games are planning to use 25¢ coin chutes.

"The fact is", one manufacturer here stated, "the demand for the 25¢ coin chute is growing.

"The operators have found", he claims, "that they can just as easily get a quarter from two players as they can two dimes.

"And the 20 percent difference", he says, "means covering overhead expense or paying for the game."

Even music operators here are now planning to make the "Two-Bits For Two" test. (This slogan was coined by The Cash Box in its April 27 issue).

Phil Levin, president of Chicago's Recorded Music Service Assn., has been talking 25¢ play for sometime.

Perhaps Phil, and some of the other leading music ops here, will make the test and, with play action what it is, may find that "Two-Bits For Two" plays can work just as well for phonos as "Two-Bits For Two" players works on pool and other games.

Whatever the result of the phono tests on "Two-Bits For Two" plays, the fact remains that the quarter chutes are growing in prominence.

They are being held in ever higher regard and respect by the operators who are finding that this in one way they can overcome increasing expenses.

Seasonal Play Jump Fades

More Air Conditioned Locations Have Halted Ups and Downs of Summer Play Action. Foresee Eventual Elimination of Seasonal Effect on Collections as Ops Speed Routes More Effectively

CHICAGO—"It wasn't so long ago when operators looked to Spring with great elation", one well known operator here stated, "because they believed that the jump in play would help to offset the forthcoming hot and poor play summer months.

"Now", he continues, "operators go right along into Spring (if there is a Spring season) just as if this were but a continuation of Fall and Winter business.

"What's more", he added, "they don't fear the hot summer anymore the way that they used to, either. "They realize", he claims, "that with almost every outstanding and secondary location now featuring air conditioning that there is very, very little, if any, drop in play action."

This is, more or less, true all over the country. Operators have come to disregard seasons, in many cases. Some believe this is also due to the fact that the operators have more effectively spread out their routes to include a greater variety of locations.

"For example", one leader here says, "the average route isn't as highly concentrated anymore. The operators have many different types of locations. "Also", he adds, "the locations are spread out.

"Thus", he points out, "makes it possible for the operator to enjoy fine play action in some spots even when others fall down. So on an overall average play action remains more or less constant."

One manufacturer here points out that the operators are also enjoying finer equipment and that play holds up, because of this, better than ever before.

"The machines being manufactured today", he states, "are of such a nature that the operator is assured constant play action regardless of the season."

All this is proved by the fact that, these past years, business has been just as great during the torrid months, and in some years even better, than in the cool and so-called indoor play months.

In short, seasonal play action jumps seem to be gradually fading away and this has caused better business to come into being for the majority of operators.

The Cash Box

M O A

SPECIAL ISSUE
(dated: may 25th)

your advertising message will reach ALL of the nation's operators

•

distributed at the MOA Convention at the Morrison Hotel, chicago, all during the show.....and those juke box operators unable to attend will receive it by mail.

goes to press:

THURS. MAY 16th

•

reserve your space now!

The Cash Box

1721 broadway, new york 19, n. y.
(phone: judson 6-2640)

- **CHICAGO**
  32 w. randolph st. (phone: dearborn 2-0045)
- **BOSTON**
  80 boylston st. (phone: hancock 6-8386)
- **HOLLYWOOD**
  6272 sunset blvd. (phone: hollywood 5-2129)

Attention: Hesitant, Timid, 5¢ Play Operators:

LIVING COSTS ARE NOW AT THE HIGHEST MARK IN U.S. HISTORY

The Upward Costs Spiral Has NOT Halted. Clothing, Food, Rent, Taxes, License Fees, Newspapers, Magazines, Telephone Calls, Gas, Trucks, Tires, Parts, Supplies, Heating Oil, Electricity and all Other Daily Necessities are Going Up Still Higher to Match Higher Wages and the Constantly Upward Creeping Inflationary Spiral.

IN YOUR OWN BUSINESS OVERHEAD EXPENSE HAS GONE UP OVER 350% AND COSTS OF NEW MACHINES ARE UP OVER 450% SINCE THE DOLLAR WAS ACTUALLY WORTH 100¢ IN 1939 AND NOT WORTH ONLY 50.8¢ AS IT IS IN 1957. YET 46% OF THE NATION'S MUSIC OPERATORS AND 37% OF U.S. GAMES OPERATORS CONTINUE TO TAUNT BANKRUPTCY BY FEATURING 5¢ PLAY WHEN THEIR OWN LOCATIONS HAVE DOUBLED, TRIPLED AND QUADRUPLED THE PRICES OF ALL THE MERCHANDISE THEY SELL.

Business failures have reached a record average of better than 300 per week.

The average, which was predicted at the start of the year by shrewd economists, was "about 250 per week".

Now even these economists have been proved wrong. Because overhead expense, which has cut down all earnings, has also been responsible for bankruptcy after bankruptcy.

Hesitant, timid, 5¢ play operators, are simply asking for bankruptcy.

They are leading into a complete bust. Simply because they will not accept, or recognize the fact that, since 1939 when the U.S. Dollar was actually worth 100 cents, the Dollar's value has fallen approximately 50%, down to 50.8 cents in 1957.

But, what is even more serious, overhead expense since 1939 has risen over 350% and costs of new machines have gone up over 450%.

That means that the 5¢ play operators are paying 350% more for every single necessity they require to continue on in business while, at the same time, paying 450% more for the very machines they must have to obtain income.

And, instead of getting 5¢ per play, like they got in '39, what they are actually getting is just about 2½¢ per play in 1957.

How these operators can pay 350% more for supplies, parts, labor and all other necessities they require to remain in business, as well as pay 450% more for the machines they need, and ONLY CHARGE HALF THE PRICE for each play, is something that can only be answered by eventual bankruptcy.

Even at 10¢ per play, the operator is actually only getting 5¢ per play, in 1957. Yet, his expenses and the costs of the new equipment he must buy, have gone up 350% and 450% respectively.

Therefore, even at 10¢ per play, the operator cannot long endure paying 350% and 450% more for everything he needs and still only getting the same amount of money he used to get in 1939, when he paid 350% LESS for overhead expense and 450% LESS for new machines.

That's why *The Cash Box* urged operators to adopt the "10¢ Play Plus" plan.

This publication urged the nation's operators to get a "more equitable share of the gross intake from all machines."

And the one and only way to do this was by "10¢ Play Plus" Front Money, Minimum Guarantees and/or a more equitable division of the gross intake best fitted to the peculiarities of the individual area, whether this be 60%-40%, 65%-35% or 70%-30% commission arrangement.

Even in this fashion the nation's operators, under the present constantly creeping upward inflationary trend, best exemplified in the fact that the "cost of living" has now reached an all time high, the highest in all U.S. history, are only just making both ends meet.

But, at least, they are able to make both ends meet. At least they are able to earn a decent living. To obtain a return on their investment that is somewhat commensurate to what other business men earn these days.

And are able, because of this, to assure their families a certain element of security. Insure their employees salaries. Continue on ahead in business as progressively as is possible.

There is only one way for those 46% of the nation's music operators and the 37% of the U.S. games operators to assure themselves continuing progressively in business, and that is by immediately placing into effect with all of their locations: *The Cash Box*' *"10¢ Pay Plus"* plan.

When...

You're in a SPOT Like This

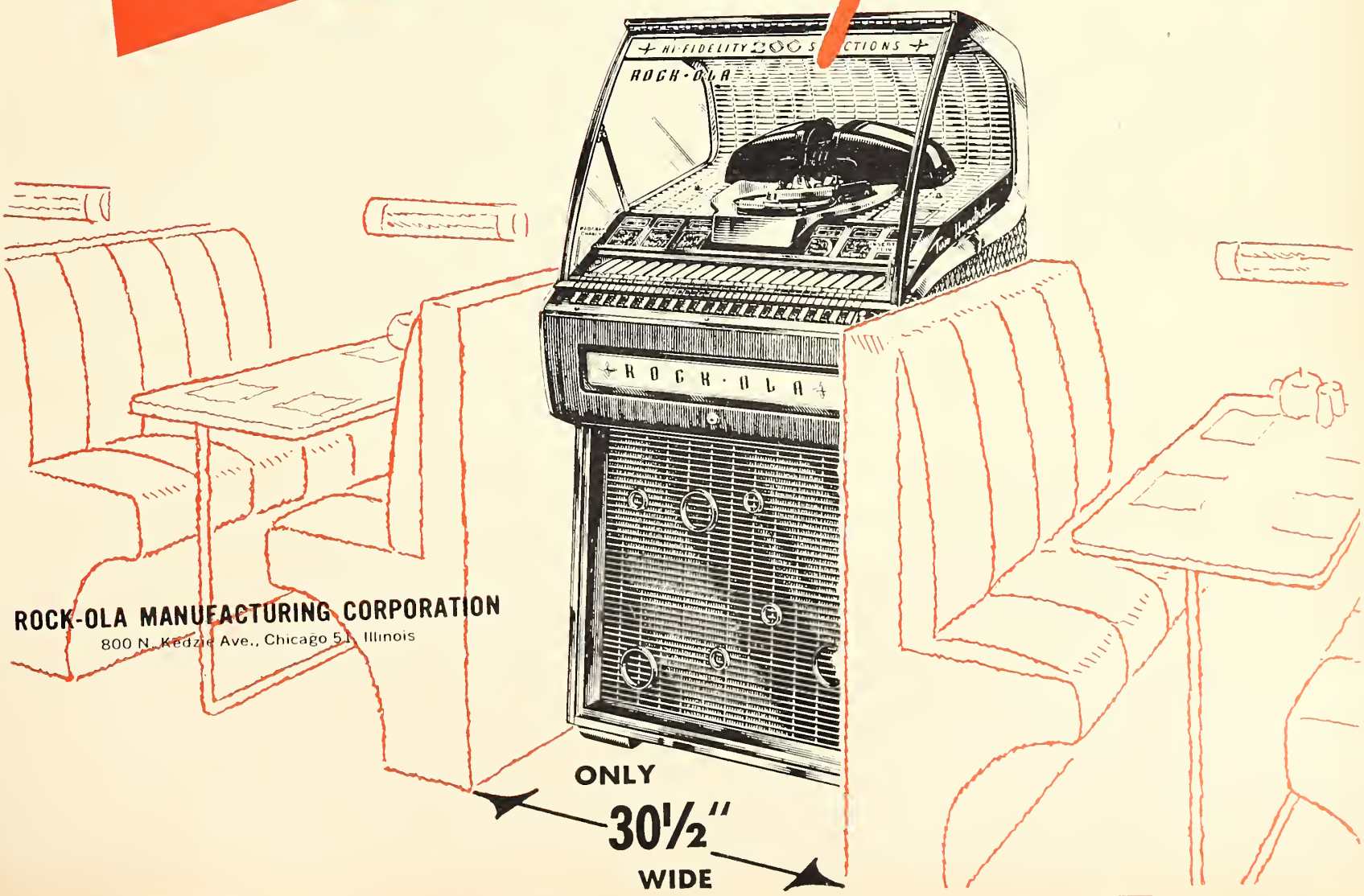
BUY

ROCK-OLA

The Smallest Most Compact Phonograph Manufactured Today

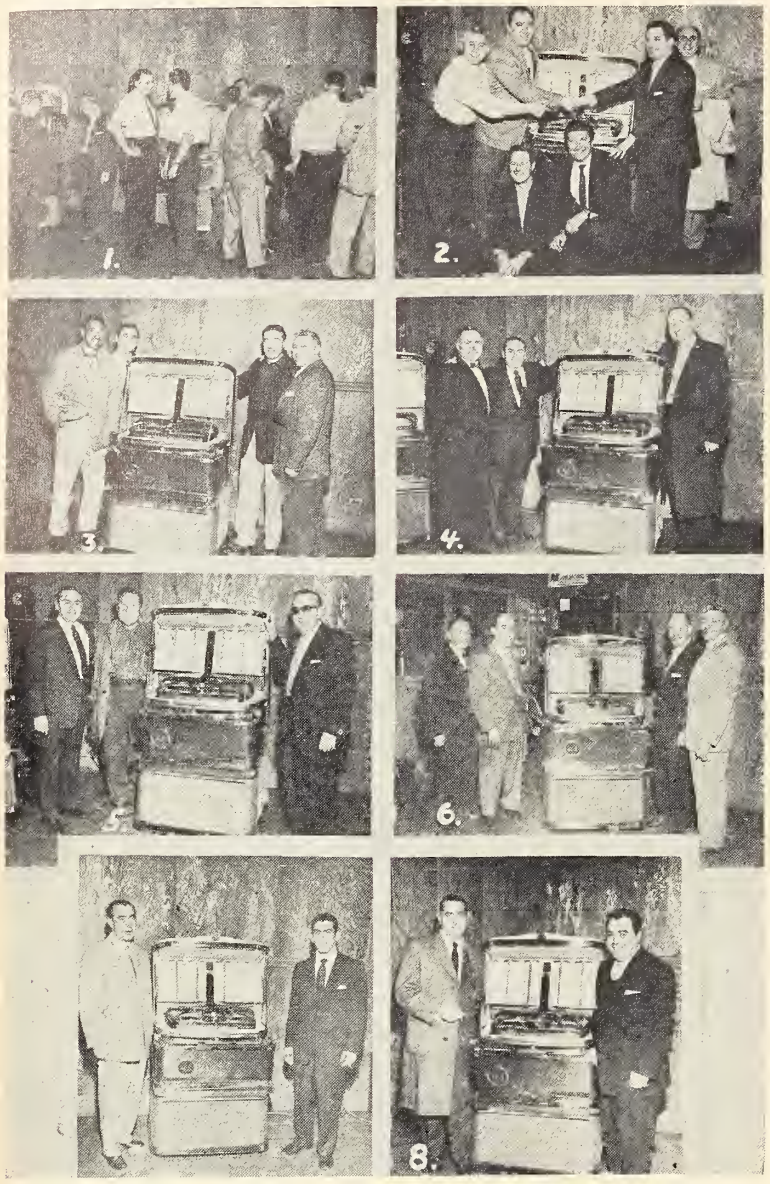
200, 120, 50 Selections

See It, Hear It, Buy It at Your ROCK-OLA Distributor Today!



ROCK-OLA MANUFACTURING CORPORATION
800 N. Kedzie Ave., Chicago 51, Illinois

Hundreds Of Ops Attend Runyon 3-City Showings Of AMI Phonos



NEW YORK—Runyon Sales Company's showing of the new AMI model "H" phonographs at its three offices, New York, Newark and Hartford, brought in hundreds of music operators to their offices in these cities.

The New York City showings on Monday and Tuesday, April 22 and 23, was the biggest and most exciting of all time, according to Barney (Shugy) Sugerman and Abe Green. "Not only did these operators express enthusiasm over the machines, but the orders placed created a record of sales for any previous music machine showing we ever held", said Sugerman.

Assisting Green and Sugerman were Morris Rood, Irving Kempner, Perry Loengrub, Lou Wolberg, Buddy Fox, Jack Prigoff, Marty Dumoff, Joe Buro, Marvin Goldstein, Abe Gellin, Woody Brown and Hercules Hugan. From the AMI factory were Artie Daddis, district sales manager, and Marty Blatt, field engineer.

Among the operators seen were: Thomas Henry, Irv Holzman, Joe Green, Harry Koeppel, Al Douglas, Harold Monroe, Harry Pugliese, Joe DiBartolo, Mac Pollay, Calvin Goros, Sal Trella, Bernie Hoey, Bob Held, Herb Lipman, Vince Cappezola, Phil Greitzer, Bernie Boorstein, Harold Morris, Harold Kaufman, Harry Green, Sam Lerner, Perry Tsucalas, Dom Allegro, Howard Kaye, P. Goldman, Sheldon Simon, Sol Gabel, Howard Greenberg, Irv Fenichel, J. C. Rogers, Ruby Sidlower, James Serbes, Lou Hirsch, Tobias Halpern, Joe Forsyth, Abe Bernstein, Don McCann, Sandy Moore, Moe Kutlow, Murray Wollman, Abe Lesh, Al Bodkin, Ben Chicofsky, Al Denver, Mort Zamore, Sid Levine, Iz Bernstein, Morris Bernstein, Frank Marcus, Jack Marcus, Don James, Melvin Nudelman, George Witt, Harold Prager, Elias Gassner, Sam Badalomenti, Moe Bitter, Max Iskowitz, Al Zirpoli, Charles Sachs, Les Boyd, Jr., Al Treiber, Al Maniaci, Mickey Mastro, Sam Penner, Sandy Warner, Sam Kramer, Harry Wasserman, Manny Feder, George Holtzman, Bob Luttman, Stanley Lutzker, Joe Majden, Ray Knoss, Bill Goetz, Jr., Jerry Basile, Leonard Block, Art Silbert, Harry Schildcrout, Jim Sherry, John Marino, Sam Engelman, Don "Doc" Shapiro, Jerry Miller, Clyde Cheek, Harry Zall, Charles Morell, Willie Aronson, Leo Lowenberg, Bob Krouse, Joe Friedman, Richard Friedman, Moe Luber, Dave Stern, Otto Freedman, Carl Williams, Howard Cleary, Marty Rosen, Abe Wolfe and Will Iverson.

From out of the city were: Max Klein, Seymour Pollak, Mike Mulqueen, Dave Conrad, Walter Conrad, Dick Dicicco, Nat Bensky, Eddie Golberg, Archie Goldberg, William McCarthy, Millie McCarthy, Carl Pavesi, Ann Koenig, Jack Rowen, James DeMare, George Molino, Matthew Smithurst, Frank De Mauro, Vincent Galle, Mike Tartaglia, Lou Tartaglia, Harold Rosenberg, Lou Tartaglia, Howard Herman, Ed Zdonczyk, Gertrude Browne, Herb Chacon, Tom Greco and Harold Seidel.

The showing in the Newark, N. J., offices on Wednesday and Thursday, April 24 and 25, is reported to have brought out nearly all the coinmen in that area. On hand to greet these men, in addition to Sugerman and Green, were Ed Burg, Felix Fleischman and Larry Bielbelberg.

Reproduced herewith are a few of the pictures taken at the New York showing: (1) Crowd around the machines, (2), l. to r.: Irv (Kempy) Kempner, Bernie Boorstein, Morris Rood and Harry Green (kneeling); Les Boyd, Jr., and Mac Pollay, (3) l. to r.: Mike Tartaglia, Morris Rood, Lou Tartaglia and Kempner, (4) l. to r.: George Holtzman, Sugerman and "Senator" Al Bodkin, (5) l. to r.: Sugerman, "Red" Zirpoli and Perry Lowengrub, (6) l. to r. Sugerman, Joe Green, Irv. Holzman and Kempner (7) Mario Hirmas and Fuad Hirmas from Santiago, Chile, (8) Al Maniaci and Mickey Mastro.

QUINDECENNIAL

In 1942 the first nuclear chain reaction (fission of uranium isotope, U-235) took place at the University of Chicago under physicists Arthur Compton, Enrico Permi and others.

This chain reaction, that year of 1942, had a very lasting and definite effect. It also caused a fission, of men, paper, print, knowledge and many years of experience into a single progressive unit for the benefit of all engaged in this industry. It created *The Cash Box*.

This year of 1957 *The Cash Box* celebrates its Quindecennial year. It has been fifteen years since *The Cash Box* came into being. The year of the first nuclear chain reaction is also the year *The Cash Box* was created. Both events are historical in their lasting effect.

Chicago Bowling League Banquet Already Considered Sellout

CHICAGO — The annual Chicago Automatic Phonograph Bowling League Banquet is already considered a sell-out, according to members of the league.

Over 200 have already indicated that they will be present the evening of Saturday, May 25, at the famed Allgauer's restaurant on Touhy and Lincoln Avenues, this city.

Ray Gallet, chairman of the entertainment committee, promises a combo par excellence for the evening along with other entertainment.

Johnny Oomens and Bob Gnarro, who head the Banquet Committee, are reported to already have their hands full trying to seat all who will be present.

"As usual," Johnny reports, "everyone wants to be at the front table."

The Bowling League tries to keep its banquet to its own members and their families.

Those who are not members of the League are cordially invited until all tickets are sold.

Bill Gersh, publisher of *The Cash Box*, will once again, for the fifth straight year, be Master of Ceremonies. Bill will award the trophies to all the winners.

Lou Casola Urges Ops Join MOA

ROCKFORD, ILL. — Lou Casola, Midwest Distribution Company, this city, one of the country's most dynamic operators, advises he is making a personal effort to stimulate attendance at the forthcoming MOA Convention, being held at the Morrison Hotel, Chicago, on May 19, 20 and 21.

Casola said he sent out a letter to several hundred operators in which he pointed out that MOA "has saved every juke box operator in the United States thousands of dollars a year you would be paying ASCAP in royalties." His letter winds up with a plea to "join and support MOA."

FISCHER

THE FINEST OF ALL SIX-POCKET POOL GAMES

$ The Best Is The Cheapest!
$ Defies Competition!
$ Unconditionally Guaranteed!
$ Now! At A New Low Low Price!

NOW DELIVERING

Wms. DLX 1957 Baseball—Gott. 4 Pl. Majestic—Genco Circus Gun
Wms. Crossfire—Bally Bowling Lanes—United Bowling Alley

BASEBALL		SHUFFLES		ARCADE	
Wms. DLX 4 Bagger	$310	Un. Capitol	$210	Wms. Crane	$145
Wms. King of Swat	245	Un. Clipper	185	C.C. Steam Shovel	145
Wms. All-Star	135	Un. Lightning	160	Wms. Polar Hunt	245
Wms. Big League	135	C.C. Hollywood	250	Genco Sky Rocket	225
C.C. Home Run	85	C.C. Holiday	195	Un. Carnival	195
Un. Star Slugger	295	Genco Skill Ball	295	Ex. Sportland	145

PRICED RIGHT! IMMEDIATE DELIVERY!

Thank You, Budweiser —

For TV Commercial Extolling Skill Requirements For Better Scores On Pinballs

CHICAGO — The amusement machine industry was thrilled upon viewing the most recent Budweiser TV beer commercial this past week.

Coinmen from a number of areas phoned The Cash Box to comment on the TV commercial, and we at this publication add our appreciation to Budweiser for its nation-wide TV advertisement extolling the fact that it requires "Skill" to obtain a better score on pinball games just as it requires "Skill" to brew as fine a beer as Budweiser.

Operators Get Lucky With "Lucky Horoscope"

CHICAGO—Ted Rubenstein of Marvel Manufacturing Company, this city, was very much elated over two long distance phone calls he received this past week.

"These two operators", Ted explained, "walked in here one day about two weeks ago, after they saw our ad in The Cash Box on our 'Lucky Horoscope', and wanted to look the machine over.

"To make a long story short", Ted continued, "they both walked out with a few samples each.

"They told me they were going to give the machines a real test in their cities.

"One was a vending machine operator", Ted reports, "and the other was a juke box operator.

"That", Ted points out, "kind of had me worried. If they were amusement machine operators", he explained, "I would have felt much better about the tests.

"I'd be more certain they'd know how to locate our 'Lucky Horoscope' to the best advantage in their locations.

"But", Ted says, "now we're not worried at all about locating the 'Lucky Horoscope' on locations anymore.

"Nor are we worried whether the operators confine themselves to music, vending or games, anymore.

"These two calls", Ted advised, "were for a very fine number of our 'Lucky Horoscope' venders.

"Because", Ted explains, "both these operators told me that the 'Lucky Horoscope' had taken in more the first week than what they had paid for it. The second week was already going bigger than the first."

Rubenstein points to many such cases where operators have taken in more than they paid for 'Lucky Horoscope' the first week of its operation.

"Mystery Tune" Gets Play Plus Cooperation

PORT ST. JOE, FLA.—Damon P. Peters, Jr., this city, advises that attention to the individual programming of records, plus the use of a "mystery tune", has helped him to gain very fine cooperation from his locations.

"I have found that most of my locations", reports Peters, "to be basically the same. At least as far as acceptance of equipment, record appeal, maintenance of the equipment and agreement on commission deals.

"Except for some of the high, key locations that demand records of a nature ranging from Bach to Muddy Waters. I find these locations to be my hardest as far as cooperation with the record aspect is concerned.

"Some of the records they demand are not always recorded on 45 or 78. Such as some of the jazz items. Hence I converted to 10¢ play. I made it a practise to give such locations something new each week. Maybe one or two new records since, as I stated above, these ranged from Bach to Waters. Because of this the location gave me much more cooperation.

"Another method I employed to gain fuller cooperation and to let the location select its own records. Believe me, while the operator knows what is being played nationally and what is most popular by his trade magazine, the location knows what his customers want, because he's listening to his customer's requests. So, let the location make a choice of at least two or three records each week. Do this and you will have the waitresses and bartenders pushing for business for you.

"Another method that I've found rather successful has been the 'mystery tune' idea. It creates interest. It lets the customers know that there is a juke box in the place and that the owner of the juke box is a bit altruistic. That he doesn't mind giving away a little.

"The operaor can write this off his income tax as 'advertising'. Here is the way it works:

"Find a record with a beat. The kind of beat that appeals to the location. Tape over the name of the label and the name of the artist on both sides. Designate this selection as the 'Mystery Tune' on the title strip. If the machine plays both sides you will have two 'mystery tunes'.

"Have your local printer or sign maker arrange a neat, attractive sign that gets attention. Have one placed near the juke box and maybe one or two at a few more strategic spots. Have the sign read: 'Win $5 (whatever amount) name the mystery tune on the juke box. Selection Number (whatever the number). Ask the proprietor about details.'

"Have the sign maker leave the space where you are to insert your mystery selection number blank. In this way the signs can be used over and over again provided, of course, they are kept clean and neat.

"The proprietor must keep a pad and pencil on display. The customer writes his name and address and whatever tune he guesses it is. You can have one winner or more winners. Run this for a month and then shift the tune to some other location.

"This has proved very successful with our locations. I sincerely hope it will prove of good value to other operators who desire to obtain their locations' cooperation."

Hope Warm Weather Holds

CHICAGO—Ops here were smiling again this past week. Business has been down. This is always the case during the Lent season.

In addition, many complained that tavern business has been away off. To the point where many tavern owners were much worried.

"Now", said one well known op here, "with the warm weather, the tavern owners are smiling again, because business picked right up."

At the same time, with Lent over and the warm weather seemingly here to stay, the operators believe that collections will roll right up again.

"Just let the warm weather stay on and", added this operator, "get even warmer.

"All of us are going to be enjoying better collections again."

AUTO-PHOTO No. 9 . . . $1695
VOICE-O-GRAPHS . . . $200
Will Buy: Guns & Arcade Equipment.
PHOTO-VEND
5400 Cullom Ave. • Chicago, Ill.
Phone: Mulberry 5-5788

SCALE ASSEMBLERS WANTED !
Must be experienced on Pace, Watling, Rock-Ola, Mills or Jennings Scales.
Coll or write in confidence.
J. F. FRANTZ MFG. CO.
1940 W. LAKE STREET, CHICAGO 12, ILL.
(Tel.: TAylor 9-2399)

Remember for EXPORT it's
International Scott Crosse Co.
SCOTT CROSSE COMPANY
1423 Spring Garden Street, Philadelphia 30, Pa.
Rittenhouse 6-7712
Branch: 819-821 Lackawanna Ave., Scranton, Pa.

Now . . .
SHOWING and DELIVERING
AMI "H"
PHONOGRAPHS AT ALL OFFICES
RUNYON SALES COMPANY
Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Perma, Inc.
593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N.J., BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470

If you are reading someone else's copy of The Cash Box why not mail this coupon today!

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

Enclosed find my check.
$15 for a full year (52 weeks) subscription ☐
$30 for a full year (outside United States) ☐
$45 for a full year (Airmail outside U.S.) ☐

NAME .....
FIRM .....
ADDRESS .....
CITY ..... ZONE... STATE.....

Far East Importers Show Growing Interest In Coin Machine Equipment

CHICAGO—More and more manufacturers as well as distributors report growing interest in coin machine equipment of all kinds from far eastern countries.

Tho demand has been somewhat static for sometime, it seems that the Far East has now awakened to the possibilities of coin machines, and export has been stepping up these past months.

Belief is that the Far East, should these countries get going again, could use very large numbers of reconditioned machines of all kinds.

British and Portuguese cities in China, namely: Hongkong and Macao, have been seeing more juke boxes and other types of coin machines.

Importers in these centers have been contacting U.S. manufacturers and distribs in an effort to obtain more machines.

Taipei, Formosa has slowed down at this time and business seems to have fallen off.

Bombay, India importers have been in contact with U.S. and European firms and, it seems, more business will be done, especially with reconditioned juke boxes, in the future.

Japan seems to be the most progressive and aggressive as far as coin machine equipment is concerned. Importers in Tokyo and Yokohama have been in contact with U.S. firms regarding used machines as well as new equipment.

Japan is already very well covered with arcades and the phonos and games have overlapped into various types of locations.

From all indications it seems that Japan will again lead the Far East in imports of all types of coin operated machines.

Guam, Korea, Malaya, British Malaya and the Philippines, as well as many other parts of the Far East are already users of coin machines.

If reports come true there is sure to be a revival of shipments to the Far Eastern countries.

The orient was among the better importers of U.S. machines prior to War II but has been slower than other parts of the world in recovery.

With Hongkong, Macao, Singapore, Tokyo, Yokohama, Manila, Kuala Lumpur as well as Agana, Seoul and Bombay, and other cities, starting to call for coin machine equipment, the expected revival of the far eastern market may come about sooner than expected.

(Editor's Note: The Cash Box has intensified its coverage of the Far East and believes that its regular weekly issues being mailed to the subscribers in leading cities will result in more business for the industry from the Orient.)

Seeburg Showing At Lynch

HOUSTON, TEX.—H. A. Franz (left) and Hans Von Reydt, S. H. Lynch Company, this city, pose before the new Seeburg phonographs during their recent showing.

Chicago Coin's
BOWLING LEAGUE
2 SIZES: 14' 8" & 11' 8"

GUNS
GENCO
STATE FAIR $350
RIFLE GALLERY 175
SKY GUNNER 125
EXHIBIT
JUNGLE HUNT 415
SHOOTING GAL'Y 110
DALE GUN 55
UNITED
BONUS 245
CARNIVAL 185
KEENEY
SPORTSMAN 195
SEEBURG
SHOOT THE BEAR 135

"FIRST" in POOL GAMES!
EXHIBIT'S 6-HOLE POOL

BASEBALL
Wms. King Of Swat $275
C.C. Home Run, 6-Pl. 175
C.C. Super H.R., 6-Pl. 185
Evans Bat A Score 105
Wms. DL World Series 85
Sc. Batting Practice 75

ARCADE
Mut. Lord's Prayer $335
Mut. K. O. Champ 325
C.C. Twin Hockey 265
C.C. Steam Shovel 185
Gen. 2-Pl. Basketball 185
Mut. Tungo 175
Wms. Sidewalk Engr. 150
C.C. Bask'ball Champ 135
C.C. 4-Player Derby 145
Cap. Midget Movies 125
Evans Super Bomber 115
Telequiz w/ Film 90
Mut. Rock 'N' Roll 85
Wms. Quarterback 85
Amuse. Boomerang 65

FIRST COIN MACHINE EXCHANGE, INC.
Wally Finke & Jae Kline
1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

Through The Coin Chute

CALIFORNIA CLIPPINGS

With Tax Day and the Easter Season over things on Pico Boulevard are back to normal. Operators continue flocking to the showrooms to see the new lines of phonographs and new games hitting the market. . . . **Lucille** and **Paul Laymon**, Paul A. Laymon, Inc., just received Bally's eighteen foot ABC "Bowling Lanes." They now have all three models, eleven, fourteen and eighteen foot, games, which will suit any location. **Jimmy Wilkens** bedded for three days with the virus. **E. Wilkes'** son, **Tom**, took over Jim's desk during his absence and drew caricatures of the Laymon staff until his father saw his and then Tom was relieved of his desk. **Albert Harris** has been added to the Shipping Department which will expedite shipments of the Rock-Ola "200" phonograph. . . . **William Yedlin**, local operator, took time off for a fishing trip in Mexico. . . . At Minthorne Music Company, **Wayne Davis** reports the new line of Seeburg phonographs is being very well received by the operators. **Matt Nordberg** and **George Mahlum** will hold showings in San Diego, San Bernardino and Bakersfield of the new line in the very near future. The Chicago Coin "Bowling League" is in such demand at Minthorne they can't keep a floor sample in the showroom. **Paul Vogel** reports sales on the increase at Minthorne's Used Equipment Department. . . . **Sammy Ricklin** was visited at California Music Company by **Robert Wagner** who played his first Liberty release of "So Young" and "Almost Eighteen." **Gabe Orland** was saying the Shipping and Strip Departments are now completely mechanically equipped and he is thinking about installing two robots named "Lilia" and "Janet" in honor of Misses **Rivas** and **Parker. Val Zuniga** reports heavy sales in the LP Album Department. **Martha Delgado** predicts **Ricky Nelson** will have a hit with his first Verve release of "A Teenage Romance." **Buddy Robinson** says **Jim Lowe's** "Talkin' To The Blues" on Dot will open another "door" for him.

Bill Happel reports the showing of the new AMI model "H" phonographs at Badger Sales Company, Inc. was a tremendous success with the operators raving about the revolutionary design of the exterior of the phonograph. A showing was held in Bakersfield by **Marshall Ames** and in San Diego by **Don Ames** with **Frank Mencuri**, AMI district sales representative, attending both showings. **Fred Velie** has rejoined the staff at Badger and will handle the Northern territory. . . . **Phil Robinson** reports Chicago Coin's "Bowling League" is arriving here by rail and van to fill the orders for this game. Phil is making a trip to San Francisco where he will visit the R. F. Jones & Company and Advance Automatic Games Company. . . . **Jack Simon** returned from a successful trip through Nevada and Arizona and **John Freeman** and **Sonny Lomberg** are busy filling the orders. Operators are having a difficult time getting through the front door at Simon's with all the equipment arriving. John reports the arcade business is picking up rapidly.

At Norty's Music Center, **Norty Beckman** is in the midst of a remodeling job that will give him an entire wall covered with peg board for displaying LP Albums. This will add greatly to the expansion of the LP Album department. **Ana Marinez** keeps spinning **B. B. King's** new Modern release of "I Want To Get Married" in anticipation of her coming wedding in September. **Harold Goldfine** believes the **Four Lads** have a hit with "Golly" on Columbia. **Jan Graham** reports **Nate "King" Cole's** "China Gate" on Capitol is taking off with the operators. . . . **Charley Robinson** back at his desk at C. A. Robinson & Company after his trip East. Charley was seen in the shipping department at the United Factory pasting his shipping labels on crated "Bowling Alleys" to insure their delivery at his establishment. United "Team Bowling Alley" arrived in the showroom and **Al Bettelman** says the operators are all commenting on the added features of the team and mark scoring. **Ray Powers** made a trip through the northern territory and returned in time to celebrate Easter with his family. **Hank Tronick** reports he is sold out of music equipment and awaiting more. Hank says sales of music equipment is on the constant climb. . . . **Wayne Copeland** reports the past week was the biggest ever in sales of new and used equipment at Sierra Distributors. **Frank Davis** says it is hard to keep a new Wurlitzer phonograph in the showroom they are going out so fast. **Pete Ley** and **Ed Wisler** remained in the showroom the past week to help with sales on the floor. Pete says the "Ranger" six-hole pool table is a real hot item with the operators. . . . **Russ Morgan** dropped in Leuenhagen's Record Bar to tell the **Solle Sisters, Mary, Kay** and **Claire**, about his new television show which will start in June. Kay believes "Little White Lies" will be the big side for **Betty Johnson** on Bally. Claire reports **Sarah Vaughan's** "Poor Butterfly" on Mercury has started to move with the operators. Mary predicts **Les Baxter** will have a big one with "Blue Echo" on Capitol.

Through The Coin Chute

DALLAS DOINGS

S. H. Lynch and Company reported an excellent turnout at its showing of the new Seeburg phonographs. Mr. and Mrs. **William Sheffield** of Odessa were on hand at the all day open house at the Lynch offices, as were the **Jordan Brothers** from Lubbock and **O. D. Thorn** of Bossier City, Louisiana and his family. . . . **Jack Perkins**, Capitol Records' regional credit manager, expected in from the Hollywood office for a brief visit at the local branch. . . . E. L. Certain Music Company having its share of illness with **E. L. Certain, Sr.** on the sick list again and **Stewart Redfearn** just home from the hospital. . . . Some of the recent out-of-towners visiting along coinrow included **Buddy Clem** of Paris; A. V. **Clawson** and his brother in from DeKalb; Mr. and Mrs. Pete Selman of Longview; **Dick Quam**, Henderson; **Henry Moore**, Waco. . . . Decca Records opened a new branch office in San Antonio located at 906 Nolan Street with R. E. **Alexander** newly appointed branch manager. . . . **Lee Palmer**, western division manager for ABC-Paramount Records called to say "hello." Lee was in town visiting their local distributor, Eric Distributing of Texas who recently opened their office at 1630 Irving Boulevard. . . . The **T. A. Webb** family of American Amusement Company spent their Easter holiday out of town.

Through The Coin Chute

NEW ENGLAND NIBBLES

Hot weather, with an all time Boston record of 88 degrees on Sunday Apr. 21, had outdoor fun spots thronged and racked up heavy plays on coin operated equipment in the territory. New games, kiddie rides, arcade pieces, music going great throughout the six-state region. Distribs hard put to keep up with orders.

Big outpour of ops attended the showing of the new AMI model "H" phonographs at Atlas Distributors on Monday, Apr. 22, with **Louis Blatt** hosting. Ops okayed the new music machines with expressions of approval all around. New features were shown, illustrated and explained by the Atlas staff. . . . The new six-pocket pool tables are hotsy at Redd Distributors (Wurlitzer) and action on the 50¢ play Wurlitzer continues at terrific pace, reports **Bob Jones**, sales mgr. Back from trip through southeast N. E., he reports ops eager for new type amusement games. . . . A new slate of officers will be presented at the Thursday, May 2, meeting of the Mass. Music Operators Association at Hotel Beaconsfield and a smorgasbord supper will be served. . . . **Dave Bond**, prexy Trimount Automatic Sales Corp., Seeburg), will be honored by music industry for his outstanding work in behalf of the UJA at a dinner this week. . . . At Associated Amusements (Rock-Ola), heavy interest in kiddie rides and bowling alleys, arcade pieces and guns going geat. **Dick Mandell**, gen. mgr., made a sales trip around the circuit and reports outlook exceedingly bright for all coin operated amusement equipment. **Ed Ravreby** predicts big biz for fun spot ops, arcades and roadside spots using coin machines this summer.

At Trimount Automatic Sales Corp. (Seeburg), **Irwin Margold** reports arcade pieces are moving fast. Export biz is way up and demand for used equipment continues at record. New Seeburgs are in heavy demand and orders are backlogged. . . . Columbia Record, which has just opened new salesrooms and offices at 36 Cummington Street, ran a disk jock party for the **Four Lads** Monday, Apr. 22, preceding their opening that night at Blinstrub's nitery for the week. Many coinmen caught the Columbia diskers opening, among them **Dave Baker**, Melo-Tone Music, Arlington; **Jerry Flatto**, Boston Record Distributors, and **Mrs. Flatto**, celebrating their first wedding anni; **Vinnie** and **Larry Callucci**, Arlington; **Dan Carr**, gen. sales mgr., Continental Vending, Westbury, L. I. . . . Hub has its first femme radio director, **Ruth Casey**, WBMS, Decca disker, who is now discovering the talents of promising youngster who may some day follow in Ruth's footsteps, and like her, make the Ed Sullivan Show and Decca Records. . . . **Ruthie Shapiro** doing national record exploitation for new Coral thrush **Tina Robin**, also representing **Dean Jones** on MGM for eastern half of nation, in addition to **Eileen Rodgers** and **Frankie Laine**. . . . **Jim Aylward**, disk jock formerly with WHIL, Medford, Mass., has just started a daily 2-6 p.m. stint at WREB in Holyoke, Mass. The Jim Aylward Music Club will be heard daily in an area that covers all of western Mass. and will feature the latest and best of pop records.

Ops visiting distribs this week included: **Saul Robinson**, Newton; **Phil Swartz**, Brookline; **Sam Dolinsky**, Lynn; **Jim O'Connor**, Danielson. Conn.; **Cy Jacobs**, Winthrop; **Arthur Sturgis**, Jamaica Plain; **Harry Deshowitz**, Medford; **Manny Andelman**, Cambridge; **Joe Viana**, Fitchburg; **Dave Hammett**, Hyannis; **Edward Campagna**, Sanford, Me.; **Joe Assad**, York Beach, Me.; **George Chopelas**, Malden; **Sumner Segall**, Boston; **Al Dolinas**, Hyannis; **Ray Faini**, Framingham; **Tom Libby**, Haverhill; **Perry Lipson**, Newton; **John Poto**, East Boston; **Ed Beals**, Needham; **Harold Harwick**, Brighton; **Dave Gropman**, Boston; **Bill Plumb**, Brookline; **Walter Luby**, Shrewsbury; **Russell Mawsley**, Holyoke; **Ray Shea**, Worcester; **Bill Hamel**, Concord, N. H.; **James Geraco**, Boston; **Gerry Gandberg**, Marblehead; **Henry Levine**, Milton; **Frank Fendell**, Brookline; **Martin Oliver**, Portland, Me.; **Alec Pechilis**, Ipswich; **Lou Abramson**, Cambridge; **Sid Warlbarst**, Boston; **Ben Ross**, Boston; **Israel Spector**, Boston; **Ralph Lackey**, West Roxbury; **Luke Levine**, Boston; **Ernie Geramondi**, Bristol, Conn.; **Ben Gordon**, New Britain, Conn.; **Jerry Balboni**, Springfield, Mass.; **Lucienne Dugas**, West Springfield; **Peachy Cassanta**, Milford; **Ralph Ridgeway**, Springfield; **Fred Mielniekonski**, Chicopee; **Charlie Prometlarz**, Aldenville; **Stank Skop**, Woronoco, Me.; **Art Rhode**, Bristol, Conn.; **Joe Falconi**, Norwick, Conn.; **George Hatzipeto**, Springfield, Mass.; **Stan Broka**, West Springfield; and **Pete Suma**, Bristol, R. I. . . . Arcade ops in town looking for new and novel equipment with early opening underway from Paragon Park in Nantasket to Old Orchard Beach, Me.

Through The Coin Chute

HOUSTON HAPPENINGS

Francis Cruz, service dep't S. H. Lynch Co. (Seeburg) is a top ranking professional musician in his own right. . . . An enthusiastic Rock-Ola booster is local operator **Carl Benton**. . . . **Ronald Peebles** and **David Brittain**, Houston branch of Kings Records Inc., collaborated on statement that "Loneliness" by the **Quarter Notes** was the fastest moving number released by them in some time. Incidentally, Brittain has grown himself a full beard that would cause some of the old '49ers to turn green with envy. . . . Happy that operator **Bill Morrison** is back in harness after winning a pretty tough heart ailment bout. . . . **Henry L. Bailey**, owner of American Shuffleboard Sales Co. said his business was way below par. . . . Operator **Bryant Hays**, (Cleveland Amusement Co.) Cleveland, made both the new phonograph showings this year same as he has the past several. . . . First impression was that **Joe Young**, manager of the gigantic arcade in Houston Playland Park, had opened this season with all the new equipment but a closer look showed a lot of it to be just newly renovated stuff. Plum clever job of renewing we'd say. . . . **Billy Bob Redin**, medical student at Baylor University and son of operator **Leon Redin**, home over Easter holidays. . . . **Mrs. Thelma Simms**, wife of operator **Ralph Simms**, recovering nicely from a major operation.

Wolfe Distrib Holds Seeburg Phonograph Showing

MIAMI BEACH, FLA.—Simon Wolfe, Wolfe Distributing Company, Inc., headed a group of the firm's personnel on Sunday, April 14, when the new Seeburg phonographs were presented to music operators in this area at the El Commodore Hotel, this city.

Assisting Si were M. F. Patton, H. C. Clarkson, R. E. Gibbon, W. P. Ward, Jr., and Gregory Pursell. On hand, representing the Seeburg factory, was E. C. Blankbeckler.

The visiting operators were regaled with a complete buffet set-up, both liquid and solid. Several top recording artists attended and met the operators.

Among those present were: Oscar Garcia, Jack McGriff, Carl Weisner, Marshall Heflin, W. H. Wedekind, J. W. Cain, Gleason Stambaugh, Sr., Gleason Stambaugh, Jr., Joe Best, Harry Zimand, Sid Ritterman, Paul Fetzer, George Stearns, Walter Wheeler, George Skadding, S. B. Gurkin, Robert Thomas, Sam Marino, John Marino, Pat Sise, Mr. and Mrs. Harold Carson, Mr. and Mrs. Arnold Rogan, Mr. and Mrs. Thompson, Mr. and Mrs. Joe Mangone, Mr. and Mrs. Edward Petrocine, Mr. and Mrs. Jack Lipsiner, Mr. and Mrs. Morris Diamond, Mike Seader, Whitey Pincus, Mr. and Mrs. Charles Cook, Gene Rogers, Bill Rogers, X. Y. Zeverly, Ernie Reyer, Eddie Daddis, Mr. and Mrs. E. J. Issenberg, Mr. and Mrs. John Makin, Mr. and Mrs. Leo Slackton, Sam Lano, Walter Zarzyki, Mack Reiser, Jack Kaufmann, Phil Zimand, Mr. and Mrs. Eddie Leopold, George Caravasios, Willie Blatt, Murray Gross and Buddy Kaufmann.

Boston Council Sustains Mayor's Veto Of Phono License Fee Reductions

BOSTON, MASS.—The Boston City Council sustained the veto of Mayor John B. Hynes on juke box fees at a stormy session Monday night, April 22. Charges that the council's committee on ordinances had not held true public hearings on license fee changes produced a bitter wrangle that prompted the president to threaten to suspend any member who got too violent in his accusations.

It was the third week of virtually unprecedented council fury and it was the outgrowth of the council's vote to reduce the license fees on juke boxes. The fight flared anew when Councilman Gabriel Piemonte charged hearings of the committee on ordinances under former chairman Francis X. Ahearn "were not public hearings in my definition of the word."

The council voted to raise the fee on pins from $35 to $100, an action which would add an estimated $60,000 to the city treasury. Piemonte charged the public was not aware of most committee hearings and that while the letter of the law was being fulfilled the "spirit of the law" was being violated. The former ordinance committee chairman, whose committee worked on hundreds of ordinance charges in 1956, said his group had taken every reasonable means to let the public know the hearings were to be held.

Juke box license fees were cut in a previous stormy council session on April 8 by a 5-3 vote which cut the weekday license from $50 to $15 and the Sunday license from $50 to $10.

David J. Baker, president of the Massachusetts Music Operators Association, said he had been requested by Mayor Hynes to submit a survey of the juke box business and suggested proposals for study this week.

British Ops Look For More U. S. Licensees

Hope U. S. Mfrs. Will Arrange for Licensees to Build Phonos and Games in England

LONDON, ENGLAND—British operators are reported to be looking to U.S. coin machine manufacturers for appointment of licensees in England to manufacture the latest phonos and games.

They are of the hope that American manufacturers will investigate their market and will then arrange to manufacture, or have some firm manufacture under license for them, in the British Isles.

The English operator is of the belief that there is sufficient business in the British Isles to make manufacture under licensee profitable for U.S. firms.

They also point to the fact that shipments can be made quicker and easier and, especially, at much less expense, directly from England or anywhere else in the British Isles as to the European continent, the near east or the Mediteranean countries of North Africa.

WANT TO BUY!

VARIETY
HI-FI
ICE FROLICS
PALM SPRINGS
SURF CLUB
BIG TIME

BROADWAY
NITE CLUB
MANHATTAN
PIXIES
CARAVAN

Highest Prices Paid

CALL COLLECT!

ALL-STATE COIN MACH. EXCH.
4407 W. Fullerton Ave., Chicago 39, Ill.
(All Phones: BElmont 5-6770)

NOW IT'S OFFICIAL!

The 1957 Baseball Season Has Begun With
Williams'
1957 DeLuxe BASEBALL
THIS IS IT — A WINNER

OTHER WILLIAMS' HITS	
KING O' SWAT—Greatest of all time, at a very special price	$245.
4 BAGGER	$295.
DE LUXE BASEBALL	65.
SUPER WORLD SERIES	50.
SLUGFEST (Pin BB)	50.
GENCO BASEBALLS	
HI-FLY	$295.
CHAMPION BASEBALL	245.

1/3 With Order, Balance C.O.D.
WRITE — PHONE — WIRE
SEND FOR COMPLETE LISTS.

DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE—STEVENSON 2-2903

Leaders Optimistically Report:

No Slowdown Ahead

Industry's Leaders Believe Business Will Continue at High Level Thruout Balance of Year. Expect Increased Export Biz to Help Set Sales and Production Records

CHICAGO — As the weeks go on ever greater optimism is noticeable among the industry's leaders.

All are of the belief, "There's no slowdown ahead."

"In fact", reported one well known leader here, "if anything at all, we believe that our firm, like other firms, will set sales and production records because of the increased export business we are enjoying."

There are others here who are of a similar opinion. All point to the fact that there has been a very big pickup in export to Europe as well as to Central and South America, the Orient and, especially, to Canada.

"We've never before enjoyed such fine export business", one manufacturer stated, "even before War II."

"This time", he added, "the business we are enjoying from all the world markets continues to grow bigger each month."

In the meantime, almost every factory here is busy shipping to its distributors thruout the country while, at the same time, arranging production schedules so that shipments will also go out to the export markets.

Distributors, too, are enjoying a fine business and, like the manufacturers, see no slowdown ahead for the balance of this year.

Canadian Ops View AMI "H" Phonos

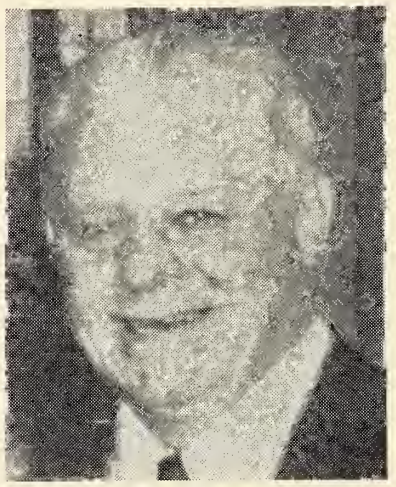
WINNIPEG, CANADA—"Operators here are giving the new AMI "H" line the most enthusiastic reception I've ever witnessed for any juke box." That's how Marty Marosnick of the Winnipeg Coin Machine Company describes the reaction of Winnipeg and Saskatchewan operators to the new "H" juke boxes introduced April 17 and 18 at Winnipeg Coin's showrooms at 209 Pacific Street.

Morosnick reports visitors showed their approval of the new AMI models with an unprecedented amount of immediate orders and that during and since the show, many operators have phoned from all sections of the two Provinces asking for more details.

"In fact," Morosnick states, "we've had orders called in from operators unable to make the showing here but who had been convinced by the glowing reports from those who had seen the machines. Seems like everyone is anxious to get these terrific new boxes out earning for them."

During the Winnipeg showings Morosnick was assisted by shop foreman Ed Sedo and Mrs. Sedo; and Eric J. Dyer, AMI regional sales representative. Winnipeg Coin plans to show the new "H" line in Saskatchewan later this month for the convenience of operators in that area.

Class Of '22



ARTHUR ALOYSIUS GARVEY

CHICAGO—"I'm going back to Notre Dame," reported Arthur Aloysius Garvey of Bally Manufacturing Co., this past week, "to enjoy the Commencement Exercises this June."

Arthur Aloysius Garvey, one of the greatest football stars of Notre Dame, is returning to meet with the members of his class of 1922.

As one of the greatest linemen of all the famed football linemen of Notre Dame, Garvey's name was in the nation's press as the country's greatest left tackle almost continuously during the football seasons of 1920, '21 and '22.

After graduating from Notre Dame in 1922, Garvey immediately went to the Chicago Bears professional football team. He played with the Bears in '22, '23, '24 and '25.

In fact, Arthur Aloysius Garvey, who weighed 297 lbs. while playing with the Bears at left tackle, went around the world with the Bears team that was guided by Red Grange.

On his return, he joined the New York Giants pro football team and, under Tim Mara, helped win the pro championship in 1927. With the Giants, Art claims he weighed in at 225 lbs.

In the midst of his football career, and during the offseason, Garvey fought professionally as a heavyweight. He had 27 fights. Seven of these at the old Madison Square Garden. His fighting career, when many believed he would win the heavyweight championship, was during '23, '24 and '25.

Arthur Aloysius Garvey will return to the scene of his first athletic triumphs when he revisits the campus of Notre Dame this June during the Commencement Exercises and reminisces with the remnants of the 1922 graduating class.

Since that's going back 35 years, Art was asked how all this great athletic accomplishment had helped him.

Said Arthur Aloysius Garvey, "All the newspaper publicity and about 20 cents can get me a bus ride here in Chicago."

Small Towns Outshine Big Cities on 100% Dime Play By 5 To 1

CHICAGO—For some years it has been a general belief among leaders of the industry that the nation's smaller communities of less than 100,000 population would be first to benefit from dime play.

Not until history's first 10¢ play survey by **The Cash Box** was this prediction definitely proved true.

It seems that the towns of less than 100,000 population outshine the bigger communities by about five to one as far as 100 percent dime play is concerned.

Just picking a cross section from the reports that have arrived from areas where 100% dime phono play exists shows the followi

Over 100,000 popula

Chicago, Ill. (Pop. 3
ford, Ill. (Pop. 105,4
(Pop. 914,808); Sou
115,911) and **Oma**
117).

The five cities
population were r
the following towns o. 100,-
000 population.

(A great many more have since arrived, but this gives some idea of the five to one ratio as far as 100% dime play towns are concerned.)

Under 100,000 population:

Grand Rapids, Minn. (Pop. 6,019); **Malone, N. Y.** (Pop. 9,501); **Westfield, Mass.** (Pop. 20,962); **Missoula, Mont.** (Pop. 22,485); **Brookings, S. D.** (Pop. 7,764); **Pine Bluff, Ark.** (Pop. 37,162); **Cicero, Ill.** (Pop. 67,989); **Wilmette, Ill.** (Pop. 18,162); **Wewoka, Okla.** (Pop. 6,747); **Silver Creek, N. Y.** (Pop. 3,068); **Fairmont, Minn.** (Pop. 8,193); **Enid, Okla.** (Pop. 36,017); **Thomasville, Ga.** (Pop. 14,424); **Greenfield, Mass.** (Pop. 17,349); **Tuscaloosa, Ala.** (Pop. 8,193); **Payette, Ida.** (4,032); **Council Bluffs, Ia.** (45,429); **West Chester, Pa.** (15,168); **Benton Harbor, Mich.** (18,769); **Havre, Mont.** (8,086); **Plattsburg, N. Y.** (17,738) and **Pocatello, Ida.** (26,131).

Regardless of how many more of the cities that have arrived in **The Cash Box'** 10¢ play survey would be listed, the ratio of five to one would continue almost indefinitely.

Of course, the fact remains that one city such as Chicago has more phonographs on locations than any five cities of under 100,000 population.

With quantities eliminated, and numbers of communities considered in the 100% dime play category, the smaller towns of the nation outshine the big cities by a five to one ratio.

Williams

Now Delivering:

- 1957 BASEBALL
- CROSSFIRE GUN GAME
- SIX POCKET POOL TABLE

See Your Williams Distributor

Williams

MANUFACTURING CO.

4242 W. Fillmore St., Chicago 24, Ill.

USED WURLITZER WINNERS . . .

Wurlitzer Model 2000	$1030
Wurlitzer Model 1900	875
Wurlitzer Model 1800	750

AT BOTH OFFICES

SANDLER DISTRIBUTING COMPANY

110 Eleventh Street

DES MOINES, IOWA

Phone: CHerry 4-9186

and

405 Plymouth Avenue, N.

MINNEAPOLIS, MINN.

Phone: HYland 9693

SEEBURG 100-W	$625
SEEBURG 100-R	725
ROCK-OLA 51-50	175
ROCK-OLA 1448	685
ROCK-OLA FIREBALL	275
A.M.I. Model C	125
A.M.I. B	125

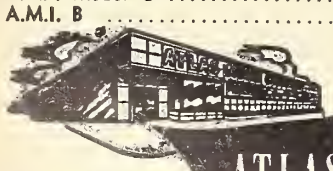
A.M.I. E-120

Perfect condition— Ready to operate. $445

RECONDITIONED AND REFINISHED LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D.

Exclusive Seeburg Distributors



A Quarter Century of Service

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

SANDY MOORE . . . Offers Operators . . .

A ONE-STOP SERVICE

for

EVERY POSSIBLE NEED

RECORDS — NEW and USED MACHINES — PARTS — PREMIUMS

• WE SHIP ALL OVER THE WORLD •

Complete Your Shopping ALL AT ONE TIME AT ONE PLACE.

Anything You Want—WE HAVE ON HAND

SANDY MOORE'S RECORD CENTER

240 E. MERRICK RD., FREEPORT, L. I., N. Y. (Phone: MAyfair 3-2472)

Manufacturers Urge Ops Adopt "10c Play Plus"

Music and Games Mfrs Urge Ops To Adopt "10c Play Plus" More Equitable Share of Gross Intake to Insure Ops Profitable Progress, Greater Growth and Continued Better Business

CHICAGO—Music and games manufacturers are urging operators through their sales organizations, to adopt 10¢ play plus a more equitable commission arrangement.

Manufacturers of the new king-size bowling games have gone to the extent of enclosing location contracts with each game shipped. These contracts arrange for placement of the bowling games on 60%-40% and 65%-35% commission bases.

Manufacturers of music are just as eager to see the nation's operators obtain a more equitable share of the gross intake in addition to dime play.

Music manufacturers have frankly stated that they believe the nation's operators can best assure themselves continued greater growth and progress as well as a more profitable business future by adoption of a more equitable division of the gross intake from all of their machines in addition to dime play.

Amusement game manufacturers have, for some time now, shipped their new products with 10¢ coin chutes.

One well-known amusement machines manufacturer stated the other day that for the past two years they have been shipping all their games with dime chutes.

"We just can't see operators using any other but the dime chute," he frankly stated.

In every case manufacturers have frankly and openly said that they believe the time has arrived when the operator must assure his future by use of a more equitable arrangement of the gross intake from this equipment in addition to 10¢ play.

Export Distributors Still Backlogged

CHICAGO — Some exporting distributors have been reporting that they are actually turning down orders, due to the backlog they have on hand, and are trying their best to recondition and refurbish as fast as possible for shipment to various countries.

One distributor here stated this past week: "We have enough orders on hand to keep our mechanics busy for all next month.

"We just turned down a letter of credit for $5,100 as a deposit on machines. We just couldn't handle any more and we didn't want to hold up this man's money for over a month until we got around to even starting to take care of his order."

Other distributors have similar reports to make.

"Even though we are still taking orders," one distributor said, "we are not guaranteeing delivery time.

"If the importer wants to place the order with us under such conditions we'll take it with the guarantee that we'll try our best to fill the order just as soon as we possibly can.

"We, too," he stated, "won't hold the man's money for a month. We'll return it if we see we just can't get around to taking care of the shipment within that time."

The demand, from the European market especially, has grown to such a point that distribs who have been specializing in export report they cannot handle the reconditioning and refurbishing of used machines fast enough.

Central and South American firms are just as anxious to get late model used machines. This is true from all over the world, according to distributors.

"It seems," stated one well-known exporting distrib, "that orders are piling in from all over the world at one and the same time.

"It's just humanly impossible to handle all the business," he advised, "even if we were able to obtain all the late model machines requested."

FOR TREMENDOUS EARNINGS
OPERATE Keeney's
TRUE SCORE
6-PLAYER BOWLER
SURELY . . . A REAL BEAUTY!
PLEXIGLASS BACKGLASS Optional
● "Bowl 300 this Game" lites up at selected intervals on upper left of backglass. May lite up in 5th or 7th frame at option of operator. Pulls heavy play!
● When 300 is bowled— "Perfect Score" lites up at upper right of backglass.
● 6 different adjustments on strikes
DELUXE PLASTIC LITE-UP REELS
●
FORMICA PLAYFIELD
●
REGULATION BOWLING!
●
HANDSOME MIRRORED BACK GLASS
●
14 Feet Long Three easy-to-move sections
JAM-PROOF BALL LIFT
National Slug Rejector
SEE YOUR KEENEY DISTRIBUTOR!
J. H. Keeney & CO. INC.
2600 WEST FIFTIETH STREET • CHICAGO 32, ILLINOIS

Reports W. Texas Biz Good

SAN ANTONIO, TEXAS — "Business is good in West Texas," reported Lou Sebastian, sales manager for Pan American Sales Company, Inc., this city, who has just returned from an extensive trip throughout this area.

"Business is good," reported Sebastian, "but with the rains we are now enjoying, it should be even better.

"In my humble opinion," he continued, "Corpus Christi has a very great future ahead of it.

"Industry is moving in. It is a great port. Also," he adds: "the surrounding country is fertile and the fields and ranches are all green again."

"Sales are good and picking up," Sebastian reports, "both music and games.

"The first thing I do when I get back to my desk here is to read *The Cash Box* thoroughly.

"It is the one publication that is worth plenty to the operator—both music and games."

ALL GAMES CLEANED AND IN WORKING ORDER

ABC	$285.00
ROYALS	35.00
CHIEFS	35.00
ROCKETS	75.00
11th FRAME	70.00
SUPER BONUS	110.00
VICTORY	60.00
CHAMPION	75.00
WILLIAMS King O' Swat	$195.00
WILLIAMS Four Bagger	285.00
WILLIAMS Cranes	Write

For quantity wholesale prices
WIRE—WRITE or PHONE HE 1-7577.
1/3 Deposit Required On Each Order.

We are exclusive factory distributors for:
BALLY-WILLIAMS-ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

Ladies' MOA Fashion Show Committee

MRS. JUANITA MILLER

MRS. CISSIE GERSH

MRS. MARIE PIERCE

CHICAGO—The three ladies here, Mrs. Juanita (George A.) Miller, Mrs. Cissie (Wm.) Gersh and Mrs. Marie (Clinton S.) Pierce are the Committee for the Fashion Show Luncheon to be given for all the ladies attending the MOA convention on Monday, May 20, at the Morrison Hotel, this city.

LIKE NEW—FOR YOU!

Wurlitzer Model 2000	$1020.
Wurlitzer Model 1900	895.
Wurlitzer Model 1800	745.
Wurlitzer Model 1700	575.
Wurlitzer Model 1500A	275.
Wurlitzer Model 1400 (45)	175.
Wurlitzer Model 1100	85.

UNITED, Inc.
1101 West Vliet Street
MILWAUKEE, WISCONSIN
Phone: BRoadway 3-8474

WOW!
A CIRCUS
of THRILLING ACTION!
GENCO'S NEW
CIRCUS
RIFLE GALLERY
PAT. PENDING
Only GENCO...
the LEADER in Gun Games
—can bring you these
SENSATIONAL NEW
TARGET ACTIONS!
NEW... Mysterious
CRAZYBALL
Defies Gravity . . . Rolls across the back wall of game . . . drops when hit.
NEW... COMICAL "SAD SAM"
Automatic Reversing HOBO FIGURE...Stops and Turns When Hit—Only one of its Kind without Electric Eye!
Realistic "SHATTER" CLAY PIPE TARGETS!
Swinging GORILLA TARGET!
MATCH AND REGULAR
PLEXI-GLASS GUN REST LIGHTS UP LIKE NEON—ATTRACTS PLAYERS
GENCO MFG. & SALES CO. 2621 N. ASHLAND AVE. CHICAGO 14, ILL.

Atlas Holds Seeburg Showings

NATE FEINSTEIN

CHICAGO — Nate Feinstein of Atlas Music Company, this city, reported that the firm held two showings of the new Seeburg phonograph models "KD-200" and "L-100".

One showing was conducted on April 18 in Rock Island, Illinois, at the Fort Armstrong Hotel. Nearly every operator in the Tri-cities and many from nearby towns attended Atlas' showing of the new Seeburgs.

Playing host to the operators were Nate Feinstein, Bill Phillips and Frank Bach of the Atlas organization. Ed Huskey represented the Seeburg factory.

"All operators were highly enthusiastic over the many new innovations and new features of the 1957 line of Seeburgs", stated Feinstein.

"Furthermore", he added, "every serviceman who looked at the printed circuits and all other simplified features of the mechanism was loud in his acclaim of the many advancements Seeburg has incorporated into the phonograph line."

Among the operators who were noted at the Rock Island showing were: John Cox, Bob Elliot, Harry Groves, Pete Langbehn, Wally Nelson, Bob Kirby, Ed Carleton, Bob Stratman, Harold Johnson and Dick Honts from the Tri-cities area.

Don McFarland, Jim Murdock and Martin Taylor from Galesburg; John Carpenter, Clinton, Iowa; L. R. Carr, Macomb.

An equally receptive group of operators and their servicemen attended the April 24th showing in Springfield at the Abraham Lincoln Hotel.

The same Atlas personnel were present to receive the operators, plus Eddie Ginsburg. Also on hand was Bob Dunlap and Ed Huskey, representing Seeburg.

Use Courtesy and Salesmanship

SAN JOSE, CALIF. — David D. Margason of Coin-O-Matic Service, this city, urges operators to use the following points to obtain location cooperation.

"New equipment for top locations. Used equipment for average locations.

"Be courteous, neat, forceful, imaginative.

"Try to sell yourself, while selling a location on the type of equipment you wish to install.

"Keep all machines clean. Properly programmed. Be prompt on all service calls.

"Be friendly. Don't drink in your own locations."

Through The Coin Chute

EASTERN FLASHES

The excitement on coinrow continued in high gear again this week, occasioned by the showing of the new AMI model "H" phonographs at Runyon Sales. The two day showing, Monday and Tuesday, April 22 and 23, brought in coinmen from near and far. All distribs on the street, both games and music, enjoyed greater action due to the many visitors.

* * * * *

On hand at Runyon Sales to greet visitors, headed by **Abe Green** and **Barney (Shugy) Sugerman**, were **Morris Rood, Irv (Kempy) Kempner, Perry Lowengrub, Buddy Fox, Lou Wolberg, Jack Prigoff, Marty Dumoff, Joe Buro, Marvin Goldstein, Abe Gellin, Woody Brown** and **Hercules Huggan.** From the AMI factory were district sales mgr. **Artie Daddis** and field engineer **Marty Blatt.** **Lou Wolberg** was on hand Monday, but from Tuesday on remained at home for a week in memoriam for his mother who passed away. All at Runyon reported unprecedented praise and enthusiasm over the model "H" phonos by visiting ops. Plenty of orders booked, they said. . . . **Irv Kempner** stated some reaction occurred at Hartford, Conn. showing on Thurs., Apr. 18. . . . Showing at the Newark, N. J. offices of Runyon on Wed. and Thurs., Apr. 24 and 25, were hosted by **Abe Green** and **Shugy**, assisted by **Felix Fleischman, Ed Burg** and **Leslie Biebelberg.** "New Jersey music operators just as high in their praise of these phonos as were those at other showings," said Green. . . . **Irv Vidor**, Norfolk, Va., advises that the arcade he opened recently on E. Main St. is going great. He also says he just bought up route of three games ops. . . . **Harry Koeppel**, Koeppel Distributing, back on the job after a bout with the virus last week. And now rushed to make up for lost time. . . . **Al Simon**, Albert Simon, Inc., reports exceptionally fine sales of Genco's "Circus Gun". Says firm's export biz very active, but expects to build up real big dept. when his building next door is ready. . . . **Abe Witsen**, Scott Crosse Co., Phila., and his father, **Harry**, in N.Y. visiting on the row. . . . **Ray Knoss** returned from a 16 day So. American cruise on the "Homeric" this past week, and says he and the missus had the best vacation they ever took. . . . **Carl Pavesi** and **Seymour Pollak**, Westchester Music Guild working in real earnest on forthcoming 6th Annual Dinner. Will be held on Tuesday night, June 4, at the Holiday Inn, Scarsdale, N. Y.

* * * * *

Hank Peteet, Wurlitzer field enginer, visits **Joe Young** and **Abe Lipsky** at Young Distributing this week. Hank had previously spent time at Wurlitzer distribs in Boston, Pittsburgh, Rochester and Albany. Young and Lipsky report sales of phonos continue along merrily. . . . **Les Boyd, Jr.**, advises he has combined the operations of Ace with Rollins Music. . . . **Howard Greenberg**, Viking Export, introduces us to **Mario Hirmas** and brother **Fuad Hirmas**, Santiago, Chile, who were in the city after visiting the AMI factory in Grand Rapids. These men will set up a music biz in Chile. . . . We've never seen **Mike Munves** busier than this week. Not only were he and his staff (additional personnel) rushing hither and yon, but floor piled high with equip, and crates outside (machines both coming and going) almost closed off the sidewalk. . . . The **Danziger** brothers are both operators—**Leo**, operating in N. Y.—but **Abe** runs his coin machine biz in Bruchsal, Germany. Abe, who has been visiting here for the past three weeks, left for home on Fri., Apr. 26. . . . When we dropped in at Atlantic New York, **Meyer Parkoff** out seeing the trade. **Murray Kaye** and **Gene Brody** both so busy with ops, all we could do was wave hello and goodby. . . . **Herb Chacon**, Stamford, Conn. op, so burned up over treatment on recent cruize, he's seeking refund. Was one of those unfortunates who got piled up on the rocks while sailing on the Ile de France. Changeover to the Queen of Bermuda after three days didn't help him enjoy his vacation. . . . UJA-Coin Machine Industry dinner, honoring **Meyer Parkoff**, rapidly approaching—date: Wed., May 15 at the Hotel Sheraton-Astor. Committee meetings down to their last two dates. Expect record turnout and record donations.

Through The Coin Chute

UPPER MID-WEST MUSINGS

There has been increased activity by the operators getting their routes spruced up for the coming summer biz by changing equipment and by replacing some of the older equipment with later type models. All indications are that this should be a good spring and summer. Another indication that spring is here is that **Lew Ruben** of the Lieberman Music Co. has taken his golf clubs out of the moth balls and also that **Jack Lowrie** of Lake City, Minn. is back home from vacationing in Florida and on the job again. Jack made a trip into the Twin Cities to look over the newest in coin operated equipment. . . . The boys at the Lieberman Music Co. will be traveling this coming week-end. **Harold Lieberman** will be attending the showing of the Model "H" AMI's at the Castle Hotel in Omaha, and **Lew Ruben** will be present at the South Dakota Operators meeting being held Sunday in Salem, S. D. . . . Recent visitors to the Twin Cities were **Gabby Cluseau** of Grand Rapids, Minn., **Dick Henderson** of Willmar, Minn.; **Pete Wornson** of Mankato, Minn.; **Johnny Johnson**, Staples Novelty Co. of Staples, Minn.; **Tom Matthews** of Osakis, Minn.; **Jim Lucking** of Benson, Minn.; and **August Quade** of Rochester, Minn.

Through The Coin Chute

CHICAGO CHATTER

"Two-Bits For Two"—The Cash Box' slogan has caused a chain reaction. It all started in March when the 6-pocket pool games were released by factories featuring 2 players for 25¢ play action. This was quickly followed up by mfrs of all types of multiple player games. Bowling and other games now feature the 25¢ chute. But, most interesting, are the tests being conducted by some of the leading music ops. They, too, are featuring "Two-Bits For Two" plays. Some months ago **Phil Levin**, prexy of Recorded Music Service Assn., discussed possibility of 25¢ play. Now, with success of "Two-Bits For Two" on pool and other games, music ops are quietly conducting tests to learn whether 2 plays for 25¢ can work out successfully on certain types of locations. . . . **Bill O'Donnell** advises, "We're doing terrific job of production, and everything's going along just fine." Looks like "Show-Time" proving itself Bally's best in-line game ever. And "Bowling Lanes" reportedly continues beating past records for earning power.

IRV SANDLER

Genco's gourmet **Al Warren** telling about tasty Passover dinner with **Irv Sandler** in Des Moines: "Had matzos balls, kreplach, lottkes and something that looked like gehockte pork." . . . At ChiCoin, **Sam Wolberg** and **Sam Gensburg** very pleased over fine reception of their 20 ft., 8 in. model of "Bowling League" in bowling alleys, larger taverns and other roomy locations. According to **Mort Secore, Ed Levin** is, by now, the champion gin player of Hot Springs. "Ed may not come back well-rested," says Mort, "but he should come back either clean or cleaned." . . . **Maury Travers** of Admiral Music is also a piano dealer. And a cantor. . . . Ops planning moves might be interested in weather prediction for the merry month of May. One weather prophet with a rep for being a good guesser says we'll get heavy downpours May 3, 4, 15, 21 and 30. . . . Waiting for **Ted Rubenstein** at Marvel can be educational. **E. Bye's** desk covered with cards containing smart and philosophical sayings. She says her favorite is this one: "The world is full of willing people—some willing to work and others willing to let them." . . . Local op **Jack Goodman** telling one and all his son, **Sheldon**, will be leaving Germany May 12 with the 3rd Armored Division and will be promoted to civilian by June 1.

PAUL HUEBSCH

Joel Stern advises World Wide enjoying marked pickup in sales following Easter Sunday. "We're moving more arcade equipment and lots of guns as the weather warms up," asserts Joel. **Al Stern** looking hand-tailored in a new spring suit. . . . By the way, did you know that this is **The Cash Box' Quindecennial Year?** . . . Bumped into **Clayton Nemeroff**, who's been calling on the trade for printing biz. Clayt confides he also dabbles in real estate and the stock market. . . . "Business at Gottlieb," reports **Alvin Gottlieb**, "is holding steady, with demand a little above what we anticipated. Exports," added Alvin, "continue on an even keel. In years past, it used to have ups and downs." . . . **George Miller**, pres and bus mgr of MOA, writes to advise: "I have designated a very prominent location in the lobby on the convention floor for **The Cash Box.**" . . . **Jack (Jock MacNic) Mitnick** increasing the pace at United this past week. All he had time to say was, "We're really getting things done." . . . **Joe Robbins** putting finishing touches to Empire's new 8-page, 2-color export catalog. **Gil Kitt** wondering where to stack games and phonos piling up for overseas shipments. **Jack Burns** in town the past week, but skedded for swing around Ill.

ED RISTAU

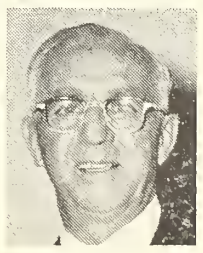
With **Herb Jones** it's Bally, Bally and Bally—games, records, venders, rides, etc. Herb a versatile fellow as he jumps from one company to another, one product after another. . . . It's always a pleasure to visit the Rock-Ola factory and exchange news, views, quips and chatter with **Ed Ristau, Kurt Kluever** and **Les Rieck.** Must be their good nature is reflection of good biz at Rock-Ola. . . . **Joe Kline** and **Wally Finke** report Chi-Coin's "Bowling Leagues" and Exhibit's "6-Hole Pool" going out as fast as they come in. **Sam Kolber** and **Fred Kline** with so much to do, they're getting into the habit of eating lunch at 2 P.M. . . . Very effective piece of literature mailed by Wurlitzer illustrating framed 50-cent coin and offering ops "A New Profit Picture." . . . Glad to hear **Jane Minter** back at Gateway after auto accident. She's taking care of things and catching up while **Fred** is out of town on buying trip. . . . Rumor about Exhibit is that **Sam Lewis** is readying a completely different type of gun for the arcade season. It's supposed to shoot a projectile at a target. Sure sounds like something the industry has never seen before.

JOHN FRANTZ

This dripping weather (for ducks) reportedly has golfer **Bill DeSelm** shopping for a portable pump. Of a size that will fit the umbrella holder on his golf bag. To be used to empty water-filled cups on the greens. If he can't find the pump, Bill will just have to get his hands wet 18 times, like the rest of us. . . . The **Oomens sons, Pete, Johnny, Larry** and **Andy**, reveal they're ready for early spring pickup. "Now that income tax time and Lent is over," says Andy, "we're all set for business to boom again." . . . **Phil Weinberg** at the big plant helping soothe impatient distribs who demand more Ballygames than they're getting. . . . Ran into **Bill Reid**, Pekin, Ill. Bill started operating in 1950 with 10 Wurlitzer 1250's. Claims he was first op in Ill. to use 45 RPM records. . . . If you play **Stan Levin** a game on United's "Vogue Targette," better not bet. He scores close to perfect every time. "That's how," explains Stan, "I sold my last five of these games." **Vince Shay** observes summer biz this year picking up faster than expected. "Because of stiffer competition," says Vince, "operators are not waiting until Decoration Day to build up routes." . . . Over at ABT, **George Kozy** and **Phil Vogt** report greater demand for quarter chutes, as 6-pocket pool games come out in greater quantities.

VINCE SHAY

Hours mean nothing to **John Frantz.** He's at it till 1 or 2 A.M. developing and engineering new products. Keeps crew of 5 men working nights along with him in the modern machine shop on Lake St. "I can still take on one or two more jobs of designing coin operated game for some factory," claims John. . . . Hardly a detail of production or shipping escapes the eagle eye of **Paul Huebsch** as he ankles all 'round the big Keeney plant in between phone calls. Due back from Fla. May 1 is **Roy McGinnis. John Conroe** staying home for a week nursing small but pesky virus. **Harold Perkins** back from Pa. and O. to help in the vending dept. **Al Allbritten**, the southern-style salesman, calling orders in to Paul for "more 'True Score', y'all." . . . Wonder who else covers territory like **Art Weinand** of Williams? Art left Wed. night to attend **Laniel's** elaborate AMI showing. This trip gets Art into Montreal at 3 A.M. After a day of meeting and greeting, plus festive entertainment in the Laniel manner, it's off to Toronto. **Harry Williams** and **Sam Stern** talking things over in the office. Both looking happy. Bally's **Art Garvey** taking X number of phone calls all day long from distribs who keep asking for "more and more 'Show-Time' and 'Bowling Lanes'."



PHIL LEVIN

HAPPY BIRTHDAY THIS WEEK TO: **Paul M. Brown**, Chicago, Ill. . . . **Sherman E. Pate**, Chicago, Ill. . . . **John R. Pieters**, Kalamazoo, Mich. . . . **Vernon R. Ward**, Pine Bluff, Ark. . . . **Clarence Schuyler**, Chicago, Ill. . . . **William A. Utz, Jr.**, Covington, Tenn. . . . **Dale Rymer**, St. Louis, Mo. . . . **Herbert E. Wedewen**, Cleveland, O. . . . **J. D. Farris, Sr.**, Vicksburg, Miss. . . . **Albert C. Bassan**, Wellsville, N. Y. . . . **Walter D. Bagnall**, Thomasville, Ga. . . . **Richard L. Parks, Jr.**, St. Augustine, Fla. . . . **Benjamin Gottlieb**, Brooklyn, N. Y. . . . **Henry C. Lemke**, Detroit, Mich. . . . **Gordon J. Westwood**, Alberni, B. C., Canada. . . . **Verle Van Nattan**, Los Angeles, Cal. . . . **Carl L. Albert**, Greeley, Colo. . . . **R. M. Sparks**, Soperton, Ga. . . . **Arnold A. Lee**, Ft. Wayne, Ind. . . . **Jay D. Miller**, Crowley, La. . . . **Curtis Stephen**, Macon, Ga. . . . **Howard F. Barton**, Norfolk, Va.

JOE KLINE

WORTH REPEATING: Do not attempt vast projects with half vast ideas.

IMPORTERS
YOU SHOULD BE DOING BUSINESS WITH
TRIMOUNT
America's Foremost Exporters of Reconditioned Coin-Operated Equipment
- Trimount has New England's largest stock of used Phonographs, 5 Balls and Arcade Equipment.
- All equipment is guaranteed mechanically and electrically perfect—all has been completely reconditioned.
- Trimount has one of the country's largest parts departments with thousands of parts in stock for immediate delivery.
- Trimount has a large Service Department completely staffed with highly trained technicians.
- Export Shipping Department specially packs equipment to insure delivery in perfect condition.

NEW PARTS INFORMATION FOLDER NOW AVAILABLE—SEND FOR YOUR COPY.

NCMDA EXCLUSIVE FACTORY REPRESENTATIVE

Exclusive Gottlieb, Williams, Seeburg, Genco and International Mutoscope Distributors

TRIMOUNT

Remember IN NEW ENGLAND IT'S TRIMOUNT!

40 WALTHAM STREET BOSTON 18, MASS. Tel. Liberty 2-9480

PHONOGRAPHS
IMMEDIATE DELIVERY! COMPLETELY RECONDITIONED!

AMI
G-200, New ..... Write
G-120 ..... $745
F-120 645
E-120 445
E-40 (45 RPM) 365

Seeburg
V-200 ..... $815
HF 100 R 725
HF 100 G 625
M 100 C 525
M 100 B 425

WRITE! WIRE! PHONE!

Empire COIN MACHINE EXCHANGE
1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

Subscription-
The
Cash Box-

52 Issues $15-
First Class $20-
Airmail $20-
52 Issues + Free
Weekly Classified Ad....$48-

Sells Locations On Value Of The Machine

RICHMOND, KY. — K. A. Conners of Central Music, this city, believes in very definitely selling the location on the value of the machine.

"We try to get the location owner to regard his coin operated equipment", advises Conners, "with the same thought and study for his customers like trying to keep his beer at just the right cooling temperature, or in the same way that he tries to make the very best ham sandwich possible.

"We also work hard to encourage waitresses, waiters, bartenders and all other employees", continues Conners, "to recommend our coin operated equipment to the customers. Just the same as they would recommend the perfectly cooled beer or the better ham sandwich that the place features.

"This is especially true", Conners says, "when changing over to 10¢ play on the location's juke box.

"If his ham sandwich happens to sell for 50¢", Conners explains, "and his competitor next door serves a ham sandwich for 35¢, the location owner definitely doesn't tell the customers to go next door and get the ham sandwiches from his competitor for 35¢.

"Instead", claims Conners, "he tries his hardest to sell the customer on the fact that his ham sandwich is better all around and is, therefore, worth 50¢.

"He may, in some cases", reports Conners, "put a few potato chips on the plate to make his 50¢ sandwich look like a better buy. To our way of thinking, that's the same as an operator bringing in a 200 selection hi-fi phonograph, instead of the one which the operator's competitor uses to offer 5¢ play.

"The answer to getting a location's cooperation", concludes Conners, "is salesmanship and showmanship. Hard selling. Constant selling. Never halting his selling. If the operator will stick to this, all other things being equal, he'll definitely win the location's cooperation."

WANTED-FOR EXPORT
GOTTLIEB and WILLIAMS PIN GAMES
1954 Models and Up
SEND COMPLETE LIST or CALL: UNION 3-8574 or UNION 3-8627
BETSON ENTERPRISES 1706 MANHATTAN AVE. UNION CITY, N. J.

HAVE YOU BEEN ACTIVELY ENGAGED IN THE INDUSTRY FOR TEN YEARS?

If you have been actively engaged in the industry for ten years or more, but not yet 20 years, you are now eligible to become an "Alternate Member" of the "20 Year Club". As an "Alternate Member" you enjoy all the privileges of the "20 Year Club" and will automatically be transferred into the "20 Year Club" on reaching your 20th year in the industry. If you are eligible for membership as an "Alternate Member" of the "20 Year Club" fill out the application and mail today!

(PLEASE PRINT)

ENTERED THE INDUSTRY _____ (MONTH) _____ (DAY) _____ (YEAR)

BORN _____ (MONTH—DAY—YEAR)

NAME IN FULL _____

FIRM NAME _____

ADDRESS FOR 'CLUB' MAIL _____

CITY _____ ZONE ____ STATE _____

MAIL TODAY TO:

THE CASH BOX' "20 YEAR CLUB"
32 WEST RANDOLPH STREET, CHICAGO 1, ILLINOIS

Meeting Dates

Music Operators' Associations

Apr. 29—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

May 2—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

2—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

2—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

3—North Carolina Automatic Music Assn.
Place: Cape Fear Hotel, Wilmington, N. C.

6—California Music Merchants' Association
Place: 311 Club, 311 Broadway, Oakland, Calif.

6—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

8—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

9—Eastern Massachusetts Music Operators' Association
Place: Beaconsfield Hotel, Boston, Mass.

13—Tri-County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio

14—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

14—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.

15—New York State Operators Guild
Place: Nelson House, Poughkeepsie, N. Y.

15—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

16—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (executive board)

16—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

19—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

20—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

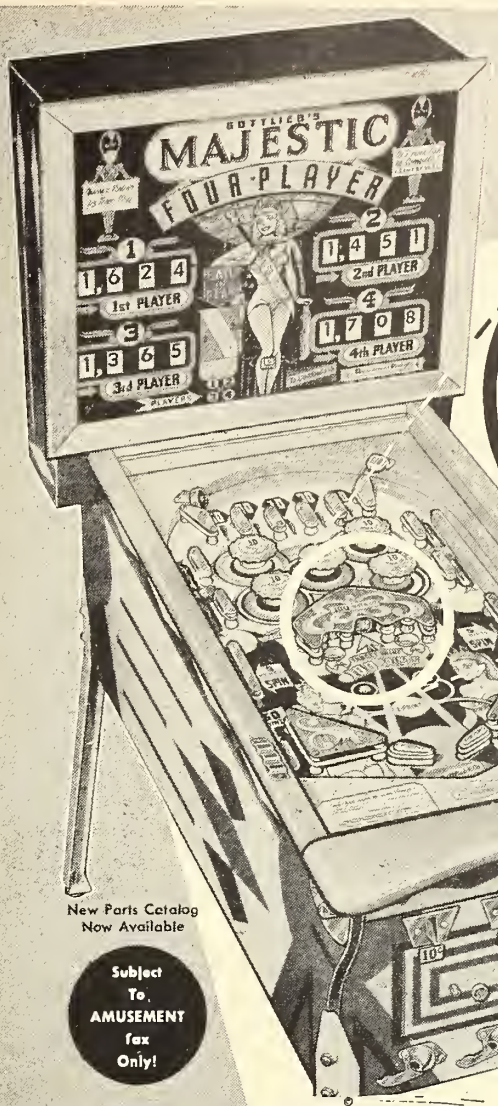
June 17—Wisconsin Music Merchants' Assn.
Place: Beaumont Hotel, Green Bay, Wisc. (12:00 Noon)

27—West Virginia Music Operators' Association
Place: McLure Hotel, Wheeling, W. Va., 6:00 P.M. (W. Va. M.O.A. Executive Board)

28, 29—3rd Annual State Convention of W. Va. Music Ops

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.



GOTTLIEB'S 4 PLAYER MAJESTIC

Introducing...

NEW ROTO-TARGETS

15 Colorful Rotating Targets with Scoring Values From 30 to 300 Points Challenge the Skill of All Players.

- Red and Green Pop Bumpers Lite Alternately for High Score.
- Holes Score Indicated Target Value plus 100 Points When Lit.
- Rollovers Score 10, 30 and 50 Points for High Score.
- Super-Powered Flippers Fire Ball Up Field at Roto-Targets.

New Parts Catalog Now Available

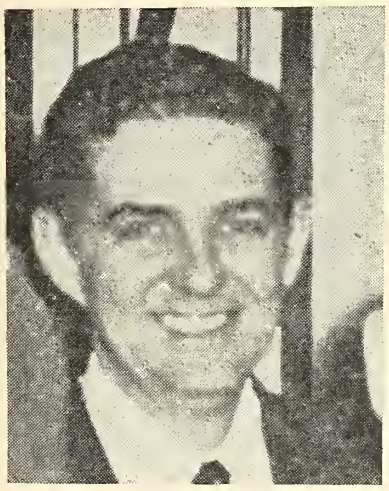
Subject To AMUSEMENT Tax Only!

D. Gottlieb & Co.
1140-50 N. Kostner Avenue
Chicago 51, Illinois

Amusement Pinballs as American as Baseball and Hot Dogs!

Something New always Draws the Play!
ALL GOTTLIEB MACHINES ARE EQUIPPED WITH *NATIONAL SLUG REJECTORS*

Bally Announces "Official-Pool"



BILL O'DONNELL

CHICAGO — "Official-Pool" is the name of the new pool game announced this week by Bally Manufacturing Company, this city.

Bill O'Donnell, Bally general sales manager, described the new game as a deluxe styled skill game delivered with all accessories and rules for playing the following 9 different old-favorite pool games: Basic Pool; Rotation Pool; 15-Ball Pool; 9-Ball Pool; 8-Ball Pool; Kelly or Pea Pool; 10-Ball Pool; 10-Ball Rotation Pool; 10-Ball Kelly Pool.

Introduced for the first time in "Official Pool," is the new "Visual-Totalizer Ball-Sorter," an exclusive Bally development that speeds up play. "With this new feature," explained O'Donnell, "players do not waste time shuffling tally-chips to keep score. 'Ball-Sorter' automatically credits each ball to player who pockets ball, and because pocketed balls are in view during entire game, players follow progress of game merely by glancing at 'Visual-Totalizer'. Balls are locked in 'Ball-Sorter' compartments until coin is deposited, when balls drop to ball-rack.

"Each 'Official-Pool' game is completely equipped with: Finest quality imported cue-ball; 15 highest quality imported numbered pool-balls in official colors and striping; 4 accurately balanced cue-sticks; Polished wood triangle; Cue-chalk; Complete set of tally-balls or peas for Kelly-Pool; Pea-Shaker bottle; Complete rules for 9 different games and glossary of pool terminology; Cue repair kit; Accurate spirit-level. Counting chips are not necessary because of exclusive 'Visual-Totalizer Ball-Sorter'.

"Richly finished in 2 tones of brown the new game will harmonize with all location fixtures. Construction is extra sturdy. Warp-proof pressed-wood playfield is upholstered with genuine green billiard cloth, as are the live-rubber cushions. Ball-delivery mechanism is simple and sturdy. Overall dimensions of the new game are 76½ in. by 43½ in. Official-Pool is available with double-dime or single-quarter coin-mechanism, and is now on display at all Bally distributors."

"20 Yr. Club" Alternates

CHICAGO — The following men were accepted for membership in The Cash Box "Alternate Members 20 Year Club":

William D. Conley, Cerro Gordo, Ill. (10 years).
Fred W. Keidaish, Cromwell, Ill. (16 years).
Samuel Holzman, Brooklyn, N. Y. (17 years).
Roger G. Anderson, Chelsea, Okla. (11 years).

European Tourists To See More U. S. Coin Machines This Year

CHICAGO — Noted European importers report that, with the tourist season already getting under way, U.S. tourists, especially, will see more U.S. coin machines than ever before.

Heavier purchases of U.S. games and phonos this past first quarter of '57 will show up on locations everywhere on the European continent, they state.

U.S. tourists, especially, they report, are going to thrill to the very same type games and phonos they enjoy right in their home towns.

France, Belgium, Holland, Luxembourg, Denmark, Norway, Sweden, Switzerland, Germany and Italy have been buying in very fine quantity.

The result is that more and more games and phonos from the U.S. have been placed in all popular locations, especially those spots tourists frequent in large numbers.

Regardless of the heavier purchases made this past winter, as well as this past first quarter of '57, European importers are still seeking for more and still more machines of all kinds in an effort to have all top locations covered before the tourist season gets well under way in June.

Play action on U.S. games and phonos has been very fine, leading European coinmen report.

They also state that they expect play action to be even better during the summer months when the continent is practically overrun with U.S. tourists.

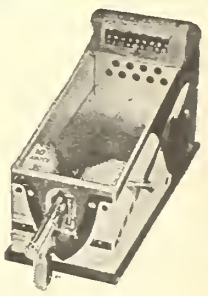
So far the only countries not covered by new U.S. equipment are England, Scotland, Wales, Ireland.

Restrictions have held back imports since before War II.

And even tho these latter countries are trying hard to obtain top tourist business they are not meeting tourist entertainment with games and phonos from the U.S. with which the tourists are most familiar.

A.B.T. CHALLENGER

Target Pistol 1956 Model



A.B.T. Rifle Sport Gallery

Kicker & Catcher

A.B.T. Guesser Scale

Pace Aristo Scale

Manufacture and Sales

J. F. FRANTZ MFG. CO.
1940 W. LAKE STREET CHICAGO 12, ILL.
(Tel.: TAylor 9-2399)
Full Line of Parts at all times. Repairs and Reconditioning on all A.B.T. equipment.

"'The Cash Box' is the one publication that is worth plenty to all the operators."

Lou Sebastian, Sales Manager
Pan American Sales Co., Inc.
San Antonio, Texas

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).

WANT—Targettes, Comets, Venus. Will trade for Pool Tables or any other games — we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FEderal 9-0031).

WANT—Late Model 2 Player Pins, Big Time, Broadways, other late models, cash or will trade 6 slightly used Popperette 10c Pop Corn Venders, 4 Wall type Shuffleboard Electric Scoreboards. PACIFIC KIDDIE RIDE DIST. CO., 1212 S. TACOMA AVE., TACOMA, WASH. (Tel.: MA 2317).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: BLuemound 8-6700).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GArfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: (DIckens 2-7060).

WANT—Used records, 45's or 78's. All types—Pop, Hillybilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT—Will Pay $$$$$$$$$ Cash. Entire Inventory, Large Operators, Distributors. Please send complete list Bally, United Bingos, Guns, Arcade, Music, Shuffle. REDD DIST. CO., INC., 298 LINCOLN STREET, ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. Tel.: (TRafalgar 7-9147).

WANT—Gottlieb Two Player Pins, Big Times, Broadways. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL., (Tel.: MOline 4-6703).

WANT—20 Big Tents or Games including Gun Smoke, Late Keeney, Super Bells Free Play. MARTIN NOVELTY CO., 4182 CAPITAL AVE., BATON ROUGE, LA. (Tel.: DIckens 2-6408).

WANT—Michael Anthony Records at our expense. Available Michael Anthony sings "Cold Cold Heart", "There Must Be A Way", "Somebody Loves Me", "Day Is Done". $2 dozen for packing and postage. 45 Singles, only 4 dozen limit. H R C RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music — anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES. 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT — To Buy — Fifth Innings. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO (Tel.: TOwer 1-6715).

WANT—Distributors who can use our surplus of Games, Music, Cigarette Machines. Wholesale Only. Shopped or Not. REX DISTRIBUTING CORP., 821 S. SALINA ST. SYRACUSE, N. Y. (Tel.: 2-8255).

WANT — For export: 25 Wurlitzer 1600's at $225 ea.; 25 Wurlitzer 1400's at $125 ea. Will trade against other equipment, or pay cash. Call, write, wire. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and All the Bally and United Bingos you have. Plenty of $$$$$$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurliter and Gottlieb Games. GABE FORMAN OR SANDY MOORE, YOUNG DISTRIBUTING L. I. CORP., 240 E. MERRICK RD., FREEPORT, L. I.

WANT—Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUdson 6-4568).

WANT — Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS. SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Round The World Trainers—Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

WANT—Late model Shooting Galleries; Round World Trainers; Drive Mobiles; other late arcade machines. State condition and lowest price first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

CLASSIFIED ADVERTISING SECTION

WANT — Used Gottlieb and Williams 5 Ball Pins. High prices paid for Model 1954 on. Call collect—UNion 3-8574—UNion 3-8627. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

WANT—Bally ABC Bowlers and DeLuxe Model. Wire or Phone. JOE BELL GAMES, INC., 463 PULASKI ST., SYRACUSE, N. Y. (Tel.: HArrison 2-0952).

WANT—Any quantity of Chicago Coin Ski Bowls, Genco Official Skill Balls, Genco DeLuxe 6-player Skill Balls; Williams Roll-A-Balls. Must be new, in original crate. Contact Our Detroit Office For Best Results. Cash Waiting MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS STREET, N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 606807).

WANT—Latest model music machines. Quote price in first letter. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: CIrcle 6-8939).

WANT—Late Model 5 Balls; 12 ft. American Bank Shuffleboards; 22 ft. Rock-Ola Shuffleboards; Complete used Juke Boxes. Write or Wire. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 2282).

FOR SALE

FOR SALE — ChiCoin Flash Bowler, $100; ChiCoin Playtime, $100; United Chief, $75; United Official, $25; 1 ChiCoin Band Box Speaker, $75. WANT—Late Bally Bingos. AUTOMATIC AMUSEMENT CO., INC., 1000 PENNSYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HA 3-4508).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Locks of all kinds. Bally pinball locks, Wall Box locks, Music Box locks, like new, 75c ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: NE 5-1444).

FOR SALE — Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLympia 8-4012, 4013).

FOR SALE—Bingos in quantities. In stock. Big Shows; Double Headers, Parades, Night Clubs, Broadways, Miami Beach, Big Times. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—United Bowlers; Teams; Leaders; Imperials; Mercury. Bally Magic; ABC. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, O. (Tel.: CH 3-4005).

FOR SALE—Call us for a good buy on AMI G-200's and Seeburg V-200's. BILOTTA DISTRIBUTING CO., 224 N. MAIN ST., NEWARK, N. Y. or 1226 BROADWAY, ALBANY, N. Y.

FOR SALE — ABC DeLuxe, $395; ABC, $325; Gold Medal, $240; Rocket, $75; Jet, $85; Victory, $60; United Clipper, $125; United Speedy, $65; United Chief, $50; United Royals, $40; United League, $65; United Lightning, $125; United Mars, $115; United Rainbow, $65; United Mercury, $85; Small Pins—6 for $100; Williams Peppy, Write; Williams Cranes, Write. For quantity wholesale prices Write, Wire or Phone HE 1-7577. 1/3 Deposit Required on Each Order. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO.

FOR SALE — Chicago Coin Tournament Ski-Bowls, Like New, $395; Blondie, Like New, $250; Twin Hockey (Match) New, $290. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-1214).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

FOR SALE—One Double Header, like new, A-1 condition, $475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—Big Show, $525; Parade, $435; Broadway, $350; Nite Club, $390; Starlet, $220; Pixie, $160. One-Third Deposit. Balance sight draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA.

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Exporters and Wholesalers, Attention. We have 30 V-200 Seeburg Phonographs For Immediate Delivery. Wire Best Offer. SHELDON SALES, INC., 881 MAIN ST., BUFFALO, N. Y. (Tel.: LIncoln 9106).

FOR SALE—Make us an offer: Chicoin Big League Baseball (2-player); United Comet Targette; United Venus Targette. RUNYON SALES COMPANY, 593 TENTH AVENUE, NEW YORK, N.Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price $80. Wallboxes, clean, $6; Wurlitzer 1080's $75. FEDOR MUSIC CO. c/o GEORGE THAYER & CO. 47 STATE ST., BINGHAMTON, N. Y.

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE — Gottlieb's Chinatown, $40; Gottlieb's Crossroads, $45; Gottlieb's Marble Queen, $65; Gottlieb's Poker Face, $65; Wms.' Spark Plug, $20; United Ace Bowler (DeLuxe), $110; AMI Model B, $80. SALINA MUSIC & AMUSEMENT CO., 121 NORTH 7th, SALINA, KANSAS.

FOR SALE—Variety, $75; Big Time, $150; Gay Time, $145; Beach Beauty, $285; Night Club, $350; Parade, $350; Big Show, $500; Key West, $550. All in stock. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MA 9-0010).

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-500).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, $11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).

FOR SALE—AMI F-120, $675; AMI E-80, $400; Seeburg, M100C, $545; Seeburg M100G, $695; Wurlitzer, 1700, $575; Wurlitzer, 1800, $695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, $465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, $50; AMI Model E120, $425; Wurlitzer Wall Boxes: Model 3020, $7.50; Model 4820, $12.50; Model 4851, $15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE—Make us a bid for Wurlitzer, Seeburg and AMI Wallboxes. We are overstocked on 104 selection, 48 selection, 24 selection and 20 selection wallboxes. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MAin 1-8751).

FOR SALE—Comet, $160; DeLuxe 5th Inning, $200; Leader, $150; Manhattan, $135; Targette, $150; Mars, $250; Lightning, $250; Triple Play, $225. AMI A, 78 rpm, $95; AMI D-40, 78 rpm, $225; AMI E-120, $495; AMI A, 45 rpm, $125; AMI D-80, $325; AMI F-80, $650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE — Baseball Games — Williams Four Bagger, $350; King Of Swat, $250; United Star Slugger, $275; Genco Champion 2 Pl., $275; Chicoin Super Home Run, $150; Big League Bull's Eye, $350. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH STREET, COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE—Keeney Deluxe Sportsman Gun, $195; Wurlitzer 1650A Hi Fi, 45 rpm, $325; Wurlitzer 1600, 45 rpm, $300; Wurlitzer 1800, $795; AMI Model "A", $80; Seeburg Model "C", $425. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANS. (Tel.: HO 4-6111-4-3504).

FOR SALE—Williams, United and Chicago Coin Electric Front Pool Tables, $50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

FOR SALE—United: Lightning, $175; Speedy, $135; Ace, $110. Bally: Gold Medal, $235; Blue Ribbon, $225; Mystic, $145. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y. (Tel.: FRanklin 7-2162).

FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Muto-Scope K.O. Champ, $350; Williams DeLuxe B. B., $100; King Of Swat, $275; Rock and Roll, $85; Gladiator, $265; Marathon, $285; Broadway, $325; Nite Club, $400; Wurlitzer, 1800, $625. NEW ENGLAND EXHIBIT CO., NEWTON, MASS. (Tel.: DE 2-1500).

FOR SALE—Bally Key West @ $550; Bally Big Show, $500; Bally Night Club, $375; Bally Broadway, $325. Like new—just off location—completely refinished. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS, LA. (Tel.: MAgnolia 6-386).

FOR SALE—AMI F 120's, Like New, $575; AMI D 80's, $175; AMI E 120's, $375; AMI E 80's, $355; AMI 40 Selection Hideaways, $75. Seeburg G's, $575; Seeburg C's, $475; Seeburg B's, $395; Seeburg Wallboxes, $47. 4851 Wurlitzer Wallboxes, Like New, $12.50; Telequiz, $75; Oxygen Machine, Like New, $110; Bally Jet Bowler, $95; Bally Champion Bowler, $85; Keeney American Bowler, $125. Large Stock of 5 Balls and Bingo Machines. LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

FOR SALE—ABC, $285; Royals, $35; Chiefs, $35; Rockets, $75; 11th Frame, $70; Super Bonus, $110; Victory, $60; Champion, $75; Williams' King O' Swat, $195; Williams' Four Bagger, $285; Williams' Cranes, write. For quantity wholesale prices Write, Wire or Phone HE 1-7577. 1/3 Deposit Required on Each Order. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—Bowling Alley Conversion, "Do It Yourself" Kit, Ball Lift, Ball Return, Rollovers, Rubber Balls, Fast Easy Installation. Send for picture. 8 Foot Game, $169.50; 8½ Foot Game, $174.50. Prompt shipment made. Send 1/3 deposit, balance COD. WEST SIDE DIST., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE—Bally Bowlers: Victory, $105; Champion, $105; Rocket, $105; Jet $115; Magic, $165; ABC, $345; King Pin, $345; DeLuxe Congress, $395; United Team, $115; 11th Frame, $165; Chicago Coin Criss Cross Bowler, $75; Hollywood, $185. MICKEY ANDERSON, 314 E. 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE — Special. Bally: Big Shows, $475. United: Monacos, $385; Pirate Guns, $375; Pool Alleys, $175. Genco: Sky Raider Gun, $215; Champion 2-player Baseball, $165. International Mutoscope: Voice-O-Graphs, $275; Rock 'n Roll, $37.50. Williams: Fun House, $225; Red-White-Blue, $139.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 5306).

FOR SALE—AMI Phonographs, Model C, $125 Model C, 45 RPM, $185. W. B. DISTRIBUTORS, INC., 1012 MARKET, ST. LOUIS 1, MO. (Tel.: CEntral 9292).

FOR SALE—King Arthur, $35; Twenty Grand, $55; Disc Jockey, $75; Grand Slam, $85; Four Corners, $85; Gypsy Queen, $185; Gayety, $119.50; Miami Beach, $235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE — 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LOngbeach 1-3378).

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case 12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $22.50; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE — Slate Top Pool Table Replacement, any size holes wherever you want them, ¾ in. Genuine Slate, Best Cloth and Large Lively Bumpers. Lowest Price. Ball for Bumper Games, 2⅛ in. Size, Red or White, 50¢ per ball. Will trade for any merchandise, what have you? SEACOAST DIST., INC., 1200 NORTH AVE., ELIZABETH 4, N. J.

FOR SALE—Lowest prices Thunderbolts, Lightnings, $229.50 ea.; Hollywood Bowlers, $269.50; Chicago Coin Super Home Run, $179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-0293-4-5).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAvis 2-2473).

FOR SALE — Or Trade for Kiddie Rides: Genco State Fair, $295; Genco Davy Crockett, $225; United DeLuxe Bonus Gun, $200; United Pirate Gun, $325; Williams Polar Hunt, $200; Williams Sidewalk Engineer, $100; Chicago Coin Steam Shovel, $135; Chicago Coin Twin Hockey, $185; Genco Hi-Fly Baseball, $200. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' *CLASSIFIED AD SECTION* AS "THE INDUSTRY'S MARKET PLACE."

WANT **FOR SALE** ☚ *CHECK OFF WHICH YOU DESIRE*

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following Issue pending receipt of your check or cash.

Notice to 52x Special Classified advertisers. You are entitled to a classified ad in each week's Issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Use This Convenient Form For Your Classified Ad

START HERE ☚

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

FIRM_____

ADDRESS_____

CITY_____ ZONE____ STATE_____

TELEPHONE NUMBER _____

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX

1721 BROADWAY, NEW YORK 19, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—14 and 11 foot Bowler Parts Specials; Back glass protector, $11.95 ea. Plexiglas Pin Panel protector, 12½"x23", $5.95 ea. Non-scuff rubber balls, 3", $1.95 ea. WICO CORP, 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MUlberry 5-3000).

FOR SALE—Quartette, $60; Harbor Lights, $185; Marathon, $265; Four Corners, $65; Big Ben, $100; Race The Clock, $185; Cross Roads, $275; Balls O Poppin, $310; Saddle & Turfs, $185. CROWN NOVELTY CO., INC., 920 HOWARD AVENUE, NEW ORLEANS, LA. (Tel.: CAnal 7137).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE — Wurlitzer 2000, $900; Wurlitzer 1900, $825; Seeburg M-100A, $225; United Handicaps, used, $435. WANT—All 45 rpm phonographs, especially Seeburg B's, C's, R's, G's, and J's. NATIONAL NOVELTY CO., 640 W. MERRICK ROAD, VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770 and 6771).

FOR SALE—Route—Western. One of the best. Music, Games. Top producer. $100,000 approximate price at current prices plus small blue sky. Will pay out in 12 to 15 months. 50% cash and excellent credit references required. BOX # 369, THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

FOR SALE—Down in Texas among oil wells, cattle and diversified manufacturing. Two man Music and Game Route with Bingos. Write for particulars, if you mean business, then make offer. Illness forces retirement. P.O. BOX 2051, FT. WORTH, TEXAS.

FOR SALE—Millions of extra coins are taken from clean machines. Clean Right With Lemonite. Sparks Specialty Co., Atlanta, Ga. Uses and Sells Lemonite. Try Lemonite Electric Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—Seeburg M100A, $225; M100C, $575; M100G, $700; M100W, $700; M100R, $800; 3W1 Chrome, $55; Wurlitzer 1800, $750; 1900, Write, AMI D80, $300; 40, $175; Evans Century, $275. MUSICAL SALES, 2334-36 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE — 200 Seeburgs, Write; 1454 Rock-Olas, Write; 1448 Rock-Olas, $665; Comet Rock-Olas, $450; 100G Seeburgs, $625. These machines are off our route and are like new. 1717 Rock-Ola Steppers, $30; Small Pools, $50; Long Pools, $75; Palm Beaches, $40; Genco Sky Rocket Guns, $285; Sportsman Gun, $165; Gold Star, $145; Stage Coach, $155; Gypsy Queen, $165. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: MOline 4-6703).

FOR SALE — New Rails for Pool Games. 32" x 48", Set $10; New Novelty Top Pyramid Pool for #1-5 or #1-10 Rotation Balls, 32" x 48", $29.95; Cue Sticks 48" Brunswick, $1.69 ea., $18 doz. Quantity discounts. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL., (Tel.: ALbany 2-3272).

MISCELLANEOUS

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "TheYear Book of the Industry." When you send $15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

THIS IS THE SHOWBOX H-200

Just look! *Exclusive Show Stage Lighting!* Attracts, holds attention to your music everywhere on location. No harsh glare-out at players. Concealed lighting is *inward.*

3-D Title-O-Rama! Puts all 200 titles at eye level instantly—*all* of the time. Widest expanse of unobstructed crystal clear glass wrap-around of *any* juke box!

ShowBox Design! Slick, sleek, clean-lined contemporary styling. Generous chrome . . . Copper-hued grille . . . Jewel Case colors back-lighted in a stainless steel trim shield . . . mar-resistent trim skirt . . . Halo Glow!

Exclusive Music Hall Sound! Only the ShowBox "H-200" gives you multi-horn high fidelity. Now with AVC.

Plus All These Exclusive AMI Features • fastest record changer—by far • complete accessibility • easiest service • simplest, easiest to play, fastest selection system with no drums to turn, no books to page • pocket-level play and half-dollar pay right in the same coin chute with quarters, nickels and dimes.

See . . . Hear the *Show*Box "H-200" Now at Your Distributor's!

AMI *Incorporated*
1500 Union Avenue, S. E.
Grand Rapids 2, Michigan

originator of the automotic selective juke box in 1927—known by operators for utmost dependobility since 1909.

Licensee: Jensen Music Automotes-building the 1MA-AMI Juke Box sold through Oscor Siesbye, 5 Poloisgade, Copenhogen K, Denmork.

THIS WEEK'S USED MACHINE QUOTATIONS
18th YEAR OF PUBLICATION
917th CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

REGARDING SELLING PRICES
IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

PHONOGRAPHS
LISTED ALPHABETICALLY

AMI

4* Model A, '46, 40 Sel., 78 RPM	70.00	125.00
4* Model B, '48, 40 Sel., 78 RPM	75.00	135.00
2* Model C, '50, 40 Sel., 78 RPM	75.00	145.00
4* Model D-40, '51, 40 Sel., 78 RPM	150.00	225.00
4* Model D-80, '51, 80 Sel., 45 RPM	249.50	325.00
4. Model E-40, '53, 40 Sel., 45 RPM	295.00	375.00
4* Model E-80, '53, 40 Sel., 78 RPM	350.00	400.00
4* Model E-120, '53, 120 Sel., 45 RPM	375.00	495.00
4. Model F-80, '54; 80 Sel., 45 RPM	525.00	650.00
2* Model F-120, '54, 120 Sel., 45 RPM	550.00	675.00
4. Model G-120, '56, 120 Sel., 45 RPM	695.00	815.00
1* Model G-200, '56, 200 Sel., 45 RPM	795.00	845.00
4. WM Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	25.00	50.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	65.00	95.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	165.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	200.00	275.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	65.00
6. 1424. '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	65.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	70.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	89.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	75.00	110.00
2. 1432, Same as above, Converted to 45 RPM	85.00	120.00
4. 1434, '51 Rocket '51-'52, 50 Sel., 78 RPM	120.00	190.00
4. 1434, Same as above, Converted to 45 RPM	135.00	220.00
4. 1436, '52, Firehall, 120 Sel., 45 RPM	145.00	275.00
4. 1436A, '53, Firehall, 120 Sel., 45 RPM	175.00	295.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	390.00	465.00
4. 1446, '54, Hi-Fi. 120 Sel., 45 RPM	490.00	650.00
4. 1448, '55, Hi-Fi, 120 Sel., 45 RPM	650.00	685.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 146M, '46, Master with Remote Attach., 20 Sel, 78 RPM	20.00	50.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	55.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	60.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	65.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	70.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
1* M100A, '49, 100 Sel., 78 RPM	175.00	225.00
4 M100B, '51, 100 Sel., 45 RPM	375.00	445.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	375.00	450.00
1* M100C, '53, 100 Sel., 45 RPM	425.00	575.00
4* HF100G, '54, 100 Sel., 45 RPM	575.00	695.00

(PHONOGRAPHS—Continued)

2* HF100R, '54, 100 Sel., 45 RPM	660.00	795.00
4* V200, '55, 200 Sel., 45 RPM	795.00	835.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	6.00
4. W4L-56	5.00	10.00
4. 3W5-L56 Wall Box 5c, 10, 25c	5.00	10.00
4. W6L-56 5/10/25 Wireless	5.00	10.00
4. 3W7-L-56	5.00	12.00
4* 3W1 Wall-a-Matic	40.00	70.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	25.00	65.00
4. 1017, '46, 24 Sel., 78 RPM	25.00	70.00
4. 1080, '46, 24 Sel., 78 RPM	35.00	75.00
4. 1100, '47, 24 Sel., 78 RPM	65.00	120.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	65.00	130.00
4* 1250, '50, 48 Sel., 45 or 78 RPM	65.00	150.00
4. 1400, '51, 48 Sel., 45 or 78 RPM	140.00	185.00
4. 1450, '51. 48 Sel., 45 or 78 RPM	150.00	200.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	195.00	265.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	225.00	300.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	250.00	325.00
4. 1650, '53, 48 Sel., 45 RPM	265.00	375.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	375.00
1* 1700, 54, 104 Sel., 45 RPM	550.00	685.00
1* 1800, '55, 104 Sel., 45 RPM	625.00	795.00
1* 1900, '56, 104 Sel., 45 RPM	785.00	895.00
7* 2000, '56, 200 Sel., 45 RPM	845.00	1,095.00
4. 2140 Wall Box	3.00	5.00
4. 3020 Wall Box	4.00	8.00
4. 3048 (Conv. of 3020)	5.00	10.00
4. 3031 Wall Box	3.00	5.00
4. 3045 Wall Box	4.00	10.00
4. 4820 Wall Box	10.00	15.00

PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	20.00	40.00
4. Across the Board (Un 9/52)	20.00	45.00
4. All Star Basketball (Got 1/52)	20.00	30.00
2. Arabian Knights (Got 12/53)	85.00	125.00
4. Arcade (Wm 11/51)	25.00	35.00
4. Arizona (Un 4/50)	10.00	15.00
4. Army-Navy (Wm 10/53)	35.00	70.00
4* Atlantic City (B 5/52)	25.00	60.00
4. Bank-A-Ball (Got 5/50)	10.00	20.00
4. Beach Beauty (B 11/55)	275.00	375.00
4. Beach Cluh (B 2/53)	40.00	65.00
4. Beauty (B 11/52)	40.00	70.00
4. Be Bop (Ex 3/50)	10.00	15.00
4. Big Ben (Wm 9/54)	75.00	135.00
1* Big Show (B 9/56)	475.00	565.00
4. Big Hit (CC 7/52)	20.00	40.00
4* Big Time (B 1/55)	150.00	225.00
4. Blondie (Wm 8/56)	250.00	310.00
4. Bolero (Un 12/51)	30.00	50.00
4. Bomber (CC 3/51)	15.00	20.00
4. Bowling Champ (Got 2/49)	10.00	20.00
4. Bright Lights (B 5/51)	30.00	50.00
4. Bright Spot (B 11/51)	35.00	60.00
4* Broadway (B 12/55)	320.00	395.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Cabana (Un 3/53)	30.00	70.00
4. Campus (Ex 2/50)	10.00	15.00
4. Canasta (Ge 7/50)	15.00	25.00
4. Capri (CC 10/56)	200.00	245.00
4. Caravan (Un 2/56)	265.00	325.00
4. Caravan (Wm 6/52)	30.00	60.00
4. Chinatown (Got 10/52)	35.00	65.00
4. Circus (Un 8/52)	35.00	60.00
4. Circus Wagon (Wm 10/55)	195.00	275.00
4. Citation (B 10/48)	10.00	20.00
4. Classy Bowler (Got 7/56)	230.00	265.00
4. C.O.D. (Wm 9/53)	50.00	90.00
4. College Daze (Got 8/49)	15.00	25.00
4. Colors (Wm 11/54)	110.00	150.00
4. Coney Island (B 9/52)	20.00	65.00
4. Control Tower (Wm 3/51)	15.00	30.00
4. Coronation (Got 11/52)	30.00	60.00
4. County Fair (Un 9/51)	15.00	30.00
4. Crossroads (Got 5/52)	45.00	70.00
4. Crosswords (B 1/56)	200.00	325.00
4. Cyclone (Got 5/51)	25.00	40.00
4. Daffy Derhy (Wm 8/54)	75.00	135.00
4. Daisy May (Got 7/54)	135.00	175.00
4. Dallas (Wm 2/49)	10.00	20.00
4. Dealer "21" (Wm 2/54)	35.00	85.00
4. Derhy Day (Got 5/56)	175.00	225.00
4. De Icer (Wm 11/49)	10.00	20.00
4. Diamond Lill (Got 12/54)	110.00	165.00
4. Disk Jockey (Wm 11/52)	35.00	75.00
4. Domino (Wm 5/52)	25.00	60.00
4. Double Action (Ge 1/52)	20.00	30.00
4. Double Feature (Got 12/50)	15.00	30.00
4* Double Header (B 7/56)	400.00	475.00
4. Dragonette (Got 6/54)	125.00	165.00
4. Dreamy (Wm 2/50)	15.00	30.00
4. Dude Ranch (B 9/53)	50.00	85.00
4. Duette (Got 4/55)	169.50	225.00
4. Easy Aces (Got 12/55)	175.00	220.00
4. Eight Ball (Wm 1/52)	30.00	50.00
4. Fairway (Wm 6/53)	40.00	60.00
4. Fighting Irish (CC 11/50)	10.00	25.00
4. Five Star (Univ 5/51)	25.00	40.00

COPYRIGHTED 1957. REPRODUCTION NOT PERMITTED.

(PINBALL GAMES—Continued)

4. Flying High (Got 2/53)	50.00	80.00
4. Flying Saucers (Ge 12/50)	15.00	25.00
4. Four Bells (Got 10/54)	135.00	160.00
4. Four Corners (Wm 12/52)	45.00	80.00
4. Four Horsemen (Got 9/50)	20.00	40.00
4. "400" (Upright) (Ge 10/52)	35.00	55.00
4. Four Stars (Got 6/52)	40.00	60.00
4. Frolics (B 10/52)	20.00	50.00
2. Frontiersman (Got 11/55)	120.00	195.00
4. Fun House (Wm 10/56)	250.00	300.00
4. Futurity (B 3/51)	25.00	40.00
4* Gay Times (B 6/55)	145.00	225.00
4* Gayety (B 3/55)	75.00	120.00
4. Georgia (Wm 7/50)	20.00	30.00
4. Gin Rummy (Got 2/49)	10.00	20.00
4. Gladiator (Got 1/56)	225.00	275.00
2. Glamour (Got 7/51)	10.00	20.00
4. Glohe Trotter (Got 11/51)	20.00	30.00
4. Golden Gloves (CC 7/49)	10.00	20.00
4. Golden Nugget (Upright) (Ge 2/53)	35.00	50.00
4. Gold Star (Got 8/54)	125.00	160.00
4. Grand Champion (Wm 3/53)	45.00	90.00
4. Grand Slam (Got 4/53)	40.00	90.00
4. Green Pastures (Got 1/54)	60.00	120.00
4. Gun Club (Wm 11/53)	35.00	70.00
4. Guys-Dolls (Got 5/53)	30.00	70.00
4. Gypsy Queen (Got 2/55)	145.00	185.00
4. Handicap (Wm 6/52)	40.00	60.00
4. Happy Days (Got 7/52)	40.00	70.00
4. Happy-Go-Lucky (Got 3/51)	25.00	40.00
4. Harbor Lites (Got 2/56)	175.00	210.00
6. Harvest Time (Ge 9/50)	10.00	20.00
4. Harvey (Wm 5/51)	25.00	40.00
4. Havana (Un 2/54)	35.00	90.00
4. Hawaii (Un 6/54)	39.00	95.00
4. Hawaiian Beauty (Got 4/54)	100.00	130.00
4. Hayburner (Wm 6/51)	25.00	50.00
4. Hi-Fi (B 6/54)	50.00	85.00
4. Hit Parade (CC 2/51)	10.00	15.00
4. Hit & Runs (G 3/51)	10.00	20.00
4. Hit 'N Run (Got 4/52)	30.00	55.00
4. Holiday (Ke 12/51)	25.00	40.00
4. Hong Kong (Wm 9/51)	25.00	50.00
4. Horsefeathers (Wm 1/52)	20.00	35.00
4. Horse Shoe (Wm 12/51)	15.00	30.00
4. Hot Rods (B '49)	15.00	25.00
4. Ice-Frolics (B 1/54)	40.00	95.00
4. Jalopy (Wm 8/51)	35.00	70.00
4. Jeannie (Ex 6/50)	15.00	20.00
4. Jockey Club (Got 5/54)	70.00	135.00
4. Joker (Got 11/50)	20.00	40.00
2. Jolly Joker (Un 11/55)	70.00	120.00
4. Jubilee (Got 5/55)	230.00	275.00
4. Judy (Ex 7/50)	10.00	15.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	45.00
4. Just 21 (Got 1/50)	10.00	20.00
4. K. C. Jones (Got 11/49)	10.00	20.00
7* Key West (B 12/56)	525.00	595.00
4. King Arthur (Got 10/49)	20.00	35.00
4. King Pin (CC 12/51)	25.00	45.00
4. Knockout (Got 1/51)	20.00	40.00
4. Lady Luck (Got 9/54)	85.00	160.00
4. Lazy "Q" (Wm 2/54)	45.00	110.00
4. Leaders (Un 10/51)	25.00	50.00
4. Lite-A-Line (Ke 6/52)	35.00	65.00
4. Long Beach (Wm 7/52)	35.00	60.00
4. Lovely Lucy (Got 2/54)	55.00	125.00
4. Lucky Inning (Wm 5/50)	20.00	30.00
4. Lulu (Wm 12/54)	125.00	180.00
4. Mad. Sq. Garden (Got 6/50)	20.00	35.00
4. Majorettes (Wm 4/52)	20.00	40.00
4. Manhattan (Un 4/55)	75.00	140.00
2. Marathon (Got 10/55)	250.00	300.00
4. Marble Queen (Got 8/53)	60.00	100.00
4. Mercury (G 3/50)	10.00	20.00
4. Mermaid (Got 6/51)	20.00	40.00
4. Mexico (Un 3/54)	40.00	100.00
4* Miami Beach (B 9/55)	180.00	235.00
4. Minstrel Man (Got 3/51)	35.00	50.00
7. Monaco (Un 8/56)	325.00	425.00
4. Mystic Marvel (Got 3/54)	100.00	145.00
4. Nevada (Un 8/54)	30.00	85.00
4. Niagara (Got 12/51)	25.00	50.00
4. Nifty (Wm 12/50)	15.00	25.00
4. Night Cluh (B 4/56)	350.00	465.00
4. "9" Sisters (Wm 1/54)	50.00	110.00
6. Oasis (Ex 10/50)	10.00	15.00
4. Olympics (Wm 5/52)	30.00	50.00
4. Palisades (Wm 7/53)	45.00	85.00
4. Palm Beach (B 7/52)	35.00	75.00
4. Palm Springs (B 11/53)	40.00	80.00
4* Parade (B 6/56)	350.00	440.00
4. Paratrooper (Wm 8/52)	20.00	40.00
4. Peter Pan (Wm 4/55)	125.00	165.00
4. Piccadilly (Wm 5/56)	200.00	300.00
4. Pin Bowler (CC 6/50)	10.00	20.00
4. Pinch Hitter (Un 5/49)	10.00	15.00
4. Pinky (Wm 9/50)	20.00	30.00
4. Pin Wheel (Got 11/53)	75.00	120.00
4* Pixie (Un 10/55)	150.00	225.00
4. Play Ball (CC 1/51)	15.00	25.00
4. Poker Face (Got 9/53)	65.00	100.00
4. Punchy (CC 12/50)	10.00	15.00
4. Quarterback (Wm 10/49)	15.00	25.00
4. Quartet (Got 2/52)	45.00	75.00
4. Queen of Hearts (Got 12/52)	50.00	85.00
4. Quintet (Got 3/53)	45.00	100.00
4. Race The Clock (Wm 5/55)	125.00	225.00
4. Rag Mop (Wm 10/50)	20.00	30.00
4. Red Shoes (Un 11/50)	20.00	30.00
4. Regatta (Wm 11/55)	125.00	175.00
4. Rio (Un 11/53)	35.00	75.00
4. Rip Snorter (Ge 10/49)	10.00	15.00
4. Rocket (Ge 5/50)	15.00	25.00
4. Rockettes (Got 8/50)	20.00	30.00
4. Rodeo (Un 2/53)	35.00	95.00
4. Rose Bowl (Got 10/51)	25.00	65.00
2. Saddle and Turf (Ev 1053)	145.00	195.00
4. (Cluh Model)	160.00	225.00
4. Scorehoard (Got 4/56)	235.00	305.00
4. Screamo (Wm 4/54)	50.00	100.00
2. Sea Belles (Got 8/56)	255.00	325.00
4. Sea Jockeys (Wm 11/51)	35.00	55.00
4. Select-A-Card (Got 4/50)	15.00	25.00
4. Sharpshooter (Got 5/49)	10.00	20.00
2. Shindig (Got 10/53)	55.00	110.00
4. Shoo Shoo (Wm 2/51)	10.00	20.00
4. Shoot The Moon (Wm 11/51)	20.00	40.00
4. Show Boat (Un 12/52)	50.00	90.00
4. Silver Chest (Upright) (Ge 4/53)	55.00	90.00
4. Silver Skates (Wm 2/53)	30.00	65.00
4 Singapore (Un 10/54)	50.00	100.00
4. Skill Pool (Got 8/52)	35.00	50.00
4. Skyway (Wm 8/54)	70.00	140.00
4. Slugfest (Wm 3/52)	30.00	50.00
4. Sluggin' Champ (Got 4/55)	150.00	185.00
2. Smoke Signal (Wm 10/55)	135.00	175.00
4. Snafu (Wm 12/55)	135.00	195.00
6. Snooks (Wm 6/51)	10.00	20.00
4. Southern Belle (Got 6/55)	155.00	195.00
4. South Pacific (Ge 2/50)	15.00	30.00
2. South Seas (Un 5/56)	275.00	375.00
4. Spark Plugs (Wm 9/51)	20.00	35.00
4. Spitfire (Wm 2/55)	75.00	130.00
4. Spot Bowler (Got 10/50)	25.00	50.00
4. Spot Lite (B 1/52)	35.00	70.00
4. Sportsman (Wm 2/52)	20.00	35.00
4. Springtime (Ge 3/52)	20.00	30.00
4. Stage Coach (Got 11/54)	135.00	170.00
4. Stardust (Wm 3/56)	225.00	310.00
2* Starlets (Un 12/55)	175.00	235.00
4. Star Pool (Wm 10/54)	85.00	160.00
4. Stars (Un 6/52)	30.00	50.00
4. Starlite (Wm 3/53)	35.00	55.00
4. Steeple Chase (Un 1/52)	25.00	50.00
4. Stop & Go (Ge 3/51)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	40.00	90.00
4. Sunshine Park (B 12/52)	25.00	35.00
6. Super Hockey (CC 4/49)	10.00	20.00
4. Super Jumbo (Got 10/54)	250.00	295.00
4. Surf Cluh (B 3/54)	37.50	75.00
4. Sweepstakes (Wm 1/52)	50.00	75.00
4. Sweet-Add-A-Line (Got 7/55)	145.00	185.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (Un 8/53)	25.00	75.00
4. Tampico (Un 6/49)	10.00	15.00
4. Telecard (Got 1/49)	10.00	15.00
4. Thing (CC 2/51)	15.00	25.00
4. Three Deuces (Wm 8/55)	175.00	200.00
4. Three Feathers (Ge 5/49)	10.00	20.00
4. Three Four Five (Un 6/51)	20.00	35.00
4. Thunderbird (Wm 5/54)	70.00	120.00
4. Tim-Bnc-Tu (Wm 1/56)	140.00	195.00
4. Times Square (Wm 4/53)	50.00	85.00

(PINBALL GAMES—Continued)

4. Toreador (Got 6/56)	275.00	320.00
4. Touchdown (Un 1/52)	20.00	30.00
4. Tournament (Got 8/55)	210.00	275.00
4. Triple Play (Un 8/55)	145.00	195.00
4. Triplets (Got 7/50)	15.00	20.00
4. TriScore (Ge 1/51)	15.00	25.00
4. Tropicana (Un 1/55)	55.00	140.00
4. Tropics (Un 7/53)	25.00	60.00
4. Turf King (B 6/50)	20.00	45.00
4. Twenty Grand (Wm 12/52)	25.00	50.00
4. Twin Bill (Got 1/55)	120.00	175.00
4* Variety (B 9/54)	70.00	135.00
4. Watch My Line (Got 9/51)	25.00	35.00
4. Whizz Kids (CC 3/52)	30.00	45.00
4. Wild West (Got 8/51)	30.00	50.00
4. Winner (Univ.)	20.00	40.00
4. Wishing Well (Got 9/55)	165.00	195.00
4. Wonderland (Wm 5/55)	125.00	180.00
4* Yacht Club (B 6/53)	45.00	80.00
4. Zingo (Un 10/51)	25.00	75.00

SHUFFLES

4* Bally Victory Bowler (5/54)	60.00	150.00
4. Bally Champion Bowler (5/54)	65.00	155.00
4* Bally Jet Bowler (8/54)	75.00	160.00
4. Bally Rocket Bowler (8/54)	75.00	165.00
4. Bally Mystic Bowler (12/54)	100.00	185.00
4. Bally Magic Bowler (12/54)	100.00	190.00
4. Bally Blue Ribhon (3/55)	175.00	260.00
4* Bally Gold Medal (3/55)	175.00	270.00
2* Bally ABC Bowler (7/55)	285.00	375.00
2. DeLuxe model	325.00	395.00
4. Bally Congress (7/55)	375.00	425.00
4. DeLuxe model	395.00	450.00
4. ChiCoin 6-Player (8/51)	35.00	65.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	65.00
4. ChiCoin Match Bowler (6/52)	35.00	70.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	80.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	80.00
4. ChiCoin 10th Frame Special (12/52)	35.00	80.00
4. ChiCoin Name Bowler (1/53)	35.00	85.00
4. ChiCoin 10th Frame Douhle Score Bowler (2/53)	25.00	90.00
4. ChiCoin Crown (4/53)	45.00	100.00
4. ChiCoin Crown, Giant Pins (4/53)	50.00	100.00
4. ChiCoin Triple Score (6/53)	50.00	110.00
4. ChiCoin Gold Cup (7/53)	50.00	115.00
4. ChiCoin High Speed Crown (7/53)	60.00	120.00
4. ChiCoin High Speed Triple Score (8/53)	65.00	125.00
2. ChiCoin Advance (10/53)	35.00	135.00
4. ChiCoin King (10/53)	75.00	140.00
2. ChiCoin Criss Cross Bowler (12/53)	35.00	145.00
4. ChiCoin Super Frame (3/54)	50.00	155.00
2. ChiCoin Starlite (5/54)	35.00	175.00
4. ChiCoin Feature (7/54)	95.00	180.00
4. ChiCoin Holiday (9/54)	95.00	195.00
4. ChiCoin Flash (10/54)	95.00	195.00
4. ChiCoin Playtime (10/54)	95.00	200.00
4. ChiCoin Firehall (11/54)	95.00	200.00
2. ChiCoin Thunderbolt (12/54)	85.00	230.00
4* ChiCoin Triple Strike (2/55)	150.00	250.00
4. ChiCoin Arrow (2/55)	175.00	250.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	150.00
4. DeLuxe model	50.00	160.00
4. ChiCoin Bonus Score (4/55)	175.00	265.00
4. ChiCoin Big League (5/55)	185.00	270.00
4* ChiCoin Hollywood (5/55)	185.00	275.00
4. ChiCoin Blinker (8/55)	225.00	295.00
4. ChiCoin Score-A-Line (9/55)	235.00	315.00
1. ChiCoin Bowling Team (10/55)	235.00	320.00
4* ChiCoin Miami Shuffle (10/56)	65.00	195.00
4. Exhibit Twin Rotation (5/52)	50.00	80.00
4. Genco Shuffle Target (7/51)	20.00	30.00
4. Genco 8-Player Rehound (9/51)	20.00	35.00
4. Genco Shuffle Pool (11/53)	25.00	65.00
4. Genco Match Pool (2/54)	50.00	85.00
4. Gottlieh Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League Bowler (3/52)	25.00	75.00
4. Keeney High Score League (5/52)	25.00	80.00
4. Keeney Team (10/52)	25.00	90.00
4. Keeney Club (4/53)	25.00	90.00
4. Keeney Domino (5/53)	30.00	10.000
4. Keeney Carnival (5/53)	40.00	100.00
4. Keeney Pacemaker (9/53)	45.00	100.00
4. Keeney Mainliner Bowler (1/54)	60.00	150.00
4. Keeney Bonus Bowler (3/54)	70.00	175.00
4. Keeney Diamond Bowler (5/54)	75.00	175.00
4* Keeney Bikini (6/54)	90.00	175.00
4. Keeney Century (6/54)	90.00	195.00
4. Keeney American (9/54)	90.00	225.00
4. Keeney National (9/54)	100.00	230.00
4. Keeney Speedlane (4/55)	100.00	275.00
4. United 6-Player Super (3/52)	20.00	65.00
2. United 4-Player Official (5/52)	25.00	50.00
4. United 6-Player Super (7/52)	30.00	60.00
4. United 10th Frame Star (9/52)	35.00	85.00
4. United Manhattan 10th Frame (9/52)	35.00	75.00
4. United Manhattan (9/52)	35.00	85.00
4. United 10th Frame Super (10/52)	35.00	75.00
4. United Cascade (2/53)	35.00	80.00
4. United Clover (2/53)	35.00	85.00
4. United Liberty (2/53)	40.00	85.00
4. United Classic (6/53)	45.00	85.00
4. United Olympic (6/53)	45.00	85.00
2* United Royal (9/53)	35.00	90.00
4. United Imperial (9/53)	40.00	110.00
4. DeLuxe model	50.00	110.00
2. United Chief (11/53)	35.00	110.00
4* United Leader (11/53)	75.00	115.00
4. DeLuxe model	85.00	115.00
4* United Team (1/54)	85.00	125.00
4. DeLuxe model	85.00	130.00
2. United League (1/54)	45.00	135.00
4. DeLuxe model	90.00	140.00
4* United Ace (5/54)	90.00	150.00
4. DeLuxe model	90.00	160.00
4* United Rainbow (5/54)	65.00	160.00
2. United Banner (8/54)	60.00	160.00
2. DeLuxe model	90.00	165.00
2. United Shuffle Targette (8/54)	90.00	165.00
2. DeLuxe model	90.00	170.00
4* United Speedy (8/54)	65.00	190.00
4. Un. 11th Frame (10/54)	90.00	195.00
2. DeLuxe model	90.00	195.00
2. United Comet Targette (11/54)	95.00	200.00
2. DeLuxe model	95.00	210.00
4. United Mercury (12/54)	85.00	210.00
4. DeLuxe model	100.00	215.00
4* United Mars (1/55)	115.00	225.00
4. DeLuxe model	120.00	230.00
2* Un. Lightning (2/55)	85.00	235.00
2. DeLuxe model	120.00	240.00
4. Un. Venus (3/55)	130.00	245.00
4. DeLuxe model	135.00	250.00
2. Un. Clipper (5/55)	85.00	255.00
2. DeLuxe model	125.00	260.00
4. Un. Derby Roll (5/55)	175.00	290.00
4. DeLuxe model	185.00	290.00
1. Un. 5th Inning (6/55)	175.00	295.00
4. DeLuxe model	185.00	295.00
4. Un. Capitol (6/55)	195.00	300.00
4. DeLuxe model	195.00	305.00

COPYRIGHTED 1957. REPRODUCTION NOT PERMITTED.

(SHUFFLE GAMES—Continued)

4* Un. Super Bonus (9/55)	195.00	310.00
4. DeLuxe model	200.00	320.00
4. Un. Top Notch (10/55)	325.00	425.00
4. Top Notch Special	325.00	450.00
4* Un. Regulation (11/55)	295.00	450.00
4. DeLuxe model	325.00	460.00

KIDDIE RIDES

4. Bally Champion Horse	300.00	450.00
4. Bally Moon Ride	130.00	320.00
4* Bally Space Ship	165.00	325.00
4. Bally Speed Boat	250.00	350.00
1* Bert Lane Merry-Go-R'd	275.00	400.00
1. Bert Lane Miss America Boat	225.00	350.00
4. Bert Lane Fire Engine	325.00	450.00
4. Chicago Coin Super Jet	195.00	345.00
4* ChiCoin Round The World Trainer	350.00	550.00
4* Clown See Saw	125.00	250.00
4. Decco Merry-Go-Round	225.00	345.00
1. Exhibit Big Bronco	250.00	395.00
4. Exhibit Mustang	310.00	400.00
4. Exhibit Space Patrol	150.00	295.00
2. Scientific Television	195.00	300.00

ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	500.00	600.00
4. Air Football	195.00	295.00
4. Amus. Boomerang	30.00	75.00
4. Bally Big Inning	65.00	125.00
4. Bally Heavy Hitter	30.00	50.00
4. Bally King Pin	20.00	50.00
4. Bally Rapid Fire	65.00	125.00
4. Bally Undersea Raider	75.00	125.00
4. Capitol Midget Movies	95.00	195.00
4. Champion Hockey	45.00	125.00
4* CbiCoin Basketball Champ	100.00	175.00
4. ChiCoin 4-Player Derby	99.50	165.00
1. ChiCoin Goalee	35.00	85.00
4. ChiCoin Hockey	55.00	75.00
4. ChiCoin Midget Skee	60.00	125.00
4. ChiCoin Pistol	30.00	95.00
4* ChiCoin Home Run, 6 Player (3/54)	100.00	185.00
4* Super model	125.00	195.00
4* ChiCoin Twin Hockey (5/56)	225.00	350.00
4* ChiCoin Steam Shovel (5/56)	145.00	285.00
4. Edelco Pool Table	20.00	40.00
4. Evans Bola Score	40.00	70.00
4. Evans Bat-A-Score	40.00	105.00
4. Evans Ski Roll	35.00	75.00
4. Evans Super Bomber	60.00	120.00
4. Evans Play Ball	30.00	90.00
4. Evans Ten Strike '46	30.00	75.00
4. Evans Tommy Gun	30.00	110.00
4. Exhibit Dale Gun	25.00	95.00
4. Exhibit Gun Patrol	50.00	110.00
4. Exhibit Jet Gun	55.00	145.00
4. Exhibit Space Gun	50.00	140.00
4. Exhibit Pony Express	70.00	135.00
4* Exhibit Silver Bullets	35.00	125.00
4. Exhibit Six Shooter	50.00	125.00
4. Exhibit Vitalizer	40.00	70.00
4* Exhibit Shooting Gal. (6/54)	85.00	175.00
4. Exhibit Star Shooting Gallery (9/54)	85.00	195.00
4. Exhibit Sportland Shooting Gallery (11/54)	125.00	225.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	275.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	225.00	325.00
4. Games Inc. Hunter (1/56)	225.00	295.00
4* Genco Sky Gunner	75.00	145.00
4. Genco Night Fighter	75.00	145.00
4. Genco 2-Player Basketball	110.00	195.00
4* Genco Rifle Gal. (6/54)	119.50	250.00
4. Genco Big Top Rifle Gallery (6/54)	235.00	300.00
4. Super Model (12/55)	325.00	375.00
4. Genco Wild West Gun (2/55)	245.00	320.00
4* Genco Sky Rocket Rifle Gal. (5/55)	225.00	325.00
2* Genco Champion Baseball (9/55)	175.00	325.00
4* Genco Quarterback (10/55)	215.00	325.00
4. Genco Hi-Fly Baseball (5/56)	225.00	325.00
4* Genco State Fair Rifle Gal. (6/56)	345.00	395.00
4. Jack Rabbit	50.00	75.00
4. Jungle Joe	45.00	65.00
4. Keeney Air Raider	65.00	150.00
4. Keeney Sub Gun	70.00	125.00
4. Keeney Texas Leaguer	25.00	40.00
4* Keeney Sportsman (11/54)	145.00	195.00
4. DeLuxe model	160.00	195.00
4. Keeney Ranger (3/55)	225.00	250.00
4. DeLuxe model (3/55)	235.00	260.00
4. Lite League	45.00	75.00
4. Mills Panorama Peek (11/54)	175.00	325.00
4. Mills Conv. for Panoram Peek	10.00	20.00
4. Muto. Atomic Bomber	65.00	145.00
4. Mutos. Ace Bombers	95.00	150.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	175.00
4. Mutos. Fly. Saucers	90.00	150.00
4. Mutos. Pboto (Pre-War)	125.00	275.00
4. Mutos. Photomatic (DeLuxe)	250.00	350.00
4. Mutoscope Silver Gloves	125.00	225.00
4. Mutoscope Sky Fighter	60.00	150.00
4. Mutos. Voice-O-Graph 35¢	175.00	375.00
4. Mutoscope K.O. Champ	295.00	395.00
2* Muto. Drive Yourself	450.00	550.00
4. Mutoscope Rock 'n' Roll (7/56)	55.00	115.00
4. QT Pool Table	50.00	75.00
4. Quizzer	50.00	85.00
4. Rockola World Series	35.00	85.00
4. Scientific Baseball	20.00	40.00
4. Scientific Basketball	20.00	45.00
4. Scientific Batting Pr.	30.00	85.00
4. Scientific Pitch 'Em	50.00	175.00
4* Seeburg Bear Gun	75.00	175.00
4. Seeburg Chicken Sam	50.00	100.00
4. Seeburg Shoot the Chute	45.00	90.00
4. Seeburg Coon Hunt	85.00	175.00
4. Set Shot Basketball	135.00	265.00
4* Telequiz	75.00	100.00
4. Un. Team Hockey	25.00	50.00
4. United Jungle Gun	75.00	185.00
4. DeLuxe model	75.00	195.00
4* Un. Carn. Gun (10/54)	125.00	195.00
4. DeLuxe model	135.00	200.00
4. Un. Bonus Gun (1/55)	240.00	285.00
4. DeLuxe model	245.00	290.00
4. United Super Slugger (7/55)	245.00	325.00
4. United Star Slugger (4/56)	275.00	375.00
4. Wilcox-Gay Recordio	50.00	75.00
6. Wms. All Stars (8/47)	25.00	70.00
6. Wms. Box Score (12/47)	25.00	70.00
6. Wms. Star Series (4/49)	25.00	75.00
4. Wms. Super World Series (4/51)	35.00	75.00
4. Wms. DeLuxe World Series (2/52)	40.00	80.00
2. Wms. DeLuxe Baseball (4/53)	65.00	125.00
4. Wms. Pennant Baseball (12/53)	80.00	135.00
4. Wms. Super Pennant Baseball (12/53)	84.50	150.00
4. Wms. Super Star Baseball (12/53)	90.00	175.00
4. Wms. Major League Baseball (2/54)	99.50	185.00
4. Wms. All Star Baseball (2/54)	125.00	185.00
4. Wms. Big League Baseball (2/54)	125.00	190.00
4* Wms. Jet Fighter (10/54)	125.00	245.00
4. Wms. Safari (2/54)	210.00	300.00
. DeLuxe model	220.00	310.00
4. Wms. Polar Hunt (3/55)	245.00	325.00
1* Wms. Sidewalk Engineer (4/55)	125.00	195.00
4* Wms. King Of Swat (5/55)	200.00	295.00
2* Wms. Four Bagger (4/56)	295.00	365.00
4. DeLuxe model	310.00	375.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- G-200 200-sel. phonograph
- G-120 120-sel. phonograph
- G- 80 80-sel. phonograph
- HS-200 Selective Hideaway
- HS-120 Selective Hideaway
- HS- 80 Selective Hideaway
- HC-200 Continuous-play Hideaway
- HC-120 Continuous-play Hideaway
- HC-80 Continuous-play Hideaway
- W-200 200-selection Wall Box
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-PHOTO CO.

Studio Model "II"	$3,245.00

BALLY MFG. CO.

Show-Time	$ 837.00
ABC Bowling Lanes (6 Player)	
18 Foot	1,330.00
14 Foot Model	1,245.00
11 Foot Model	1,225.00
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
Tbe Champion (with new all-metal cabinet)	835.00

CHICAGO COIN MACHINE CO.

Bowling League (6 Player)
- 20 Foot-8 In.
- 14 Foot-8 In.
- 11 Foot-11 In.

De Luxe Ski-Roll or
De Luxe Ski-Score (6 Player)
- 13 Foot
- 11 Foot

No List Price Authorized for Publication

EXHIBIT SUPPLY CO.

- Six-Pocket Pool
- 6 Peek Barrels, with base
- Nudist Colony (Ant Colony)
- 5 See-A-View Houses
- Card Vendor, with base
  - Single Column
  - Double Column

No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.

- Kicker & Catcher (Counter Game)
- ABT Challenger Pistol (Counter Game)
- ABT Guesser Scale
- ABT Rifle Sport (Shooting Gallery)
- Aristo Scale

No List Price Authorized for Publication

GENCO MFG. & SALES CO.

- Rotation Pool
- Gypsy Grandma Fortune Teller
- Circus Rifle Gallery
  - Regular Model
  - Match Model
- Davy Crockett (Rifle Gallery)

No List Price Authorized for Publication

D. GOTTLIEB & CO.

Majestic (4 Player, 5-Ball)

No List Price Authorized for Publication

INTERNATIONAL MUTOSCOPE CORP.

Bang-O-Rama	$ 325.00
Voice-O-Graph, 45-78 RPM	
With musical unit	1,850.00
Without musical unit	1,750.00
Lord's Prayer Vendor	390.00

J. H. KEENEY & CO., INC.

No List Price Authorized for Publication

- True-Score (6 Player)
  - 14 Foot
- Bowlette (6 Player)
  - 14 Foot
  - 12 Foot
  - 9 Foot
- Super Big Tent
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1455, 200 Sel.
- Model 1454, 120 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546, Chrome Wall Box, 120 Sel.
- Model 1548, 50 Sel. Wall Box
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- KD200 Phonograph
- L100 Phonograph
- D3WA-Wall-O-Matic 200
- MRVC-Master Remote Volume Control
- HFCV2-8-High Fidelity Wall Speaker
- HFCV3-8-High Fidelity Corner Speaker
- HFCV1-12-High Fidelity Recessed Speaker
- PS6LZ-Power Supply
- HFA1-L6-Power Amplifier

UNITED MFG. CO.

Bowling Alley (6 Player)	
14 Foot	$1,195.00
11 Foot	1,170.00
Brazil	775.00
Pirate Gun	645.00
Handicap Shuffle Alley (Without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Handicap Shuffle Alley (With Match Feature)	
Single Chute	810.00
Double Chute	830.00

WILLIAMS MFG. CO.

- Roll-A-Ball (6-Player)
- DeLuxe 1957 Baseball
- 6-Pocket Pool Table
- Cue Ball (Single Player, 5-Ball)
- Crossfire (Regular Model)
- DeLuxe Crossfire (Match Model)
- Peppy, Tbe Clown
- Crane

No List Price Authorized for Publication

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model 2100 Phonograph, 200 Sel.
- Model 2104 Phonograph, 104 Sel.
- Model 2150 Phonograph, 200 Sel.
- Model 5210 Wall Box, 200 Sel., 3-Wire
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257 Stepper, 104 Sel.
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

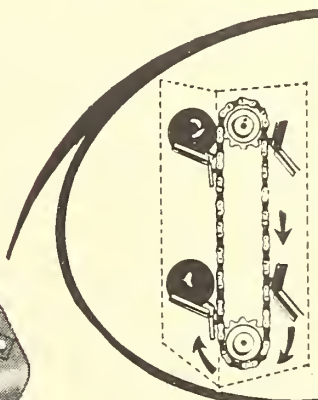
COPYRIGHTED 1957. REPRODUCTION NOT PERMITTED.

TOPS 'EM ALL

chicago coin's BOWLING LEAGUE

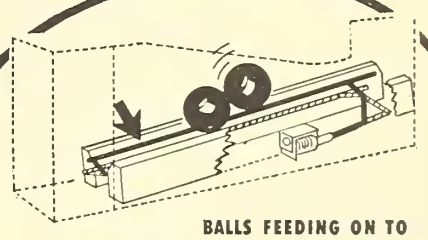
✓ Tops in EXTRA FEATURES!

✓ Tops in EXTRA PROFITS for YOU!

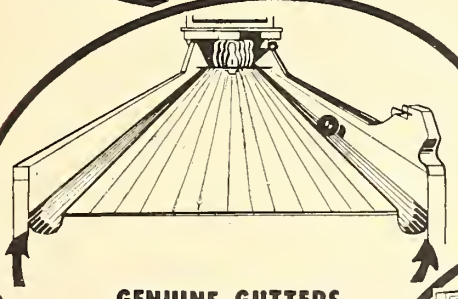


NEW! ALL METAL ROLLER CHAIN AND SPROCKET BALL LIFT *(ELIMINATES BALL JAMS)*

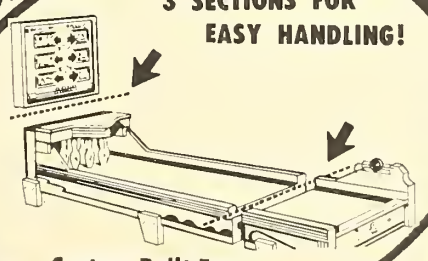
ALL MECHANISM IN THE BACK RACK



BALLS FEEDING ON TO CHAIN ELEVATOR GET AGITATED IN THE TROUGH, PREVENTING JAMMING OR BALL HANG-UPS

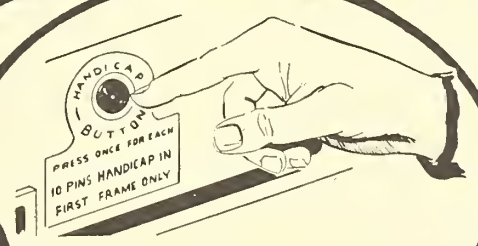


GENUINE GUTTERS



3 SECTIONS FOR EASY HANDLING!

Custom Built For A Perfect Fit



SCORING HANDICAP CONTROL

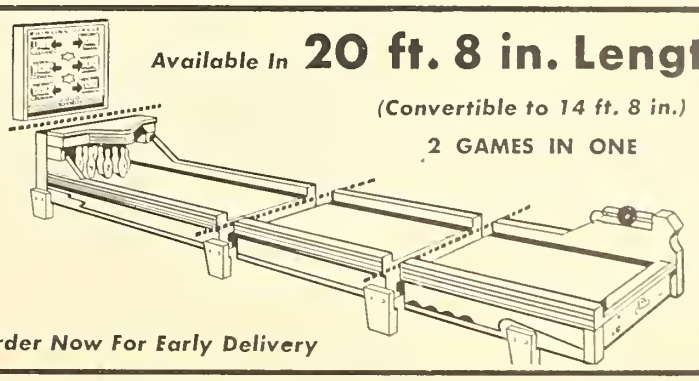
Your Choice Of 3 Size Cabinets!

14 ft. 8" LONG

12 ft. LONG

29 Inches Wide
18 Inches High

Equipped With National Slug Rejector!



Available In **20 ft. 8 in. Length**

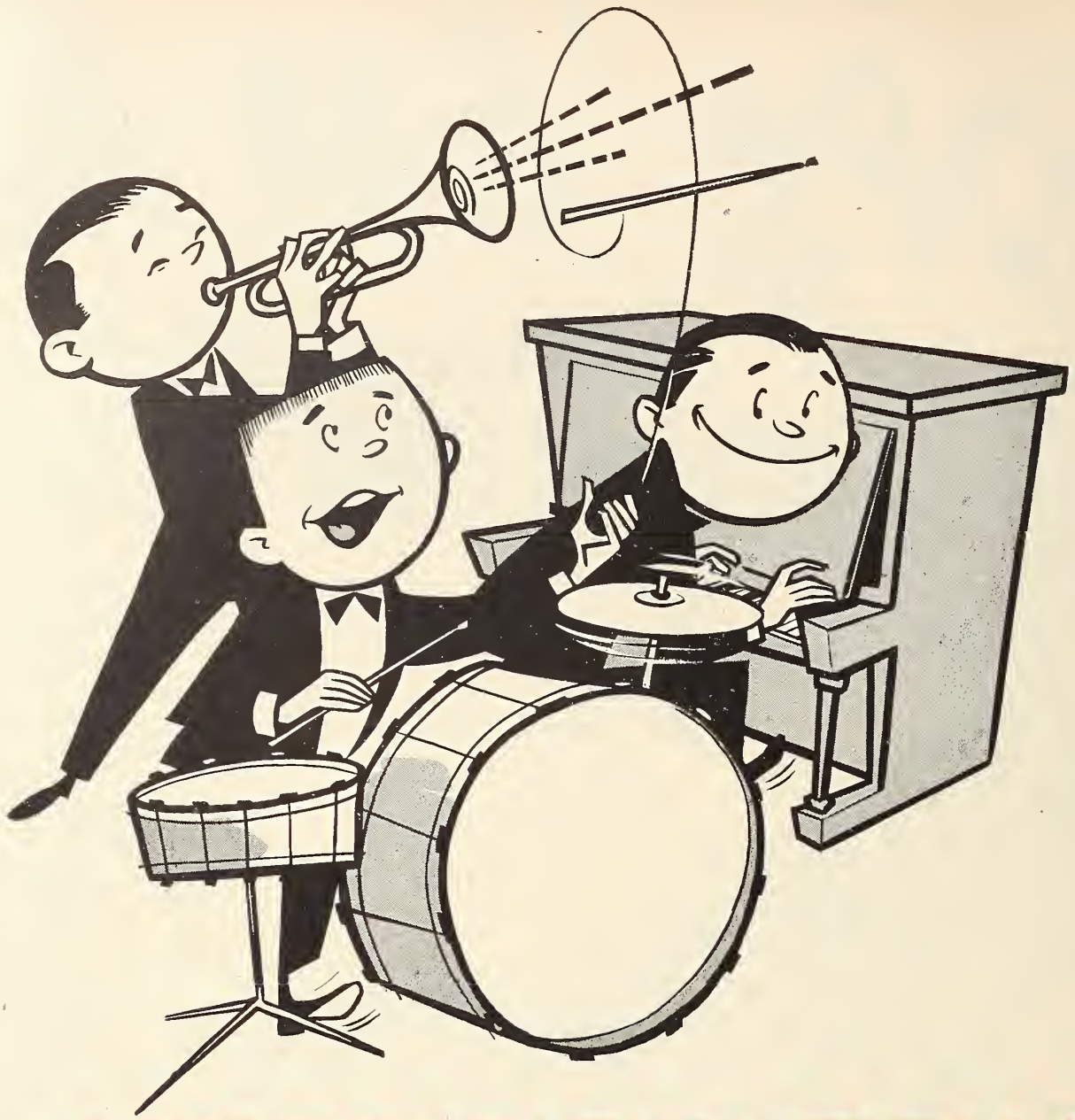
(Convertible to 14 ft. 8 in.)

2 GAMES IN ONE

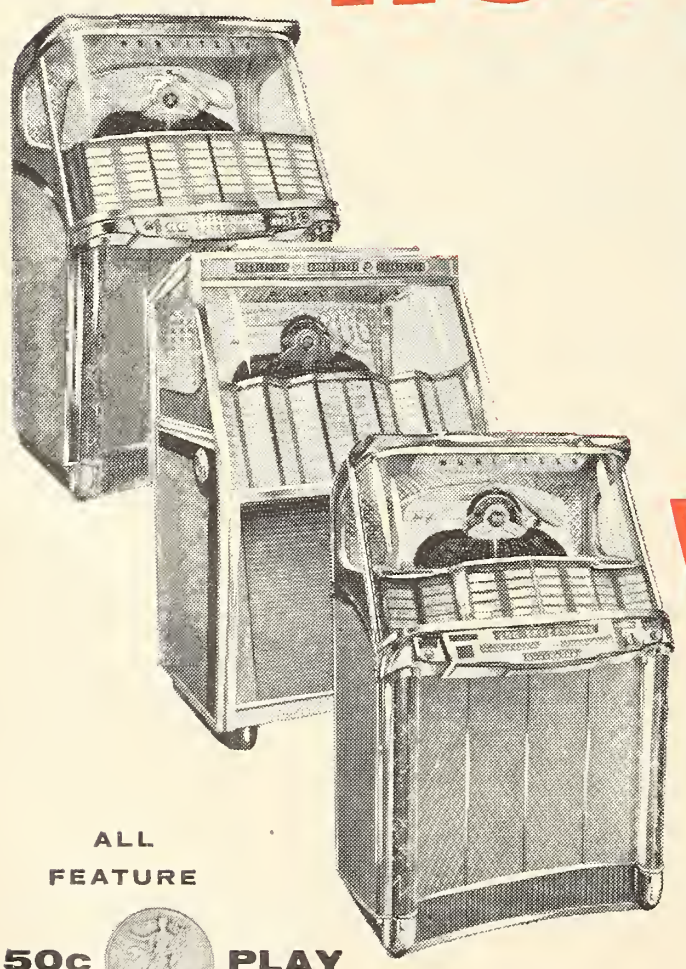
Order Now For Early Delivery

chicago coin MACHINE COMPANY

1725 W. DIVERSEY BLVD.
CHICAGO 14, ILLINOIS



THE HOTTEST TRIO IN THE BUSINESS



ALL FEATURE 50c PLAY

The Wurlitzer All-Location Line enables operators to furnish any location, regardless of type or size, a phonograph that will be played more and earn more than ever before.

The new trio of Wurlitzer Phonographs, all utilizing 50-cent play, is the "hottest" group of music-makers in the business — with an equally impressive record as money-makers, too.

So see your Distributor NOW!

WURLITZER

ALL-LOCATION LINE

104-SELECTION MODEL 2104

200-SELECTION MODEL 2150

200-SELECTION MODEL 2100

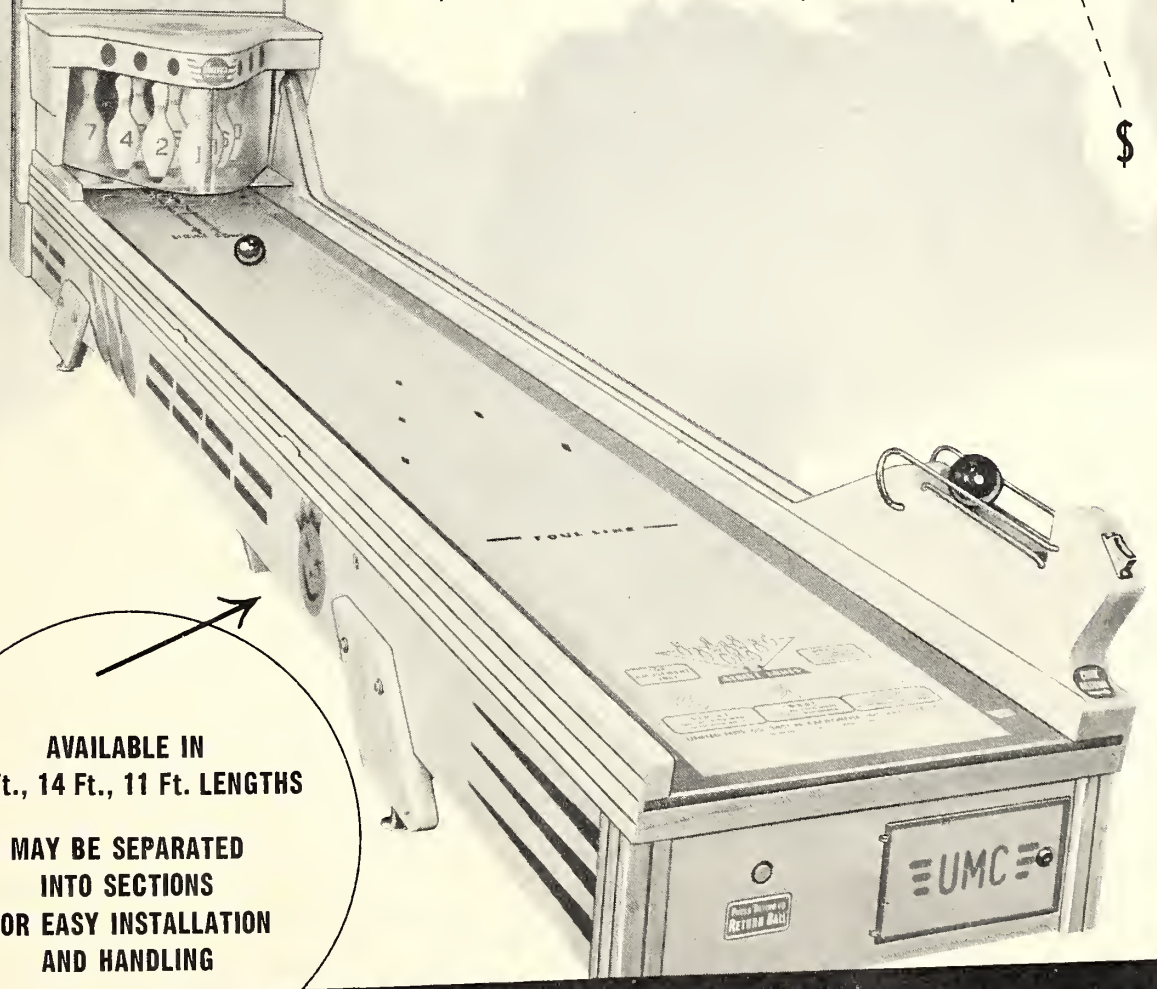
WURLITZER • NORTH TONAWANDA, N. Y.

ESTABLISHED 1856

BRINGING PROSPERITY TO OPERATORS...

U.M.C.

ALL OVER THE NATION!



AVAILABLE IN
18 Ft., 14 Ft., 11 Ft. LENGTHS

MAY BE SEPARATED
INTO SECTIONS
FOR EASY INSTALLATION
AND HANDLING

UNITED'S
SENSATIONAL
NEW

BOWLING ALLEY

•

SEE YOUR
UNITED
DISTRIBUTOR
TODAY

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Bally

SHOW-TIME

EXTRA time is EXTRA fun, earns EXTRA cash for you

Extra earning-power of Extra Time is profit-proved in greatest Ballygames. Now SHOW-TIME gives players 4 WAYS TO PLAY FOR EXTRA TIME . . . and the extra play-appeal insures extra profits to you. Get SHOW-TIME from your Bally Distributor today.

New Style MAGIC SQUARES

plus New MAGIC LINE

TRIPLE-DECK ADVANCING SCORES

CORNER SCORES — BALLYHOLE

EXTRA BALLS

Bowling Lanes

PLAYED WITH 3 IN. BALLS

SCORES AUTOMATICALLY TOTALIZED BY

OFFICIAL BOWLING RULES

STRIKES — SPARES — SPLITS

STRAIGHT BALL • HOOK BALL • BACK-UP BALL

6 CAN PLAY

3 POPULAR SIZES

11 ft., 14 ft., 18 ft. long

18 IN. HIGH ALLEY • SECTIONAL CONSTRUCTION

ORDER FROM YOUR BALLY DISTRIBUTOR

BALLY MANUFACTURING COMPANY, 2640 Belmont Avenue, Chicago

Free
TOURNAMENT PROMOTION KIT WITH EACH GAME